

# The FullInsite Report

Prepared for: St. Sabina  
Study area: St. Sabina attendance area

Base State: KS,MO  
Current Year Estimate: 2019  
5 Year Projection: 2024  
10 Year Forecast: 2029  
Date: 3/9/2020  
Semi-Annual Projection: Fall

## About the FullInsite Report

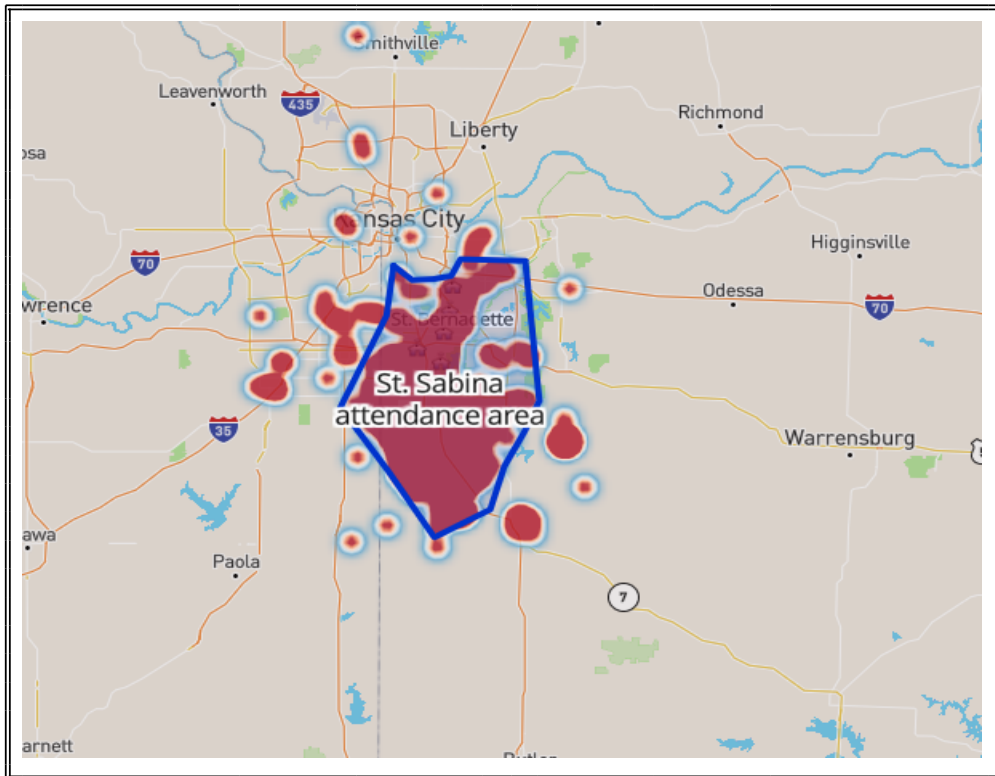
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

## Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

## THE STUDY AREA



## More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

# StoryView

## Significant Demographic Indicators of the Study Area's Story

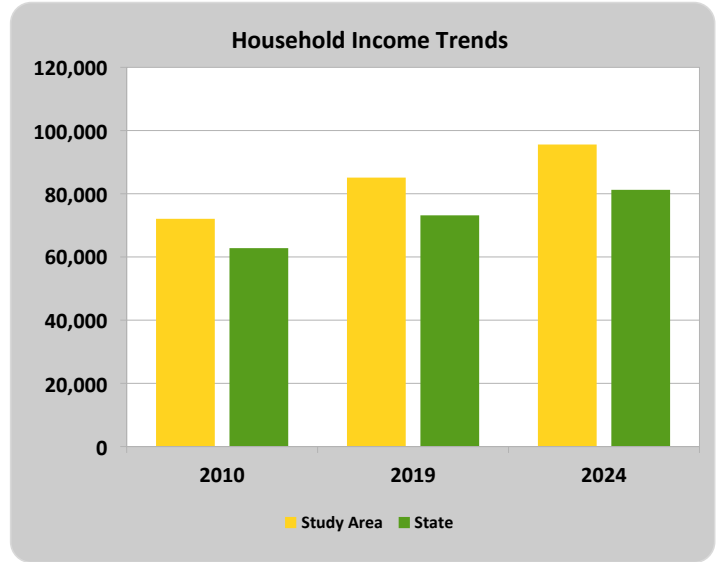
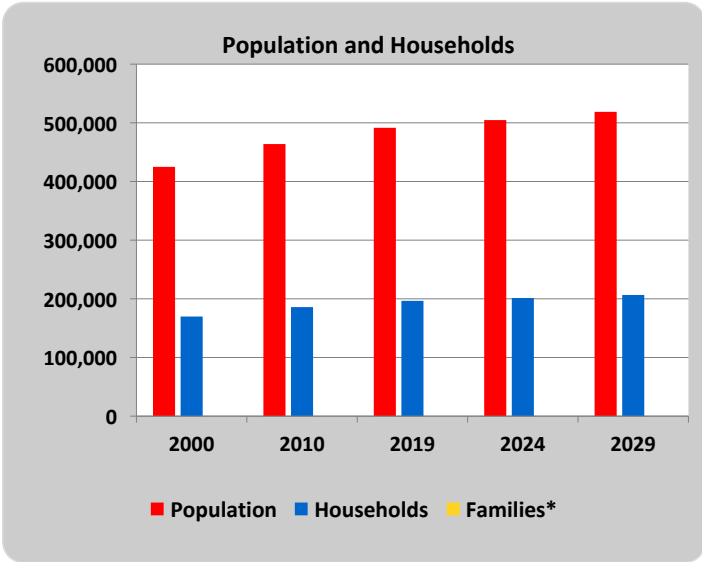
1	<b>Population Change</b> In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Growth</b></td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth
Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth			
2	<b>Household Change</b> In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Increase</b></td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase
Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase			
3	<b>Families with Children</b> Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td><b>About the Same</b></td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat More	Significantly More
Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat More	Significantly More			
4	<b>Adult Educational Attainment</b> For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td>Mixed</td> <td><b>High</b></td> <td>Very High</td> </tr> </table>	Very Low	Low	Mixed	<b>High</b>	Very High
Very Low	Low	Mixed	<b>High</b>	Very High			
5	<b>Community Diversity Index</b> How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td><b>Moderately Diverse</b></td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse			
6	<b>Median Family Income</b> How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td><b>About the Same</b></td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater
Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater			
7	<b>Poverty</b> Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td><b>Somewhat Below</b></td> <td>About the Same</td> <td>Somewhat Above</td> <td>Significantly Above</td> </tr> </table>	Significantly Below	<b>Somewhat Below</b>	About the Same	Somewhat Above	Significantly Above
Significantly Below	<b>Somewhat Below</b>	About the Same	Somewhat Above	Significantly Above			
8	<b>Blue to White Collar Occupations</b> On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td>Somewhat Blue</td> <td><b>Closely Split</b></td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar
Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar			
9	<b>Largest Racial/Ethnic Group</b> In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td><b>White (NH)</b></td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other			

# TrendView

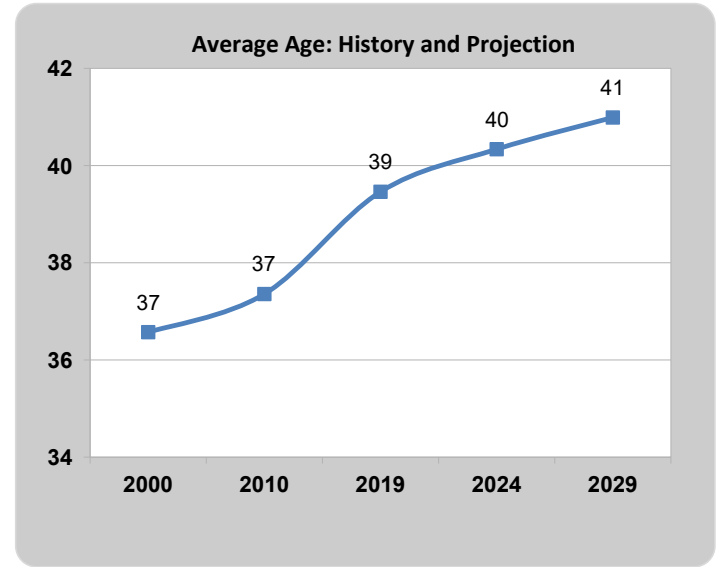
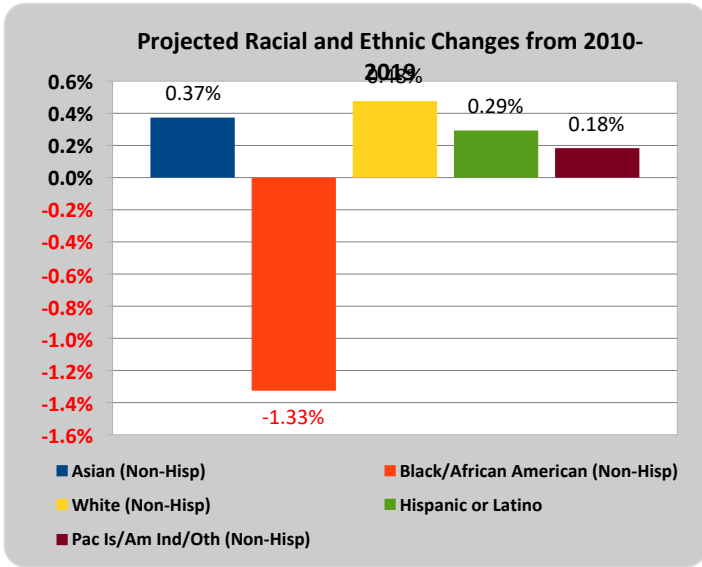
## Significant Demographic Estimates and Projections

Prepared for: St. Sabina  
 Study Area: St. Sabina attendance area

Base State: KS,MO  
 Date of Report: 3/9/2020



NOTE: Family Household data is not projected out 10 years.



## Demographic Descriptions of the Study Area

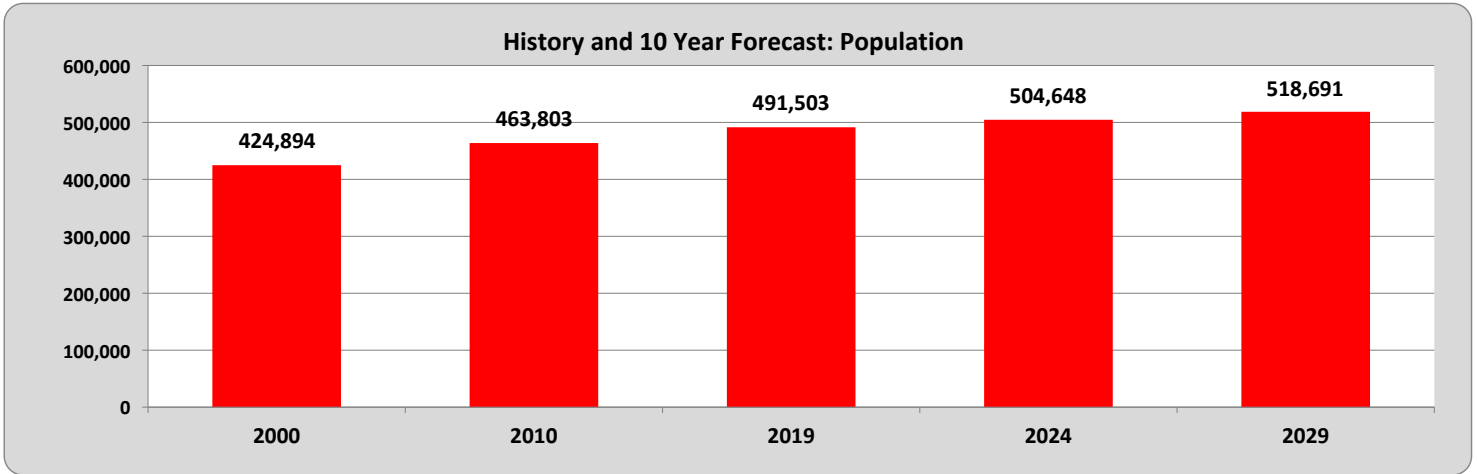
Prepared for: St. Sabina  
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### People and Change

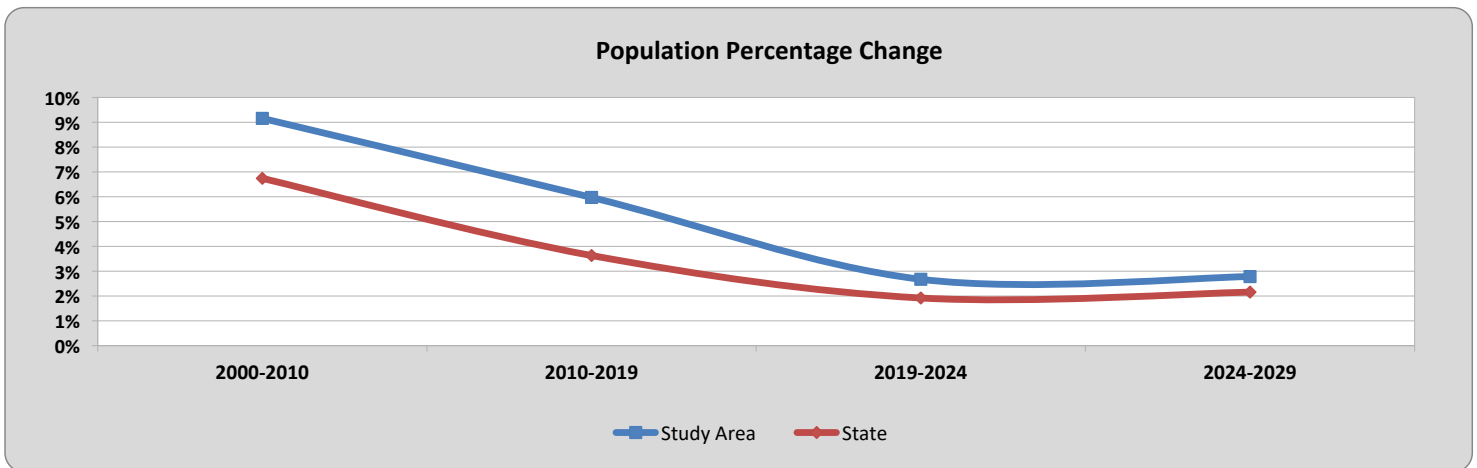
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

#### **Population History with 5 and 10 Year Projected Change**



<b>Population Trends</b>	<b>2000</b>	<b>2010</b>	<b>2019</b>	<b>2024</b>	<b>2029</b>
Study Area Population	424,894	463,803	491,503	504,648	518,691
Population Change		38,909	27,700	13,145	14,043
Percent Change		9.16%	5.97%	2.67%	2.78%
State Population	8,283,627	8,842,045	9,163,154	9,339,101	9,540,586
Population Change		558,418	321,109	175,947	201,485
Percent Change		6.74%	3.63%	1.92%	2.16%

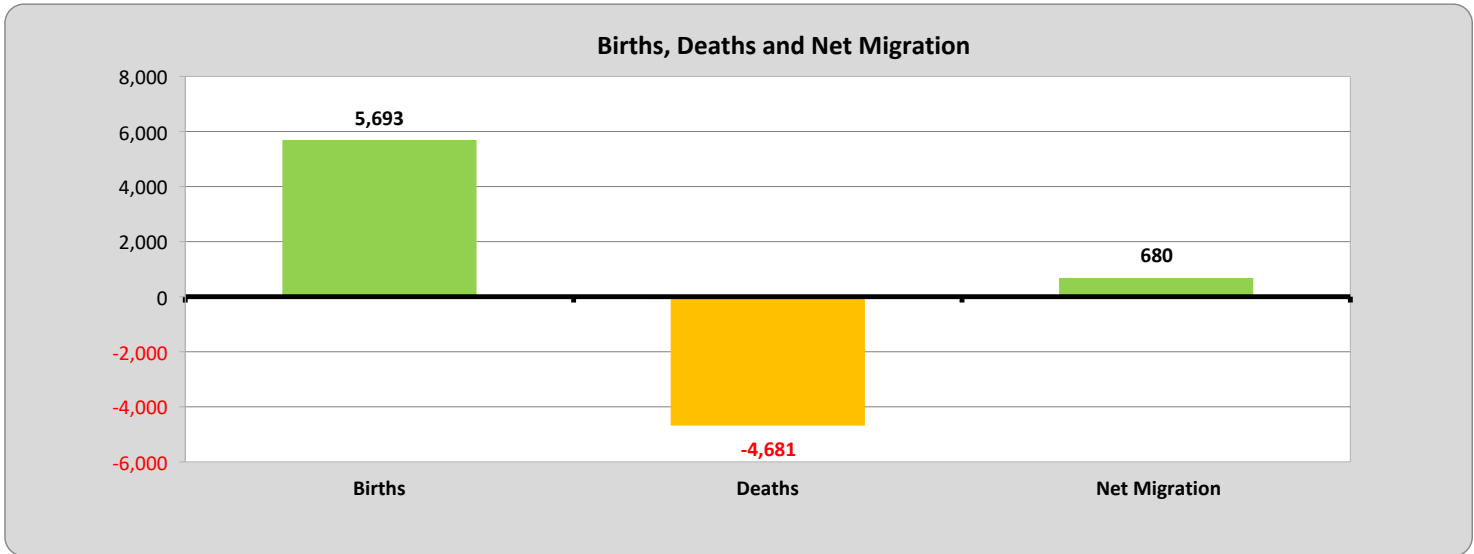
#### **Projected Percentage Population Change: Comparison of Study Area to State**



## People and Change

Recent 8 Quarter History	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr	2018 3rd Qtr	2018 4th Qtr	2019 1st Qtr	2019 2nd Qtr
Population	487,308	487,874	488,359	488,738	489,812	490,559	490,785	490,933
Change		566	485	379	1,074	747	226	148
Percent Change		0.12%	0.10%	0.08%	0.22%	0.15%	0.05%	0.03%
Seasonal Population	1,771	1,245	13	1,266	1,919	1,295	0	1,146
Change		-526	-1,232	1,253	653	-624	-1,295	1,146
Percent Change		-29.70%	-98.96%	9638.46%	51.58%	-32.52%	-100.00%	0.00%
Transient Population	4,603	4,674	4,153	3,889	4,546	4,736	4,069	3,947
Change		71	-521	-264	657	190	-667	-122
Percent Change		1.54%	-11.15%	-6.36%	16.89%	4.18%	-14.08%	-3.00%

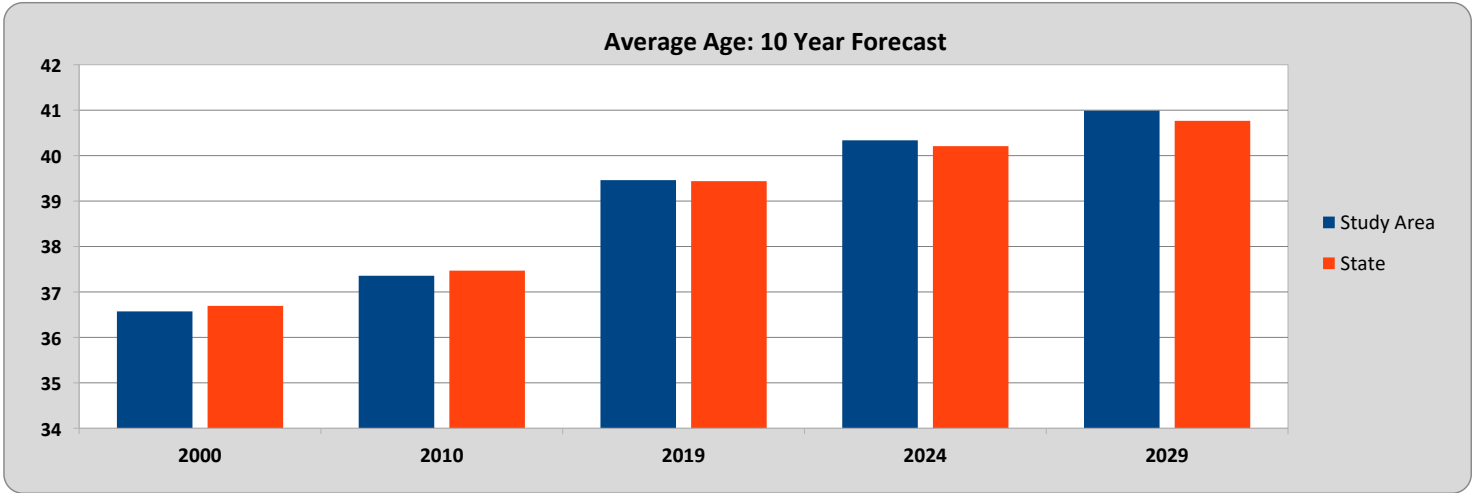
### Factors Effecting Population Change: Prior 12 Months



	2019
Factors Effecting Population Change	
Births	5,693
Deaths	4,681
Net Migration	680
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2019		2024		2029		10 Yr Change
Population by Gender									
Female	242,973	52.39%	256,307	52.15%	262,609	52.04%	269,539	51.97%	-0.18%
Male	220,830	47.61%	235,196	47.85%	242,039	47.96%	249,152	48.03%	0.18%
<b>Totals:</b>	<b>463,803</b>	<b>100.00%</b>	<b>491,503</b>	<b>100.00%</b>	<b>504,648</b>	<b>100.00%</b>	<b>518,691</b>	<b>100.00%</b>	

## Average Age with State Comparison

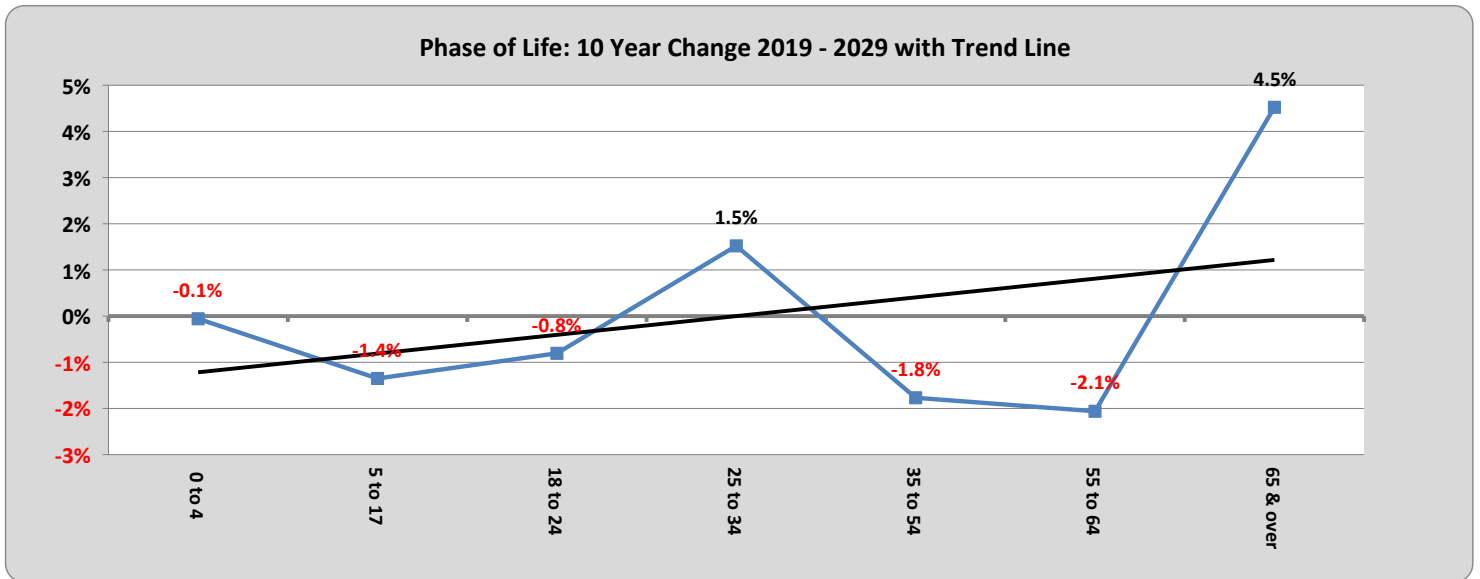


Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	36.57	37.36	39.46	40.34	40.99
Average Age Change		0.78	2.10	0.88	0.65
Percent Change		2.14%	5.63%	2.22%	1.62%
Median Age	35	36	38	39	39

Age: State	2000	2010	2019	2024	2029
Average Age: State	36.69	37.47	39.44	40.21	40.77
Average Age Change		0.78	1.97	0.77	0.56
Percent Change		2.11%	5.26%	1.95%	1.39%
Median Age	35	36	37	38	38

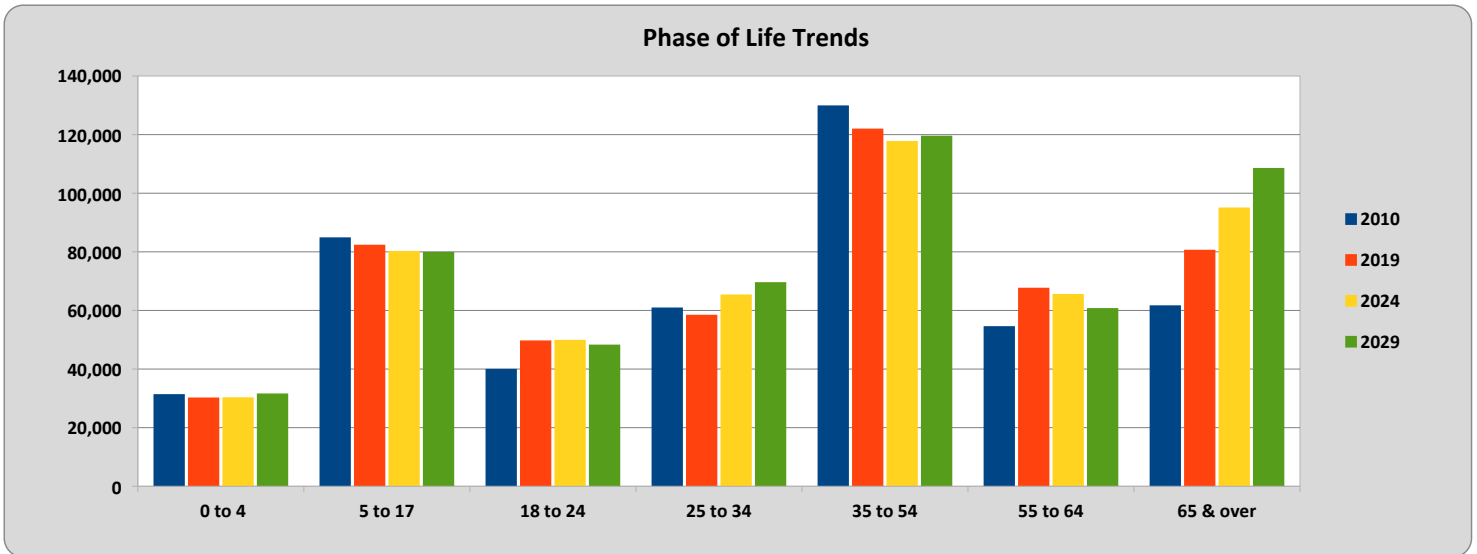
## Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

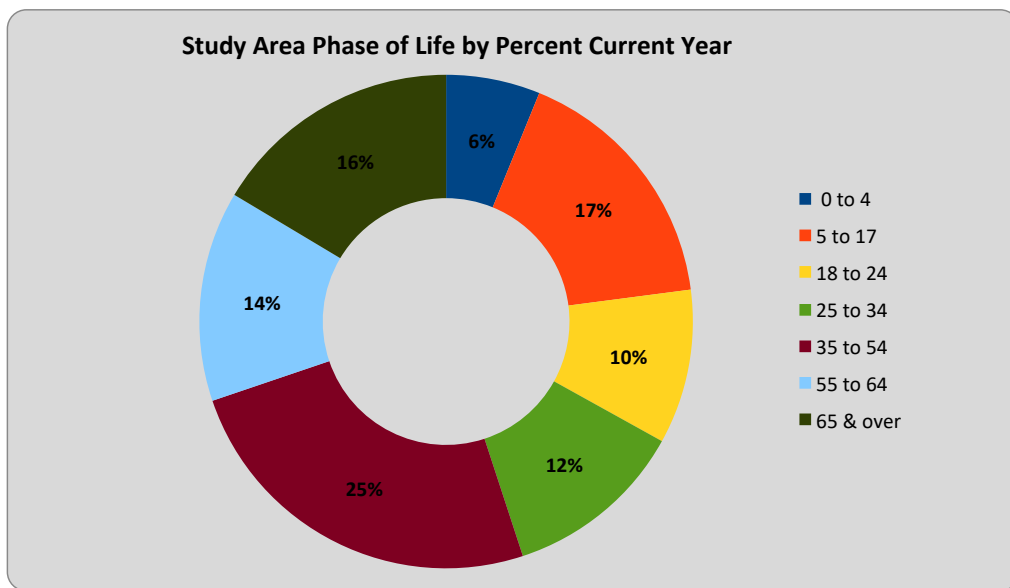


# People by Age

## Phase of Life



## Current Year Population by Phase of Life

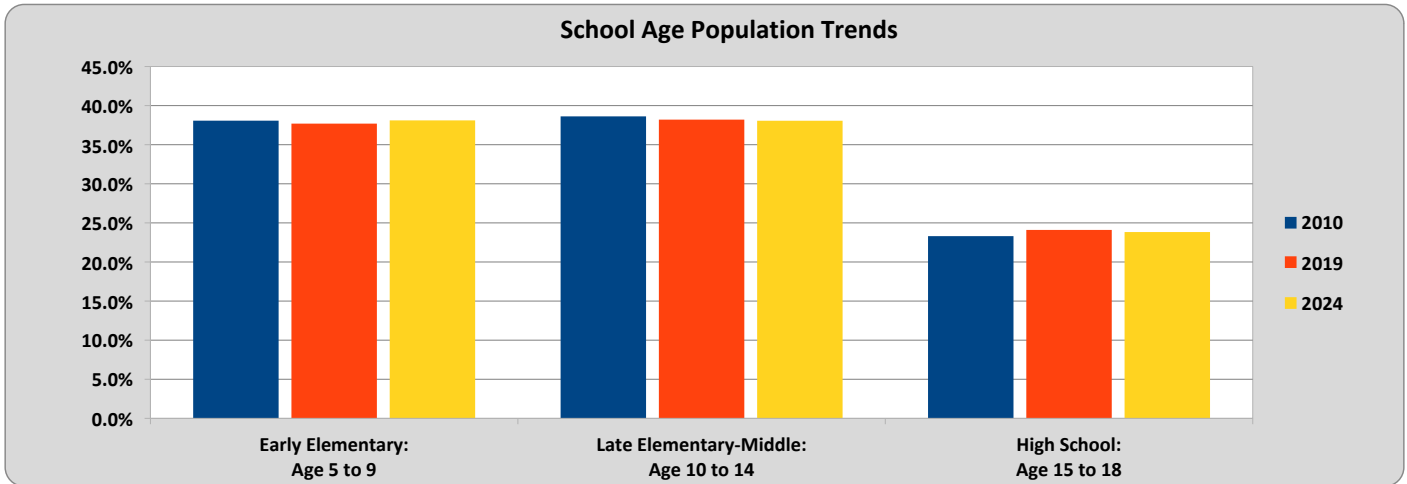


	2010		2019		2024		2029		10 Yr Change
<b>Phase of life Forecast</b>									
Before Formal Schooling: Ages 0 to 4	31,440	6.78%	30,293	6.16%	30,355	6.02%	31,670	6.11%	-0.06%
Required Formal Schooling: Ages 5 to 17	84,943	18.31%	82,419	16.77%	80,307	15.91%	79,973	15.42%	-1.35%
College/Career Starts: Ages 18 to 24	40,064	8.64%	49,766	10.13%	49,968	9.90%	48,339	9.32%	-0.81%
Singles and Young Families: Ages 25 to 34	61,000	13.15%	58,523	11.91%	65,445	12.97%	69,651	13.43%	1.52%
Families/Empty Nesters: Ages 35 to 54	129,970	28.02%	122,054	24.83%	117,824	23.35%	119,632	23.06%	-1.77%
Enrich Years Singles/Couples: Ages 55 to 64	54,636	11.78%	67,745	13.78%	65,622	13.00%	60,804	11.72%	-2.06%
Retirement Opportunities: Age 65 and over	61,749	13.31%	80,703	16.42%	95,128	18.85%	108,622	20.94%	4.52%
<b>Totals:</b>	<b>463,802</b>	<b>100.00%</b>	<b>491,503</b>	<b>100.00%</b>	<b>504,649</b>	<b>100.00%</b>	<b>518,691</b>	<b>100.00%</b>	

Phase of Life presents how a community changes and people age through their various life phases.

# People by Age

## School Age Population Trends



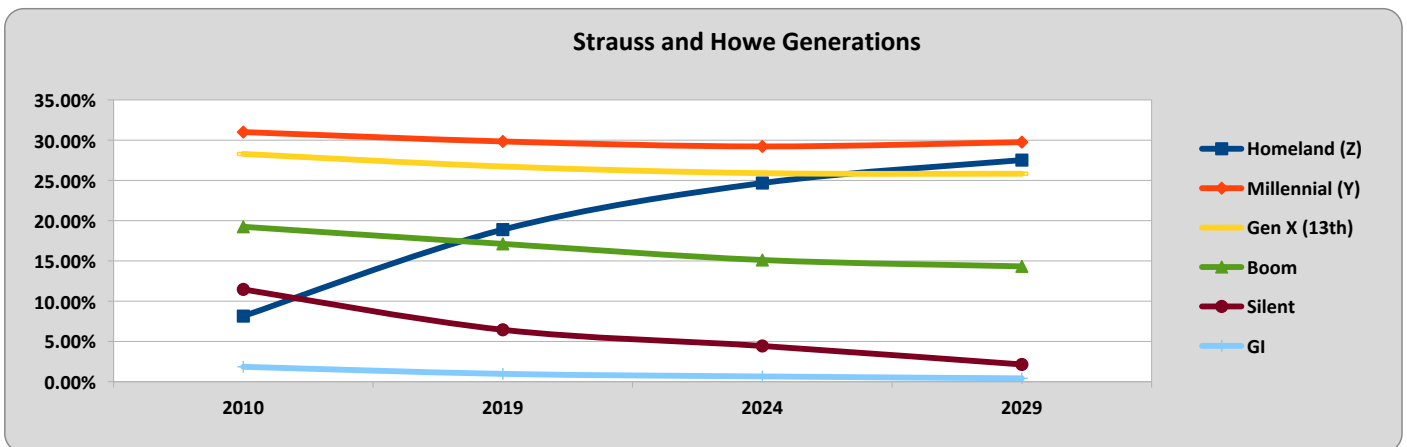
Study Area	Study Area			5 Yr Chg	KS,MO			Comp Index CY
	2010	2019	2024		2010	2019	2024	
School Age Population Trends								
Early Elem: 5 to 9	32,340	31,068	30,604	0.41%	38.07%	37.70%	37.89%	99
Late Elem-Mid: 10 to 14	32,807	31,489	30,567	-0.14%	38.62%	38.21%	38.15%	101
High School: 15 to 17	19,796	19,862	19,136	-0.27%	23.31%	24.10%	23.96%	100
<b>Totals:</b>	<b>84,943</b>	<b>82,419</b>	<b>80,307</b>		<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	

## Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2019		2024		2029	
Homeland (Z)	Artist	2005	2025	37,790	8.15%	92,849	18.89%	124,516	24.67%	136,229	27.52%
Millennial (Y)	Hero	1982	2004	143,814	31.01%	146,670	29.84%	147,462	29.22%	147,278	29.76%
Gen X (13th)	Nomad	1961	1981	131,203	28.29%	131,381	26.73%	130,708	25.90%	127,851	25.83%
Boom	Prophet	1946	1960	89,246	19.24%	84,138	17.12%	76,279	15.12%	70,913	14.33%
Silent	Artist	1925	1945	53,170	11.46%	31,684	6.45%	22,391	4.44%	10,600	2.14%
GI	Hero	1901	1924	8,579	1.85%	4,782	0.97%	3,292	0.65%	2,068	0.42%
<b>Totals:</b>				<b>463,802</b>	<b>100.00%</b>	<b>491,504</b>	<b>100.00%</b>	<b>504,647</b>	<b>100.00%</b>	<b>494,939</b>	<b>100.00%</b>

[For more information on Generational types, click here](#)

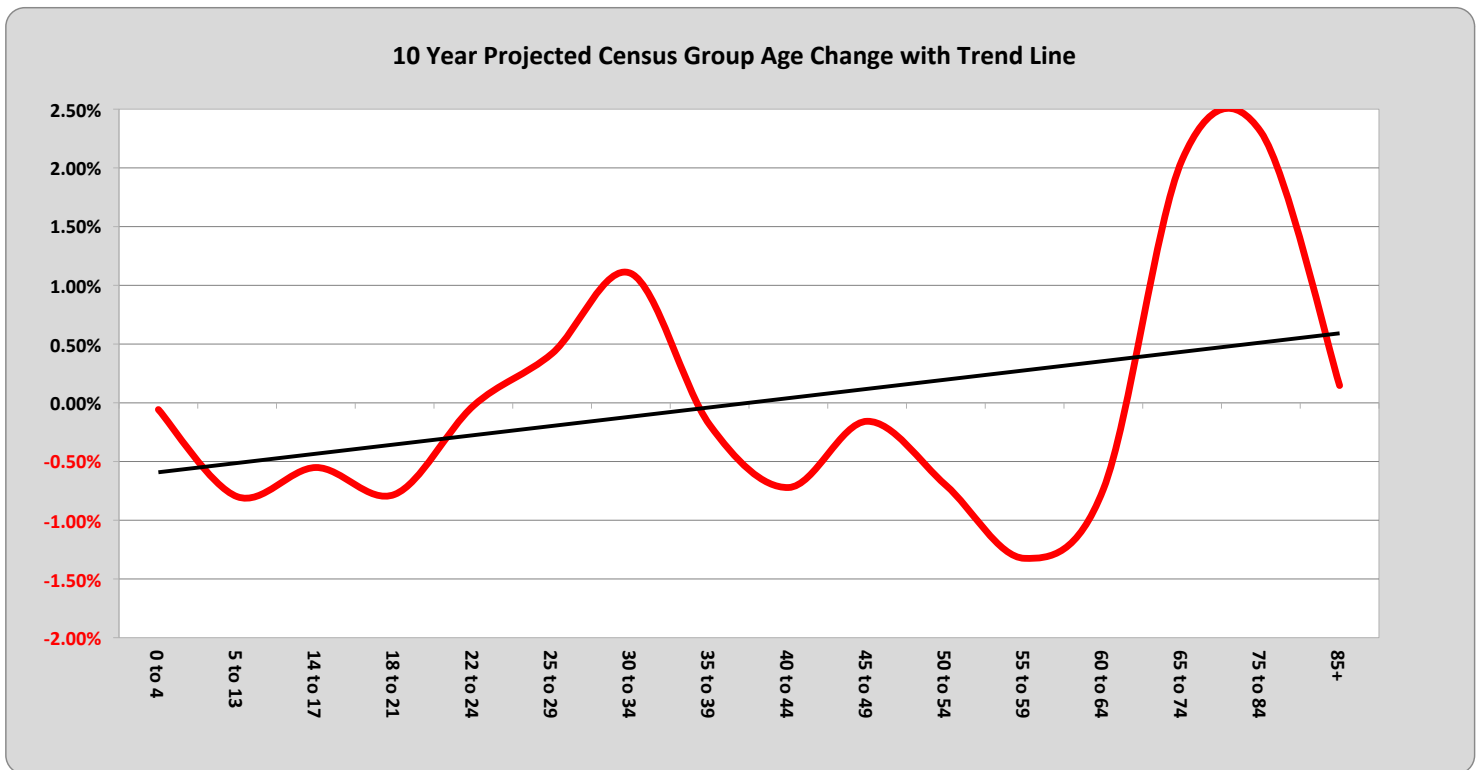
## Generations as Percentage of the Population Trends



# People by Age

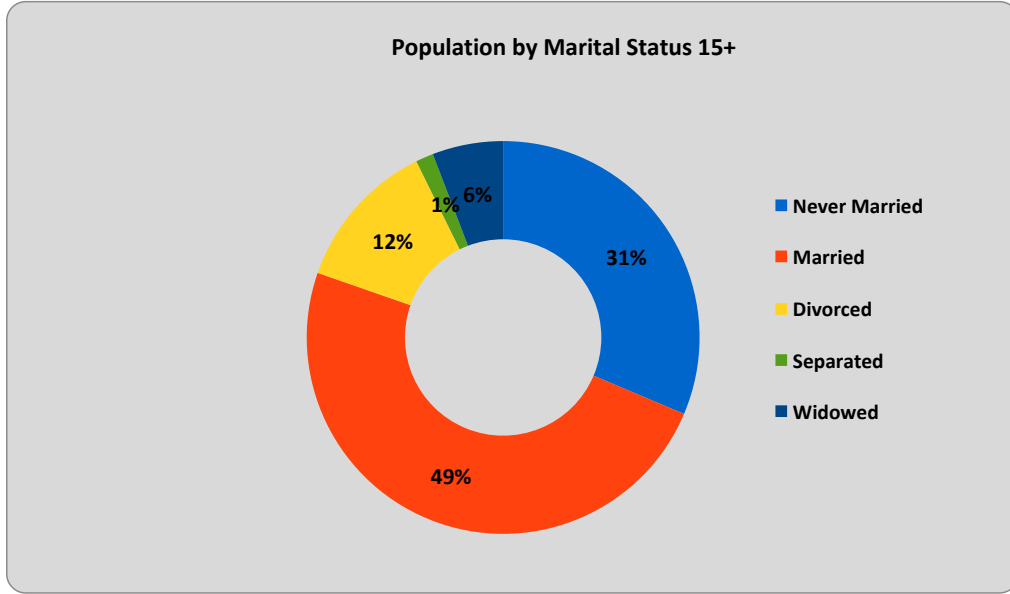
	2010		2019		2024		2029		10 Yr Change
<b>Population by Age Forecast</b>									
0 to 4	31,440	6.78%	30,293	6.16%	30,355	6.02%	31,670	6.11%	-0.06%
5 to 13	58,708	12.66%	55,974	11.39%	54,874	10.87%	54,925	10.59%	-0.80%
14 to 17	26,236	5.66%	26,444	5.38%	25,432	5.04%	25,048	4.83%	-0.55%
18 to 21	22,563	4.86%	30,139	6.13%	28,741	5.70%	27,759	5.35%	-0.78%
22 to 24	17,501	3.77%	19,627	3.99%	21,227	4.21%	20,579	3.97%	-0.03%
25 to 29	31,448	6.78%	30,945	6.30%	34,265	6.79%	34,835	6.72%	0.42%
30 to 34	29,552	6.37%	27,578	5.61%	31,180	6.18%	34,817	6.71%	1.10%
35 to 39	29,460	6.35%	30,864	6.28%	27,442	5.44%	31,599	6.09%	-0.19%
40 to 44	30,755	6.63%	29,650	6.03%	30,768	6.10%	27,548	5.31%	-0.72%
45 to 49	35,146	7.58%	29,958	6.10%	29,631	5.87%	30,798	5.94%	-0.16%
50 to 54	34,609	7.46%	31,583	6.43%	29,983	5.94%	29,688	5.72%	-0.70%
55 to 59	30,113	6.49%	34,805	7.08%	31,450	6.23%	29,861	5.76%	-1.32%
60 to 64	24,524	5.29%	32,940	6.70%	34,171	6.77%	30,943	5.97%	-0.74%
65 to 74	31,945	6.89%	49,152	10.00%	57,510	11.40%	62,599	12.07%	2.07%
75 to 84	20,882	4.50%	23,780	4.84%	29,837	5.91%	37,060	7.14%	2.31%
85+	8,922	1.92%	7,771	1.58%	7,780	1.54%	8,962	1.73%	0.15%
<b>Totals:</b>	<b>463,804</b>	<b>100.00%</b>	<b>491,503</b>	<b>100.00%</b>	<b>504,646</b>	<b>100.00%</b>	<b>518,691</b>	<b>100.00%</b>	

## Age Category Changes



# People by Household Type and Marital Status

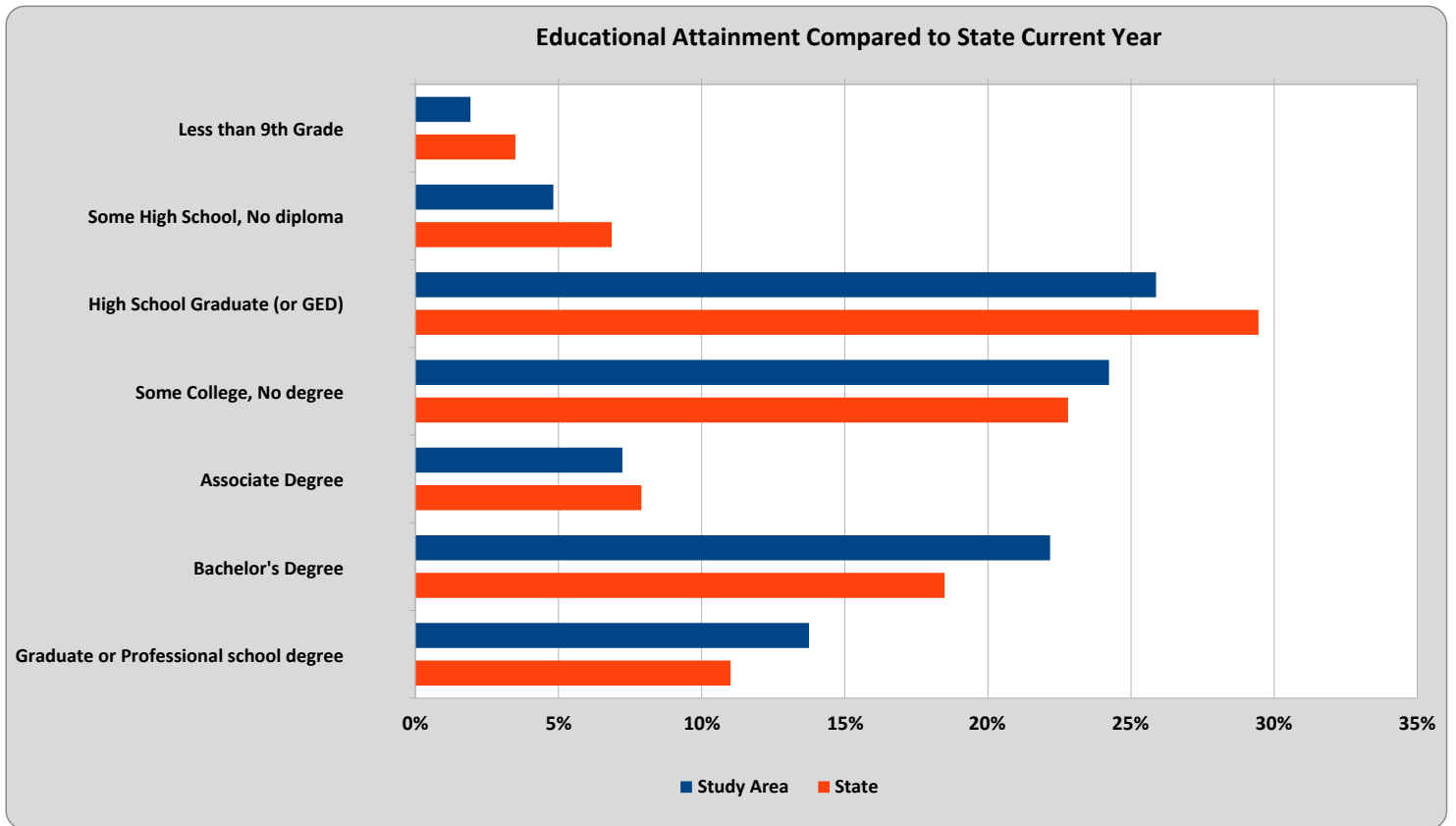
## Population by Household Type



	Study Area							State of KS,MO		Comp Index CY
	2010		2019		2024		5 Yr Chg	2019		
<b>Population by Household Type Trends</b>										
Population in Family Households	377,006	81.29%	400,803	81.55%	412,583	81.76%	0.21%	7,372,480	80.46%	101
Population in Non-Family Households	80,332	17.32%	84,067	17.10%	85,342	16.91%	-0.19%	1,532,298	16.72%	102
Population in Group Quarters	6,465	1.39%	6,633	1.35%	6,723	1.33%	-0.02%	258,376	2.82%	48
<b>Totals:</b>	<b>463,803</b>	<b>100.00%</b>	<b>491,503</b>	<b>100.00%</b>	<b>504,648</b>	<b>100.00%</b>		<b>9,163,154</b>	<b>100.00%</b>	
<b>Population by Marital Status 15+</b>										
Never Married	102,591	27.46%	127,101	31.36%	133,700	31.88%	0.51%	2,234,445	29.47%	106
Married	197,764	52.93%	198,438	48.97%	204,060	48.65%	-0.32%	3,853,980	50.84%	96
Divorced	43,073	11.53%	50,170	12.38%	52,052	12.41%	0.03%	896,861	11.83%	105
Separated	8,028	2.15%	5,903	1.46%	5,721	1.36%	-0.09%	125,467	1.66%	88
Widowed	22,199	5.94%	23,624	5.83%	23,886	5.70%	-0.13%	470,127	6.20%	94
<b>Totals:</b>	<b>373,655</b>	<b>100.00%</b>	<b>405,236</b>	<b>100.00%</b>	<b>419,419</b>	<b>100.00%</b>		<b>7,580,880</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Female 15+</b>										
Divorced	26,199	27.34%	29,866	26.68%				493,988	25.89%	103
Never Married	51,213	53.44%	63,794	56.99%				1,046,806	54.87%	104
Widowed	18,429	19.23%	18,281	16.33%				366,944	19.23%	85
<b>Totals:</b>	<b>95,841</b>	<b>100.00%</b>	<b>111,941</b>	<b>100.00%</b>				<b>1,907,738</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Male 15+</b>										
Divorced	16,874	23.43%	20,304	22.83%				402,873	23.79%	96
Never Married	51,377	71.34%	63,307	71.17%				1,187,639	70.12%	101
Widowed	3,770	5.23%	5,343	6.01%				103,183	6.09%	99
<b>Totals:</b>	<b>72,021</b>	<b>100.00%</b>	<b>88,954</b>	<b>100.00%</b>				<b>1,693,695</b>	<b>100.00%</b>	
<b>Population by Group Quarters</b>										
Institutionalized	3,820	59.10%	3,798	59.41%				133,388	52.87%	112
Non-institutionalized: College	1,726	26.70%	1,721	26.92%				80,553	31.93%	84
Non-institutionalized: Military	49	0.76%	49	0.77%				15,635	6.20%	12
Non-institutionalized: Other	869	13.44%	825	12.90%				22,733	9.01%	143
<b>Totals:</b>	<b>6,464</b>	<b>100.00%</b>	<b>6,393</b>	<b>100.00%</b>				<b>252,309</b>	<b>100.00%</b>	

# People by Education and School Enrollment

## Population by Educational Attainment: 25+

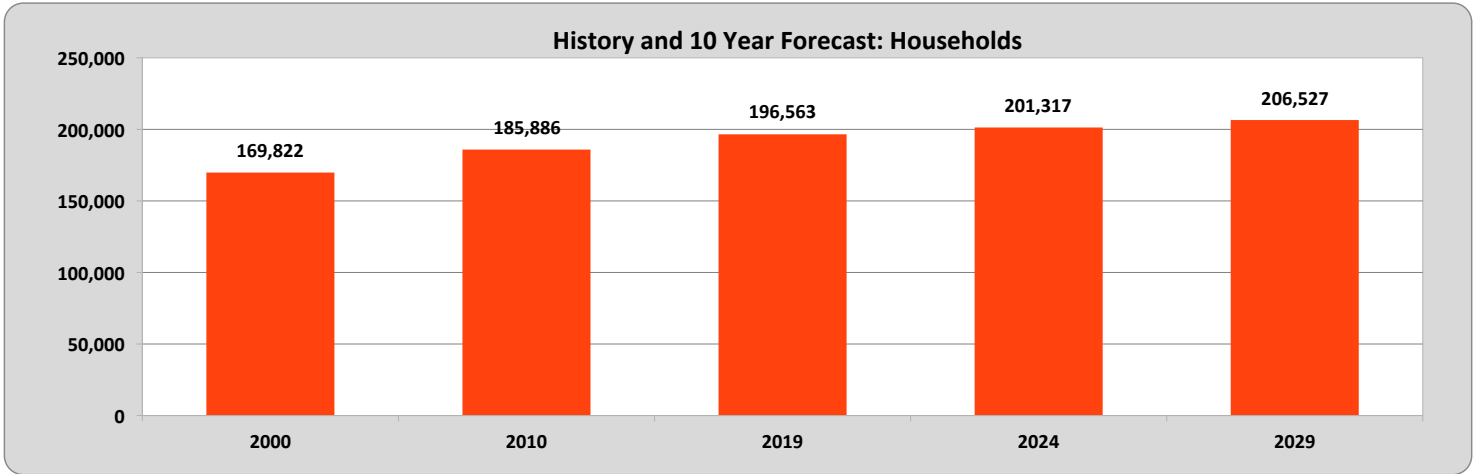


	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Population by Educational Attainment: 25+</b>									
Less than 9th grade	5,678	1.85%	6,332	1.92%	6,385	1.90%	-0.02%	3.49%	55
Some High School, No diploma	19,316	6.28%	15,858	4.82%	16,098	4.79%	-0.03%	6.86%	70
High School Graduate (or GED)	84,288	27.42%	85,130	25.87%	86,411	25.72%	-0.15%	29.45%	88
Some College, No degree	73,772	24.00%	79,722	24.23%	80,487	23.96%	-0.27%	22.80%	106
Associate Degree	21,066	6.85%	23,793	7.23%	24,000	7.14%	-0.09%	7.89%	92
Bachelor's Degree	65,587	21.34%	72,950	22.17%	74,867	22.29%	0.11%	18.49%	120
Graduate or Professional School	37,644	12.25%	45,241	13.75%	47,698	14.20%	0.45%	11.01%	125
<b>Totals:</b>	<b>307,351</b>	<b>100.00%</b>	<b>329,026</b>	<b>100.00%</b>	<b>335,946</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Population: Currently Enrolled in Education</b>									
High School			26,465	27.18%					
Kindergarten/Elementary School			62,589	64.27%					
Nursery School/Preschool			8,324	8.55%					
<b>Totals:</b>			<b>97,378</b>	<b>100.00%</b>					

# Households and Change

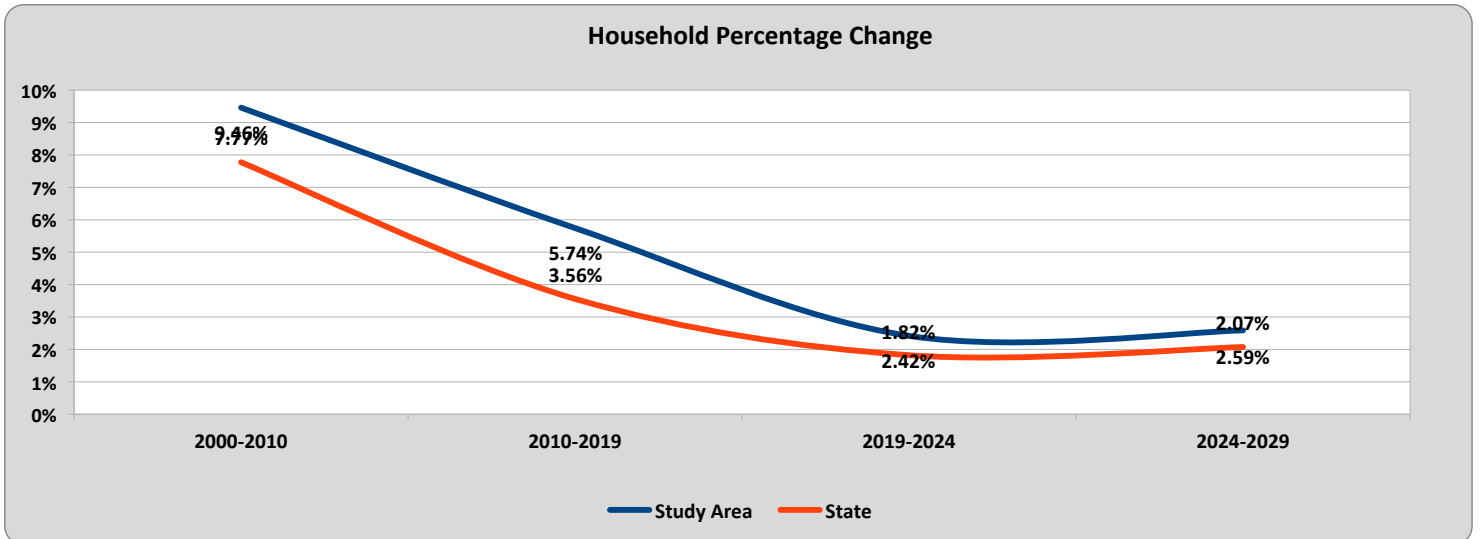
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

## Household History with 5 and 10 Year Projected Change



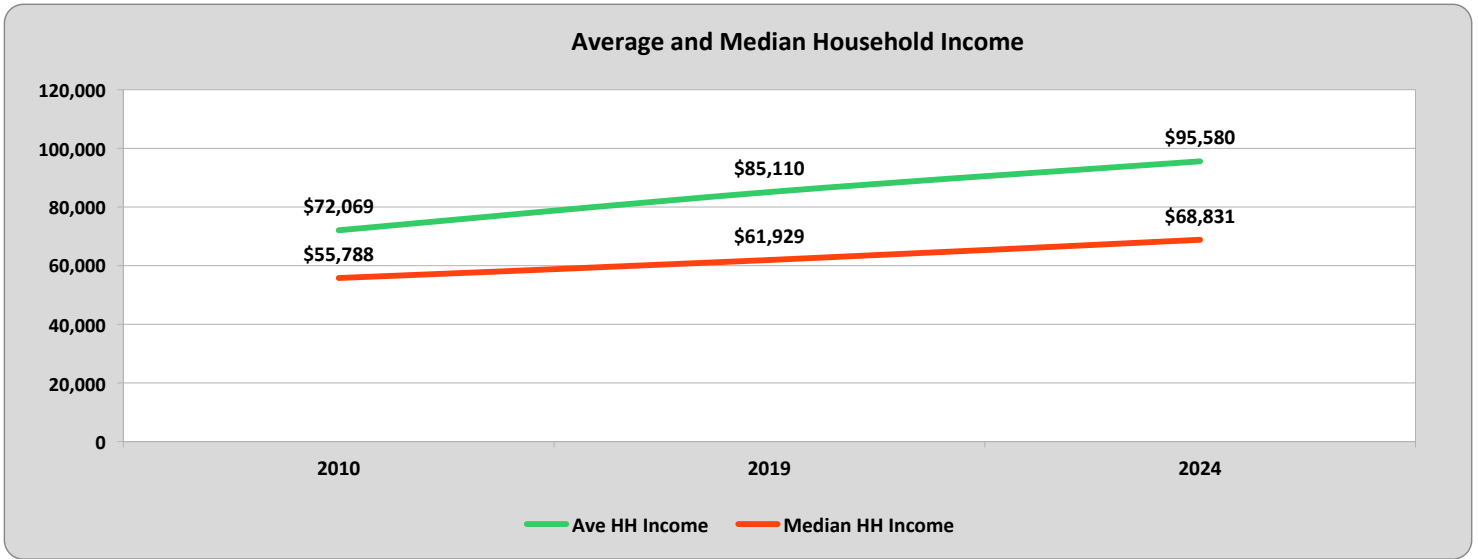
Household Trends	2000	2010	2019	2024	2029
Study Area Households	169,822	185,886	196,563	201,317	206,527
Households Change		16,064	10,677	4,754	5,210
Percent Change		9.46%	5.74%	2.42%	2.59%
State Households	3,236,151	3,487,707	3,611,829	3,677,645	3,753,907
Households Change		251,556	124,122	65,816	76,262
Percent Change		7.77%	3.56%	1.82%	2.07%
Population / Households	2.50	2.50	2.50	2.51	2.51
Population / Households Change		-0.01	0.01	0.01	0.00
Percent Change		-0.28%	0.22%	0.25%	0.19%

## Projected Percentage Household Change: Comparison of Study Area to State



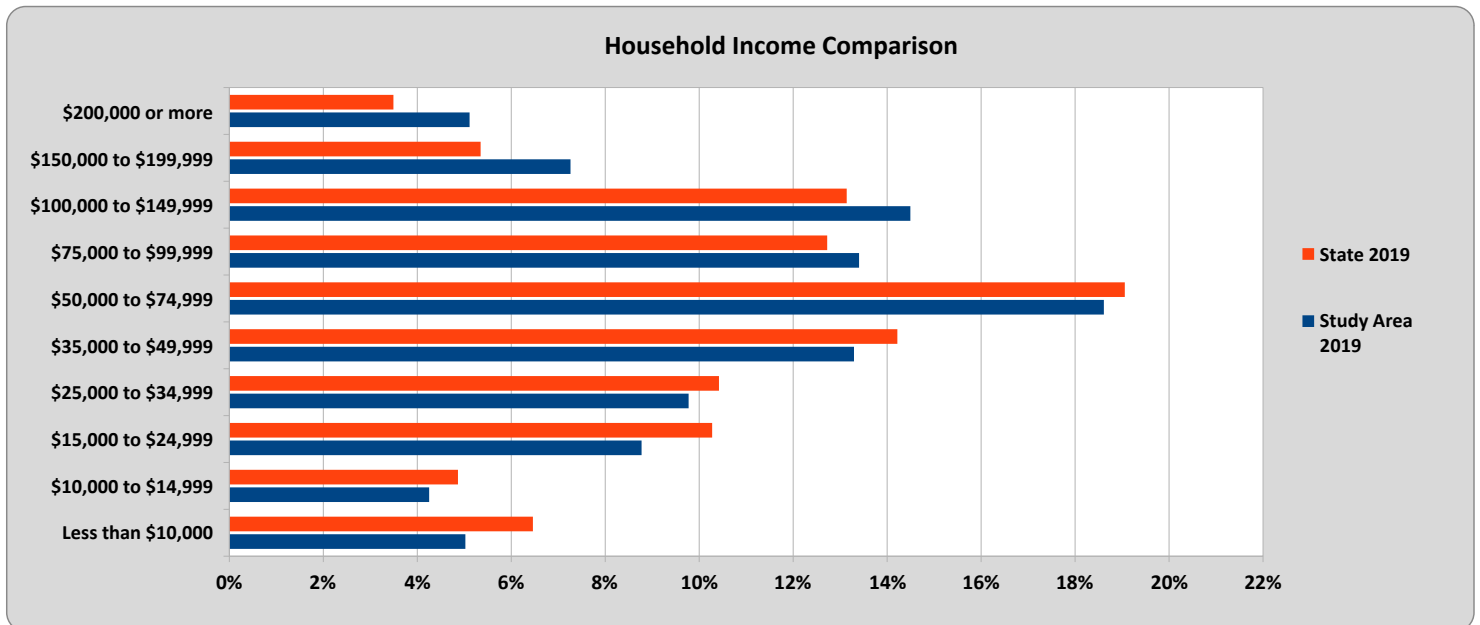
# Households by Income

## Average and Median Household Income Trends



Household Income Trends	2010	2019	2024
Study Area: Average HH Income	72,069	85,110	95,580
Households Change		13,041	10,470
Percent Change		18.10%	12.30%
Study Area: Median HH Income	55,788	61,929	68,831
Per Capita Income	28,884	34,037	38,129
Per Capita Income Change		5,153	4,092
Percent Change		17.84%	12.02%
State Average HH Income	62,787	73,167	81,241
Households Change		10,380	8,073
Percent Change		16.53%	11.03%
Average HH Income Comparative Index	115	116	118

## Current Year Estimated Household Income Comparison to State

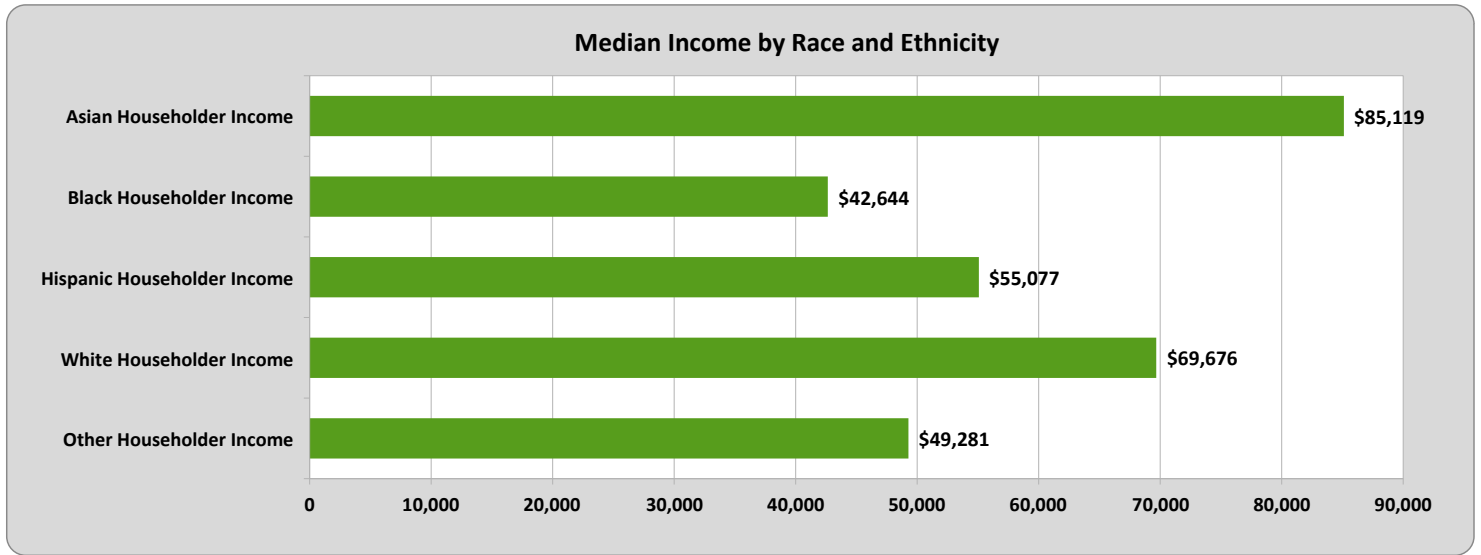


# Households by Income

	Study Area							KS,MO	Comp Index
	2010		2019		2024		5 Yr Chg	2019	CY
<b>Household Income Forecast by Category</b>									
Less than \$10,000	11,434	6.15%	9,874	5.02%	8,566	4.26%	-0.77%	6.46%	78
\$10,000 to \$14,999	8,424	4.53%	8,359	4.25%	6,763	3.36%	-0.89%	4.87%	87
\$15,000 to \$24,999	17,776	9.57%	17,245	8.77%	15,526	7.71%	-1.06%	10.28%	85
\$25,000 to \$34,999	19,711	10.61%	19,213	9.77%	16,844	8.37%	-1.41%	10.42%	94
\$35,000 to \$49,999	27,048	14.55%	26,132	13.29%	26,725	13.28%	-0.02%	14.22%	94
\$50,000 to \$74,999	36,817	19.81%	36,585	18.61%	34,826	17.30%	-1.31%	19.06%	98
\$75,000 to \$99,999	23,935	12.88%	26,344	13.40%	27,599	13.71%	0.31%	12.72%	105
\$100,000 to \$149,999	25,192	13.56%	28,490	14.49%	32,602	16.19%	1.70%	13.14%	110
\$150,000 to \$199,999	8,238	4.43%	14,272	7.26%	15,747	7.82%	0.56%	5.35%	136
\$200,000 or more	7,263	3.91%	10,050	5.11%	16,118	8.01%	2.89%	3.49%	146
Totals:	185,838	100.00%	196,564	100.00%	201,316	100.00%		100.00%	
<b>Family Income Forecast by Category</b>									
Less than \$10,000			4,245	3.31%	4,165	3.16%	-0.0015596	3.97%	84
\$10,000 to \$14,999			3,101	2.42%	3,031	2.30%	-0.12%	2.89%	84
\$15,000 to \$24,999			7,621	5.95%	7,572	5.74%	-0.21%	7.17%	83
\$25,000 to \$34,999			9,793	7.64%	11,144	8.45%	0.80%	8.59%	89
\$35,000 to \$49,999			14,755	11.52%	14,842	11.25%	-0.27%	13.25%	87
\$50,000 to \$74,999			24,475	19.10%	24,848	18.84%	-0.27%	20.37%	94
\$75,000 to \$99,999			19,058	14.88%	19,454	14.75%	-0.13%	15.20%	98
\$100,000 to \$149,999			23,795	18.57%	24,569	18.62%	0.05%	16.83%	110
\$150,000 to \$199,999			12,273	9.58%	12,881	9.76%	0.19%	7.09%	135
\$200,000 or more			9,004	7.03%	9,409	7.13%	0.10%	4.65%	151
Totals:			128,120	100.00%	131,915	100.00%		100.00%	
<b>Non-family Income Forecast by Category</b>									
Less than \$10,000			4,197	6.13%	3,677	5.30%	-0.83%	7.85%	78
\$10,000 to \$14,999			3,551	5.19%	2,904	4.18%	-1.00%	5.78%	90
\$15,000 to \$24,999			6,929	10.12%	6,307	9.09%	-1.04%	11.58%	87
\$25,000 to \$34,999			6,431	9.40%	5,333	7.68%	-1.71%	9.19%	102
\$35,000 to \$49,999			10,039	14.67%	10,429	15.03%	0.36%	15.10%	97
\$50,000 to \$74,999			13,187	19.27%	12,579	18.13%	-1.14%	19.15%	101
\$75,000 to \$99,999			8,999	13.15%	9,530	13.73%	0.58%	12.16%	108
\$100,000 to \$149,999			8,694	12.70%	10,241	14.76%	2.05%	11.72%	108
\$150,000 to \$199,999			3,812	5.57%	4,355	6.28%	0.71%	4.43%	126
\$200,000 or more			2,605	3.81%	4,046	5.83%	2.02%	3.03%	126
Totals:			68,444	100.00%	69,401	100.00%		100.00%	
<b>Household Income Summary</b>									
	Study Area							KS,MO	Comp Index
	2019		2019		2024		5 Yr Chg	2019	CY
Household Income									
Median			61,929		68,831		6902	54,932	113
Family Median			75,091		75,456		365	67,283	112

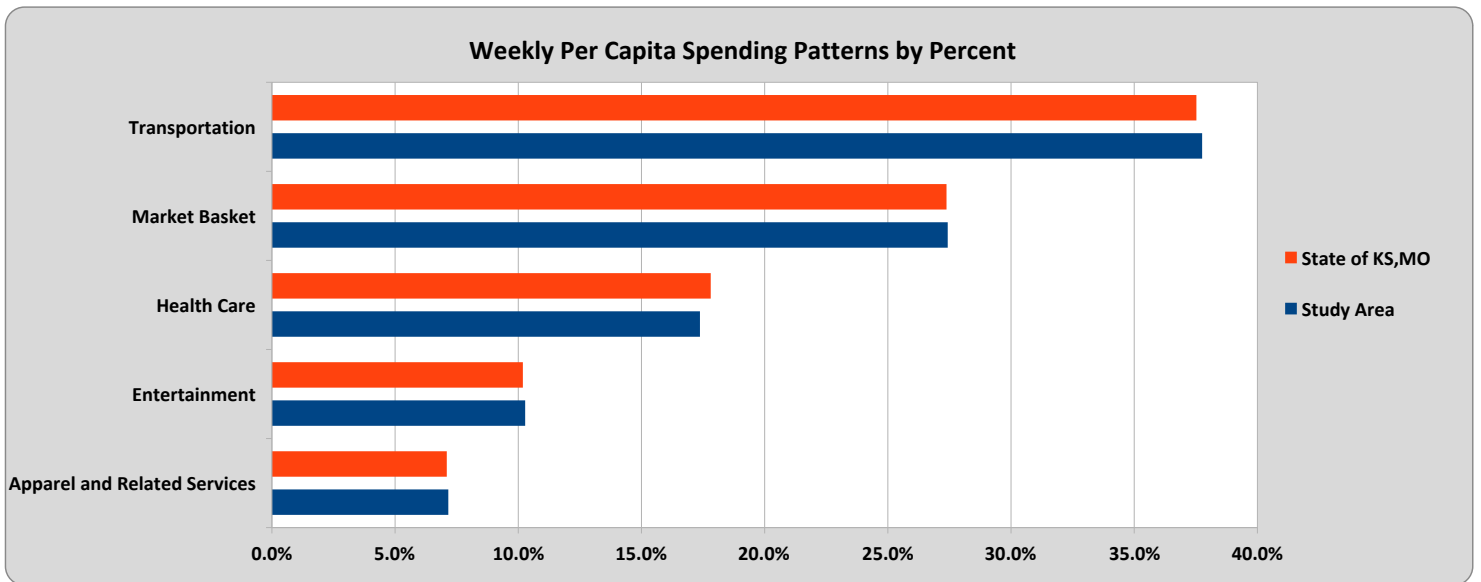
# Households by Income

## Median Income by Race and Ethnicity: 2019



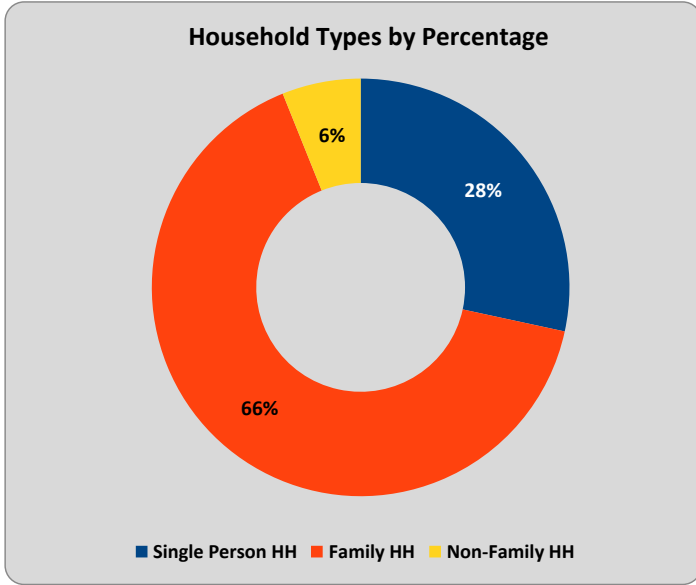
	Study Area	State of KS,MO	Comp Index CY
<b>2019 Median Income by Race and Ethnicity: Compared to State</b>			
Asian Householder Income	85,119	65,386	130
Black Householder Income	42,644	37,529	114
Hispanic Householder Income	55,077	45,194	122
White Householder Income	69,676	57,667	121
Other Householder Income	49,281	43,410	114

## Spending Patterns: Weekly Per Capita Consumer Expenditures

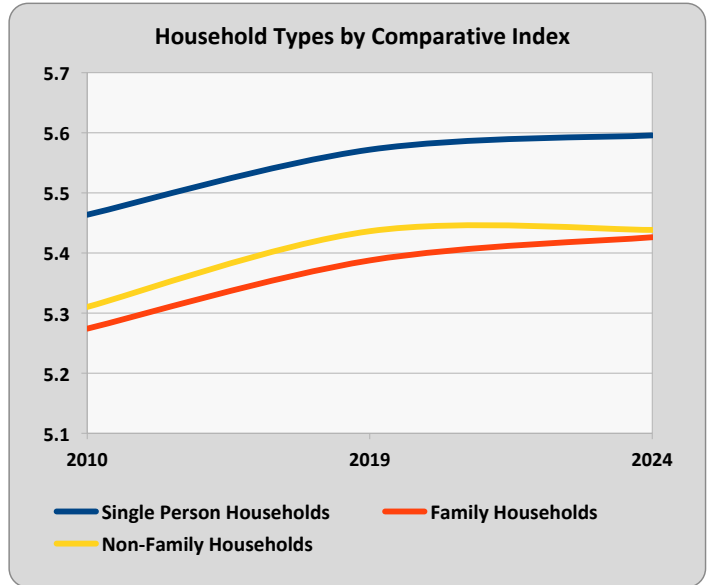


# Households by Structure

Single, Family and Non-Family Households: 2019



Household Type Trends Compared to State



Household Type Trends	Study Area			State of KS,MO		
	2010	2019	2024	2010	2019	2024
Single Person Households	53,632	56,250	57,146	981,614	1,009,530	1,021,244
Change		2,618	896		27,916	11,714
Percent Change		4.88%	1.59%		2.84%	1.16%
Family Households	120,579	128,119	131,915	2,286,236	2,378,009	2,431,059
Change		7,540	3,796		91,773	53,050
Percent Change		6.25%	2.96%		4.01%	2.23%
Non-Family Households	11,675	12,193	12,255	219,857	224,290	225,342
Change		518	62		4,433	1,052
Percent Change		4.44%	0.51%		2.02%	0.47%

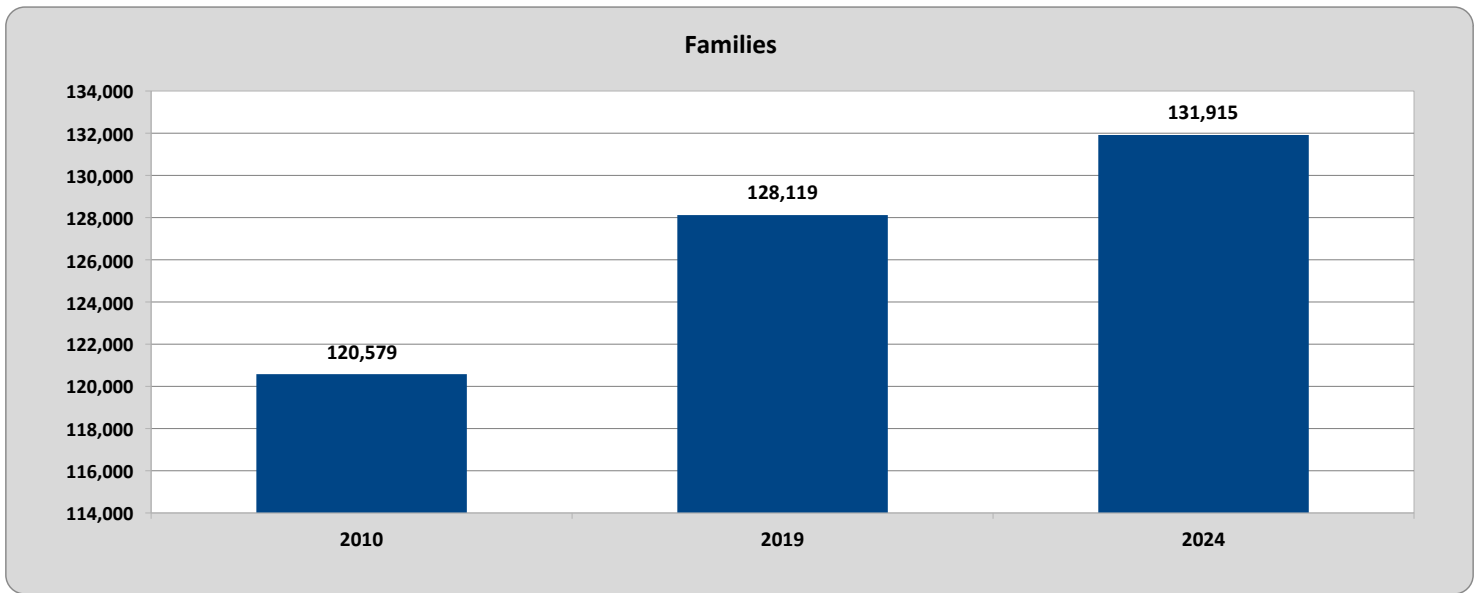
## Households by Structure

	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Households by Size</b>									
1-person household	53,632	28.85%	56,250	28.62%	57,146	28.39%	-0.23%	27.95%	102
2-person household	61,876	33.29%	65,397	33.27%	66,989	33.28%	0.01%	34.57%	96
3-person household	29,390	15.81%	31,138	15.84%	31,974	15.88%	0.04%	15.43%	103
4-person household	23,477	12.63%	25,138	12.79%	26,024	12.93%	0.14%	12.66%	101
5-person household	11,075	5.96%	11,844	6.03%	12,235	6.08%	0.05%	5.90%	102
6-person household	4,213	2.27%	4,461	2.27%	4,582	2.28%	0.01%	2.21%	103
7-or-more person household	2,223	1.20%	2,335	1.19%	2,365	1.17%	-0.01%	1.27%	93
<b>Totals:</b>	<b>185,886</b>	<b>100.00%</b>	<b>196,563</b>	<b>100.00%</b>	<b>201,315</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Non-Family Households by Size</b>									
1-person household	53,632	82.12%	56,250	82.19%				81.82%	100
2-person household	9,524	14.58%	2,487	3.63%				3.95%	92
3-person household	1,360	2.08%	8,428	12.31%				12.10%	102
4-person household	520	0.80%	418	0.61%				0.73%	84
5-person household	186	0.28%	289	0.42%				0.49%	85
6-person household	53	0.08%	296	0.43%				0.46%	94
7-or-more person household	32	0.05%	275	0.40%				0.45%	89
<b>Totals:</b>	<b>65,307</b>	<b>100.00%</b>	<b>68,443</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Single by Gender or Family Households</b>									
Female Householder	27,003	22.39%	27,441	21.42%				17.27%	124
Male Householder	8,205	6.80%	8,515	6.65%				6.73%	99
Married Couple	85,371	70.80%	92,163	71.94%				76.00%	95
<b>Totals:</b>	<b>120,579</b>	<b>100.00%</b>	<b>128,119</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Non-Family Households by Gender</b>									
Female Not living alone	5,175	7.92%	1,583	2.31%				2.39%	97
Male Not living alone	6,500	9.95%	10,610	15.50%				15.79%	98
Female Living alone	31,361	48.02%	32,877	48.03%				45.53%	106
Male Living alone	22,271	34.10%	23,374	34.15%				36.29%	94
<b>Totals:</b>	<b>65,307</b>	<b>100.00%</b>	<b>68,444</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Owner Households by Number of Vehicles</b>									
No vehicle available			3,047	2.26%				2.59%	88
1 vehicle available			36,358	27.02%				24.34%	111
2 vehicles available			61,757	45.90%				43.75%	105
3 vehicles available			23,745	17.65%				19.86%	89
4 vehicles available			7,107	5.28%				6.66%	79
5+ vehicles available			2,525	1.88%				2.80%	67
<b>Totals:</b>			<b>134,539</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Renter Households by Number of Vehicles</b>									
No vehicle available			9,786	15.78%				14.88%	106
1 vehicle available			32,557	52.49%				48.61%	108
2 vehicles available			15,046	24.26%				27.62%	88
3 vehicles available			3,287	5.30%				6.28%	84
4 vehicles available			985	1.59%				1.82%	87
5+ vehicles available			362	0.58%				0.79%	74
<b>Totals:</b>			<b>62,023</b>	<b>100.00%</b>				<b>100.00%</b>	

# Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

## Family Trends

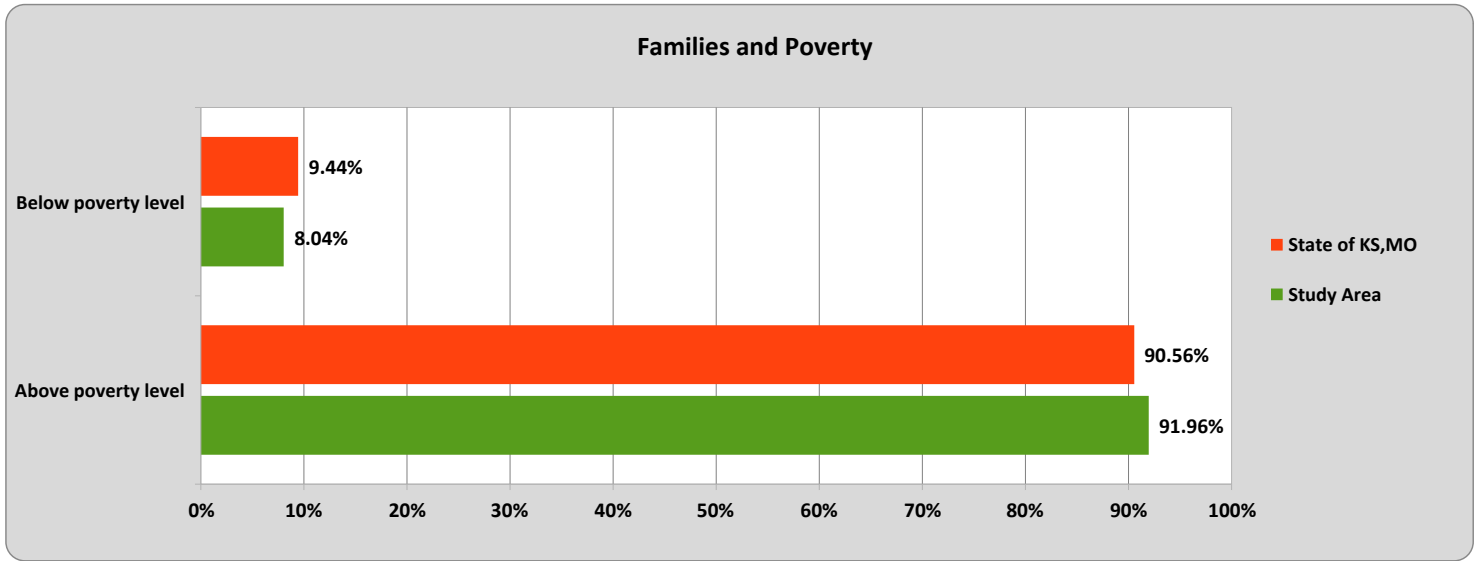


	2010	2019	2024
Study Area Family Households	120,579	128,119	131,915
Family Households Change		7,540	3,796
Percent Change		6.25%	2.96%
State Family Households	2,286,236	2,378,009	2,431,059
Family Households Change		91,773	53,050
Percent Change		4.01%	2.23%

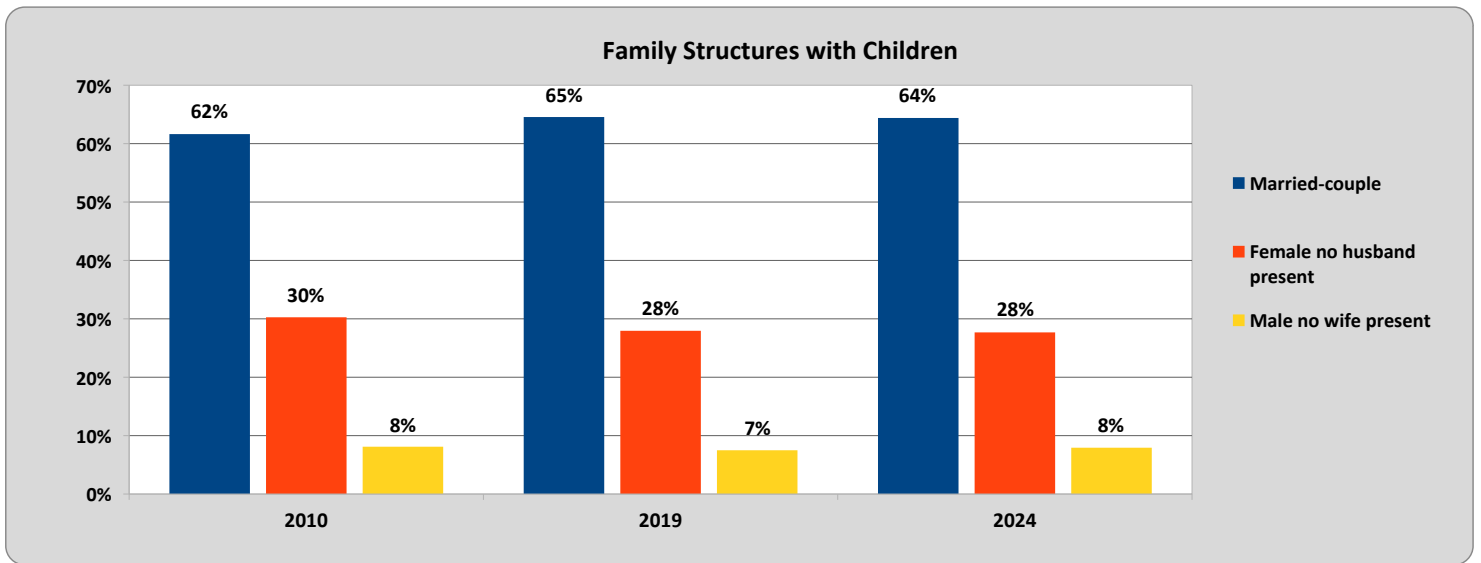
	2010		Study Area		2019		2024		5 Yr Chg		KS,MO	Comp Index
	Count	%	Count	%	Count	%	Count	%	%	%	2019	CY
<b>Family Households by Size</b>												
2-person household	52,352	43.42%	58,415	45.59%	59,924	45.43%	-0.17%	46.65%	98			
3-person household	28,030	23.25%	29,149	22.75%	29,809	22.60%	-0.15%	21.83%	104			
4-person household	22,957	19.04%	23,865	18.63%	24,661	18.69%	0.07%	18.33%	102			
5-person household	10,888	9.03%	10,850	8.47%	11,272	8.54%	0.08%	8.45%	100			
6-person household	4,160	3.45%	3,663	2.86%	3,896	2.95%	0.09%	3.04%	94			
7-or-more person household	2,191	1.82%	2,178	1.70%	2,352	1.78%	0.08%	1.70%	100			
<b>Totals:</b>	<b>120,578</b>	<b>100.00%</b>	<b>128,120</b>	<b>100.00%</b>	<b>131,914</b>	<b>100.00%</b>		<b>100.00%</b>				

# Family Households

## Families in Poverty Compared to State



## Families with Children by Type

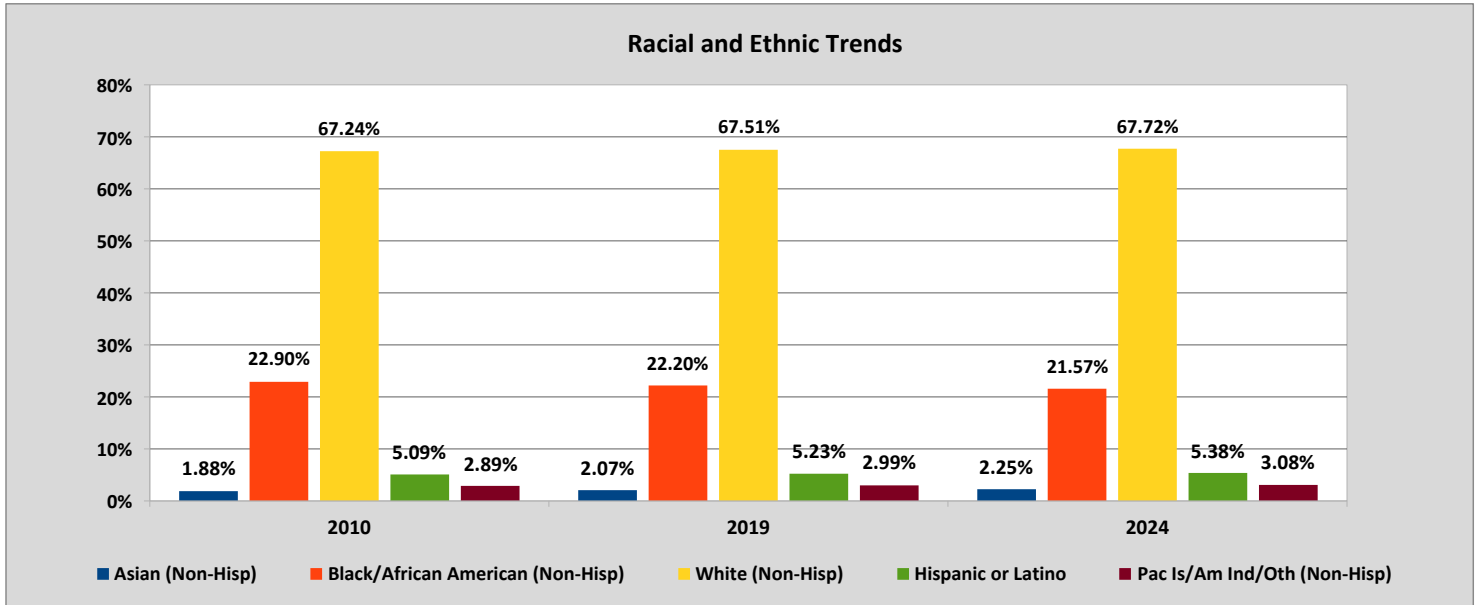


	Study Area				KS,MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Families with Children by Type</b>									
Married-couple	37,276	61.63%	36,290	64.55%	36,330	64.39%	-0.16%	68.51%	94
Female no husband present	18,305	30.27%	15,713	27.95%	15,615	27.68%	-0.27%	23.09%	121
Male no wife present	4,901	8.10%	4,213	7.49%	4,474	7.93%	0.44%	8.40%	89
<b>Totals:</b>	<b>60,482</b>	<b>100.00%</b>	<b>56,216</b>	<b>100.00%</b>	<b>56,419</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Families with No Children by Type</b>									
Married-couple	48,095	80.03%	55,872	77.71%	58,540	77.54%	-0.17%	81.60%	95
Female no husband present	8,697	14.47%	11,728	16.31%	12,298	16.29%	-0.02%	12.91%	126
Male no wife present	3,305	5.50%	4,302	5.98%	4,659	6.17%	0.19%	5.49%	109
<b>Totals:</b>	<b>60,097</b>	<b>100.00%</b>	<b>71,902</b>	<b>100.00%</b>	<b>75,497</b>	<b>100.00%</b>		<b>100.00%</b>	

# Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

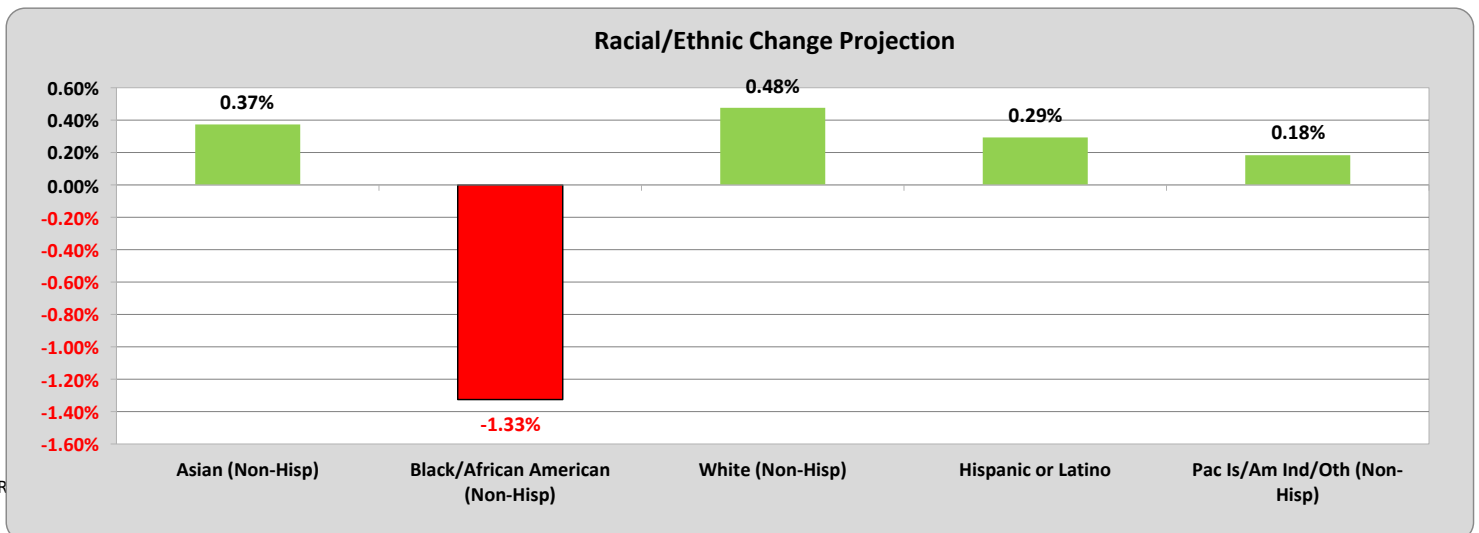
## Racial Ethnic Trend Projections



Study Area	Study Area				KS,MO 2019	Comp Index CY
	2010	2019	2024	5 Yr Chg		
<b>Racial/Ethnic Trends</b>						
Asian (Non-Hisp)	8,712	10,174	11,363	0.18%	1.98%	104
Black/African American (Non-Hisp)	106,205	109,103	108,868	-0.62%	9.34%	238
White (Non-Hisp)	311,867	331,819	341,735	0.21%	79.94%	84
Hispanic or Latino	23,598	25,712	27,155	0.15%	5.95%	88
Pac Is/Am Ind/Oth (Non-Hisp)	13,420	14,694	15,527	0.09%	2.79%	107
<b>Totals:</b>	<b>463,802</b>	<b>491,502</b>	<b>504,648</b>	<b>100.00%</b>	<b>100.00%</b>	

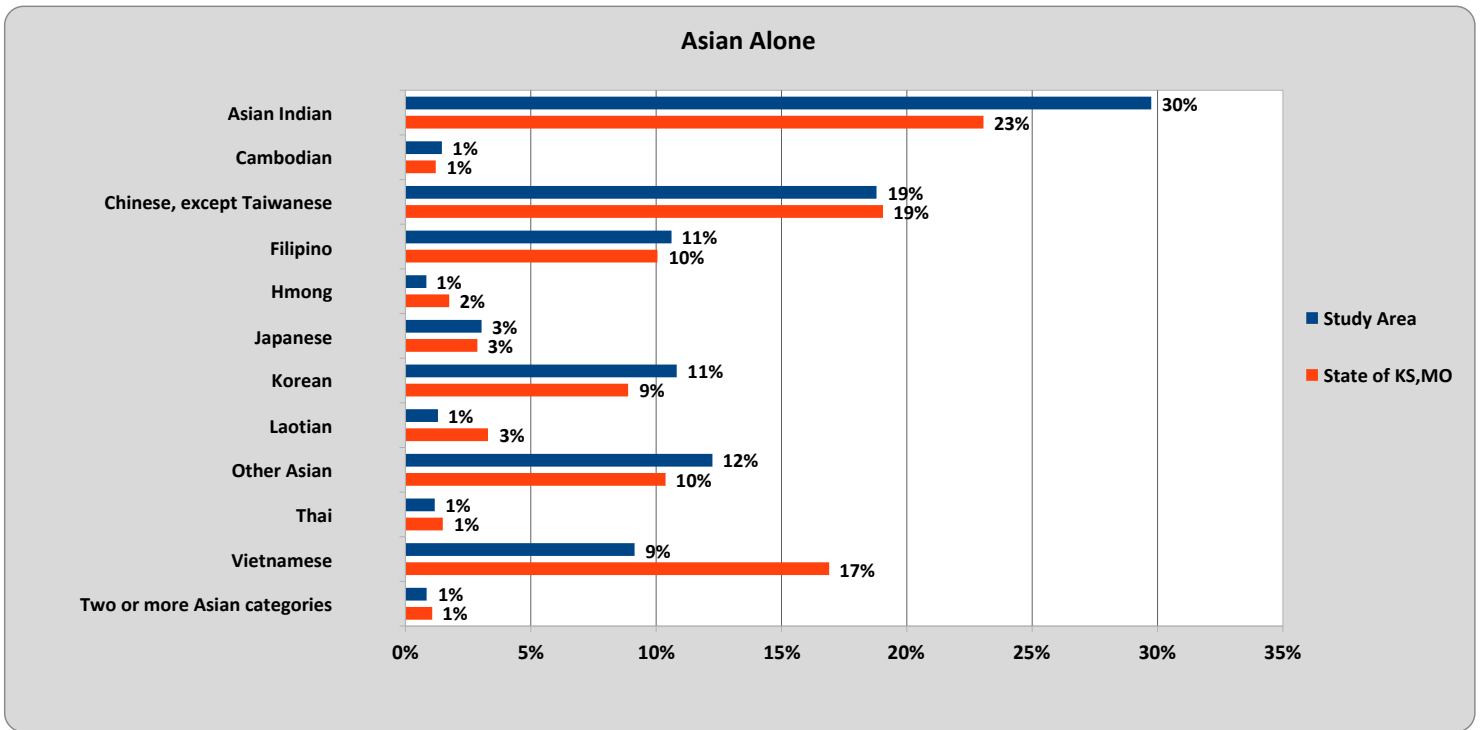
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

## Racial/Ethnic Change Projection from Census 2010 to 2024



# Diversity: Race and Ethnicity

## Estimated Current Year Asian Alone Population

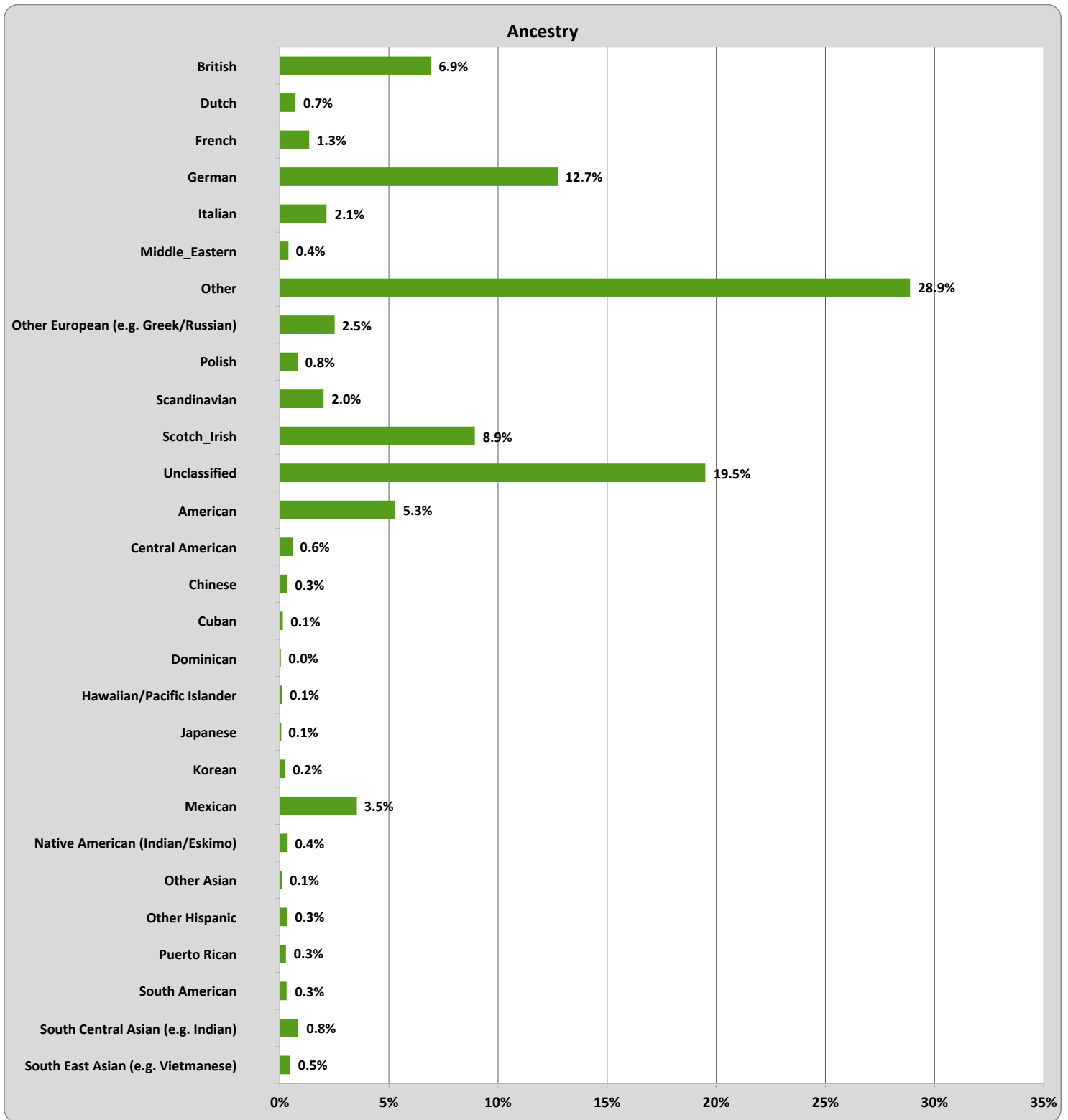


Population: Asian Alone	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Asian Indian	3,027	29.75%	41,888	23.06%	129
Cambodian	148	1.45%	2,195	1.21%	120
Chinese, except Taiwanese	1,912	18.79%	34,609	19.05%	99
Filipino	1,080	10.61%	18,265	10.05%	106
Hmong	85	0.84%	3,174	1.75%	48
Japanese	309	3.04%	5,215	2.87%	106
Korean	1,101	10.82%	16,139	8.88%	122
Laotian	132	1.30%	5,985	3.29%	39
Other Asian	1,246	12.25%	18,851	10.38%	118
Thai	119	1.17%	2,707	1.49%	78
Vietnamese	930	9.14%	30,708	16.90%	54
Two or more Asian categories	86	0.85%	1,941	1.07%	79
<b>Totals:</b>	<b>10,175</b>	<b>100.00%</b>	<b>181,677</b>	<b>100.00%</b>	

Population: Hispanic or Latino by Origin	Study Area		State of KS,MO		Comp Index CY
	2010	2019	2010	2019	
Cuban	426	1.81%	468	1.82%	121
Mexican	16,517	69.99%	17,998	70.00%	91
Other Hispanic or Latino	5,486	23.25%	5,954	23.16%	134
Puerto Rican	1,169	4.95%	1,291	5.02%	120
<b>Totals:</b>	<b>23,598</b>	<b>100.00%</b>	<b>25,711</b>	<b>100.00%</b>	

# Diversity: Ancestry

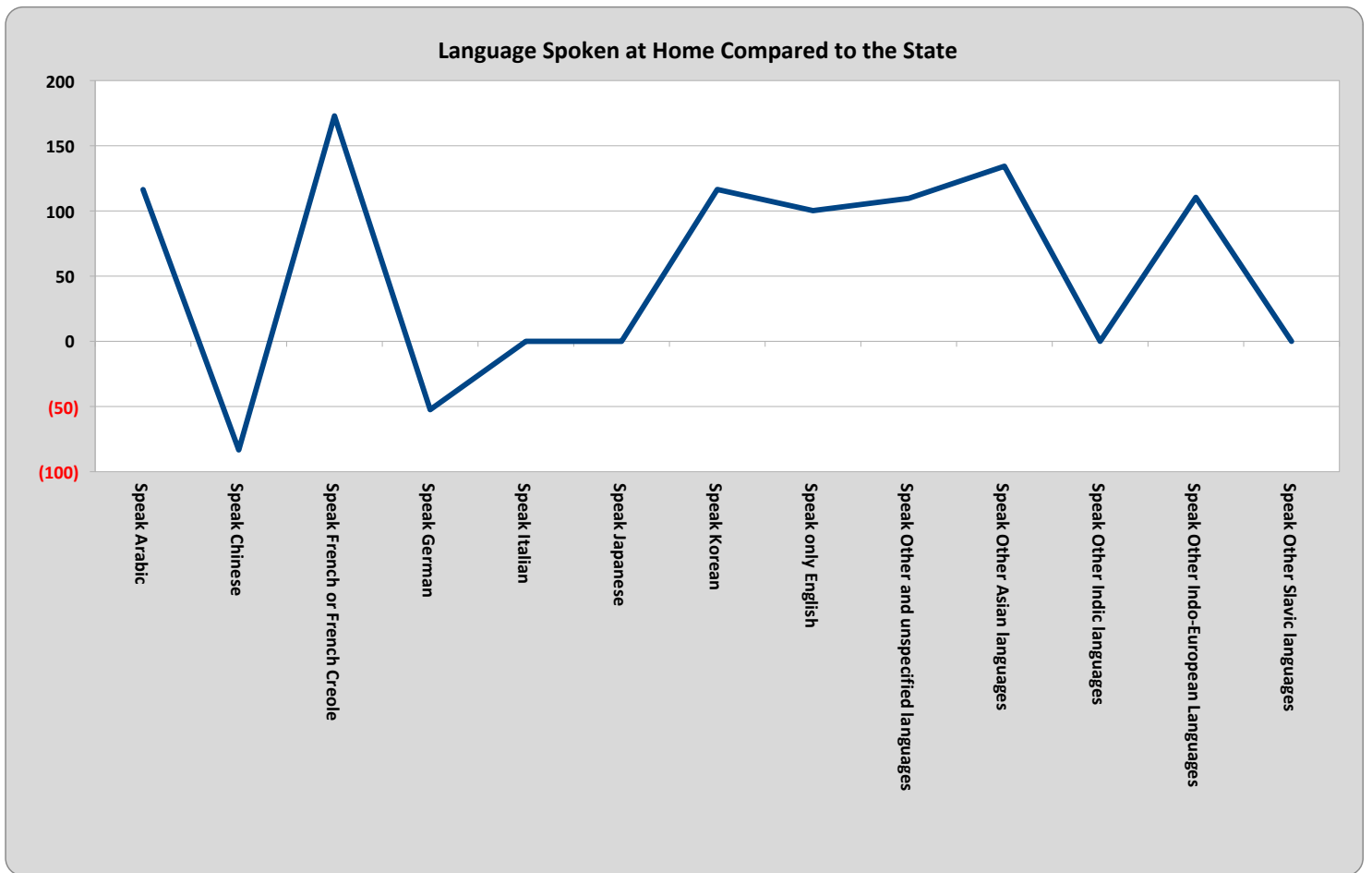
Population by Ancestry: 2019



## Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Speak Arabic	1,036	0.22%	16,570	0.19%	116
Speak Chinese	1,422	0.31%	31,784	0.37%	83
Speak French or French Creole	1,554	0.34%	16,730	0.20%	173
Speak German	1,229	0.27%	43,637	0.51%	52
Speak Italian	0	0.00%	0	0.00%	100
Speak Japanese	0	0.00%	0	0.00%	100
Speak Korean	662	0.14%	10,579	0.12%	116
Speak only English	427,413	92.76%	7,936,689	92.53%	100
Speak Other and unspecified languages	1,663	0.36%	28,233	0.33%	110
Speak Other Asian languages	3,048	0.66%	42,245	0.49%	134
Speak Other Indic languages	0	0.00%	0	0.00%	100
Speak Other Indo-European Languages	3,060	0.66%	51,576	0.60%	110
Speak Other Slavic languages	0	0.00%	0	0.00%	100
<b>Totals:</b>	<b>460,777</b>	<b>100.00%</b>	<b>8,576,959</b>	<b>100.00%</b>	<b>See Chart Below</b>

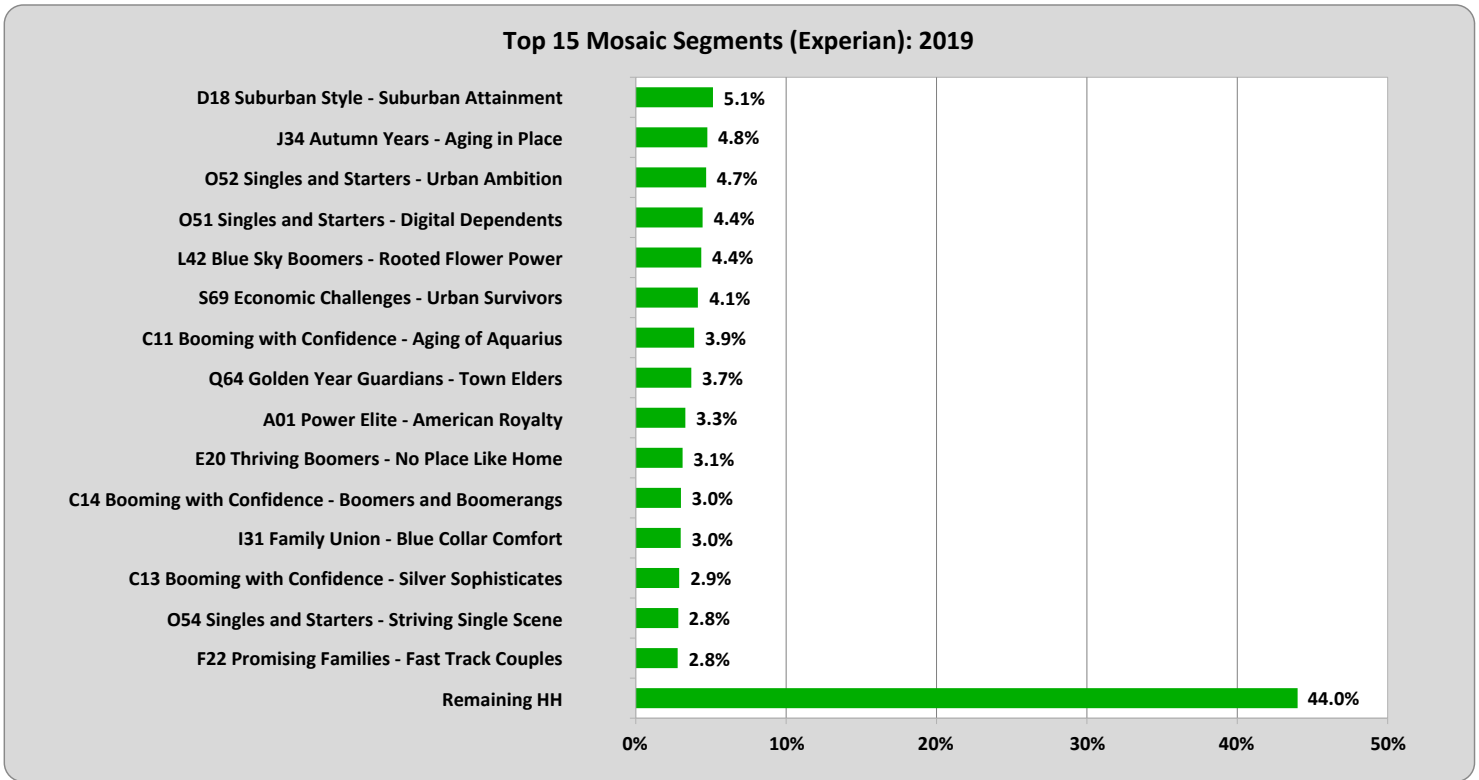
**Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of KS,MO**



This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

**Mosaic Lifestyle Segmentation Types**

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



Mosaic: Top 15 Segments	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
D18 Suburban Style - Suburban Attainment	10,092	5.1%	47,587	1.3%	390
J34 Autumn Years - Aging in Place	9,357	4.8%	139,274	3.9%	123
O52 Singles and Starters - Urban Ambition	9,200	4.7%	45,241	1.3%	374
O51 Singles and Starters - Digital Dependents	8,736	4.4%	170,458	4.7%	94
L42 Blue Sky Boomers - Rooted Flower Power	8,563	4.4%	106,213	2.9%	148
S69 Economic Challenges - Urban Survivors	8,118	4.1%	66,019	1.8%	226
C11 Booming with Confidence - Aging of Aquarius	7,633	3.9%	114,912	3.2%	122
Q64 Golden Year Guardians - Town Elders	7,260	3.7%	202,065	5.6%	66
A01 Power Elite - American Royalty	6,482	3.3%	51,493	1.4%	231
E20 Thriving Boomers - No Place Like Home	6,121	3.1%	114,992	3.2%	98
C14 Booming with Confidence - Boomers and Boomerangs	5,906	3.0%	76,970	2.1%	141
I31 Family Union - Blue Collar Comfort	5,874	3.0%	65,577	1.8%	165
C13 Booming with Confidence - Silver Sophisticates	5,674	2.9%	46,240	1.3%	225
O54 Singles and Starters - Striving Single Scene	5,560	2.8%	80,237	2.2%	127
F22 Promising Families - Fast Track Couples	5,475	2.8%	78,868	2.2%	128
Remaining HH	86,510	44.0%	2,205,683	61.1%	72
<b>Totals:</b>	<b>196,561</b>	<b>100.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

**Learn about your Mosaic Households**

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

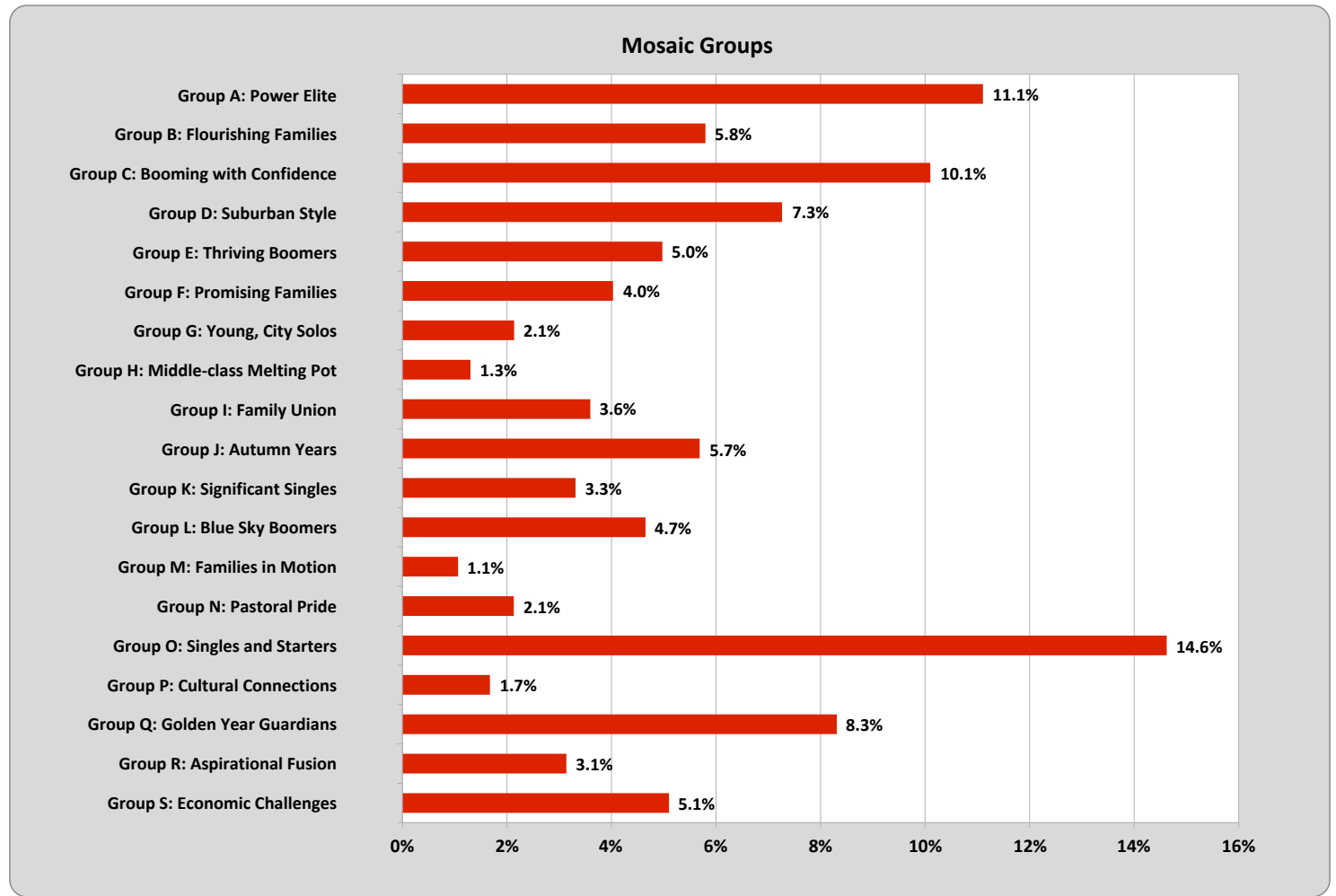
[Understanding Mosaic Portraits for Mission Planning - Video](#)

**Faith based clients:** To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

# Diversity: Mosaic Groups

## Mosaic Groups

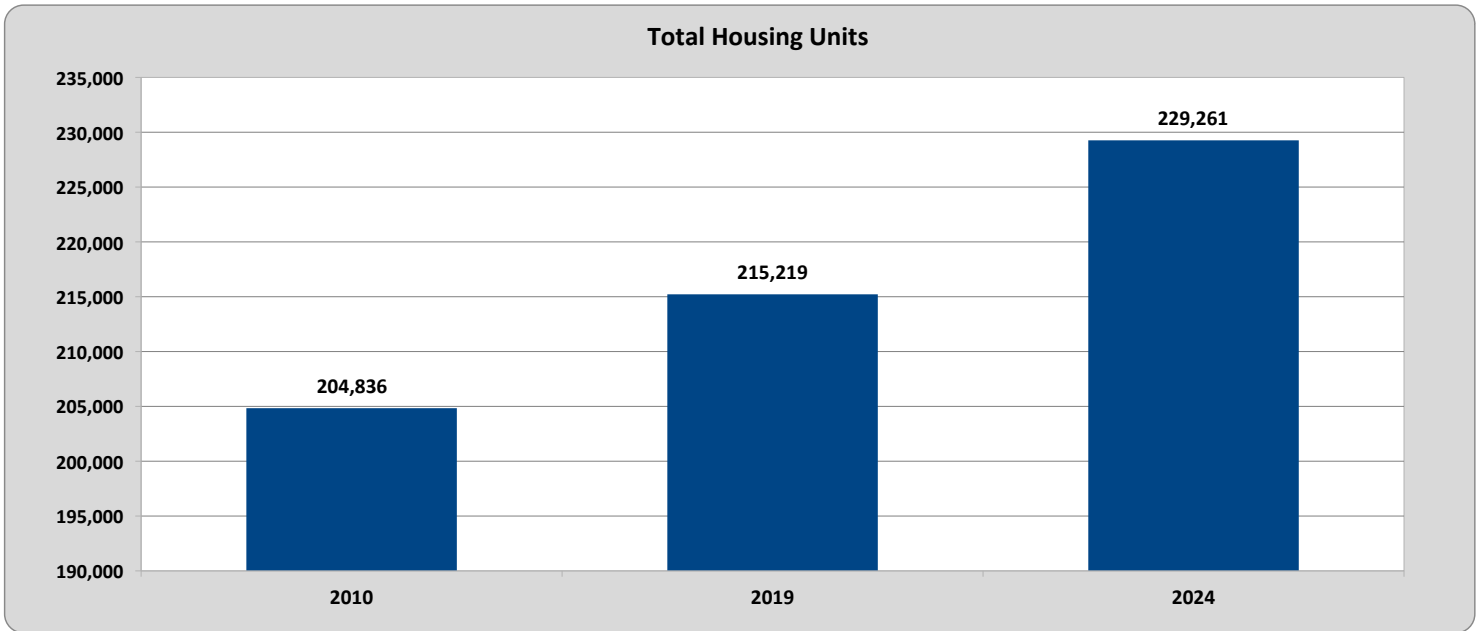


Mosaic Groups	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Group A: Power Elite	21,832	11.1%	231,536	6.4%	173
Group B: Flourishing Families	11,396	5.8%	153,380	4.2%	137
Group C: Booming with Confidence	19,853	10.1%	244,540	6.8%	149
Group D: Suburban Style	14,276	7.3%	154,513	4.3%	170
Group E: Thriving Boomers	9,776	5.0%	286,217	7.9%	63
Group F: Promising Families	7,920	4.0%	122,323	3.4%	119
Group G: Young, City Solos	4,202	2.1%	64,792	1.8%	119
Group H: Middle-class Melting Pot	2,561	1.3%	40,642	1.1%	116
Group I: Family Union	7,067	3.6%	198,337	5.5%	65
Group J: Autumn Years	11,180	5.7%	351,997	9.7%	58
Group K: Significant Singles	6,512	3.3%	85,816	2.4%	139
Group L: Blue Sky Boomers	9,142	4.7%	216,734	6.0%	78
Group M: Families in Motion	2,094	1.1%	180,271	5.0%	21
Group N: Pastoral Pride	4,190	2.1%	219,474	6.1%	35
Group O: Singles and Starters	28,742	14.6%	420,265	11.6%	126
Group P: Cultural Connections	3,292	1.7%	66,301	1.8%	91
Group Q: Golden Year Guardians	16,335	8.3%	316,471	8.8%	95
Group R: Aspirational Fusion	6,166	3.1%	89,566	2.5%	126
Group S: Economic Challenges	10,026	5.1%	168,654	4.7%	109
<b>Totals:</b>	<b>196,562</b>	<b>0.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

# Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

## Trends in Housing Since 2010



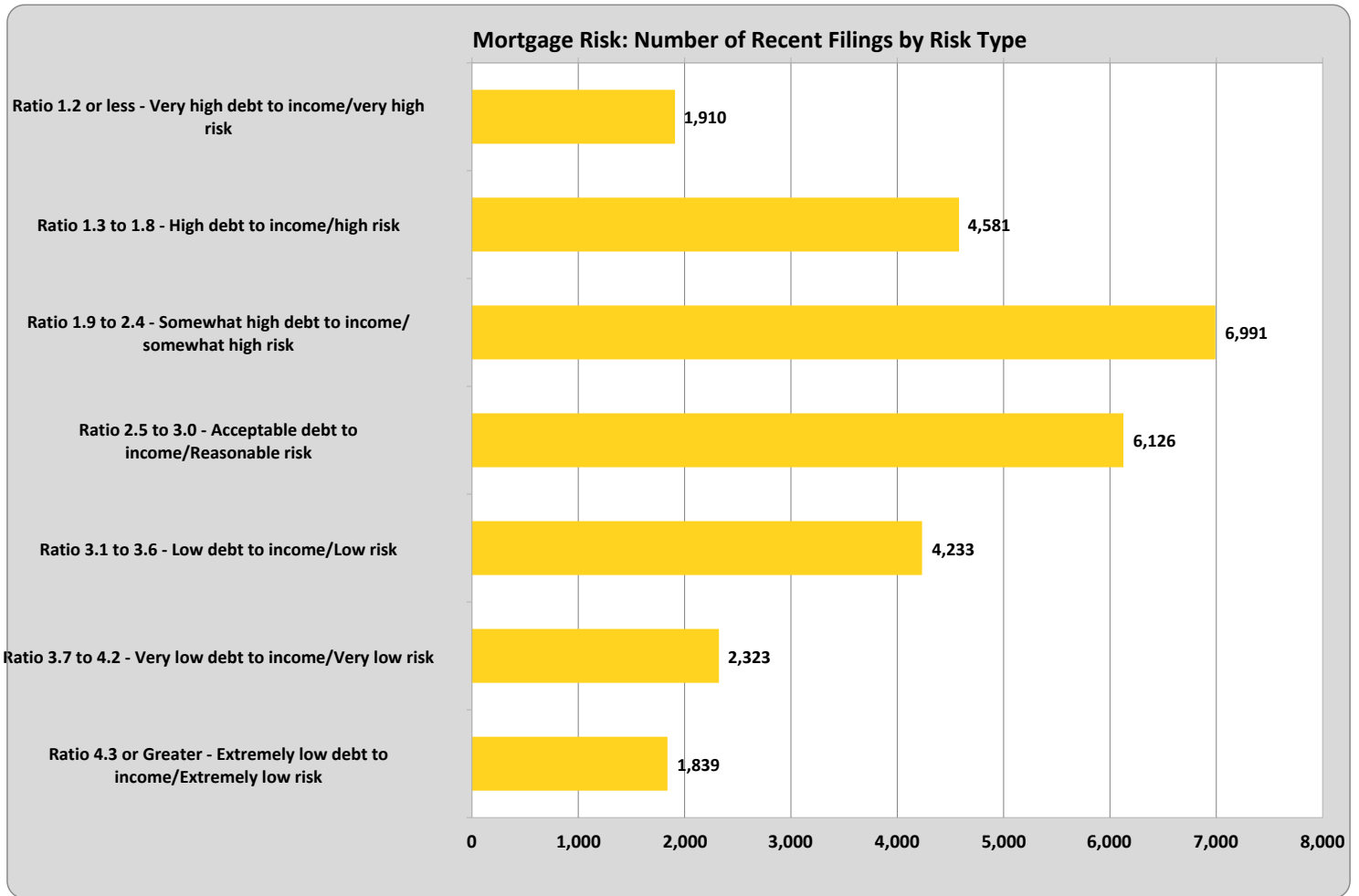
	2010	2019	2024
Housing Units	204,836	215,219	229,261
Family Households Change		10,383	14,042
Percent Change		5.07%	6.52%

	2010		Study Area		2024		5 Yr Chg	KS,MO 2019	Comp Index CY
			2019						
<b>Housing by Occupancy</b>									
Occupied	185,886	90.75%	196,563	91.33%	210,446	91.79%	0.46%	88.86%	103
Vacant	18,950	9.25%	18,656	8.67%	18,815	8.21%	-0.46%	11.14%	78
<b>Totals:</b>	<b>204,836</b>	<b>100.00%</b>	<b>215,219</b>	<b>100.00%</b>	<b>229,261</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Housing by Type of Occupancy</b>									
Owner Occupied	127,232	68.45%	134,539	68.45%	144,388	68.61%	0.16%	68.62%	100
Renter Occupied	58,653	31.55%	62,024	31.55%	66,058	31.39%	-0.16%	31.38%	101
<b>Totals:</b>	<b>185,885</b>	<b>100.00%</b>	<b>196,563</b>	<b>100.00%</b>	<b>210,446</b>	<b>100.00%</b>		<b>100.00%</b>	

# Housing

	Study Area 2019		State of KS,MO 2019		Comp Index CY
<b>Housing Units by Dwelling Type</b>					
1 Unit Attached	16,797	7.80%	177,042	4.36%	179
1 Unit Detached	164,359	76.37%	3,082,976	75.85%	101
2 Units	5,840	2.71%	159,785	3.93%	69
3 to 19 Units	12,564	5.84%	173,610	4.27%	137
20 to 49 Units	5,746	2.67%	98,234	2.42%	110
50 or More Units	6,610	3.07%	105,526	2.60%	118
Mobile Home or Trailer	3,256	1.51%	265,229	6.53%	23
Other	46	0.02%	2,110	0.05%	41
<b>Totals:</b>	<b>215,218</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	
<b>Owner Occupied Housing Values</b>					
Less than \$20,000	2,769	2.06%	92,495	3.73%	55
\$20,000 to \$39,999	2,379	1.77%	96,864	3.91%	45
\$40,000 to \$59,999	2,988	2.22%	108,878	4.39%	51
\$60,000 to \$79,999	3,773	2.80%	143,165	5.78%	49
\$80,000 to \$99,999	6,590	4.90%	183,102	7.39%	66
\$100,000 to \$149,999	24,095	17.91%	451,843	18.23%	98
\$150,000 to \$199,999	24,165	17.96%	406,217	16.39%	110
\$200,000 to \$299,999	30,871	22.95%	511,029	20.62%	111
\$300,000 to \$399,999	15,817	11.76%	235,389	9.50%	124
\$400,000 to \$499,999	8,151	6.06%	111,947	4.52%	134
\$500,000 to \$749,999	8,268	6.15%	84,058	3.39%	181
\$750,000 to \$999,999	2,938	2.18%	32,580	1.31%	166
\$1,000,000 or more	1,737	1.29%	20,702	0.84%	155
<b>Totals:</b>	<b>134,541</b>	<b>100.00%</b>	<b>2,478,269</b>	<b>100.00%</b>	
<b>Housing by Year Built</b>					
1939 or Earlier	17,764	8.25%	594,283	14.62%	56
1940 to 1949	9,006	4.18%	212,120	5.22%	80
1950 to 1959	29,701	13.80%	453,950	11.17%	124
1960 to 1969	31,667	14.71%	448,346	11.03%	133
1970 to 1979	35,332	16.42%	634,176	15.60%	105
1980 to 1989	26,903	12.50%	493,747	12.15%	103
1990 to 1999	31,752	14.75%	577,375	14.21%	104
2000 to 2009	29,834	13.86%	562,608	13.84%	100
2010 or Later	3,260	1.51%	87,907	2.16%	70
<b>Totals:</b>	<b>215,219</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	

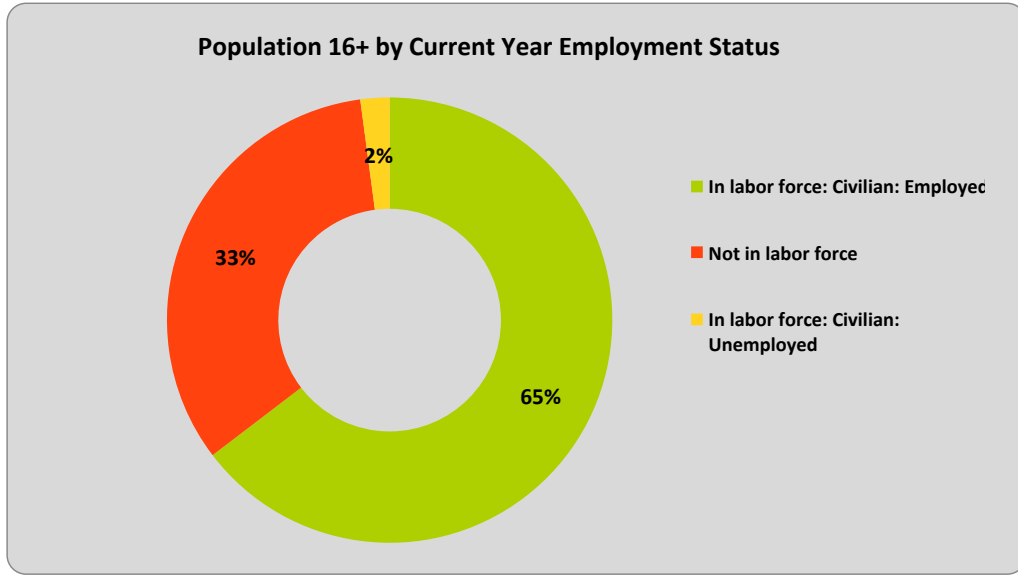
## Mortgage Risk Indicator



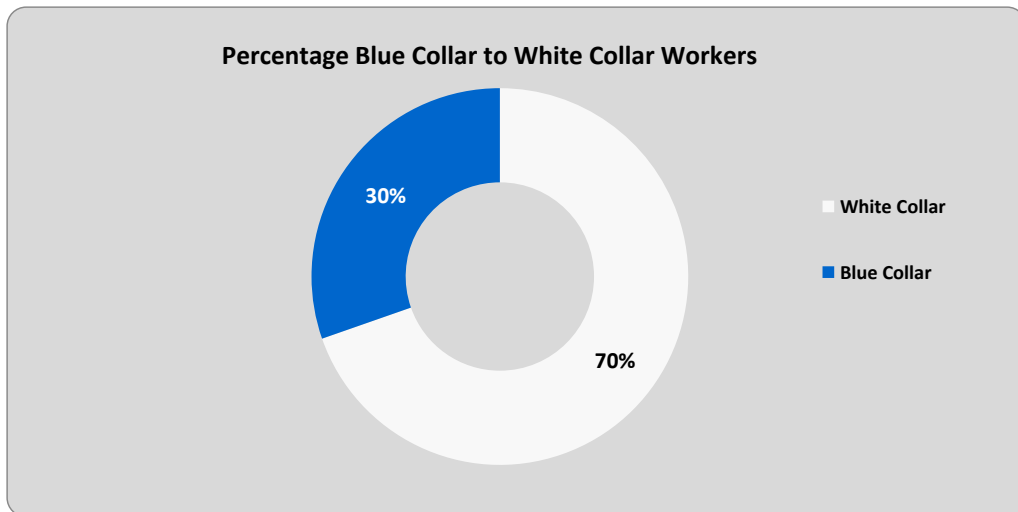
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

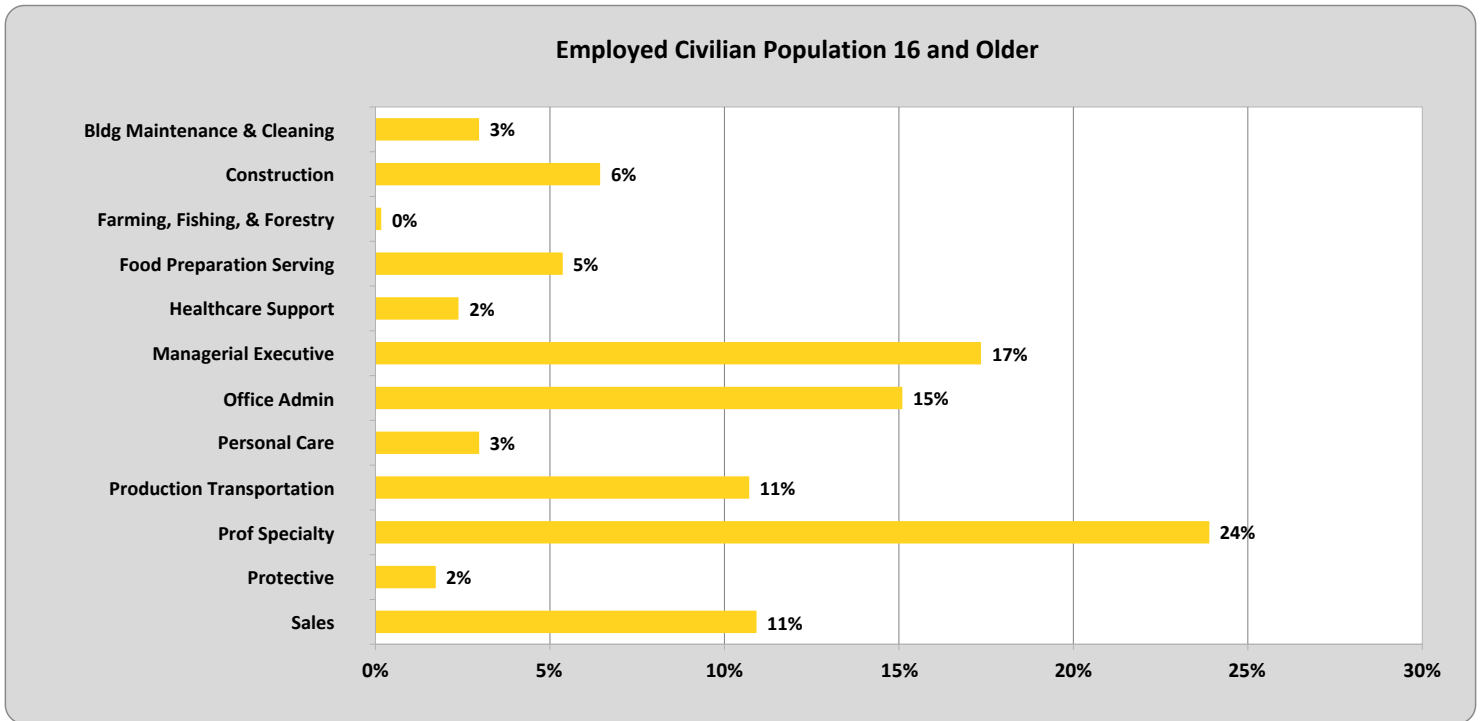
## Employment Status of Population 16 and Older: 2019



Pop 16+ by Employment Status	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
In labor force: Civilian: Employed	253,230	64.59%	4,513,225	61.48%	105
In labor force: In Armed Forces	259	0.07%	40,591	0.55%	12
Not in labor force	130,316	33.24%	2,620,487	35.70%	93
In labor force: Civilian: Unemployed	8,278	2.11%	166,677	2.27%	93
<b>Blue and White Collar Workers 2019</b>	<b>392,083</b>	<b>100.00%</b>	<b>7,340,980</b>	<b>100.00%</b>	
Employed Pop 16+ Blue/White Collar					
Blue Collar	76,858	30.35%	1,677,083	37.16%	82
White Collar	176,372	69.65%	2,836,142	62.84%	111
	<b>253,230</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	

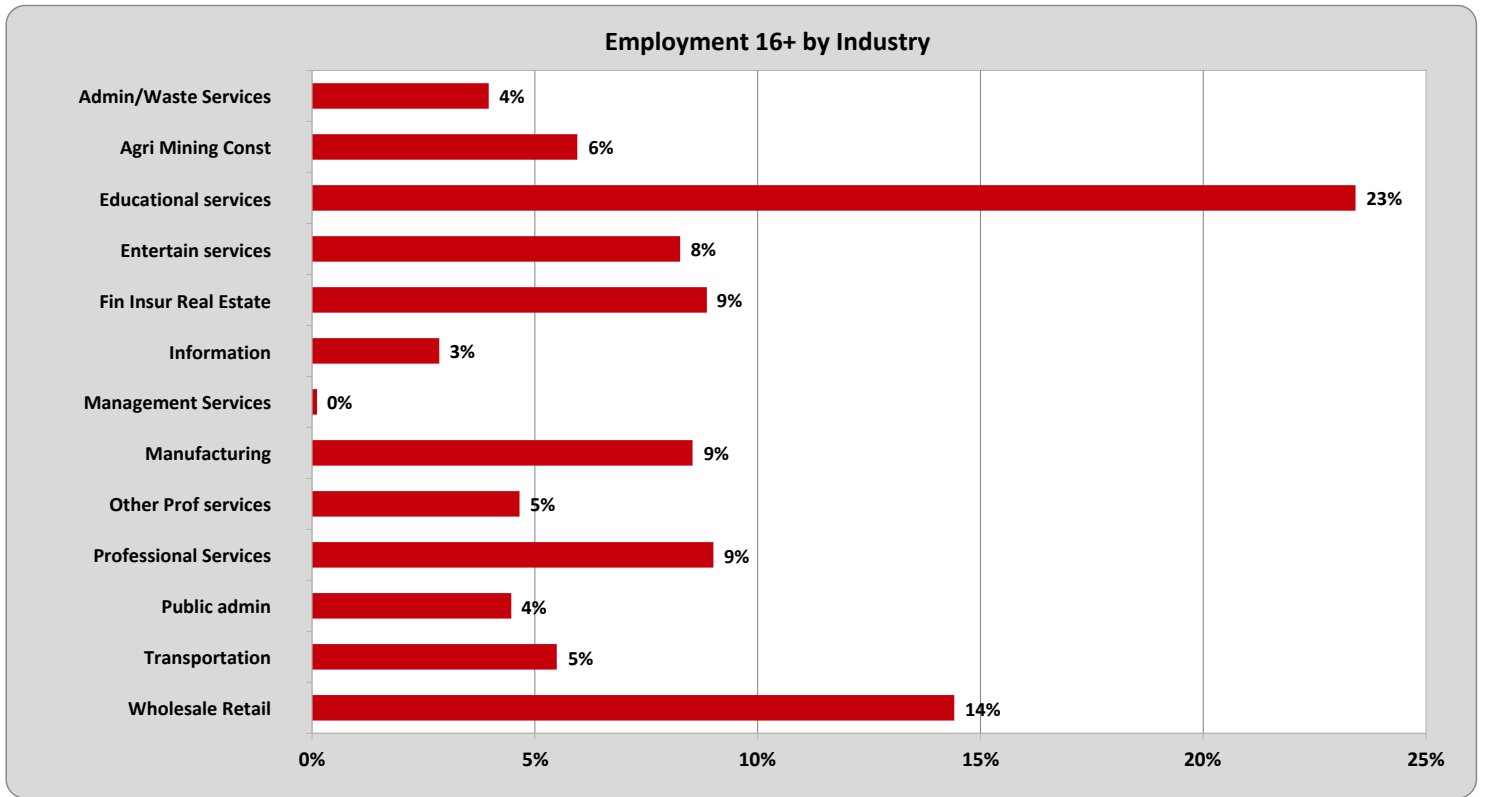


Employed Civilian Population by Occupation: 2019



Employed Civilian Pop 16+ by Occupation	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Bldg Maintenance & Cleaning	7,518	2.97%	163,197	3.62%	82
Construction	16,305	6.44%	378,384	8.38%	77
Farming, Fishing, & Forestry	418	0.17%	32,467	0.72%	23
Food Preparation Serving	13,592	5.37%	254,722	5.64%	95
Healthcare Support	6,026	2.38%	114,200	2.53%	94
Managerial Executive	43,941	17.35%	664,407	14.72%	118
Office Admin	38,235	15.10%	607,296	13.46%	112
Personal Care	7,525	2.97%	153,440	3.40%	87
Production Transportation	27,123	10.71%	608,838	13.49%	79
Prof Specialty	60,516	23.90%	990,617	21.95%	109
Protective	4,376	1.73%	86,035	1.91%	91
Sales	27,654	10.92%	459,622	10.18%	107
<b>Totals:</b>	<b>253,229</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Home or Away</b>					
Worked at Home	13,896	5.49%	196,264	4.35%	126
Worked away from Home	239,334	94.51%	4,316,961	95.65%	99
<b>Totals:</b>	<b>253,230</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Transport to Work</b>					
Bicycle	219	0.09%	12,201	0.28%	32
Car, Truck, or Van: Carpooled	17,696	7.39%	413,855	9.59%	77
Car, Truck, or Van: Drove Alone	212,819	88.92%	3,698,694	85.68%	104
Motorcycle	378	0.16%	8,059	0.19%	85
Other Means	2,128	0.89%	35,599	0.82%	108
Walked	2,692	1.12%	93,031	2.16%	52
Public Trans Excluding Taxi Cab	3,306	1.38%	52,826	1.22%	113
Taxi Cab	95	0.04%	2,696	0.06%	64
<b>Totals:</b>	<b>239,333</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

Employed Pop 16+ by Industry: 2019



Employed Civilian Pop 16+ by Industry	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Admin/Waste Services	10,040	3.96%	166,480	3.69%	107
Agri Mining Const	15,074	5.95%	385,044	8.53%	70
Educational services	59,302	23.42%	1,103,115	24.44%	96
Entertain services	20,919	8.26%	390,877	8.66%	95
Fin Insur Real Estate	22,438	8.86%	300,507	6.66%	133
Information	7,229	2.85%	91,097	2.02%	141
Management Services	282	0.11%	4,885	0.11%	103
Manufacturing	21,623	8.54%	538,055	11.92%	72
Other Prof services	11,789	4.66%	210,971	4.67%	100
Professional Services	22,808	9.01%	256,731	5.69%	158
Public admin	11,321	4.47%	194,185	4.30%	104
Transportation	13,907	5.49%	230,097	5.10%	108
Wholesale Retail	36,498	14.41%	641,181	14.21%	101
<b>Totals:</b>	<b>253,230</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Work Place Population Estimates</b>					
Workplace Employees (Full Time Employees)	197,993	94.14%	4,159,605	94.15%	100
Workplace Establishments	12,322	5.86%	258,653	5.85%	100
<b>Totals:</b>	<b>210,315</b>	<b>100.00%</b>	<b>4,418,258</b>	<b>100.00%</b>	

# Work

	Study Area		State of KS,MO		Comp Index CY
<b>Families: Workers</b>					
1 worker	41,855	32.67%	748,875	31.49%	104
2 workers	55,900	43.63%	1,033,146	43.45%	100
3 or more workers	12,799	9.99%	245,313	10.32%	97
No workers	17,565	13.71%	350,675	14.75%	93
<b>Totals:</b>	<b>128,119</b>	<b>100.00%</b>	<b>2,378,009</b>	<b>100.00%</b>	
<b>Workers 16+: Travel Time to Work</b>					
	2019		2019		
Less than 5 minutes	5,032	2.10%	194,350	4.50%	47
5 to 9 minutes	21,410	8.95%	564,606	13.08%	68
10 to 14 minutes	30,486	12.74%	671,920	15.56%	82
15 to 19 minutes	38,294	16.00%	713,933	16.54%	97
20 to 24 minutes	42,037	17.56%	653,308	15.13%	116
25 to 29 minutes	20,939	8.75%	284,105	6.58%	133
30 to 34 minutes	42,820	17.89%	535,408	12.40%	144
35 to 39 minutes	8,313	3.47%	118,272	2.74%	127
40 to 44 minutes	8,790	3.67%	130,347	3.02%	122
45 to 59 minutes	14,859	6.21%	254,458	5.89%	105
60 to 89 minutes	4,195	1.75%	128,912	2.99%	59
90 or more minutes	2,159	0.90%	67,342	1.56%	58
<b>Totals:</b>	<b>239,334</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

# Supporting Information

## Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

**Change over time:** Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

## Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

## Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).