

# The FullInsite Report

Prepared for: St. John Francis Regis  
Study area: St. John Francis Regis attendance area

Base State: KS,MO  
Current Year Estimate: 2019  
5 Year Projection: 2024  
10 Year Forecast: 2029  
Date: 3/9/2020  
Semi-Annual Projection: Fall

## About the FullInsite Report

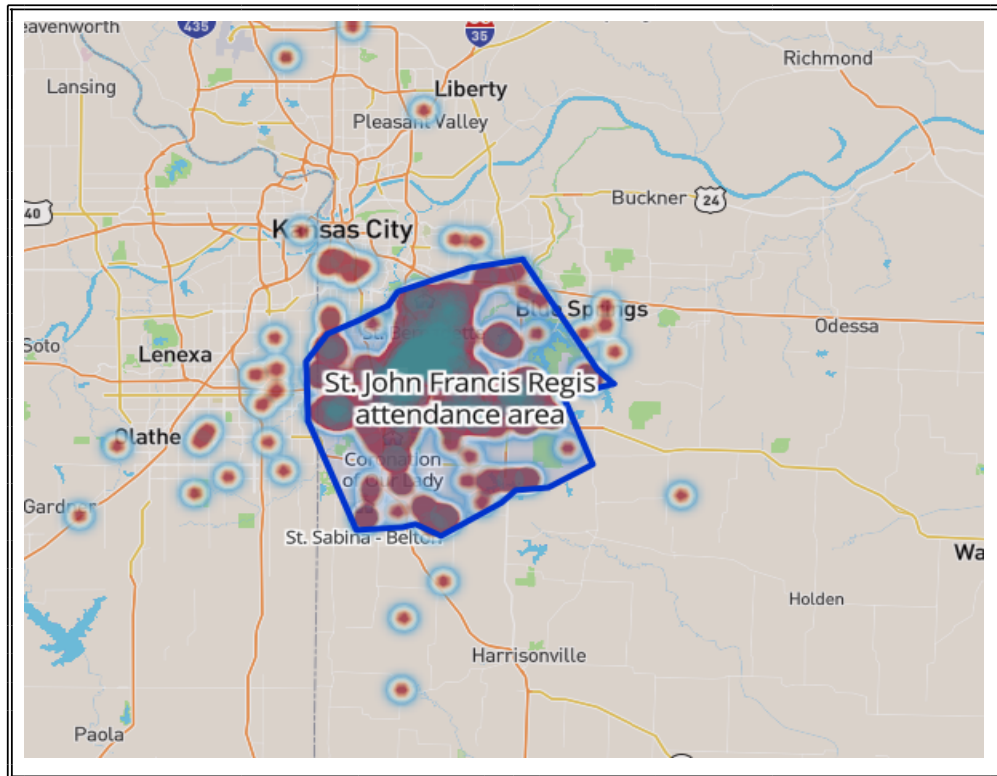
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

## Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

## THE STUDY AREA



## More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

# StoryView

## Significant Demographic Indicators of the Study Area's Story

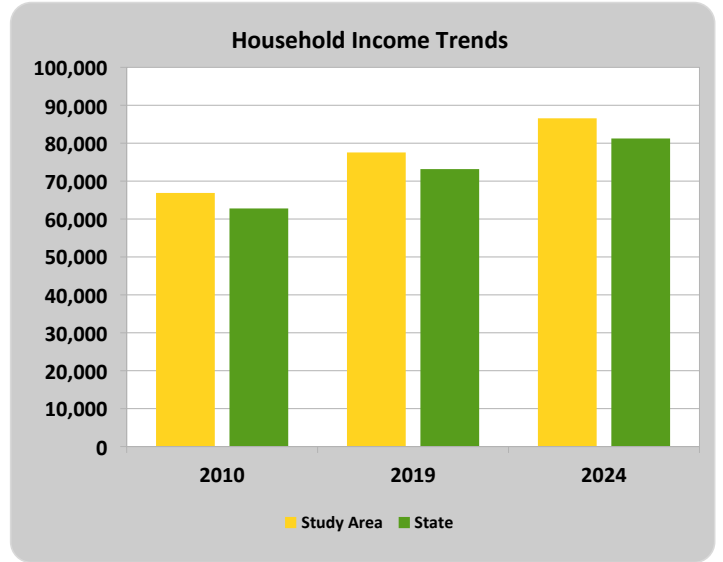
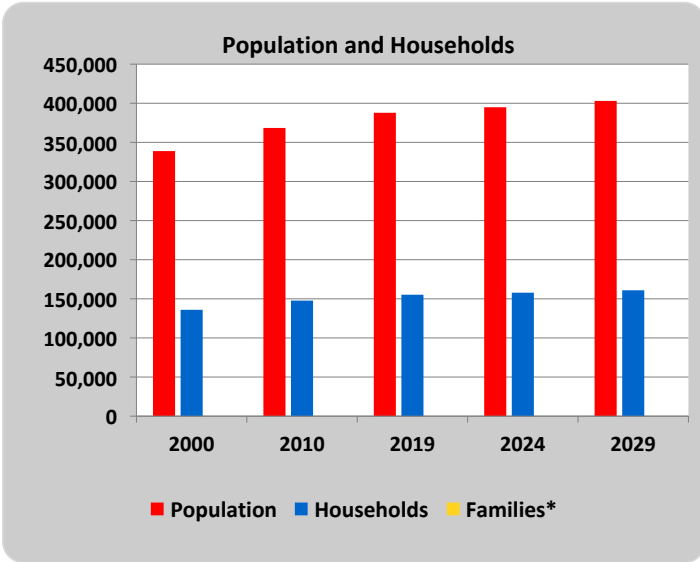
1	<b>Population Change</b> In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td>Moderate Growth</td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth
Significant Decline	Moderate Decline	Little Change	Moderate Growth	Significant Growth			
2	<b>Household Change</b> In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td>Moderate Increase</td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase
Significant Decline	Moderate Decline	Little Change	Moderate Increase	Significant Increase			
3	<b>Families with Children</b> Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td>About the Same</td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More
Significantly Less	Somewhat Less	About the Same	Somewhat More	Significantly More			
4	<b>Adult Educational Attainment</b> For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td>Mixed</td> <td>High</td> <td>Very High</td> </tr> </table>	Very Low	Low	Mixed	High	Very High
Very Low	Low	Mixed	High	Very High			
5	<b>Community Diversity Index</b> How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td>Moderately Diverse</td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	Moderately Diverse	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	Moderately Diverse	Very Diverse	Extremely Diverse			
6	<b>Median Family Income</b> How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td>About the Same</td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater
Significantly Less	Somewhat Less	About the Same	Somewhat Greater	Significantly Greater			
7	<b>Poverty</b> Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td>Somewhat Below</td> <td>About the Same</td> <td>Somewhat Above</td> <td>Significantly Above</td> </tr> </table>	Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above
Significantly Below	Somewhat Below	About the Same	Somewhat Above	Significantly Above			
8	<b>Blue to White Collar Occupations</b> On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td>Somewhat Blue</td> <td>Closely Split</td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar
Very Blue Collar	Somewhat Blue	Closely Split	Somewhat White	Very White Collar			
9	<b>Largest Racial/Ethnic Group</b> In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td>White (NH)</td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	White (NH)	Hispanic or Latino	Pac Is/Amer Ind/Other			

# TrendView

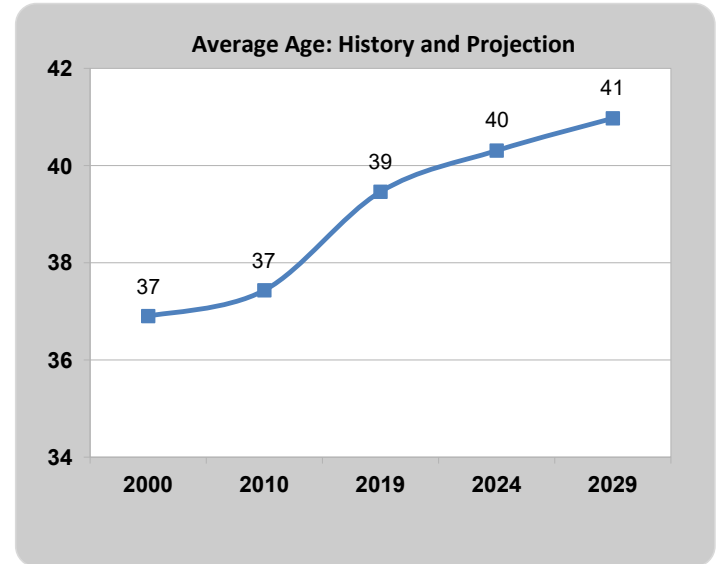
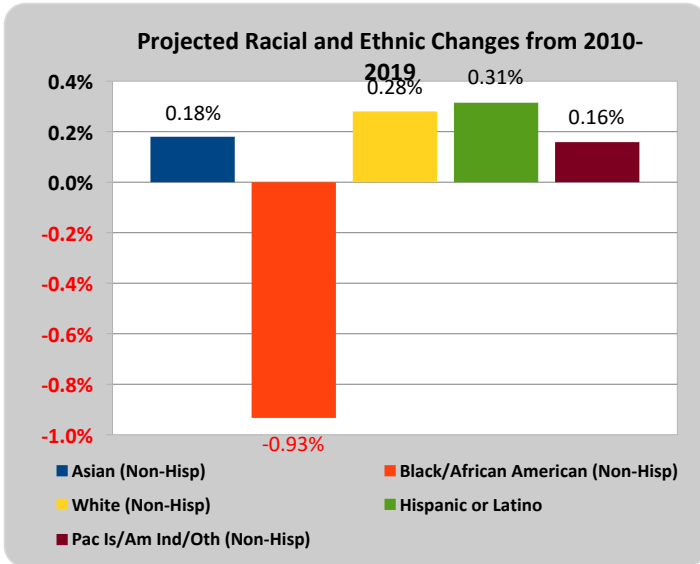
## Significant Demographic Estimates and Projections

Prepared for: St. John Francis Regis  
 Study Area: St. John Francis Regis attendance area

Base State: KS,MO  
 Date of Report: 3/9/2020



NOTE: Family Household data is not projected out 10 years.



## Demographic Descriptions of the Study Area

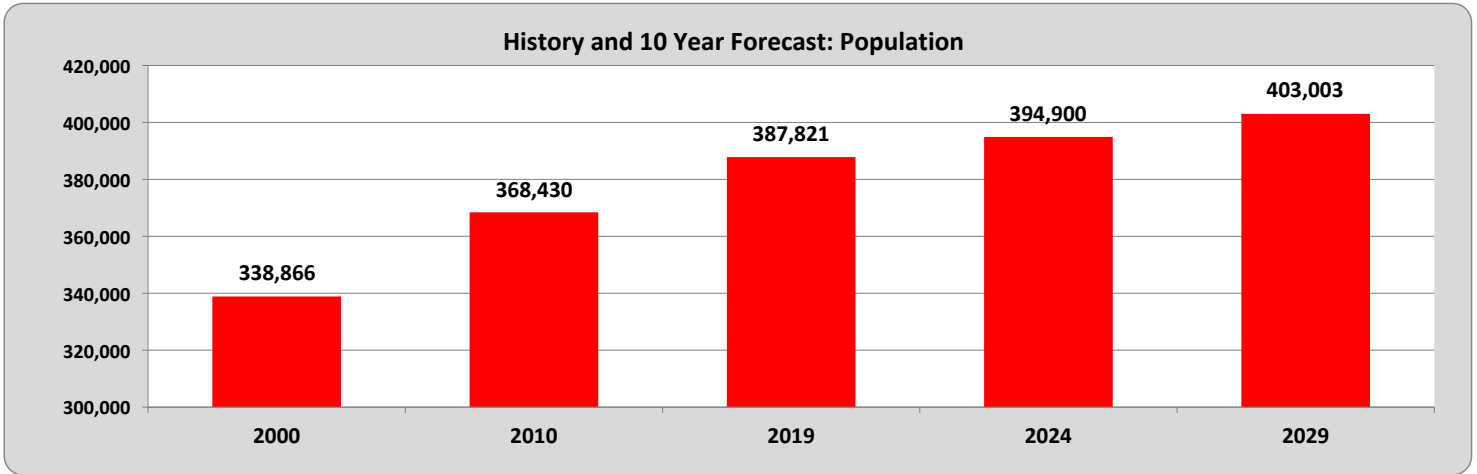
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### People and Change

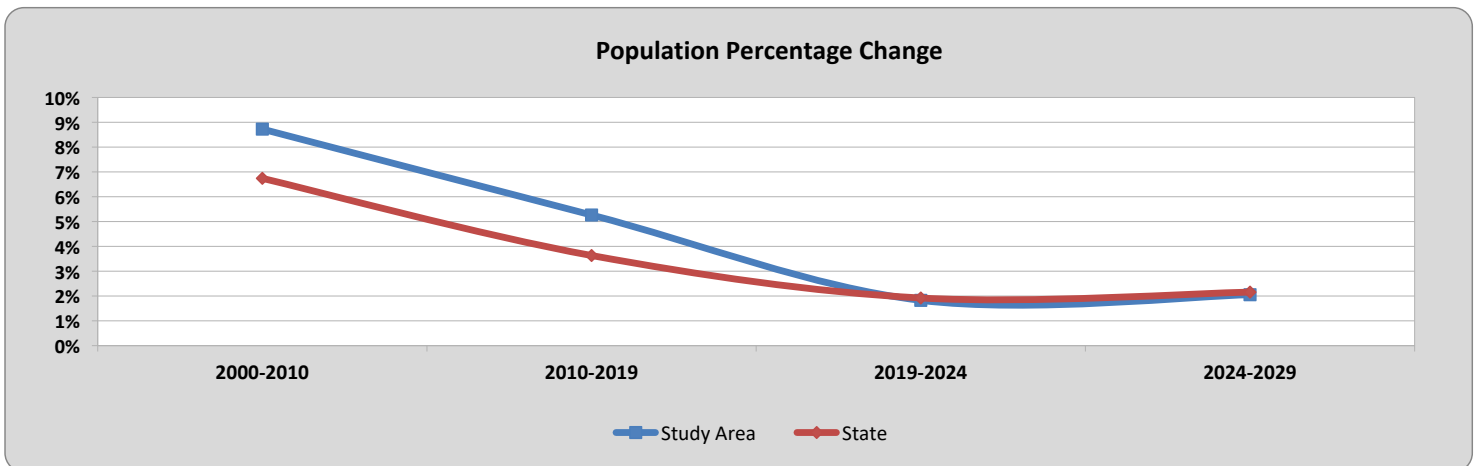
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

#### *Population History with 5 and 10 Year Projected Change*



<i>Population Trends</i>	2000	2010	2019	2024	2029
Study Area Population	338,866	368,430	387,821	394,900	403,003
Population Change		29,564	19,391	7,079	8,103
Percent Change		8.72%	5.26%	1.83%	2.05%
State Population	8,283,627	8,842,045	9,163,154	9,339,101	9,540,586
Population Change		558,418	321,109	175,947	201,485
Percent Change		6.74%	3.63%	1.92%	2.16%

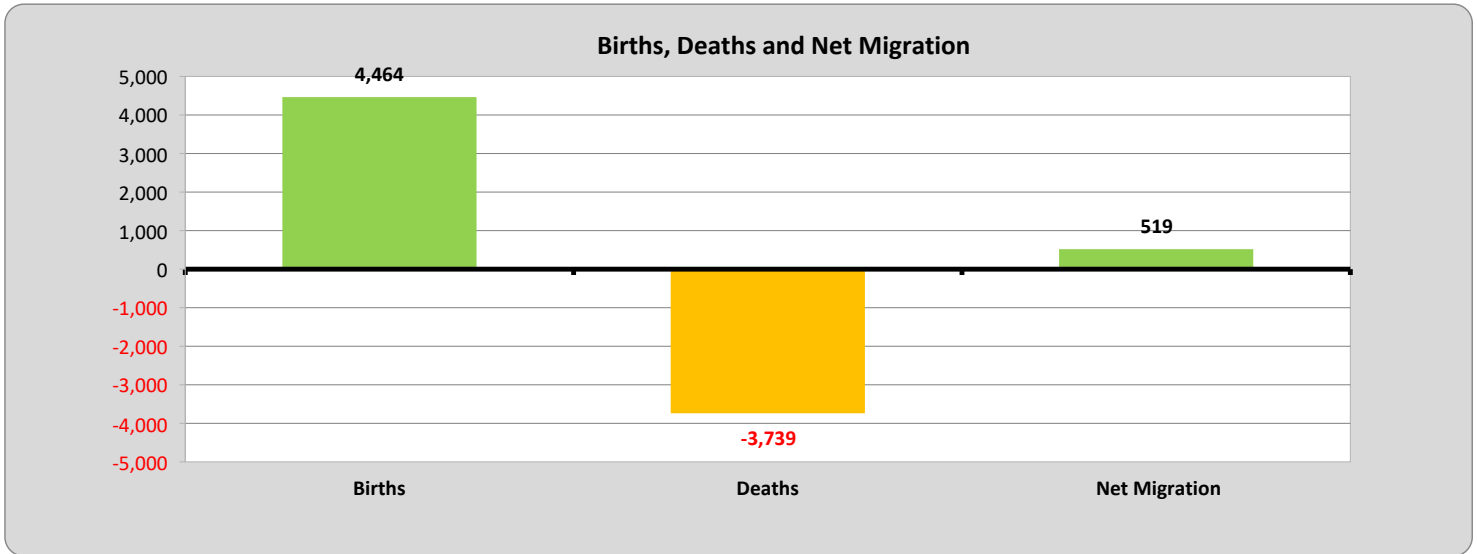
#### *Projected Percentage Population Change: Comparison of Study Area to State*



## People and Change

Recent 8 Quarter History	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr	2018 3rd Qtr	2018 4th Qtr	2019 1st Qtr	2019 2nd Qtr
Population	385,226	385,275	385,517	385,673	386,576	387,009	387,217	387,402
Change		49	242	156	903	433	208	185
Percent Change		0.01%	0.06%	0.04%	0.23%	0.11%	0.05%	0.05%
Seasonal Population	1,581	1,194	17	1,190	1,715	1,204	6	1,181
Change		-387	-1,177	1,173	525	-511	-1,198	1,175
Percent Change		-24.48%	-98.58%	6900.00%	44.12%	-29.80%	-99.50%	19583.33%
Transient Population	2,789	2,834	2,495	2,325	2,750	2,874	2,442	2,361
Change		45	-339	-170	425	124	-432	-81
Percent Change		1.61%	-11.96%	-6.81%	18.28%	4.51%	-15.03%	-3.32%

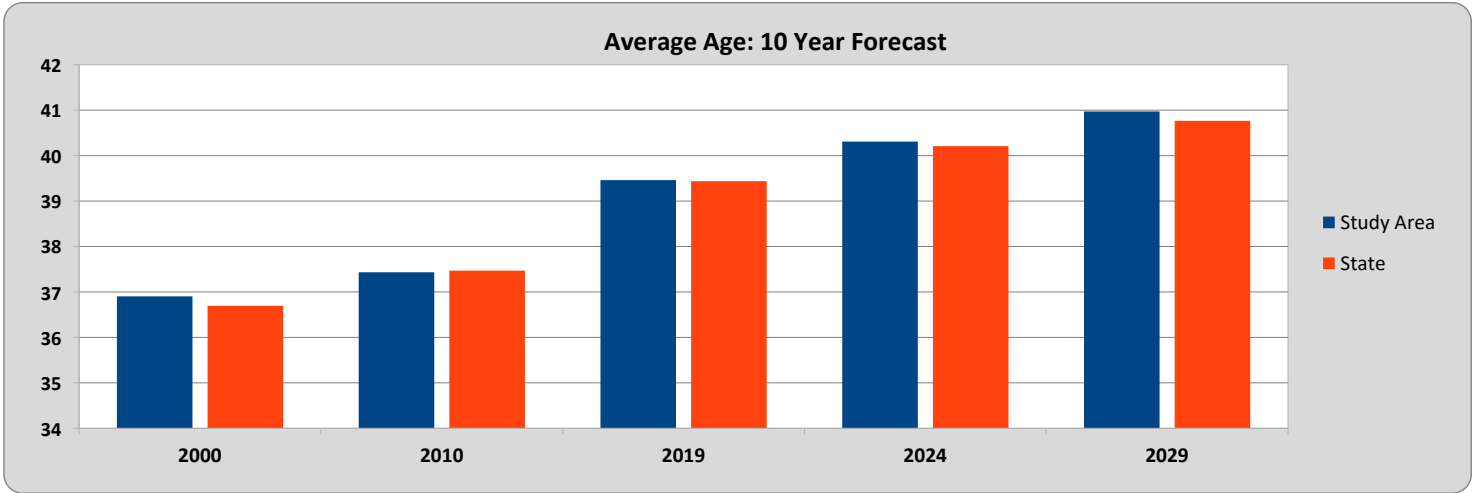
### Factors Effecting Population Change: Prior 12 Months



	2019
Factors Effecting Population Change	
Births	4,464
Deaths	3,739
Net Migration	519
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2019		2024		2029		10 Yr Change
Population by Gender									
Female	193,645	52.56%	202,758	52.28%	205,926	52.15%	209,819	52.06%	-0.22%
Male	174,786	47.44%	185,062	47.72%	188,974	47.85%	193,183	47.94%	0.22%
<b>Totals:</b>	<b>368,431</b>	<b>100.00%</b>	<b>387,820</b>	<b>100.00%</b>	<b>394,900</b>	<b>100.00%</b>	<b>403,002</b>	<b>100.00%</b>	

## Average Age with State Comparison

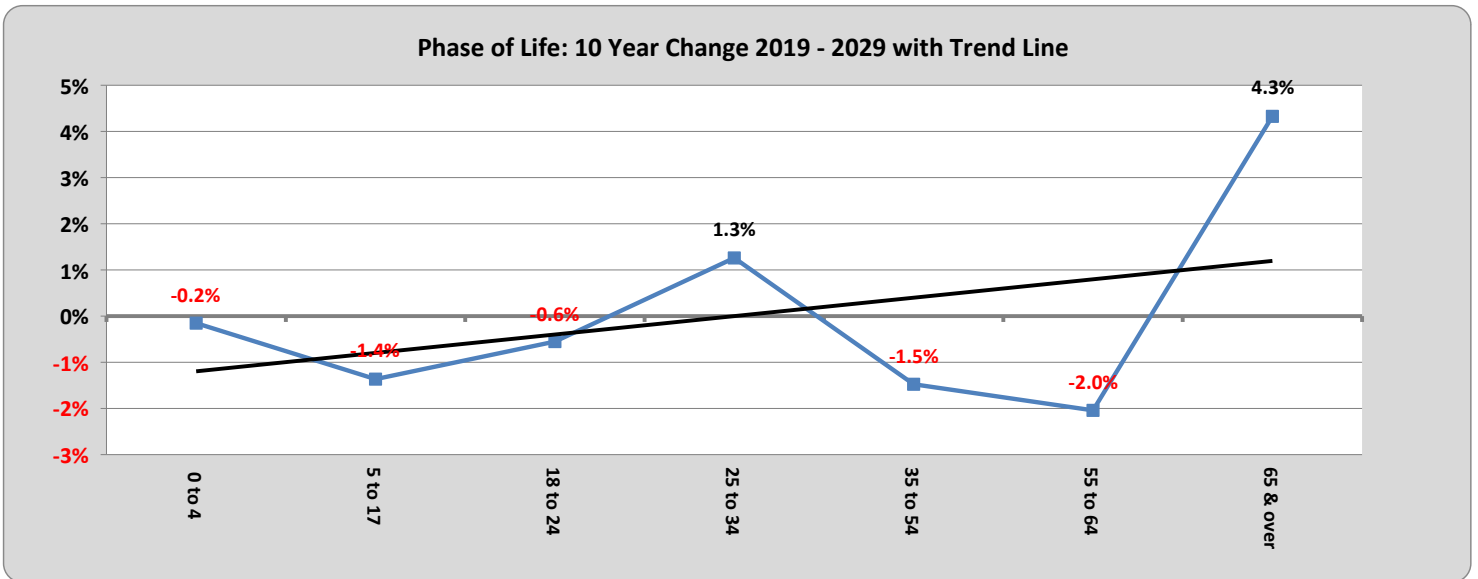


Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	36.90	37.43	39.46	40.31	40.97
Average Age Change		0.53	2.03	0.85	0.66
Percent Change		1.44%	5.42%	2.15%	1.65%
Median Age	35	36	38	39	39

Age: State	2000	2010	2019	2024	2029
Average Age: State	36.69	37.47	39.44	40.21	40.77
Average Age Change		0.78	1.97	0.77	0.56
Percent Change		2.11%	5.26%	1.95%	1.39%
Median Age	35	36	37	38	38

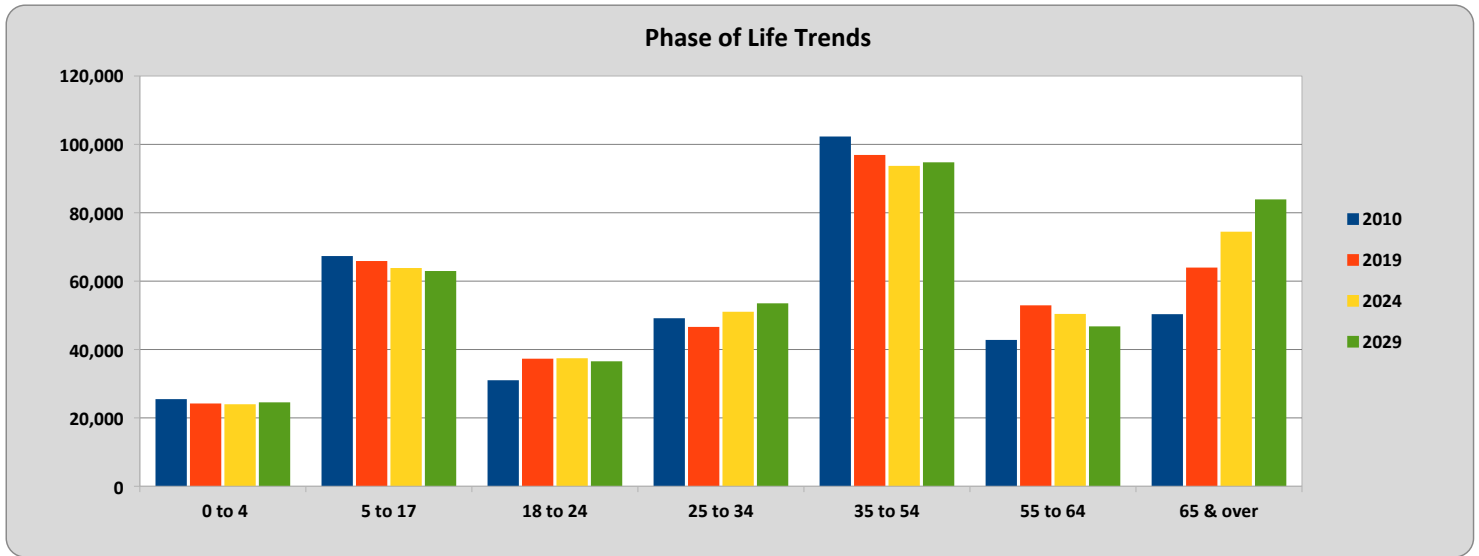
## Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

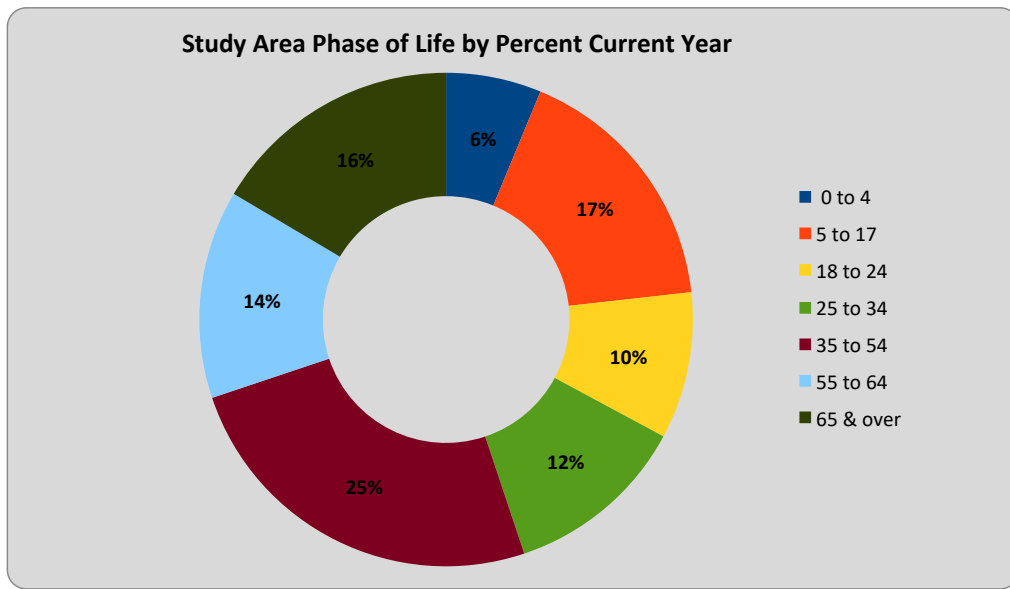


# People by Age

## Phase of Life



## Current Year Population by Phase of Life

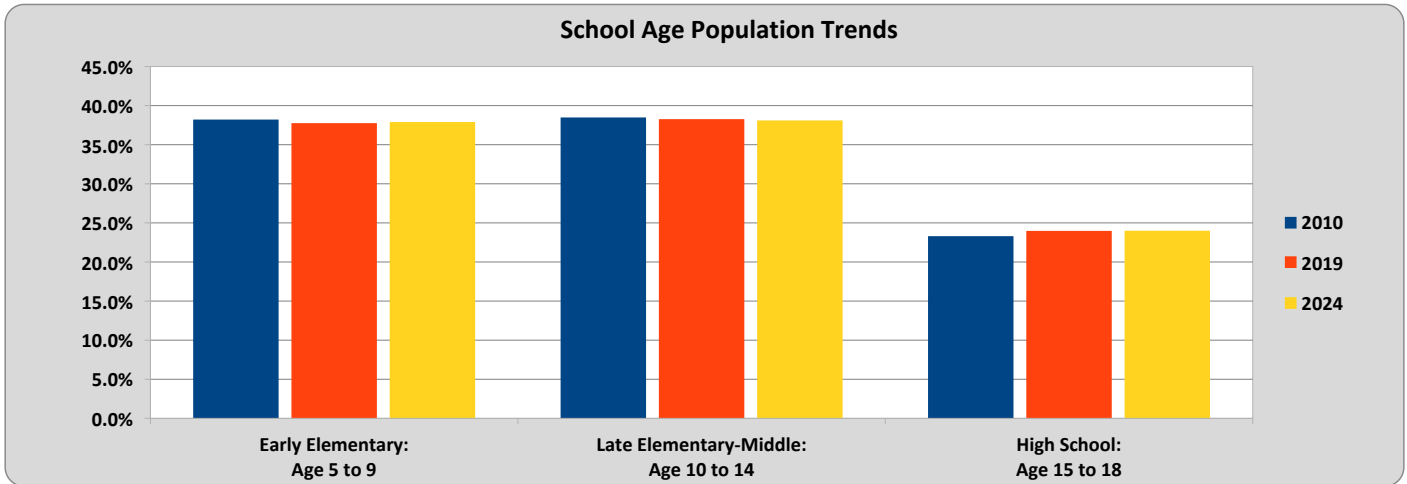


	2010		2019		2024		2029		10 Yr Change
<b>Phase of life Forecast</b>									
Before Formal Schooling: Ages 0 to 4	25,488	6.92%	24,214	6.24%	23,989	6.07%	24,547	6.09%	-0.15%
Required Formal Schooling: Ages 5 to 17	67,339	18.28%	65,883	16.99%	63,838	16.17%	62,961	15.62%	-1.37%
College/Career Starts: Ages 18 to 24	31,012	8.42%	37,315	9.62%	37,448	9.48%	36,553	9.07%	-0.55%
Singles and Young Families: Ages 25 to 34	49,148	13.34%	46,611	12.02%	51,044	12.93%	53,512	13.28%	1.26%
Families/Empty Nesters: Ages 35 to 54	102,304	27.77%	96,909	24.99%	93,713	23.73%	94,755	23.51%	-1.48%
Enrich Years Singles/Couples: Ages 55 to 64	42,802	11.62%	52,922	13.65%	50,408	12.76%	46,768	11.60%	-2.04%
Retirement Opportunities: Age 65 and over	50,338	13.66%	63,967	16.49%	74,460	18.86%	83,907	20.82%	4.33%
<b>Totals:</b>	<b>368,431</b>	<b>100.00%</b>	<b>387,821</b>	<b>100.00%</b>	<b>394,900</b>	<b>100.00%</b>	<b>403,003</b>	<b>100.00%</b>	

Phase of Life presents how a community changes and people age through their various life phases.

# People by Age

## School Age Population Trends



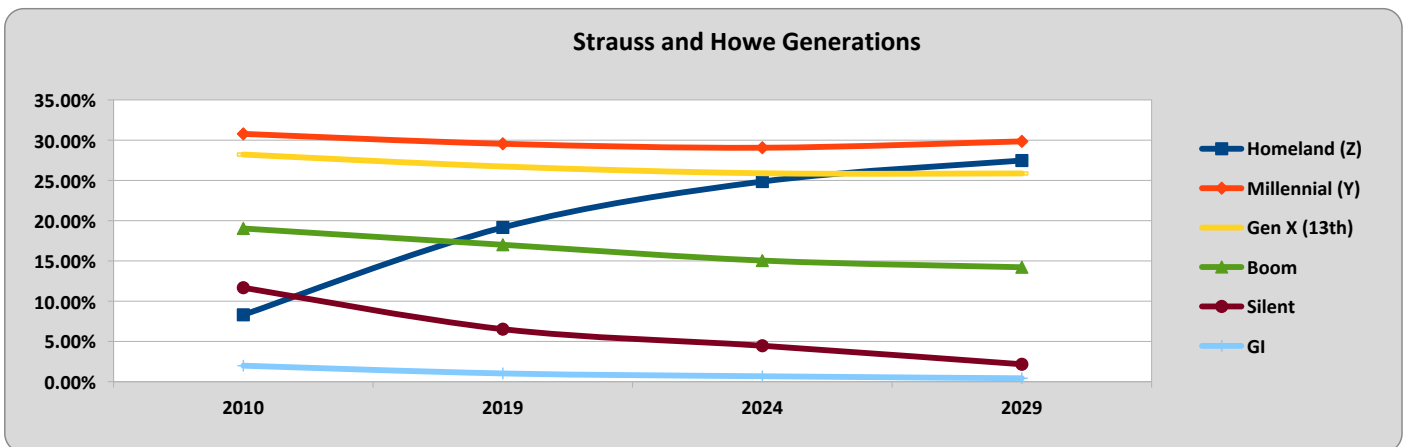
Study Area	Study Area			5 Yr Chg	KS,MO			Comp Index CY			
	2010	2019	2024		2010	2019	2024				
School Age Population Trends											
Early Elem: 5 to 9	25,733	38.21%	24,876	37.76%	24,193	37.90%	0.14%	38.09%	37.98%	37.89%	99
Late Elem-Mid: 10 to 14	25,914	38.48%	25,211	38.27%	24,326	38.11%	-0.16%	38.28%	37.98%	38.15%	101
High School: 15 to 17	15,692	23.30%	15,796	23.98%	15,319	24.00%	0.02%	23.64%	24.04%	23.96%	100
<b>Totals:</b>	<b>67,339</b>	<b>100.00%</b>	<b>65,883</b>	<b>100.00%</b>	<b>63,838</b>	<b>100.00%</b>		<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	

## Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2019		2024		2029	
Homeland (Z)	Artist	2005	2025	30,604	8.31%	74,300	19.16%	98,179	24.86%	105,651	27.47%
Millennial (Y)	Hero	1982	2004	113,413	30.78%	114,604	29.55%	114,763	29.06%	114,814	29.85%
Gen X (13th)	Nomad	1961	1981	103,959	28.22%	103,673	26.73%	102,243	25.89%	99,486	25.87%
Boom	Prophet	1946	1960	70,117	19.03%	65,957	17.01%	59,416	15.05%	54,673	14.22%
Silent	Artist	1925	1945	43,013	11.67%	25,303	6.52%	17,633	4.47%	8,329	2.17%
GI	Hero	1901	1924	7,325	1.99%	3,984	1.03%	2,667	0.68%	1,640	0.43%
<b>Totals:</b>				<b>368,431</b>	<b>100.00%</b>	<b>387,821</b>	<b>100.00%</b>	<b>394,901</b>	<b>100.00%</b>	<b>384,593</b>	<b>100.00%</b>

[For more information on Generational types, click here](#)

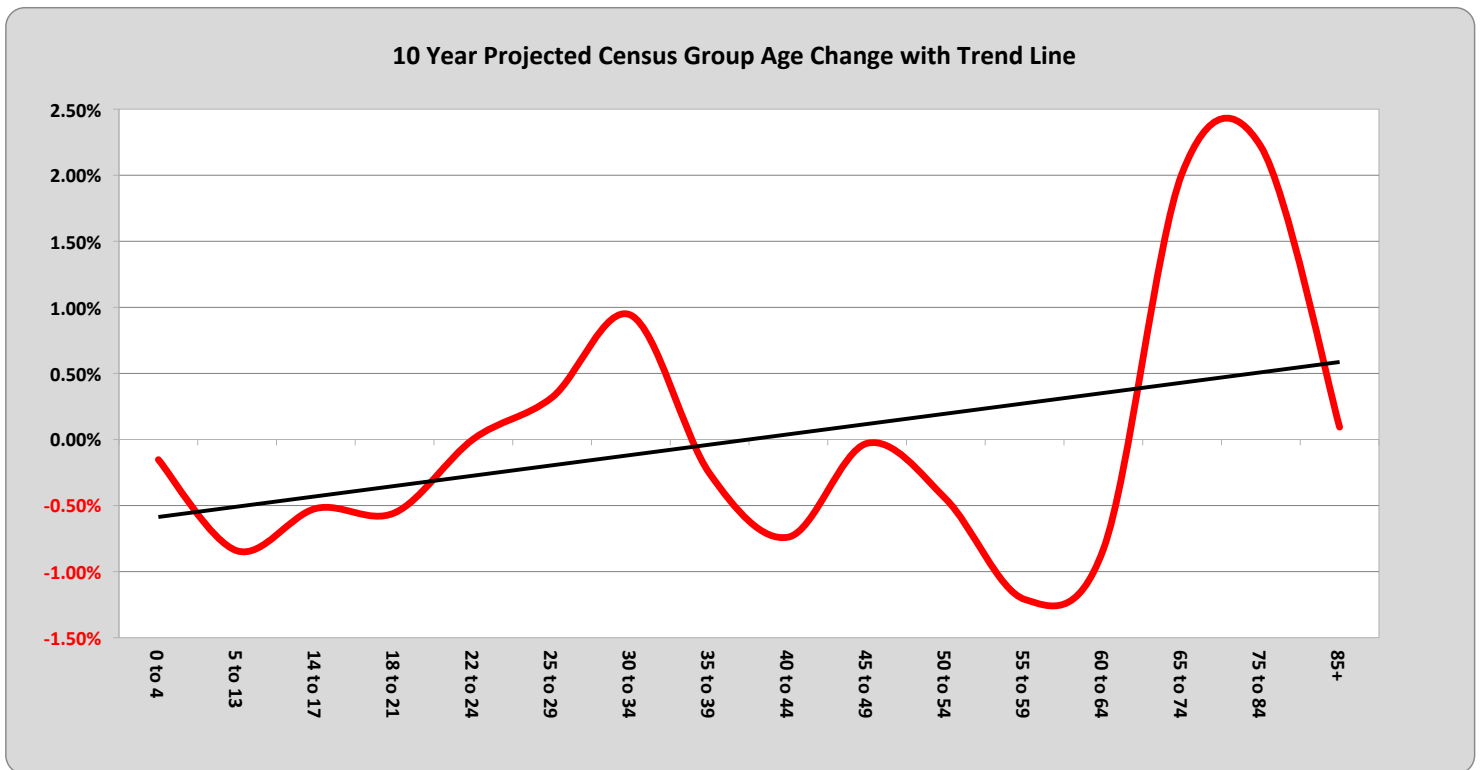
## Generations as Percentage of the Population Trends



# People by Age

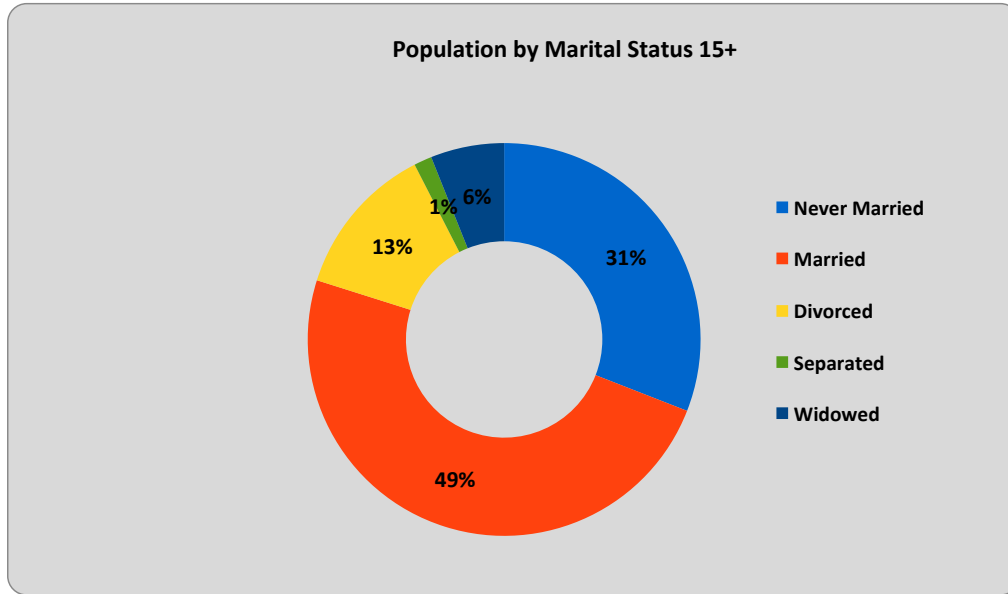
	2010		2019		2024		2029		10 Yr Change
<b>Population by Age Forecast</b>									
0 to 4	25,488	6.92%	24,214	6.24%	23,989	6.07%	24,547	6.09%	-0.15%
5 to 13	46,584	12.64%	44,880	11.57%	43,520	11.02%	43,240	10.73%	-0.84%
14 to 17	20,754	5.63%	21,003	5.42%	20,317	5.14%	19,721	4.89%	-0.52%
18 to 21	17,312	4.70%	21,991	5.67%	21,299	5.39%	20,615	5.12%	-0.56%
22 to 24	13,700	3.72%	15,324	3.95%	16,149	4.09%	15,938	3.95%	0.00%
25 to 29	25,222	6.85%	24,568	6.33%	26,478	6.70%	26,815	6.65%	0.32%
30 to 34	23,926	6.49%	22,043	5.68%	24,566	6.22%	26,697	6.62%	0.94%
35 to 39	23,493	6.38%	24,804	6.40%	21,863	5.54%	24,737	6.14%	-0.26%
40 to 44	24,038	6.52%	23,895	6.16%	24,600	6.23%	21,853	5.42%	-0.74%
45 to 49	27,458	7.45%	23,709	6.11%	23,746	6.01%	24,520	6.08%	-0.03%
50 to 54	27,315	7.41%	24,501	6.32%	23,505	5.95%	23,645	5.87%	-0.45%
55 to 59	23,620	6.41%	27,058	6.98%	24,129	6.11%	23,241	5.77%	-1.21%
60 to 64	19,182	5.21%	25,864	6.67%	26,279	6.65%	23,527	5.84%	-0.83%
65 to 74	25,460	6.91%	38,535	9.94%	44,830	11.35%	48,162	11.95%	2.01%
75 to 84	17,260	4.68%	18,959	4.89%	23,326	5.91%	28,640	7.11%	2.22%
85+	7,618	2.07%	6,474	1.67%	6,304	1.60%	7,105	1.76%	0.09%
<b>Totals:</b>	<b>368,430</b>	<b>100.00%</b>	<b>387,822</b>	<b>100.00%</b>	<b>394,900</b>	<b>100.00%</b>	<b>403,003</b>	<b>100.00%</b>	

## Age Category Changes



# People by Household Type and Marital Status

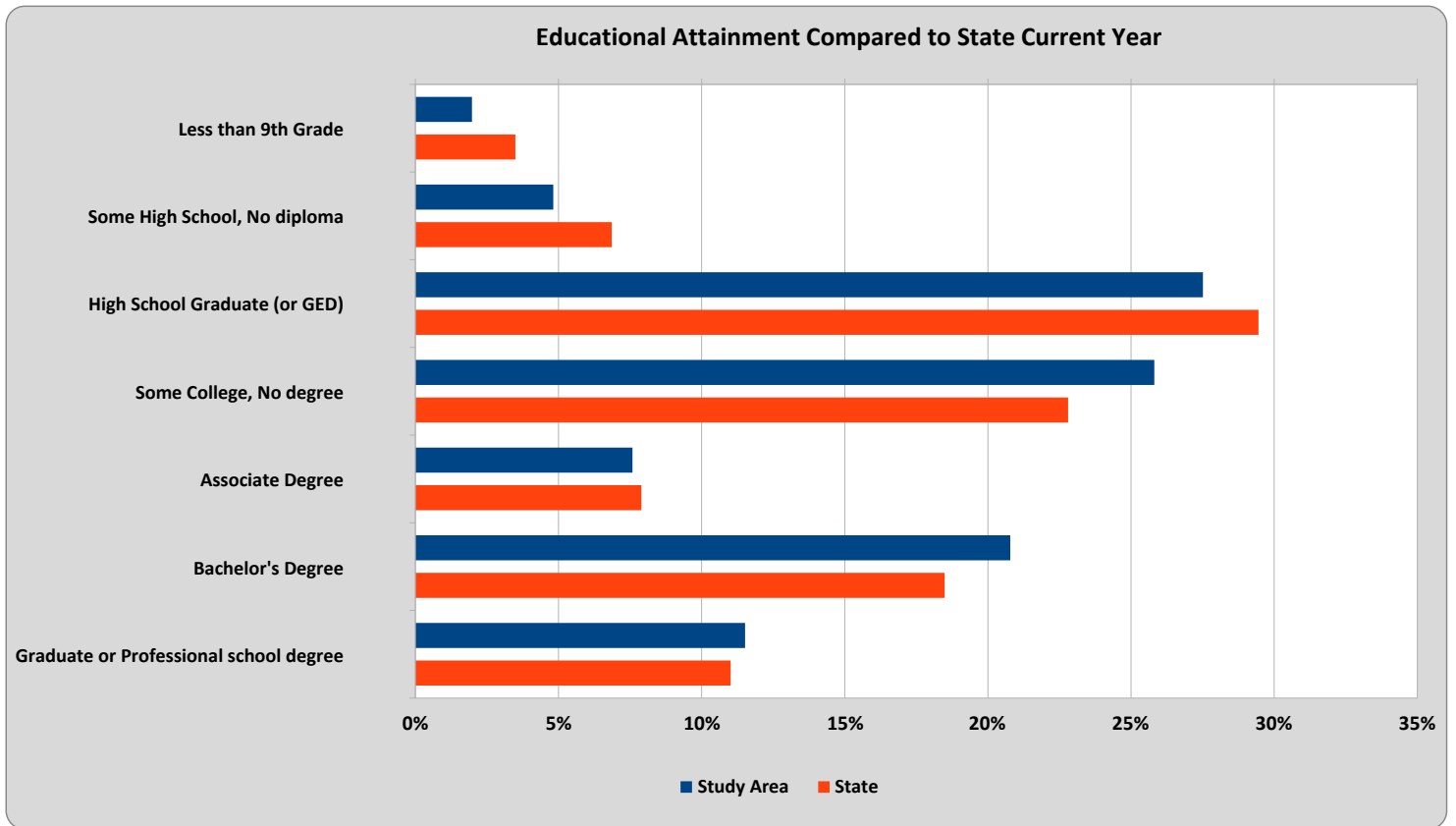
## Population by Household Type



	Study Area							State of KS,MO		Comp Index CY
	2010		2019		2024		5 Yr Chg	2019		
<b>Population by Household Type Trends</b>										
Population in Family Households	301,785	81.91%	318,567	82.14%	324,894	82.27%	0.13%	7,372,480	80.46%	102
Population in Non-Family Households	62,070	16.85%	64,614	16.66%	65,302	16.54%	-0.12%	1,532,298	16.72%	100
Population in Group Quarters	4,575	1.24%	4,640	1.20%	4,704	1.19%	-0.01%	258,376	2.82%	42
<b>Totals:</b>	<b>368,430</b>	<b>100.00%</b>	<b>387,821</b>	<b>100.00%</b>	<b>394,900</b>	<b>100.00%</b>		<b>9,163,154</b>	<b>100.00%</b>	
<b>Population by Marital Status 15+</b>										
Never Married	80,562	27.18%	98,561	30.92%	103,265	31.54%	0.62%	2,234,445	29.47%	105
Married	156,318	52.75%	156,014	48.95%	158,591	48.44%	-0.51%	3,853,980	50.84%	96
Divorced	35,116	11.85%	40,142	12.59%	41,485	12.67%	0.08%	896,861	11.83%	106
Separated	6,067	2.05%	4,704	1.48%	4,566	1.39%	-0.08%	125,467	1.66%	89
Widowed	18,296	6.17%	19,305	6.06%	19,483	5.95%	-0.11%	470,127	6.20%	98
<b>Totals:</b>	<b>296,359</b>	<b>100.00%</b>	<b>318,726</b>	<b>100.00%</b>	<b>327,390</b>	<b>100.00%</b>		<b>7,580,880</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Female 15+</b>										
Divorced	21,201	27.64%	23,775	26.96%				493,988	25.89%	104
Never Married	40,410	52.67%	49,504	56.13%				1,046,806	54.87%	102
Widowed	15,106	19.69%	14,909	16.91%				366,944	19.23%	88
<b>Totals:</b>	<b>76,717</b>	<b>100.00%</b>	<b>88,188</b>	<b>100.00%</b>				<b>1,907,738</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Male 15+</b>										
Divorced	13,915	24.30%	16,366	23.44%				402,873	23.79%	99
Never Married	40,152	70.13%	49,057	70.26%				1,187,639	70.12%	100
Widowed	3,190	5.57%	4,396	6.30%				103,183	6.09%	103
<b>Totals:</b>	<b>57,257</b>	<b>100.00%</b>	<b>69,819</b>	<b>100.00%</b>				<b>1,693,695</b>	<b>100.00%</b>	
<b>Population by Group Quarters</b>										
Institutionalized	3,403	74.38%	3,380	74.98%				133,388	52.87%	142
Non-institutionalized: College	432	9.44%	429	9.52%				80,553	31.93%	30
Non-institutionalized: Military	49	1.07%	49	1.09%				15,635	6.20%	18
Non-institutionalized: Other	691	15.10%	650	14.42%				22,733	9.01%	160
<b>Totals:</b>	<b>4,575</b>	<b>100.00%</b>	<b>4,508</b>	<b>100.00%</b>				<b>252,309</b>	<b>100.00%</b>	

# People by Education and School Enrollment

## Population by Educational Attainment: 25+

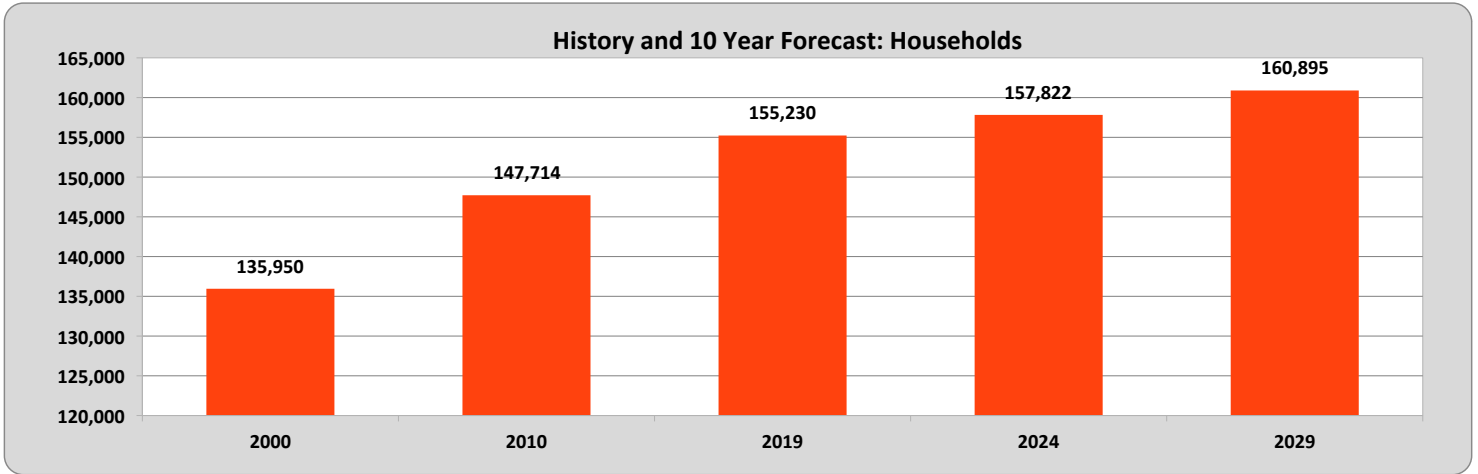


	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Population by Educational Attainment: 25+</b>									
Less than 9th grade	4,441	1.82%	5,148	1.98%	5,204	1.96%	-0.01%	3.49%	57
Some High School, No diploma	15,352	6.28%	12,546	4.82%	12,672	4.78%	-0.03%	6.86%	70
High School Graduate (or GED)	70,802	28.95%	71,641	27.51%	72,564	27.40%	-0.12%	29.45%	93
Some College, No degree	61,623	25.19%	67,217	25.81%	67,814	25.60%	-0.21%	22.80%	113
Associate Degree	17,563	7.18%	19,748	7.58%	20,070	7.58%	-0.01%	7.89%	96
Bachelor's Degree	48,028	19.64%	54,117	20.78%	55,239	20.86%	0.07%	18.49%	112
Graduate or Professional School	26,776	10.95%	29,991	11.52%	31,308	11.82%	0.30%	11.01%	105
<b>Totals:</b>	<b>244,585</b>	<b>100.00%</b>	<b>260,408</b>	<b>100.00%</b>	<b>264,871</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Population: Currently Enrolled in Education</b>									
High School			20,813	27.07%					
Kindergarten/Elementary School			49,423	64.27%					
Nursery School/Preschool			6,658	8.66%					
<b>Totals:</b>			<b>76,894</b>	<b>100.00%</b>					

# Households and Change

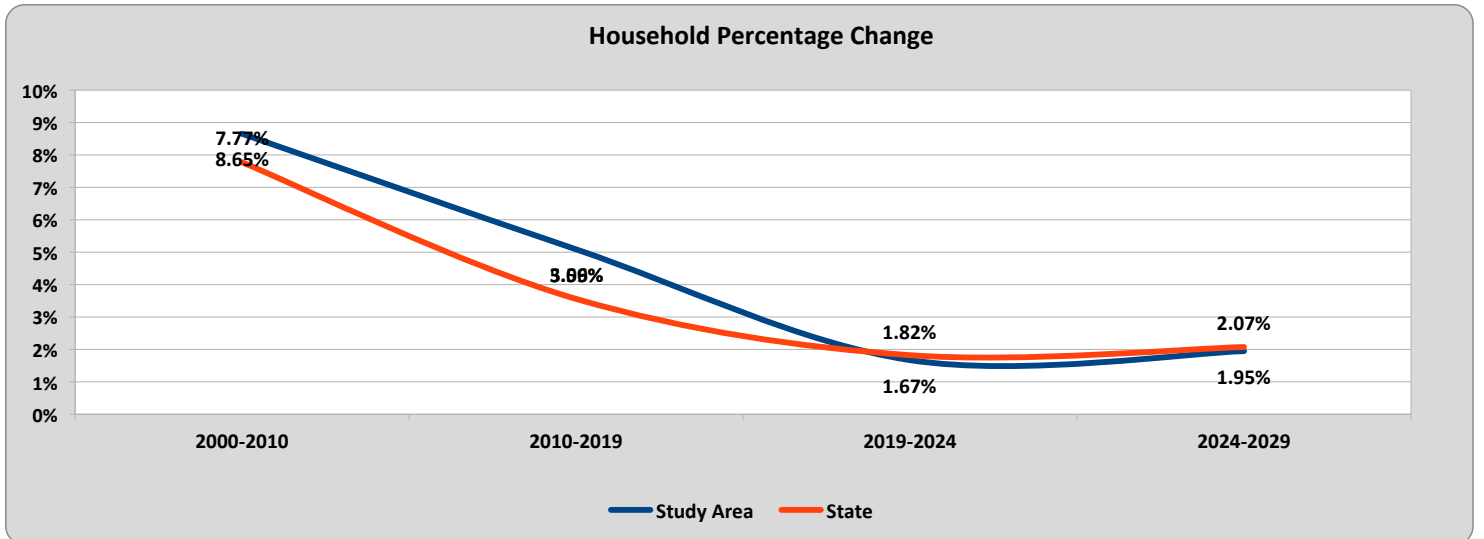
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

## Household History with 5 and 10 Year Projected Change



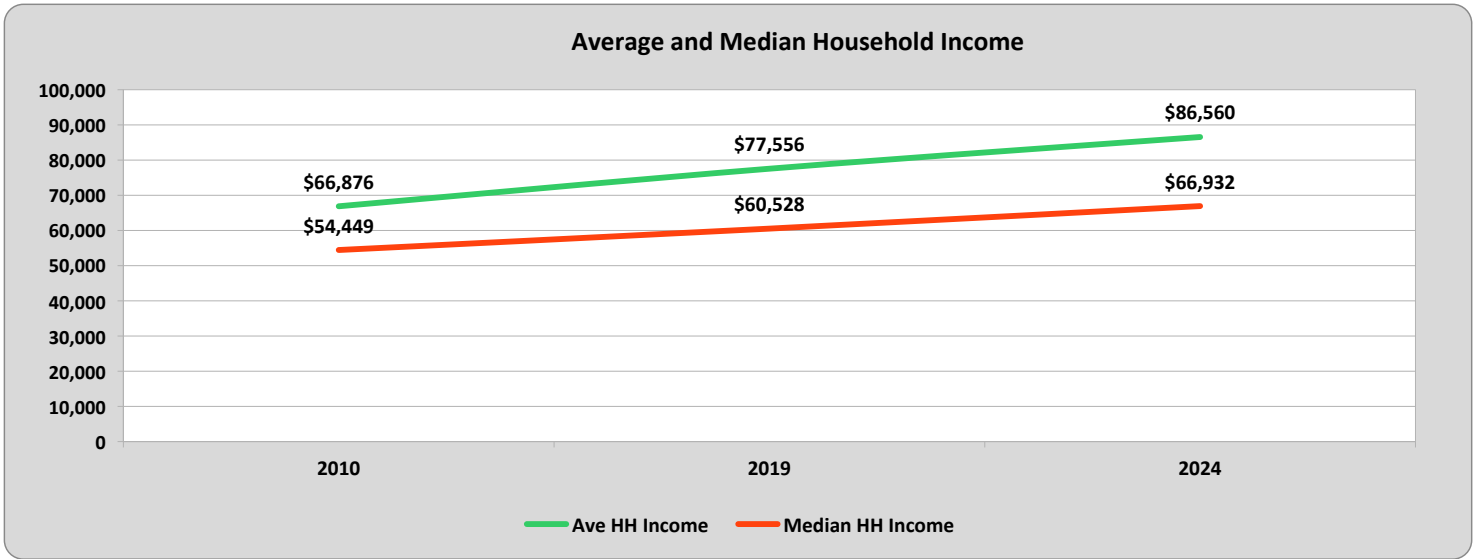
Household Trends	2000	2010	2019	2024	2029
Study Area Households	135,950	147,714	155,230	157,822	160,895
Households Change		11,764	7,516	2,592	3,073
Percent Change		8.65%	5.09%	1.67%	1.95%
State Households	3,236,151	3,487,707	3,611,829	3,677,645	3,753,907
Households Change		251,556	124,122	65,816	76,262
Percent Change		7.77%	3.56%	1.82%	2.07%
Population / Households	2.49	2.49	2.50	2.50	2.50
Population / Households Change		0.00	0.00	0.00	0.00
Percent Change		0.07%	0.17%	0.15%	0.10%

## Projected Percentage Household Change: Comparison of Study Area to State



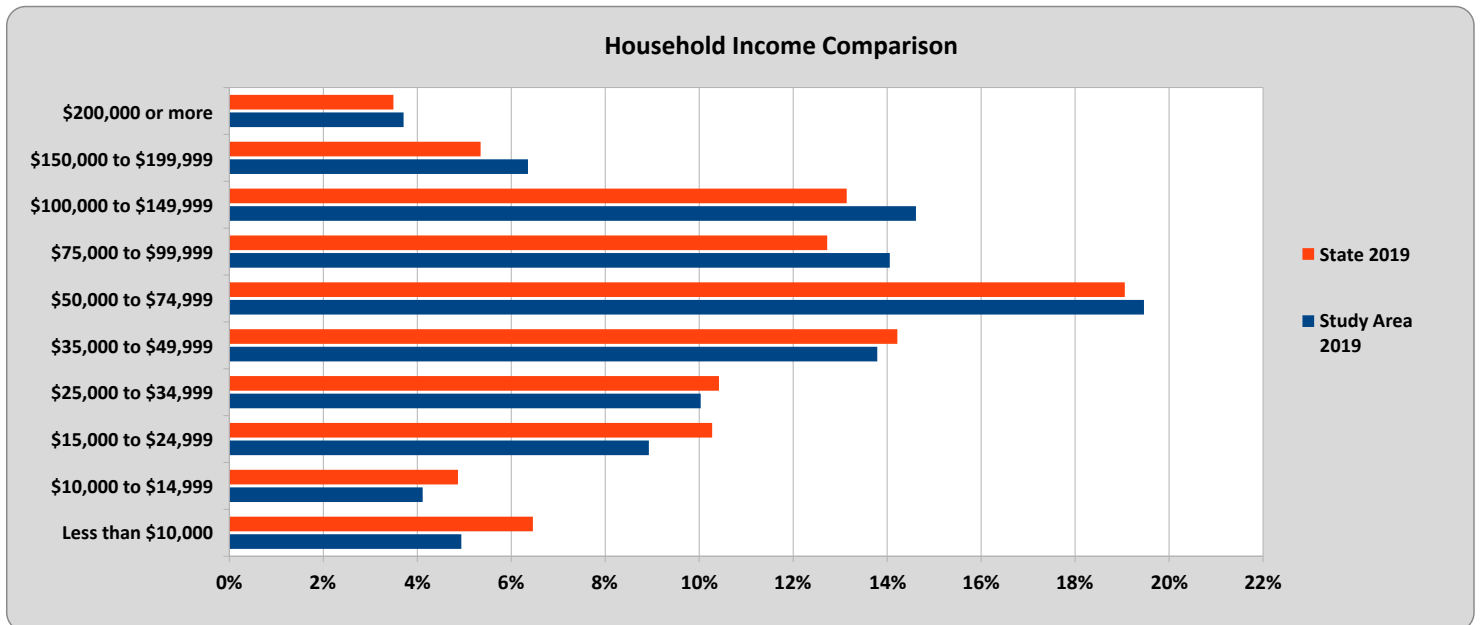
# Households by Income

## Average and Median Household Income Trends



Household Income Trends	2010	2019	2024
Study Area: Average HH Income	66,876	77,556	86,560
Households Change		10,680	9,004
Percent Change		15.97%	11.61%
Study Area: Median HH Income	54,449	60,528	66,932
Per Capita Income	26,813	31,043	34,594
Per Capita Income Change		4,230	3,551
Percent Change		15.78%	11.44%
State Average HH Income	62,787	73,167	81,241
Households Change		10,380	8,073
Percent Change		16.53%	11.03%
Average HH Income Comparative Index	107	106	107

## Current Year Estimated Household Income Comparison to State

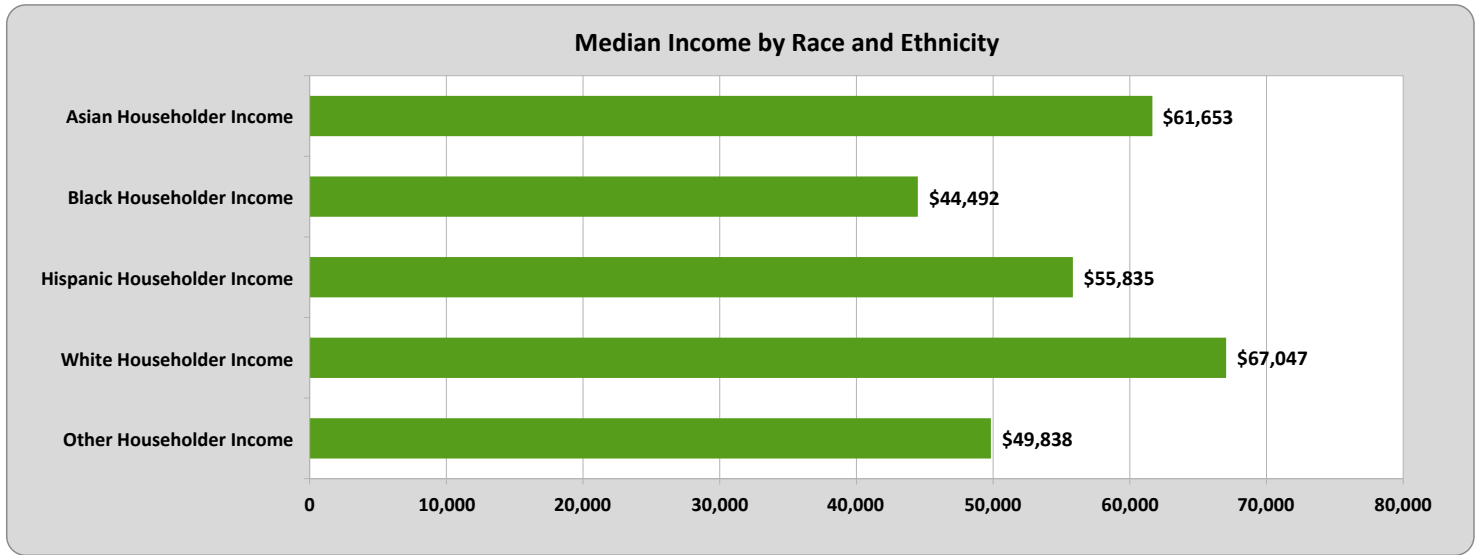


# Households by Income

	Study Area							KS,MO	Comp Index
	2010		2019		2024		5 Yr Chg	2019	CY
<b>Household Income Forecast by Category</b>									
Less than \$10,000	8,659	5.86%	7,664	4.94%	6,638	4.21%	-0.73%	6.46%	76
\$10,000 to \$14,999	6,579	4.46%	6,387	4.11%	5,189	3.29%	-0.83%	4.87%	85
\$15,000 to \$24,999	14,049	9.51%	13,860	8.93%	12,336	7.82%	-1.11%	10.28%	87
\$25,000 to \$34,999	16,405	11.11%	15,572	10.03%	13,640	8.64%	-1.39%	10.42%	96
\$35,000 to \$49,999	22,639	15.33%	21,406	13.79%	21,795	13.81%	0.02%	14.22%	97
\$50,000 to \$74,999	30,887	20.92%	30,217	19.47%	28,514	18.07%	-1.40%	19.06%	102
\$75,000 to \$99,999	19,338	13.10%	21,819	14.06%	22,745	14.41%	0.36%	12.72%	110
\$100,000 to \$149,999	19,743	13.37%	22,684	14.61%	26,062	16.51%	1.90%	13.14%	111
\$150,000 to \$199,999	5,656	3.83%	9,866	6.36%	11,668	7.39%	1.04%	5.35%	119
\$200,000 or more	3,704	2.51%	5,756	3.71%	9,235	5.85%	2.14%	3.49%	106
Totals:	147,659	100.00%	155,231	100.00%	157,822	100.00%		100.00%	
<b>Family Income Forecast by Category</b>									
Less than \$10,000			3,622	3.56%	3,538	3.41%	-0.0015131	3.97%	90
\$10,000 to \$14,999			2,466	2.42%	2,393	2.30%	-0.12%	2.89%	84
\$15,000 to \$24,999			6,298	6.19%	6,237	6.01%	-0.18%	7.17%	86
\$25,000 to \$34,999			8,029	7.89%	9,072	8.74%	0.85%	8.59%	92
\$35,000 to \$49,999			12,348	12.13%	12,366	11.91%	-0.22%	13.25%	92
\$50,000 to \$74,999			20,520	20.16%	20,713	19.95%	-0.21%	20.37%	99
\$75,000 to \$99,999			15,925	15.65%	16,146	15.55%	-0.10%	15.20%	103
\$100,000 to \$149,999			19,113	18.78%	19,548	18.83%	0.05%	16.83%	112
\$150,000 to \$199,999			8,346	8.20%	8,615	8.30%	0.10%	7.09%	116
\$200,000 or more			5,104	5.02%	5,197	5.01%	-0.01%	4.65%	108
Totals:			101,771	100.00%	103,825	100.00%		100.00%	
<b>Non-family Income Forecast by Category</b>									
Less than \$10,000			3,171	5.93%	2,780	5.15%	-0.78%	7.85%	76
\$10,000 to \$14,999			2,661	4.98%	2,185	4.05%	-0.93%	5.78%	86
\$15,000 to \$24,999			5,430	10.16%	4,888	9.05%	-1.10%	11.58%	88
\$25,000 to \$34,999			5,238	9.80%	4,314	7.99%	-1.81%	9.19%	107
\$35,000 to \$49,999			8,084	15.12%	8,408	15.57%	0.45%	15.10%	100
\$50,000 to \$74,999			10,713	20.04%	10,144	18.79%	-1.25%	19.15%	105
\$75,000 to \$99,999			7,264	13.59%	7,685	14.23%	0.64%	12.16%	112
\$100,000 to \$149,999			6,784	12.69%	8,051	14.91%	2.22%	11.72%	108
\$150,000 to \$199,999			2,675	5.00%	3,211	5.95%	0.94%	4.43%	113
\$200,000 or more			1,439	2.69%	2,331	4.32%	1.63%	3.03%	89
Totals:			53,459	100.00%	53,997	100.00%		100.00%	
<b>Household Income</b>									
	Study Area							KS,MO	Comp Index
			2019		2024		5 Yr Chg	2019	CY
Median			60,528		66,932		6404	54,932	110
Family Median			72,078		72,094		16	67,283	107

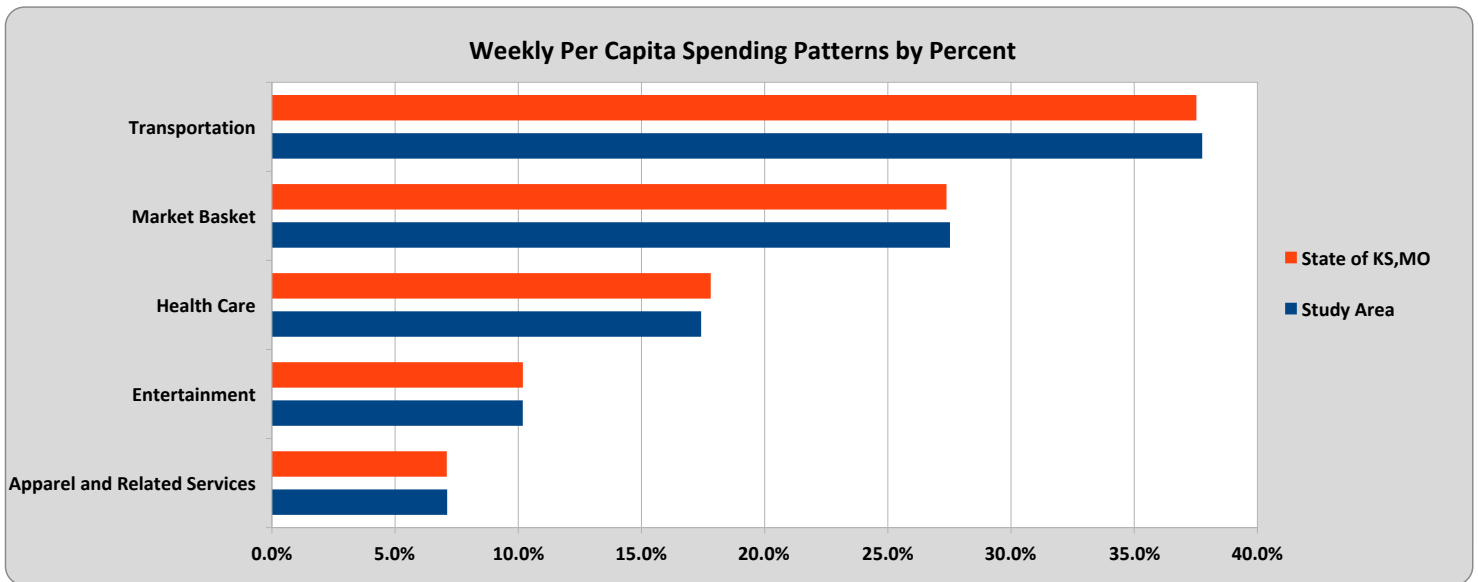
# Households by Income

## Median Income by Race and Ethnicity: 2019



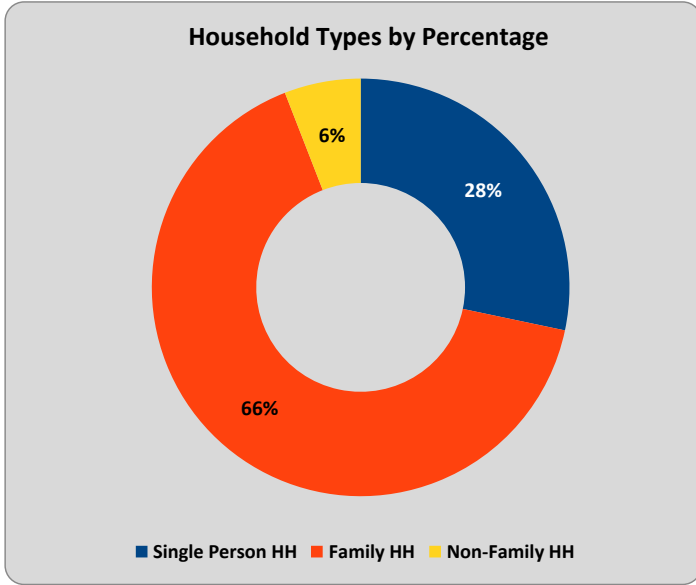
	Study Area	State of KS,MO	Comp Index CY
<b>2019 Median Income by Race and Ethnicity: Compared to State</b>			
Asian Householder Income	61,653	65,386	94
Black Householder Income	44,492	37,529	119
Hispanic Householder Income	55,835	45,194	124
White Householder Income	67,047	57,667	116
Other Householder Income	49,838	43,410	115

## Spending Patterns: Weekly Per Capita Consumer Expenditures

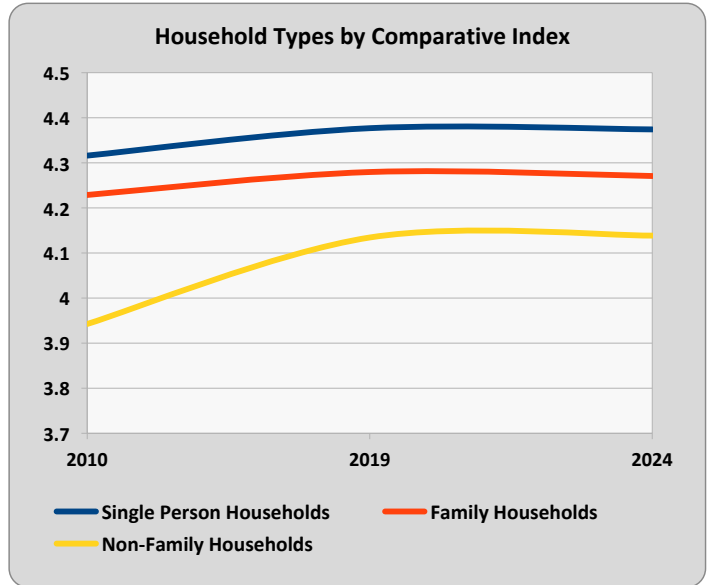


# Households by Structure

Single, Family and Non-Family Households: 2019



Household Type Trends Compared to State



Household Type Trends	Study Area			State of KS,MO		
	2010	2019	2024	2010	2019	2024
Single Person Households	42,367	44,186	44,671	981,614	1,009,530	1,021,244
Change		1,819	485		27,916	11,714
Percent Change		4.29%	1.10%		2.84%	1.16%
Family Households	96,679	101,770	103,825	2,286,236	2,378,009	2,431,059
Change		5,091	2,055		91,773	53,050
Percent Change		5.27%	2.02%		4.01%	2.23%
Non-Family Households	8,668	9,273	9,326	219,857	224,290	225,342
Change		605	53		4,433	1,052
Percent Change		6.98%	0.57%		2.02%	0.47%

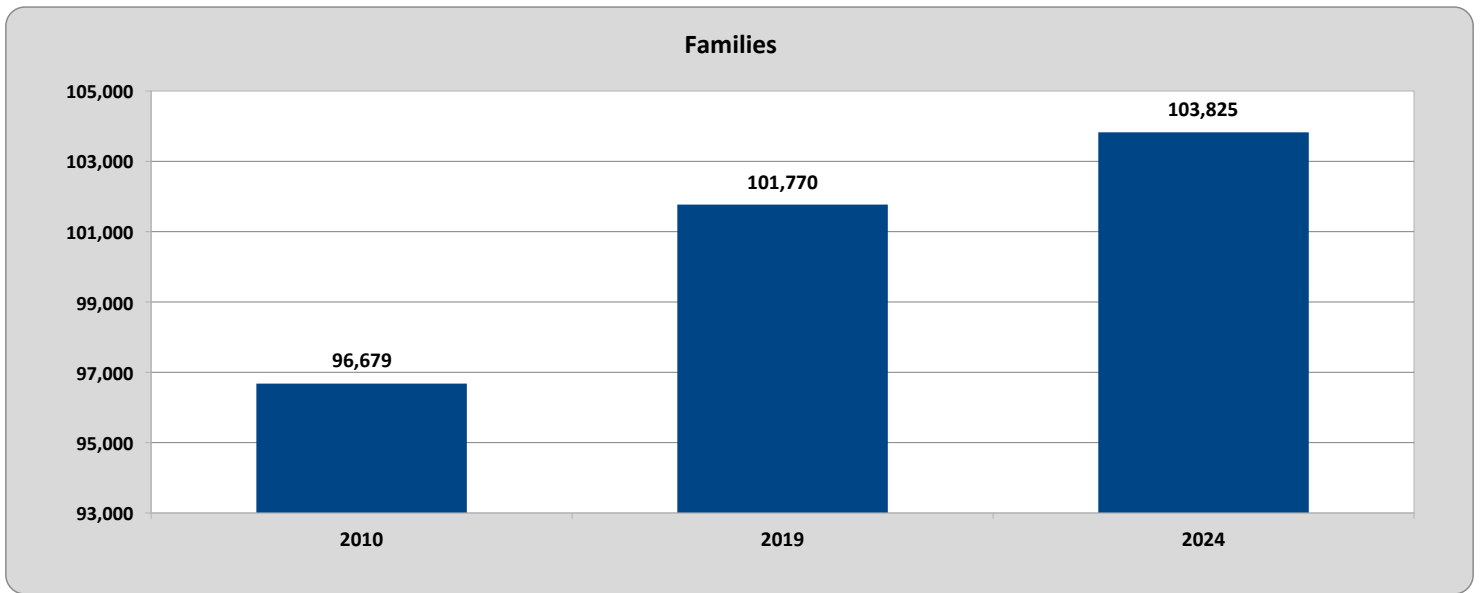
## Households by Structure

	Study Area						5 Yr Chg	KS,MO 2019	Comp Index CY
	2010		2019		2024				
<b>Households by Size</b>									
1-person household	42,367	28.68%	44,186	28.46%	44,671	28.30%	-0.16%	27.95%	102
2-person household	49,318	33.39%	51,850	33.40%	52,738	33.42%	0.01%	34.57%	97
3-person household	23,575	15.96%	24,826	15.99%	25,289	16.02%	0.03%	15.43%	104
4-person household	18,521	12.54%	19,671	12.67%	20,142	12.76%	0.09%	12.66%	100
5-person household	8,719	5.90%	9,230	5.95%	9,428	5.97%	0.03%	5.90%	101
6-person household	3,398	2.30%	3,567	2.30%	3,636	2.30%	0.01%	2.21%	104
7-or-more person household	1,816	1.23%	1,899	1.22%	1,918	1.22%	-0.01%	1.27%	96
<b>Totals:</b>	<b>147,714</b>	<b>100.00%</b>	<b>155,229</b>	<b>100.00%</b>	<b>157,822</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Non-Family Households by Size</b>									
1-person household	42,367	83.01%	44,186	82.65%				81.82%	101
2-person household	7,179	14.07%	1,940	3.63%				3.95%	92
3-person household	933	1.83%	6,350	11.88%				12.10%	98
4-person household	351	0.69%	302	0.56%				0.73%	78
5-person household	138	0.27%	220	0.41%				0.49%	83
6-person household	42	0.08%	242	0.45%				0.46%	98
7-or-more person household	26	0.05%	220	0.41%				0.45%	91
<b>Totals:</b>	<b>51,036</b>	<b>100.00%</b>	<b>53,460</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Single by Gender or Family Households</b>									
Female Householder	22,204	22.97%	22,407	22.02%				17.27%	128
Male Householder	6,800	7.03%	7,280	7.15%				6.73%	106
Married Couple	67,675	70.00%	72,083	70.83%				76.00%	93
<b>Totals:</b>	<b>96,679</b>	<b>100.00%</b>	<b>101,770</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Non-Family Households by Gender</b>									
Female Not living alone	3,874	7.59%	1,203	2.25%				2.39%	94
Male Not living alone	4,795	9.40%	8,070	15.10%				15.79%	96
Female Living alone	25,048	49.08%	26,001	48.64%				45.53%	107
Male Living alone	17,319	33.93%	18,185	34.02%				36.29%	94
<b>Totals:</b>	<b>51,036</b>	<b>100.00%</b>	<b>53,459</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Owner Households by Number of Vehicles</b>									
No vehicle available			2,196	2.07%				2.59%	80
1 vehicle available			28,704	27.11%				24.34%	111
2 vehicles available			48,674	45.96%				43.75%	105
3 vehicles available			18,683	17.64%				19.86%	89
4 vehicles available			5,684	5.37%				6.66%	81
5+ vehicles available			1,956	1.85%				2.80%	66
<b>Totals:</b>			<b>105,897</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Renter Households by Number of Vehicles</b>									
No vehicle available			7,617	15.44%				14.88%	104
1 vehicle available			26,129	52.97%				48.61%	109
2 vehicles available			11,944	24.21%				27.62%	88
3 vehicles available			2,645	5.36%				6.28%	85
4 vehicles available			732	1.48%				1.82%	81
5+ vehicles available			265	0.54%				0.79%	68
<b>Totals:</b>			<b>49,332</b>	<b>100.00%</b>				<b>100.00%</b>	

# Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

## Family Trends

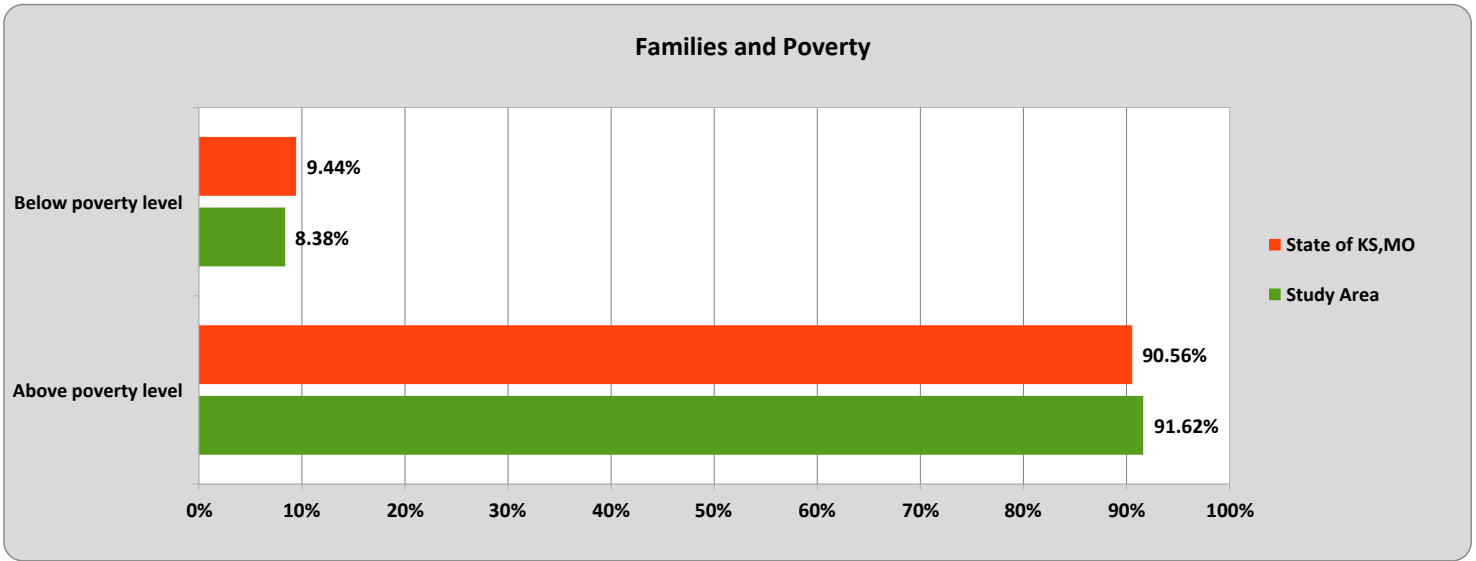


	2010	2019	2024
Study Area Family Households	96,679	101,770	103,825
Family Households Change		5,091	2,055
Percent Change		5.27%	2.02%
State Family Households	2,286,236	2,378,009	2,431,059
Family Households Change		91,773	53,050
Percent Change		4.01%	2.23%

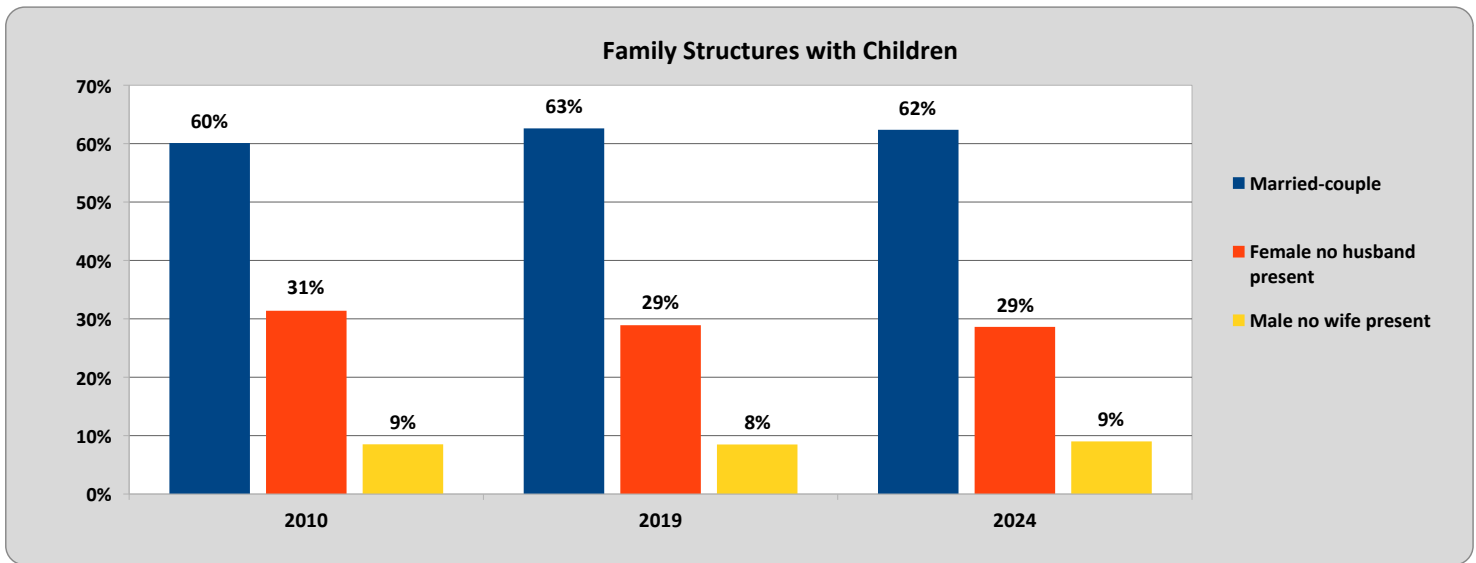
	2010		Study Area		2019		2024		5 Yr Chg		KS,MO	Comp Index
	Count	%	Count	%	Count	%	Count	%	%	%	2019	CY
Family Households by Size												
2-person household	42,140	43.59%	46,274	45.47%	46,915	45.19%	-0.28%			46.65%	97	
3-person household	22,642	23.42%	23,552	23.14%	23,985	23.10%	-0.04%			21.83%	106	
4-person household	18,170	18.79%	18,752	18.43%	19,179	18.47%	0.05%			18.33%	101	
5-person household	8,581	8.88%	8,641	8.49%	8,920	8.59%	0.10%			8.45%	100	
6-person household	3,356	3.47%	2,850	2.80%	2,993	2.88%	0.08%			3.04%	92	
7-or-more person household	1,790	1.85%	1,701	1.67%	1,834	1.77%	0.10%			1.70%	98	
<b>Totals:</b>	<b>96,679</b>	<b>100.00%</b>	<b>101,770</b>	<b>100.00%</b>	<b>103,826</b>	<b>100.00%</b>				<b>100.00%</b>		

# Family Households

## Families in Poverty Compared to State



## Families with Children by Type

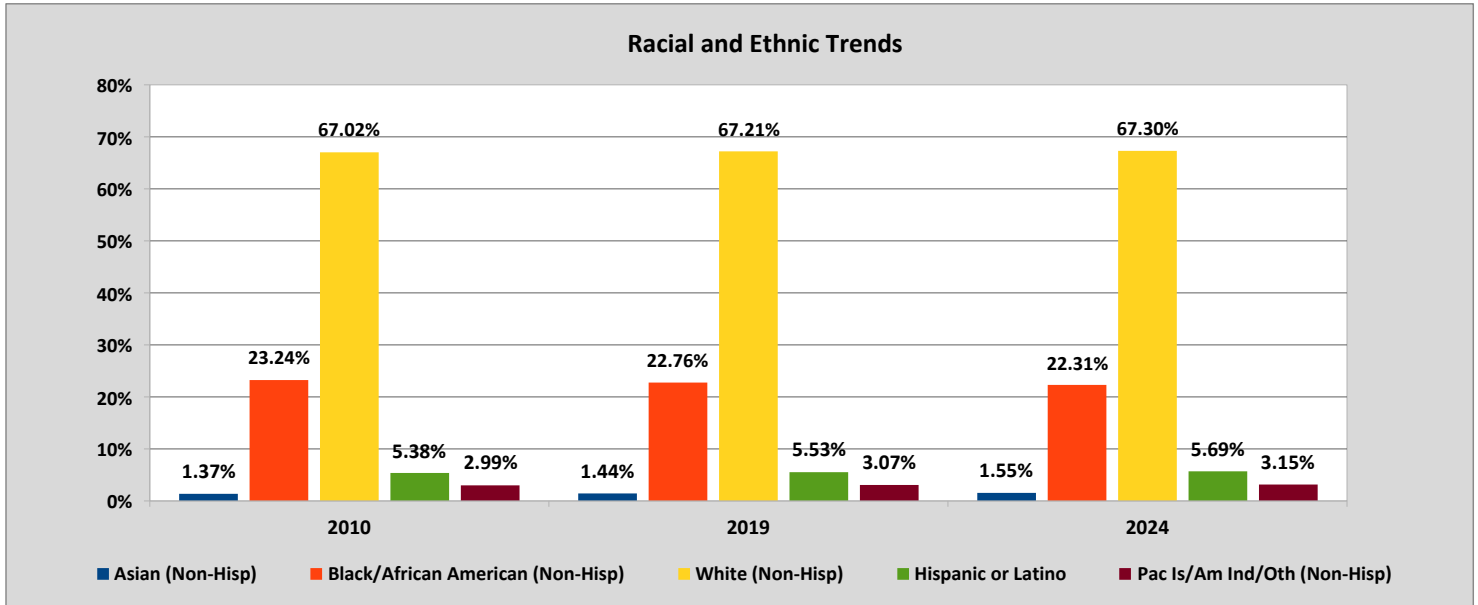


	Study Area				KS,MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Families with Children by Type</b>									
Married-couple	29,125	60.10%	28,014	62.61%	27,812	62.37%	-0.24%	68.51%	91
Female no husband present	15,208	31.38%	12,934	28.91%	12,763	28.62%	-0.29%	23.09%	125
Male no wife present	4,126	8.51%	3,796	8.48%	4,018	9.01%	0.53%	8.40%	101
<b>Totals:</b>	<b>48,459</b>	<b>100.00%</b>	<b>44,744</b>	<b>100.00%</b>	<b>44,593</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Families with No Children by Type</b>									
Married-couple	38,550	79.95%	44,069	77.28%	45,556	76.91%	-0.37%	81.60%	95
Female no husband present	6,995	14.51%	9,474	16.61%	9,917	16.74%	0.13%	12.91%	129
Male no wife present	2,673	5.54%	3,484	6.11%	3,758	6.34%	0.24%	5.49%	111
<b>Totals:</b>	<b>48,218</b>	<b>100.00%</b>	<b>57,027</b>	<b>100.00%</b>	<b>59,231</b>	<b>100.00%</b>		<b>100.00%</b>	

# Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

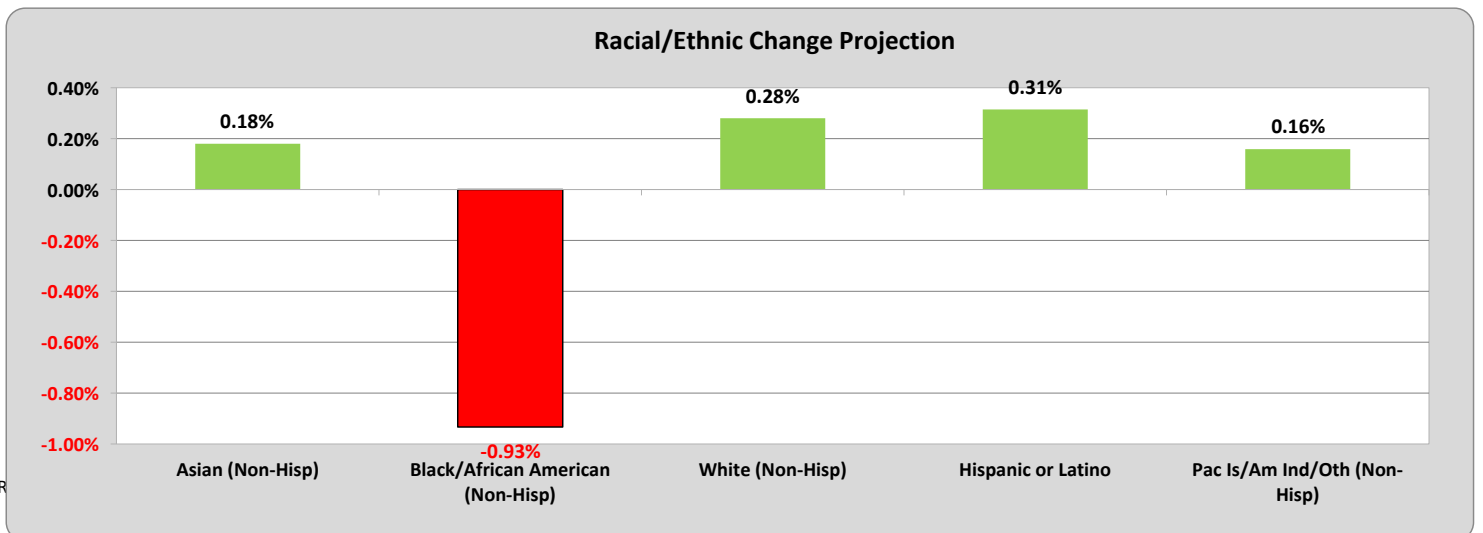
## Racial Ethnic Trend Projections



	Study Area				KS,MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Racial/Ethnic Trends</b>									
Asian (Non-Hisp)	5,033	1.37%	5,582	1.44%	6,105	1.55%	0.11%	1.98%	73
Black/African American (Non-Hisp)	85,621	23.24%	88,257	22.76%	88,087	22.31%	-0.45%	9.34%	244
White (Non-Hisp)	246,933	67.02%	260,649	67.21%	265,781	67.30%	0.09%	79.94%	84
Hispanic or Latino	19,812	5.38%	21,434	5.53%	22,478	5.69%	0.17%	5.95%	93
Pac Is/Am Ind/Oth (Non-Hisp)	11,031	2.99%	11,899	3.07%	12,450	3.15%	0.08%	2.79%	110
<b>Totals:</b>	<b>368,430</b>	<b>100.00%</b>	<b>387,821</b>	<b>100.00%</b>	<b>394,901</b>	<b>100.00%</b>		<b>100.00%</b>	

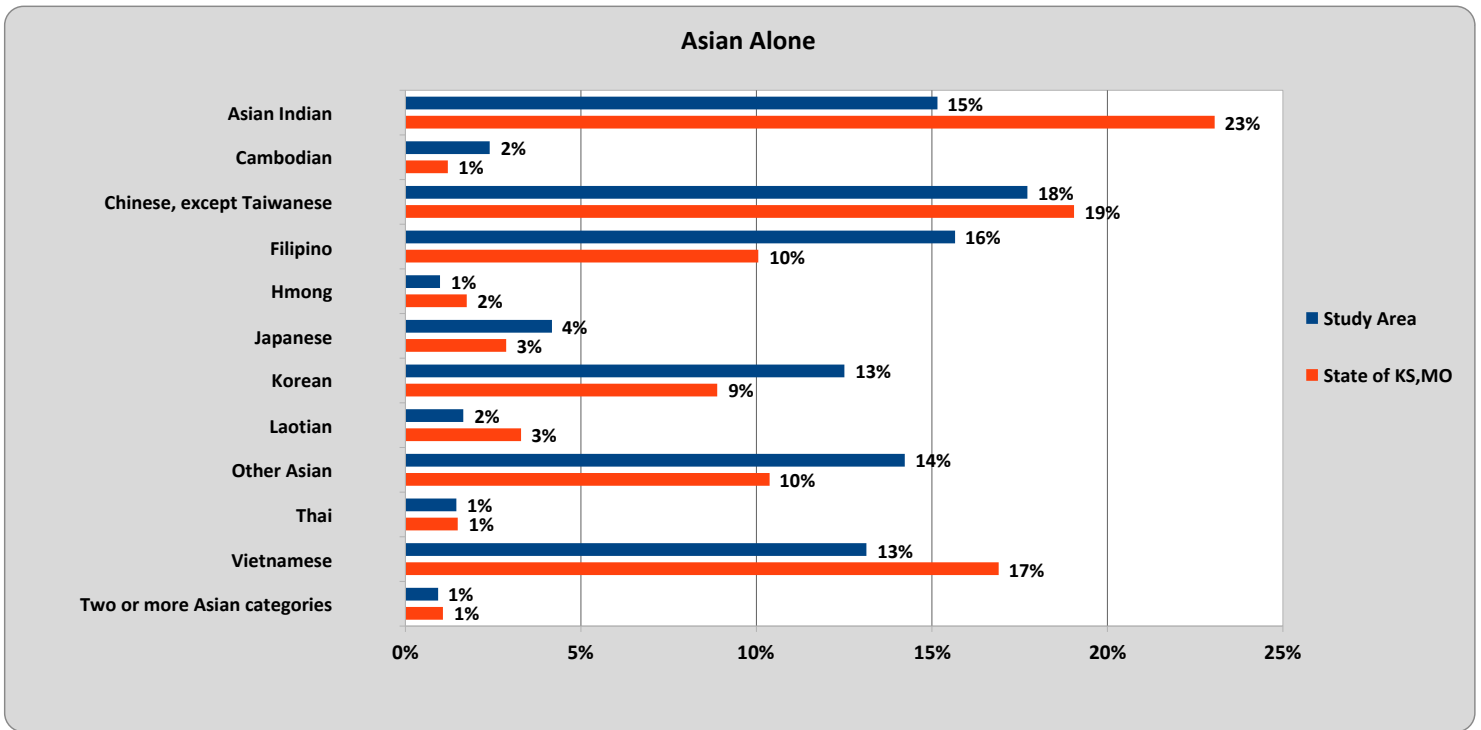
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

## Racial/Ethnic Change Projection from Census 2010 to 2024



# Diversity: Race and Ethnicity

## Estimated Current Year Asian Alone Population

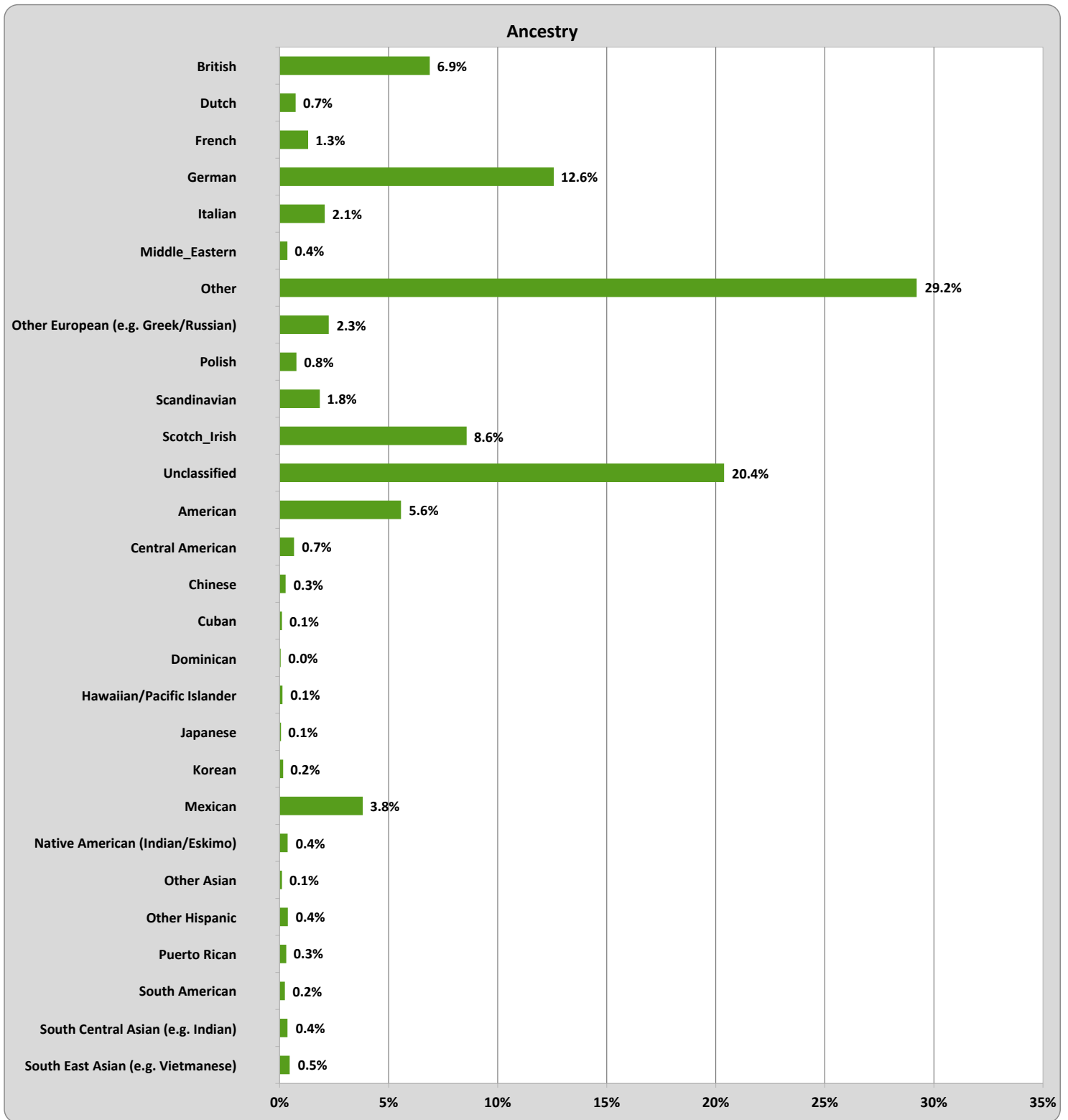


Population: Asian Alone	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Asian Indian	846	15.16%	41,888	23.06%	66
Cambodian	134	2.40%	2,195	1.21%	199
Chinese, except Taiwanese	989	17.72%	34,609	19.05%	93
Filipino	874	15.66%	18,265	10.05%	156
Hmong	55	0.99%	3,174	1.75%	56
Japanese	233	4.17%	5,215	2.87%	145
Korean	698	12.51%	16,139	8.88%	141
Laotian	92	1.65%	5,985	3.29%	50
Other Asian	794	14.23%	18,851	10.38%	137
Thai	81	1.45%	2,707	1.49%	97
Vietnamese	733	13.13%	30,708	16.90%	78
Two or more Asian categories	52	0.93%	1,941	1.07%	87
<b>Totals:</b>	<b>5,581</b>	<b>100.00%</b>	<b>181,677</b>	<b>100.00%</b>	

Population: Hispanic or Latino by Origin	Study Area		State of KS,MO		Comp Index CY				
	2010	2019	2010	2019					
Cuban	320	1.62%	350	1.63%	7,702	1.50%	8,398	1.54%	109
Mexican	13,976	70.54%	15,139	70.63%	394,551	76.98%	417,923	76.60%	92
Other Hispanic or Latino	4,544	22.94%	4,874	22.74%	88,776	17.32%	95,696	17.54%	131
Puerto Rican	972	4.91%	1,071	5.00%	21,483	4.19%	23,556	4.32%	119
<b>Totals:</b>	<b>19,812</b>	<b>100.00%</b>	<b>21,434</b>	<b>100.00%</b>	<b>512,512</b>	<b>100.00%</b>	<b>545,573</b>	<b>100.00%</b>	

# Diversity: Ancestry

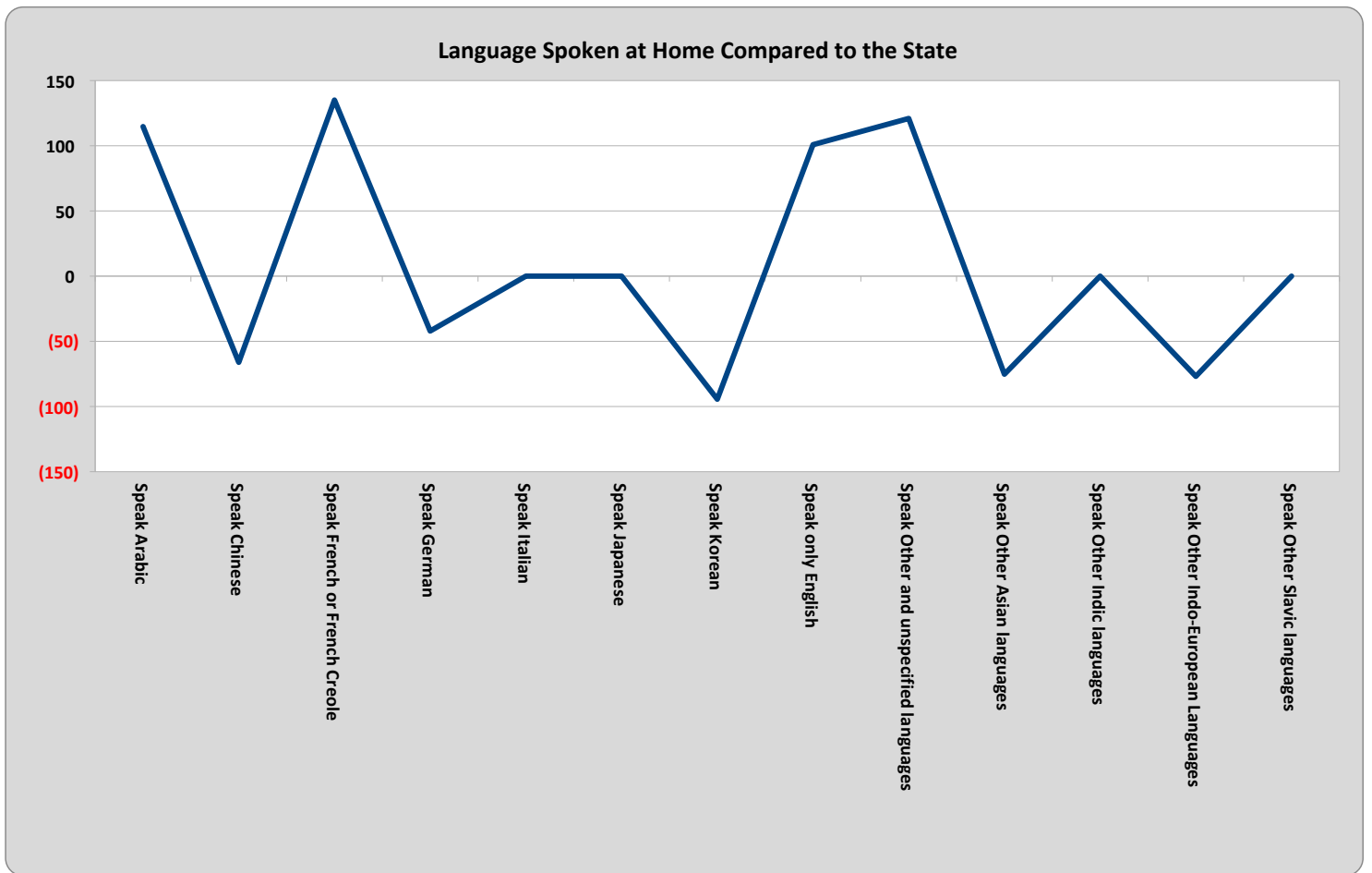
Population by Ancestry: 2019



## Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Speak Arabic	805	0.22%	16,570	0.19%	115
Speak Chinese	890	0.25%	31,784	0.37%	66
Speak French or French Creole	957	0.26%	16,730	0.20%	135
Speak German	778	0.21%	43,637	0.51%	42
Speak Italian	0	0.00%	0	0.00%	100
Speak Japanese	0	0.00%	0	0.00%	100
Speak Korean	423	0.12%	10,579	0.12%	94
Speak only English	338,913	93.30%	7,936,689	92.53%	101
Speak Other and unspecified languages	1,446	0.40%	28,233	0.33%	121
Speak Other Asian languages	1,346	0.37%	42,245	0.49%	75
Speak Other Indic languages	0	0.00%	0	0.00%	100
Speak Other Indo-European Languages	1,679	0.46%	51,576	0.60%	77
Speak Other Slavic languages	0	0.00%	0	0.00%	100
<b>Totals:</b>	<b>363,249</b>	<b>100.00%</b>	<b>8,576,959</b>	<b>100.00%</b>	<b>See Chart Below</b>

**Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of KS,MO**

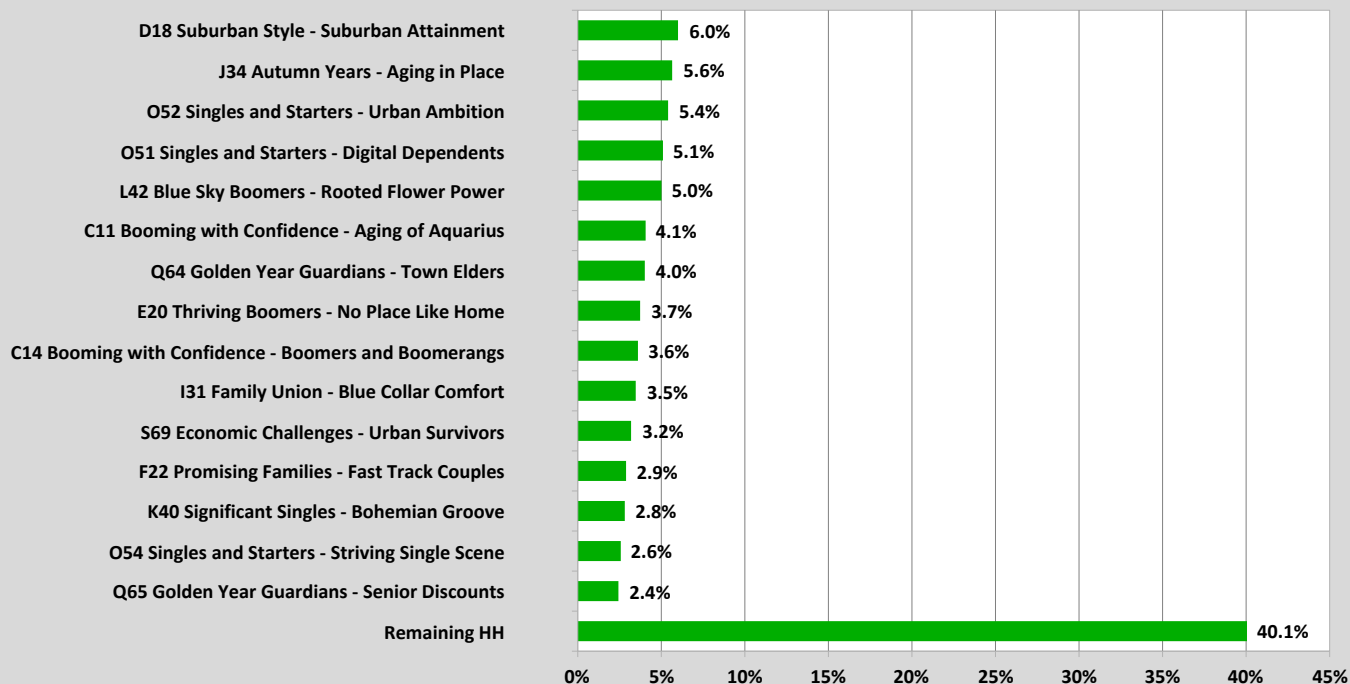


This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

## Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.

### Top 15 Mosaic Segments (Experian): 2019



Mosaic: Top 15 Segments	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
D18 Suburban Style - Suburban Attainment	9,314	6.0%	47,587	1.3%	455
J34 Autumn Years - Aging in Place	8,770	5.6%	139,274	3.9%	147
O52 Singles and Starters - Urban Ambition	8,392	5.4%	45,241	1.3%	432
O51 Singles and Starters - Digital Dependents	7,915	5.1%	170,458	4.7%	108
L42 Blue Sky Boomers - Rooted Flower Power	7,778	5.0%	106,213	2.9%	170
C11 Booming with Confidence - Aging of Aquarius	6,305	4.1%	114,912	3.2%	128
Q64 Golden Year Guardians - Town Elders	6,228	4.0%	202,065	5.6%	72
E20 Thriving Boomers - No Place Like Home	5,793	3.7%	114,992	3.2%	117
C14 Booming with Confidence - Boomers and Boomerangs	5,591	3.6%	76,970	2.1%	169
I31 Family Union - Blue Collar Comfort	5,385	3.5%	65,577	1.8%	191
S69 Economic Challenges - Urban Survivors	4,953	3.2%	66,019	1.8%	175
F22 Promising Families - Fast Track Couples	4,487	2.9%	78,868	2.2%	132
K40 Significant Singles - Bohemian Groove	4,369	2.8%	63,029	1.7%	161
O54 Singles and Starters - Striving Single Scene	3,996	2.6%	80,237	2.2%	116
Q65 Golden Year Guardians - Senior Discounts	3,777	2.4%	60,086	1.7%	146
Remaining HH	62,172	40.1%	2,180,301	60.4%	66
<b>Totals:</b>	<b>155,225</b>	<b>100.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

## Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

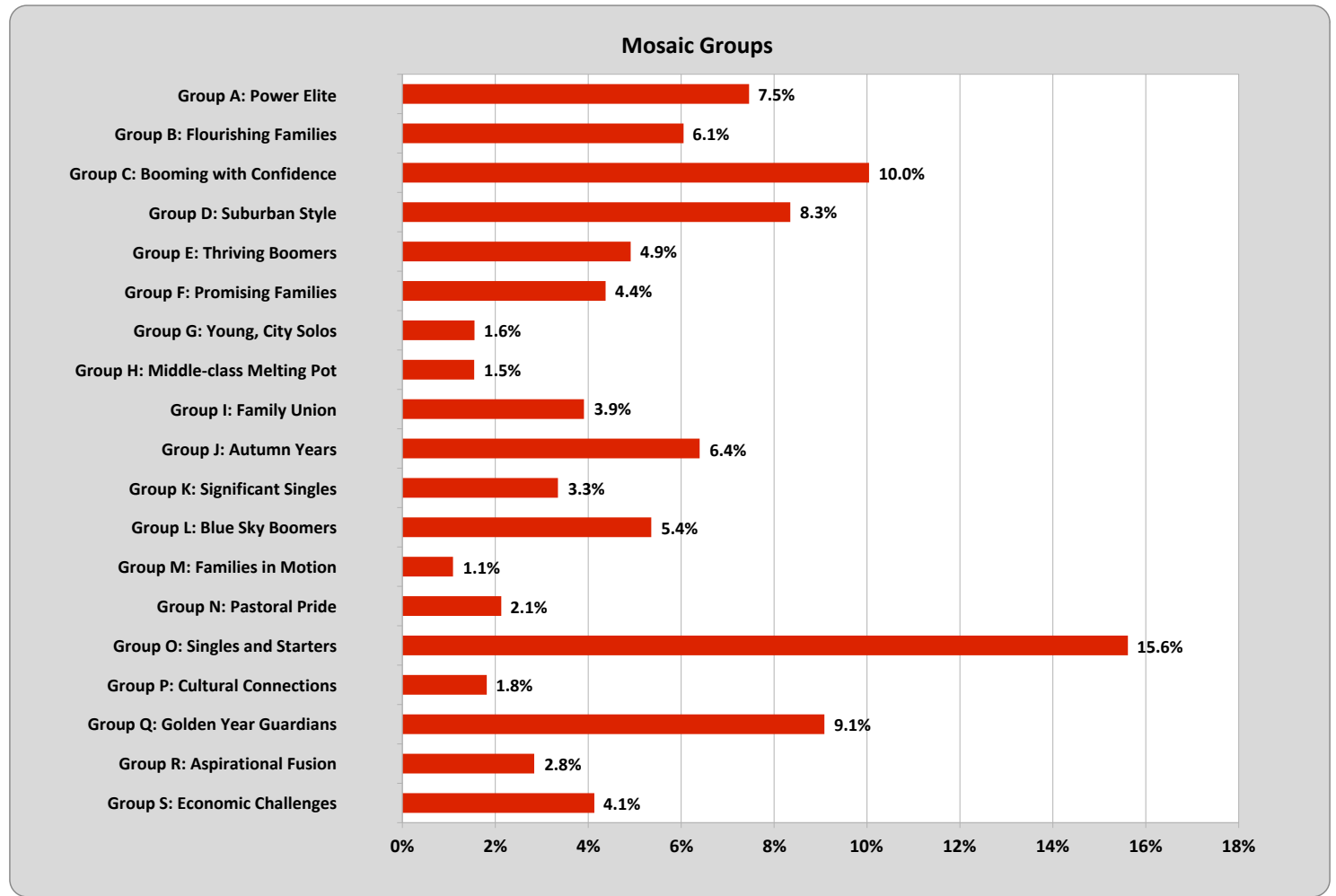
[Understanding Mosaic Portraits for Mission Planning - Video](#)

**Faith based clients:** To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

# Diversity: Mosaic Groups

## Mosaic Groups

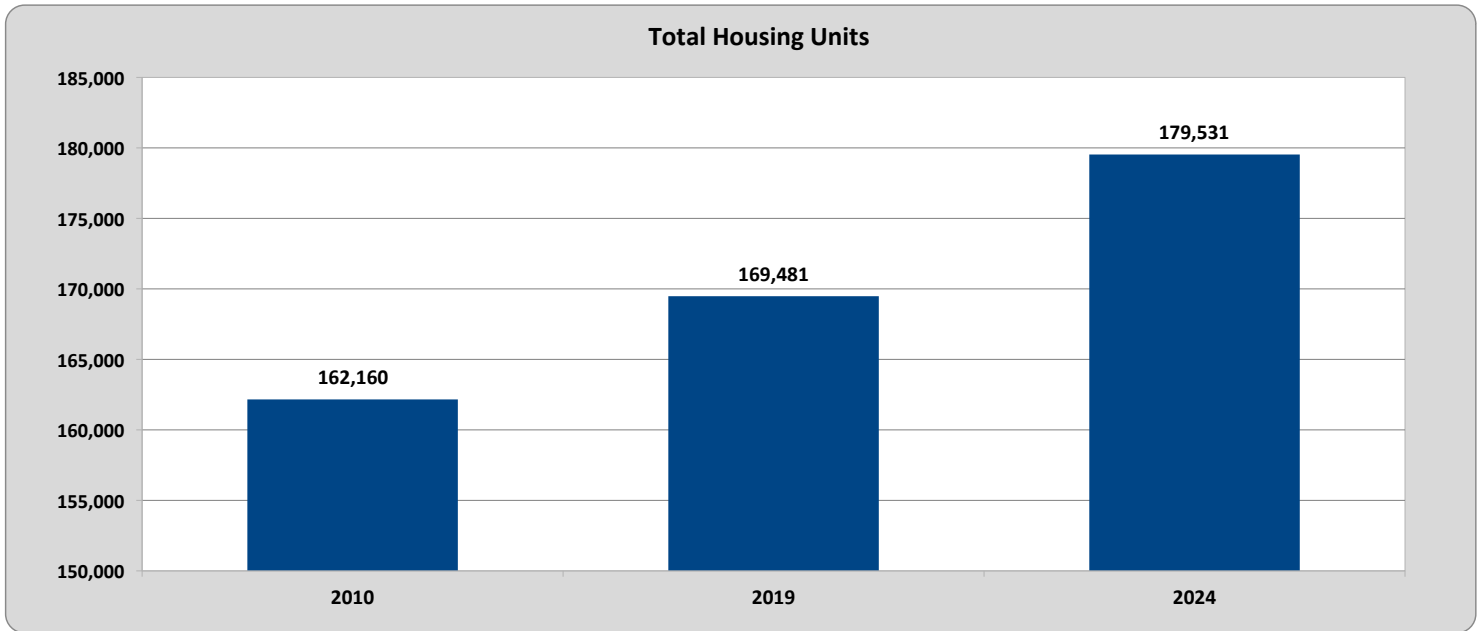


Mosaic Groups	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Group A: Power Elite	11,583	7.5%	231,536	6.4%	116
Group B: Flourishing Families	9,394	6.1%	153,380	4.2%	143
Group C: Booming with Confidence	15,591	10.0%	244,540	6.8%	148
Group D: Suburban Style	12,960	8.3%	154,513	4.3%	195
Group E: Thriving Boomers	7,627	4.9%	286,217	7.9%	62
Group F: Promising Families	6,789	4.4%	122,323	3.4%	129
Group G: Young, City Solos	2,409	1.6%	64,792	1.8%	87
Group H: Middle-class Melting Pot	2,399	1.5%	40,642	1.1%	137
Group I: Family Union	6,066	3.9%	198,337	5.5%	71
Group J: Autumn Years	9,931	6.4%	351,997	9.7%	66
Group K: Significant Singles	5,197	3.3%	85,816	2.4%	141
Group L: Blue Sky Boomers	8,315	5.4%	216,734	6.0%	89
Group M: Families in Motion	1,691	1.1%	180,271	5.0%	22
Group N: Pastoral Pride	3,304	2.1%	219,474	6.1%	35
Group O: Singles and Starters	24,239	15.6%	420,265	11.6%	134
Group P: Cultural Connections	2,819	1.8%	66,301	1.8%	99
Group Q: Golden Year Guardians	14,099	9.1%	316,471	8.8%	104
Group R: Aspirational Fusion	4,404	2.8%	89,566	2.5%	114
Group S: Economic Challenges	6,413	4.1%	168,654	4.7%	88
<b>Totals:</b>	<b>155,230</b>	<b>0.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

# Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

## Trends in Housing Since 2010



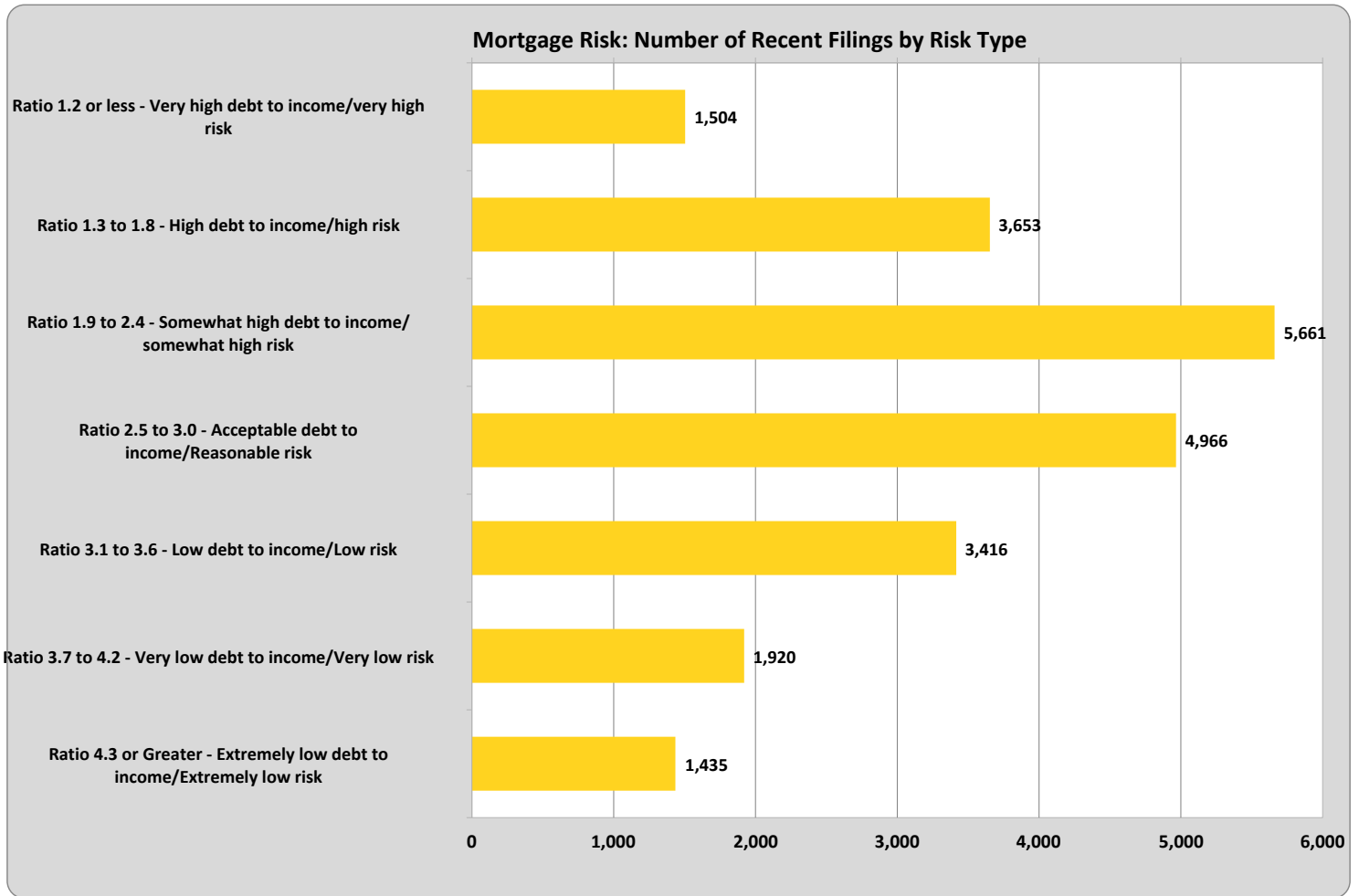
	2010	2019	2024
Housing Units	162,160	169,481	179,531
Family Households Change		7,321	10,050
Percent Change		4.51%	5.93%

	2010		Study Area		2019		2024		5 Yr Chg		KS,MO	Comp Index
											2019	CY
<b>Housing by Occupancy</b>												
Occupied	147,714	91.09%	155,230	91.59%	165,157	91.99%	0.40%				88.86%	103
Vacant	14,445	8.91%	14,251	8.41%	14,374	8.01%	-0.40%				11.14%	75
<b>Totals:</b>	<b>162,159</b>	<b>100.00%</b>	<b>169,481</b>	<b>100.00%</b>	<b>179,531</b>	<b>100.00%</b>					<b>100.00%</b>	
<b>Housing by Type of Occupancy</b>												
Owner Occupied	100,813	68.25%	105,898	68.22%	112,868	68.34%	0.12%				68.62%	99
Renter Occupied	46,901	31.75%	49,332	31.78%	52,289	31.66%	-0.12%				31.38%	101
<b>Totals:</b>	<b>147,714</b>	<b>100.00%</b>	<b>155,230</b>	<b>100.00%</b>	<b>165,157</b>	<b>100.00%</b>					<b>100.00%</b>	

# Housing

	Study Area 2019		State of KS,MO 2019		Comp Index CY
<b>Housing Units by Dwelling Type</b>					
1 Unit Attached	13,886	8.19%	177,042	4.36%	188
1 Unit Detached	128,610	75.88%	3,082,976	75.85%	100
2 Units	4,774	2.82%	159,785	3.93%	72
3 to 19 Units	10,453	6.17%	173,610	4.27%	144
20 to 49 Units	4,218	2.49%	98,234	2.42%	103
50 or More Units	4,599	2.71%	105,526	2.60%	105
Mobile Home or Trailer	2,902	1.71%	265,229	6.53%	26
Other	40	0.02%	2,110	0.05%	45
<b>Totals:</b>	<b>169,482</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	
<b>Owner Occupied Housing Values</b>					
Less than \$20,000	2,319	2.19%	92,495	3.73%	59
\$20,000 to \$39,999	1,791	1.69%	96,864	3.91%	43
\$40,000 to \$59,999	2,234	2.11%	108,878	4.39%	48
\$60,000 to \$79,999	2,874	2.71%	143,165	5.78%	47
\$80,000 to \$99,999	5,366	5.07%	183,102	7.39%	69
\$100,000 to \$149,999	20,679	19.53%	451,843	18.23%	107
\$150,000 to \$199,999	21,323	20.14%	406,217	16.39%	123
\$200,000 to \$299,999	26,035	24.59%	511,029	20.62%	119
\$300,000 to \$399,999	11,580	10.94%	235,389	9.50%	115
\$400,000 to \$499,999	5,536	5.23%	111,947	4.52%	116
\$500,000 to \$749,999	4,285	4.05%	84,058	3.39%	119
\$750,000 to \$999,999	1,201	1.13%	32,580	1.31%	86
\$1,000,000 or more	673	0.64%	20,702	0.84%	76
<b>Totals:</b>	<b>105,896</b>	<b>100.00%</b>	<b>2,478,269</b>	<b>100.00%</b>	
<b>Housing by Year Built</b>					
1939 or Earlier	6,759	3.99%	594,283	14.62%	27
1940 to 1949	6,144	3.63%	212,120	5.22%	69
1950 to 1959	25,976	15.33%	453,950	11.17%	137
1960 to 1969	28,449	16.79%	448,346	11.03%	152
1970 to 1979	30,831	18.19%	634,176	15.60%	117
1980 to 1989	22,703	13.40%	493,747	12.15%	110
1990 to 1999	24,108	14.22%	577,375	14.21%	100
2000 to 2009	22,060	13.02%	562,608	13.84%	94
2010 or Later	2,452	1.45%	87,907	2.16%	67
<b>Totals:</b>	<b>169,482</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	

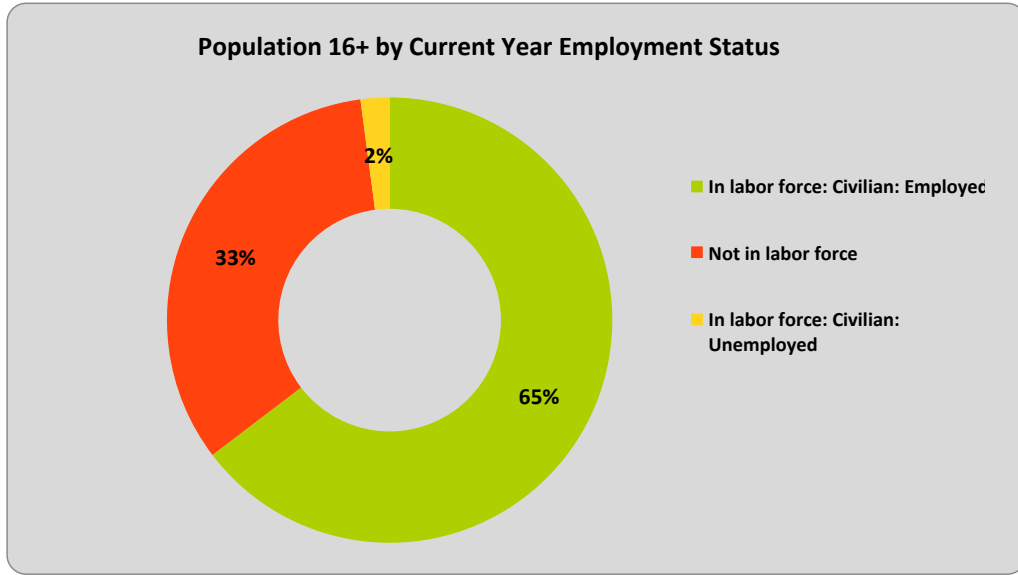
## Mortgage Risk Indicator



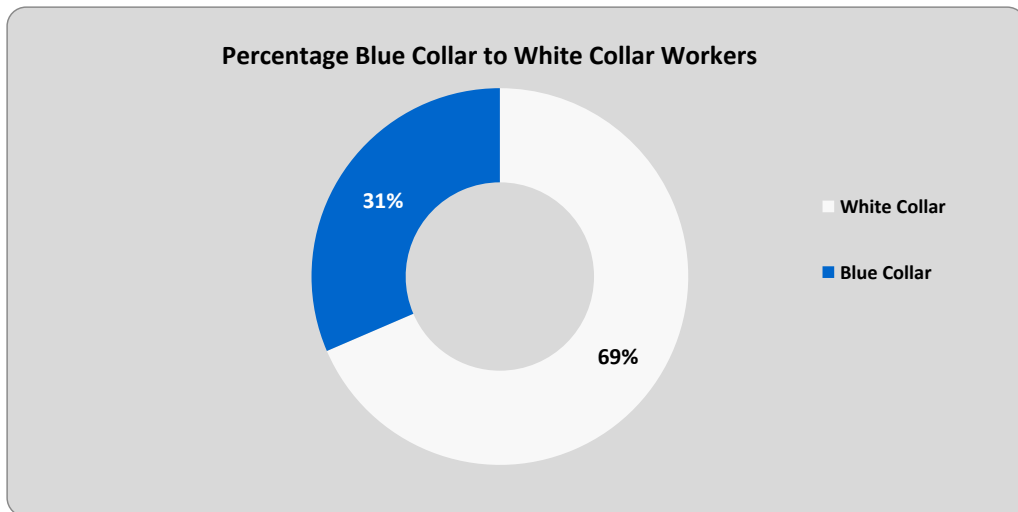
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

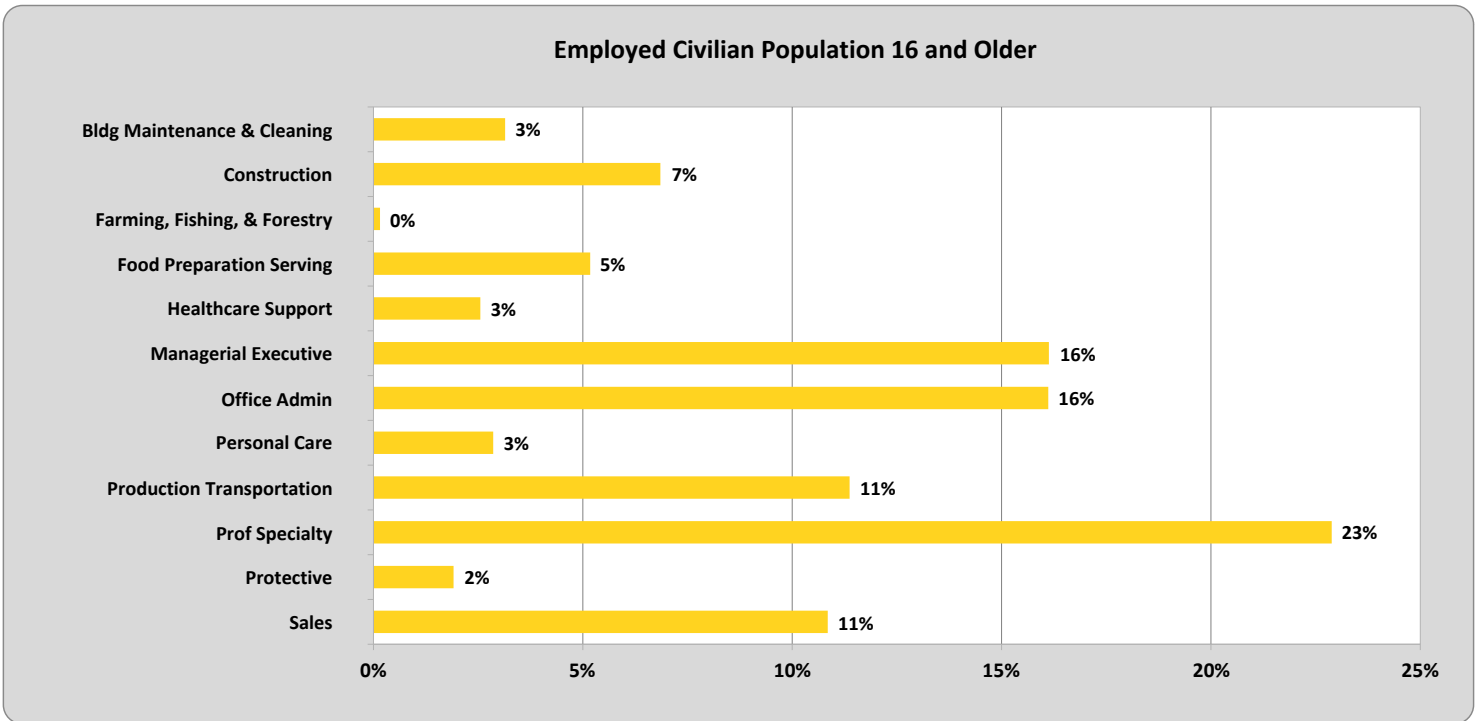
## Employment Status of Population 16 and Older: 2019



Pop 16+ by Employment Status	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
In labor force: Civilian: Employed	199,138	64.59%	4,513,225	61.48%	105
In labor force: In Armed Forces	269	0.09%	40,591	0.55%	16
Not in labor force	102,449	33.23%	2,620,487	35.70%	93
In labor force: Civilian: Unemployed	6,460	2.10%	166,677	2.27%	92
<b>Blue and White Collar Workers 2019</b>	<b>308,316</b>	<b>100.00%</b>	<b>7,340,980</b>	<b>100.00%</b>	
Employed Pop 16+ Blue/White Collar					
Blue Collar	62,668	31.47%	1,677,083	37.16%	85
White Collar	136,470	68.53%	2,836,142	62.84%	109
	<b>199,138</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	

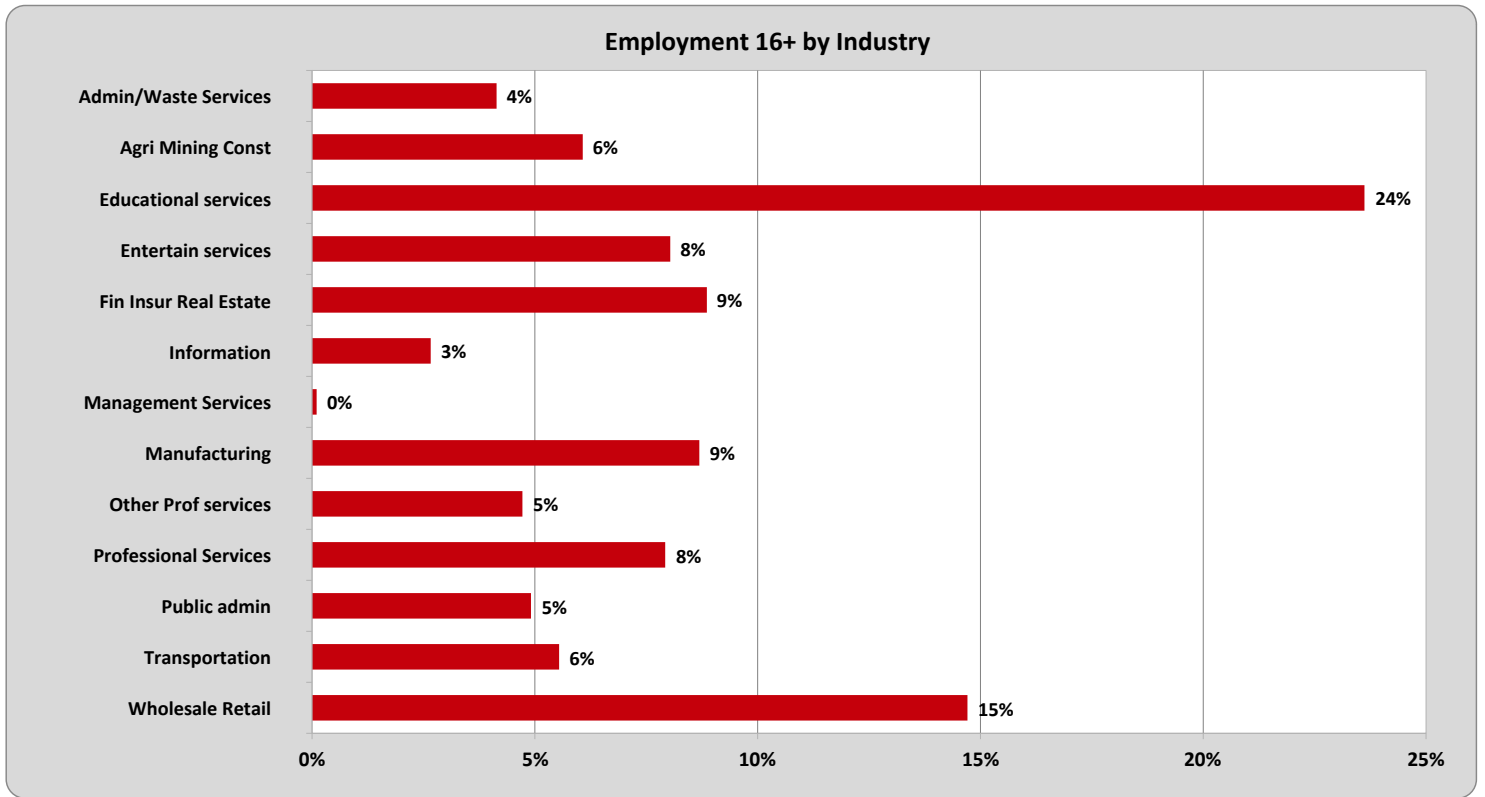


Employed Civilian Population by Occupation: 2019



Employed Civilian Pop 16+ by Occupation	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Bldg Maintenance & Cleaning	6,261	3.14%	163,197	3.62%	87
Construction	13,644	6.85%	378,384	8.38%	82
Farming, Fishing, & Forestry	311	0.16%	32,467	0.72%	22
Food Preparation Serving	10,307	5.18%	254,722	5.64%	92
Healthcare Support	5,082	2.55%	114,200	2.53%	101
Managerial Executive	32,121	16.13%	664,407	14.72%	110
Office Admin	32,092	16.12%	607,296	13.46%	120
Personal Care	5,694	2.86%	153,440	3.40%	84
Production Transportation	22,643	11.37%	608,838	13.49%	84
Prof Specialty	45,572	22.88%	990,617	21.95%	104
Protective	3,808	1.91%	86,035	1.91%	100
Sales	21,604	10.85%	459,622	10.18%	107
<b>Totals:</b>	<b>199,139</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Home or Away</b>					
Worked at Home	9,688	4.86%	196,264	4.35%	112
Worked away from Home	189,450	95.14%	4,316,961	95.65%	99
<b>Totals:</b>	<b>199,138</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Transport to Work</b>					
Bicycle	98	0.05%	12,201	0.28%	18
Car, Truck, or Van: Carpooled	14,901	7.87%	413,855	9.59%	82
Car, Truck, or Van: Drove Alone	168,575	88.98%	3,698,694	85.68%	104
Motorcycle	329	0.17%	8,059	0.19%	93
Other Means	1,743	0.92%	35,599	0.82%	112
Walked	1,626	0.86%	93,031	2.16%	40
Public Trans Excluding Taxi Cab	2,113	1.12%	52,826	1.22%	91
Taxi Cab	65	0.03%	2,696	0.06%	55
<b>Totals:</b>	<b>189,450</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

Employed Pop 16+ by Industry: 2019



Employed Civilian Pop 16+ by Industry	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Admin/Waste Services	8,246	4.14%	166,480	3.69%	112
Agri Mining Const	12,097	6.07%	385,044	8.53%	71
Educational services	47,032	23.62%	1,103,115	24.44%	97
Entertain services	16,008	8.04%	390,877	8.66%	93
Fin Insur Real Estate	17,644	8.86%	300,507	6.66%	133
Information	5,302	2.66%	91,097	2.02%	132
Management Services	204	0.10%	4,885	0.11%	95
Manufacturing	17,307	8.69%	538,055	11.92%	73
Other Prof services	9,401	4.72%	210,971	4.67%	101
Professional Services	15,782	7.93%	256,731	5.69%	139
Public admin	9,783	4.91%	194,185	4.30%	114
Transportation	11,041	5.54%	230,097	5.10%	109
Wholesale Retail	29,290	14.71%	641,181	14.21%	104
<b>Totals:</b>	<b>199,137</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Work Place Population Estimates</b>					
Workplace Employees (Full Time Employees)	152,990	94.06%	4,159,605	94.15%	100
Workplace Establishments	9,653	5.94%	258,653	5.85%	101
<b>Totals:</b>	<b>162,643</b>	<b>100.00%</b>	<b>4,418,258</b>	<b>100.00%</b>	

# Work

	Study Area		State of KS,MO		Comp Index CY
<b>Families: Workers</b>					
1 worker	33,261	32.68%	748,875	31.49%	104
2 workers	43,754	42.99%	1,033,146	43.45%	99
3 or more workers	10,351	10.17%	245,313	10.32%	99
No workers	14,405	14.15%	350,675	14.75%	96
<b>Totals:</b>	<b>101,771</b>	<b>100.00%</b>	<b>2,378,009</b>	<b>100.00%</b>	
<b>Workers 16+: Travel Time to Work</b>					
	2019		2019		
Less than 5 minutes	3,983	2.10%	194,350	4.50%	47
5 to 9 minutes	16,380	8.65%	564,606	13.08%	66
10 to 14 minutes	23,411	12.36%	671,920	15.56%	79
15 to 19 minutes	28,901	15.26%	713,933	16.54%	92
20 to 24 minutes	33,591	17.73%	653,308	15.13%	117
25 to 29 minutes	17,044	9.00%	284,105	6.58%	137
30 to 34 minutes	34,741	18.34%	535,408	12.40%	148
35 to 39 minutes	6,692	3.53%	118,272	2.74%	129
40 to 44 minutes	7,344	3.88%	130,347	3.02%	128
45 to 59 minutes	12,308	6.50%	254,458	5.89%	110
60 to 89 minutes	3,398	1.79%	128,912	2.99%	60
90 or more minutes	1,657	0.87%	67,342	1.56%	56
<b>Totals:</b>	<b>189,450</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

# Supporting Information

### Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

**Change over time:** Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

### Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).