

# The FullInsite Report

Prepared for: St. Catherine of Siena  
Study area: St. Catherine of Siena attendance area

Base State: KS,MO  
Current Year Estimate: 2019  
5 Year Projection: 2024  
10 Year Forecast: 2029  
Date: 3/9/2020  
Semi-Annual Projection: Fall

## About the FullInsite Report

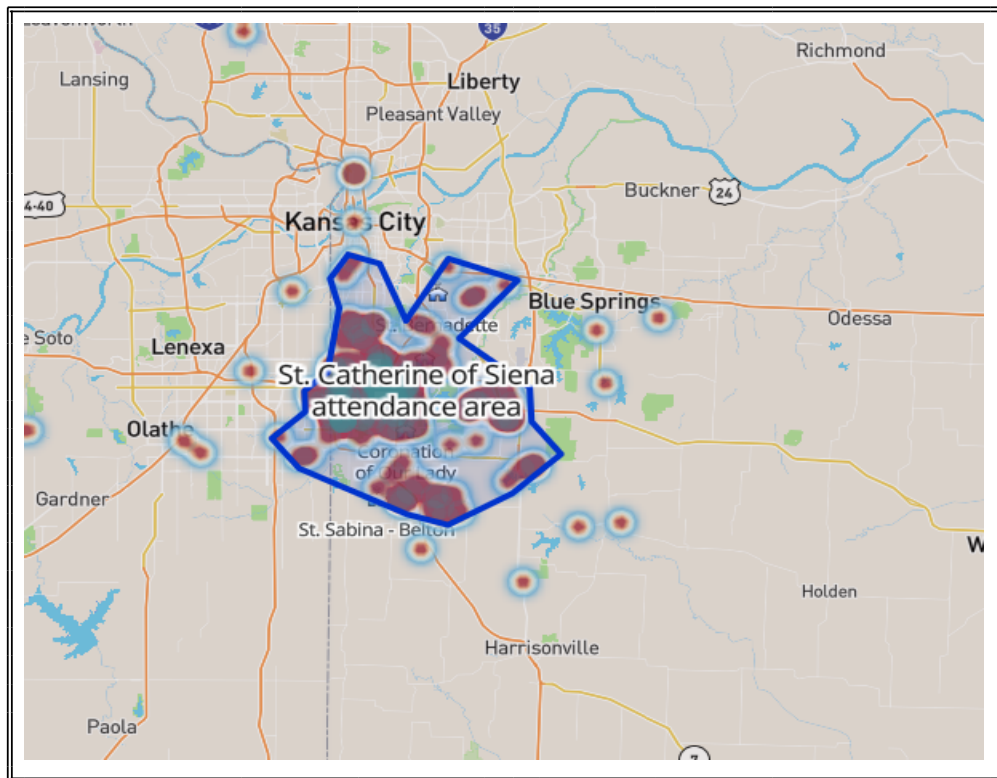
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

## Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

## THE STUDY AREA



## More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

# StoryView

## Significant Demographic Indicators of the Study Area's Story

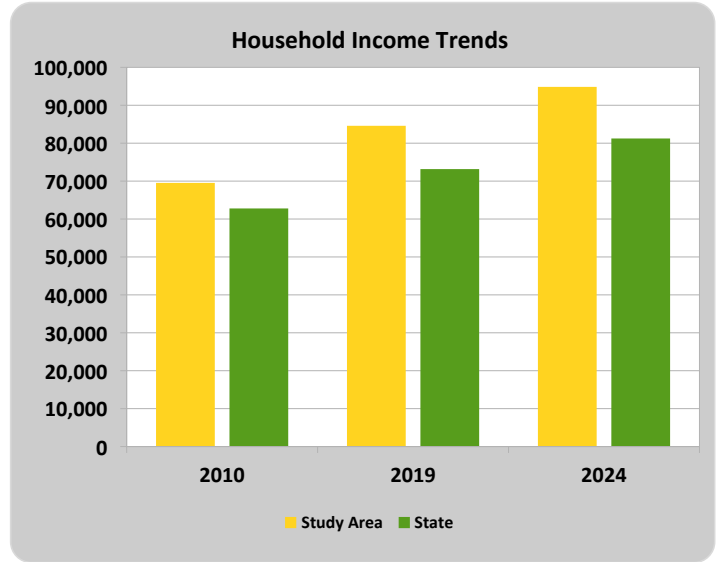
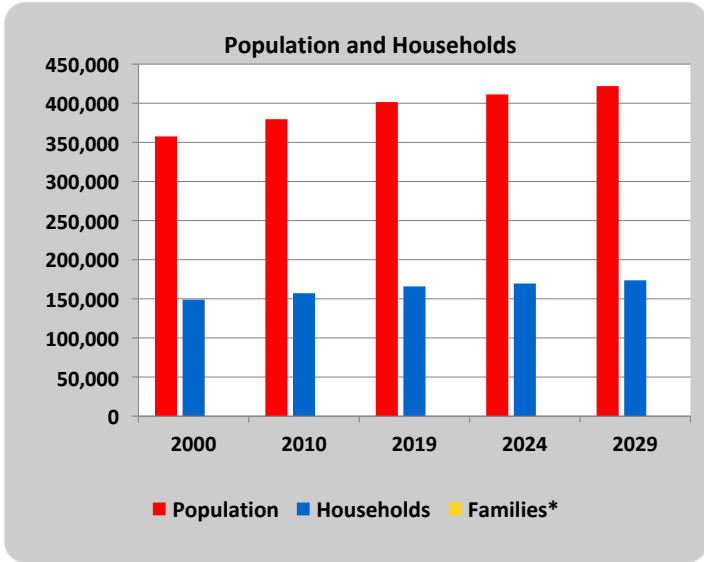
1	<b>Population Change</b> In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Growth</b></td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth
Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth			
2	<b>Household Change</b> In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td><b>Little Change</b></td> <td>Moderate Increase</td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	<b>Little Change</b>	Moderate Increase	Significant Increase
Significant Decline	Moderate Decline	<b>Little Change</b>	Moderate Increase	Significant Increase			
3	<b>Families with Children</b> Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td><b>Somewhat Less</b></td> <td>About the Same</td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More
Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More			
4	<b>Adult Educational Attainment</b> For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td>Mixed</td> <td><b>High</b></td> <td>Very High</td> </tr> </table>	Very Low	Low	Mixed	<b>High</b>	Very High
Very Low	Low	Mixed	<b>High</b>	Very High			
5	<b>Community Diversity Index</b> How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td><b>Moderately Diverse</b></td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse			
6	<b>Median Family Income</b> How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td><b>About the Same</b></td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater
Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater			
7	<b>Poverty</b> Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td>Somewhat Below</td> <td><b>About the Same</b></td> <td>Somewhat Above</td> <td>Significantly Above</td> </tr> </table>	Significantly Below	Somewhat Below	<b>About the Same</b>	Somewhat Above	Significantly Above
Significantly Below	Somewhat Below	<b>About the Same</b>	Somewhat Above	Significantly Above			
8	<b>Blue to White Collar Occupations</b> On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td>Somewhat Blue</td> <td><b>Closely Split</b></td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar
Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar			
9	<b>Largest Racial/Ethnic Group</b> In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td><b>White (NH)</b></td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other			

# TrendView

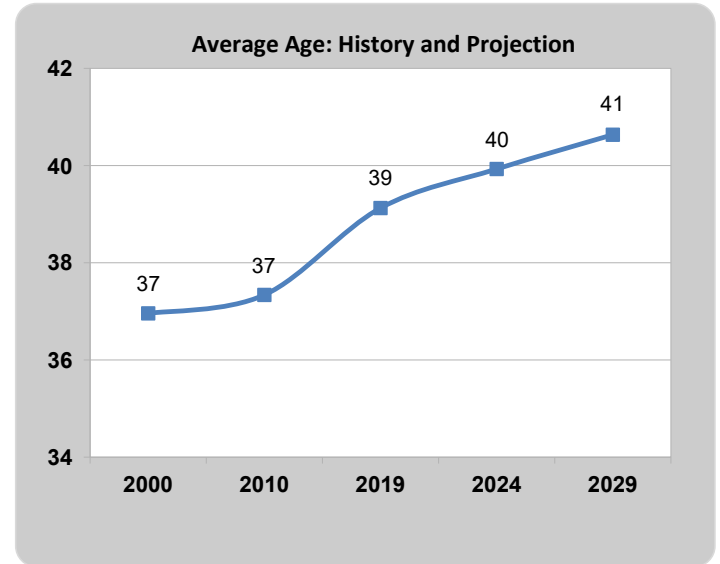
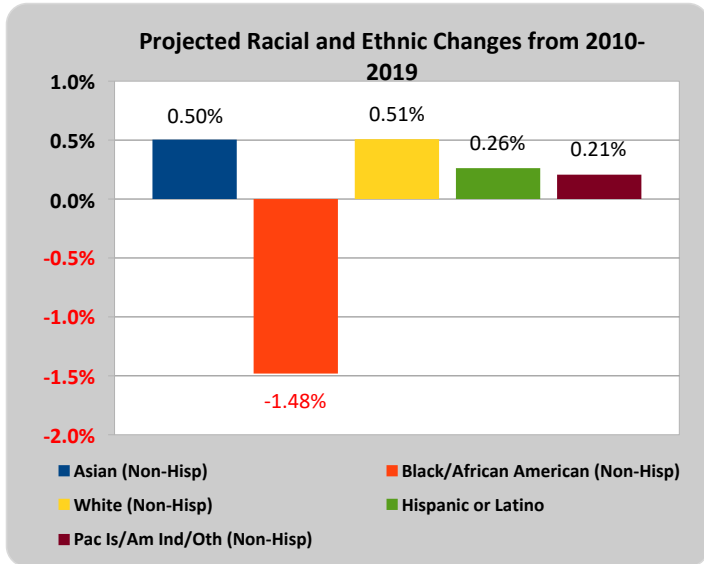
## Significant Demographic Estimates and Projections

Prepared for: St. Catherine of Siena  
 Study Area: St. Catherine of Siena attendance area

Base State: KS,MO  
 Date of Report: 3/9/2020



NOTE: Family Household data is not projected out 10 years.



## Demographic Descriptions of the Study Area

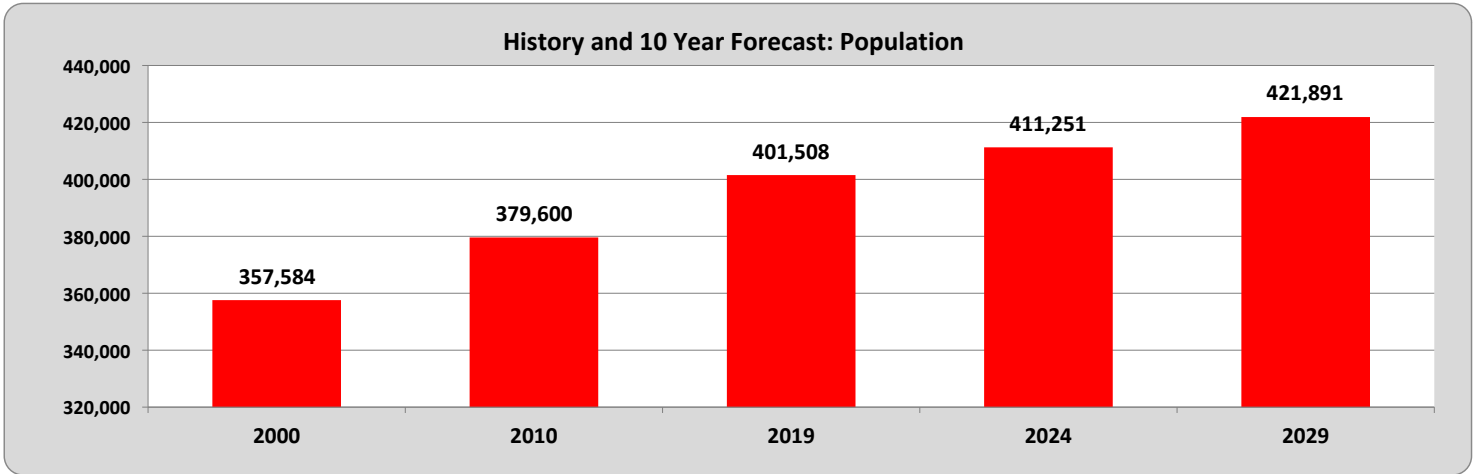
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### People and Change

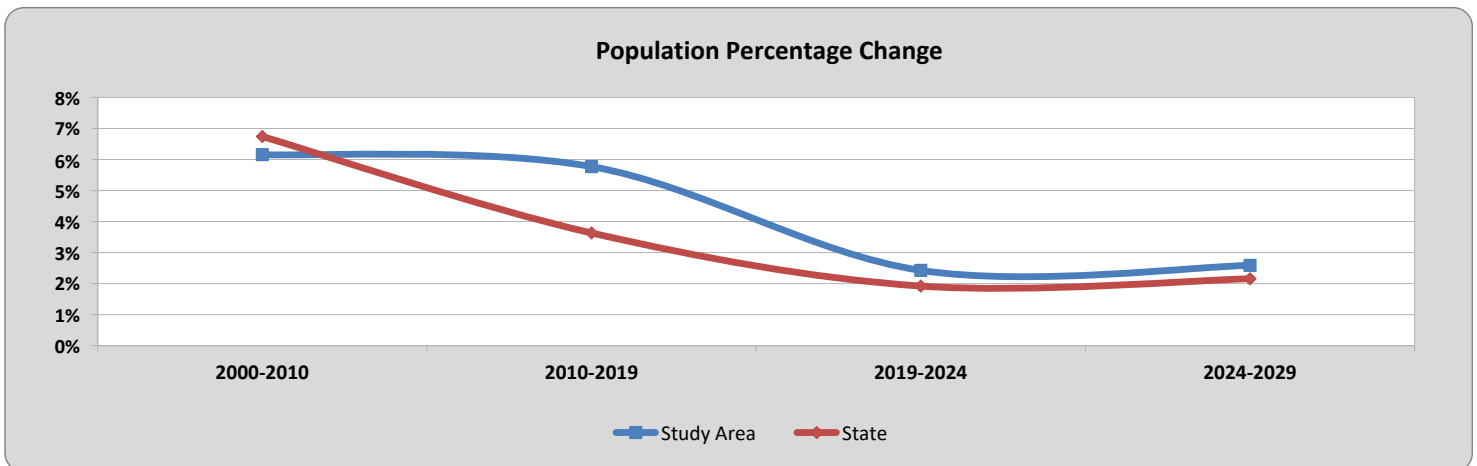
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

#### **Population History with 5 and 10 Year Projected Change**



Population Trends	2000	2010	2019	2024	2029
Study Area Population	357,584	379,600	401,508	411,251	421,891
Population Change		22,016	21,908	9,743	10,640
Percent Change		6.16%	5.77%	2.43%	2.59%
State Population	8,283,627	8,842,045	9,163,154	9,339,101	9,540,586
Population Change		558,418	321,109	175,947	201,485
Percent Change		6.74%	3.63%	1.92%	2.16%

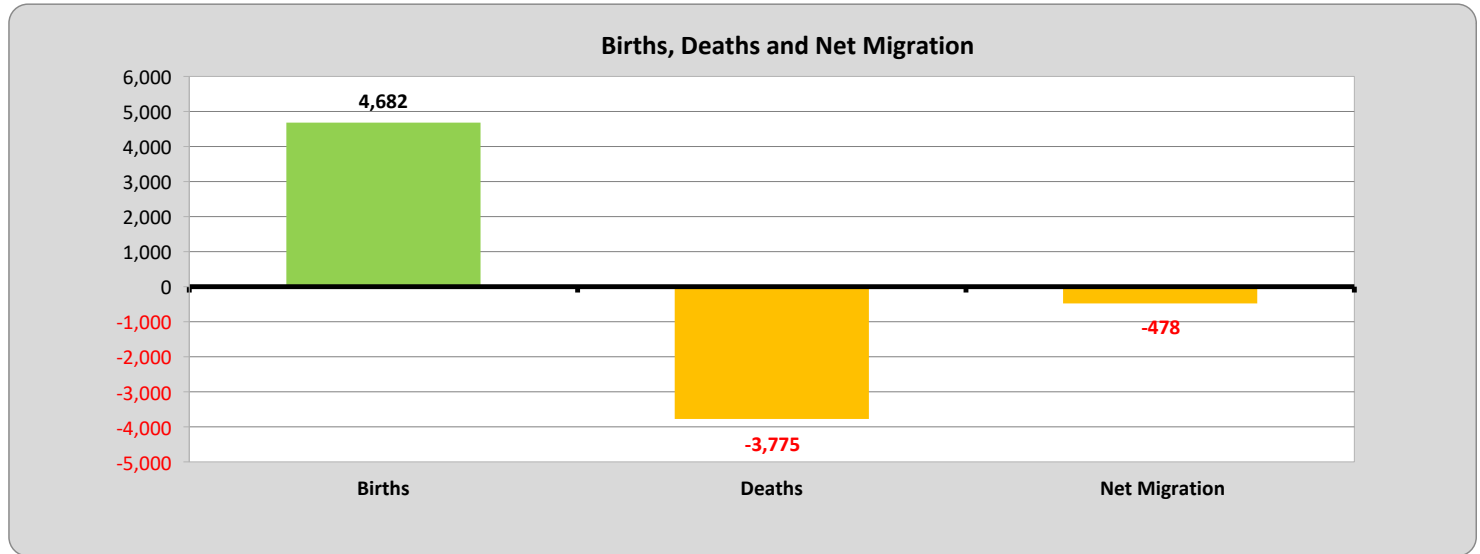
#### **Projected Percentage Population Change: Comparison of Study Area to State**



## People and Change

Recent 8 Quarter History	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr	2018 3rd Qtr	2018 4th Qtr	2019 1st Qtr	2019 2nd Qtr
Population	399,540	399,612	399,997	400,124	401,079	401,630	401,613	401,188
Change		72	385	127	955	551	-17	-425
Percent Change		0.02%	0.10%	0.03%	0.24%	0.14%	-0.00%	-0.11%
Seasonal Population	1,622	1,129	19	1,148	1,771	1,184	1	1,035
Change		-493	-1,110	1,129	623	-587	-1,183	1,034
Percent Change		-30.39%	-98.32%	5942.11%	54.27%	-33.15%	-99.92%	103400.00%
Transient Population	5,229	5,304	4,746	4,462	5,167	5,373	4,655	4,523
Change		75	-558	-284	705	206	-718	-132
Percent Change		1.43%	-10.52%	-5.98%	15.80%	3.99%	-13.36%	-2.84%

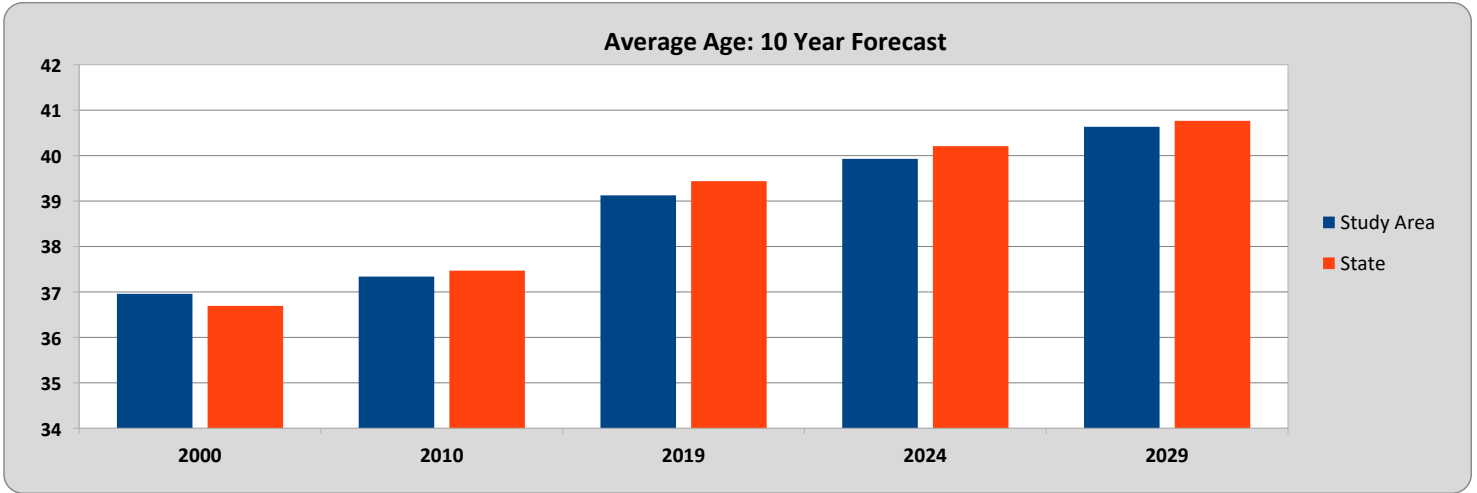
### Factors Effecting Population Change: Prior 12 Months



	2019
Factors Effecting Population Change	
Births	4,682
Deaths	3,775
Net Migration	-478
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2019		2024		2029		10 Yr Change
Population by Gender									
Female	198,922	52.40%	209,117	52.08%	213,615	51.94%	218,759	51.85%	-0.23%
Male	180,677	47.60%	192,391	47.92%	197,636	48.06%	203,132	48.15%	0.23%
<b>Totals:</b>	<b>379,599</b>	<b>100.00%</b>	<b>401,508</b>	<b>100.00%</b>	<b>411,251</b>	<b>100.00%</b>	<b>421,891</b>	<b>100.00%</b>	

## Average Age with State Comparison

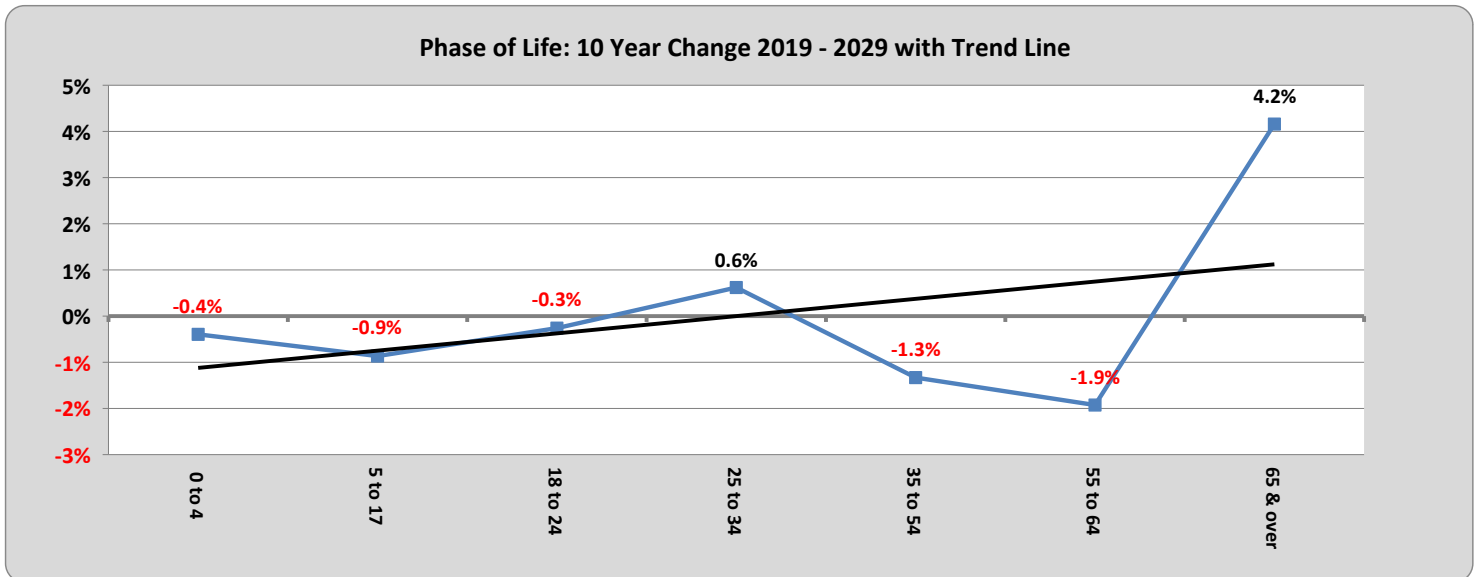


Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	36.96	37.34	39.13	39.93	40.63
Average Age Change		0.38	1.79	0.80	0.70
Percent Change		1.03%	4.79%	2.05%	1.77%
Median Age	35	36	37	38	39

Age: State	2000	2010	2019	2024	2029
Average Age: State	36.69	37.47	39.44	40.21	40.77
Average Age Change		0.78	1.97	0.77	0.56
Percent Change		2.11%	5.26%	1.95%	1.39%
Median Age	35	36	37	38	38

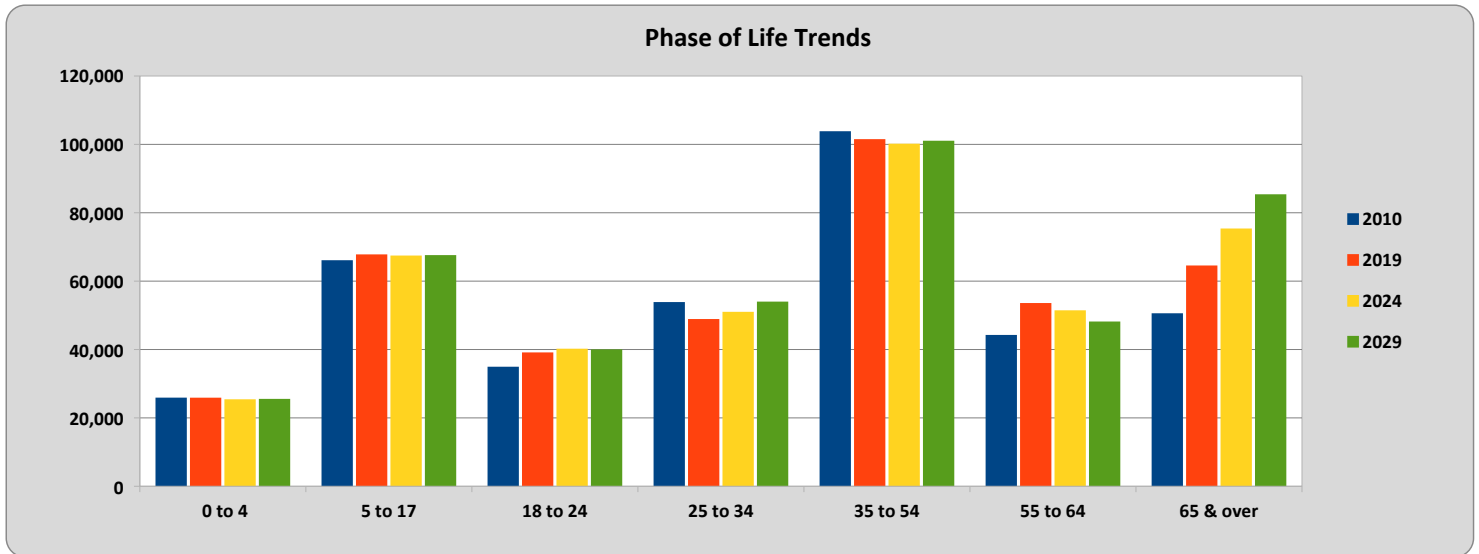
## Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

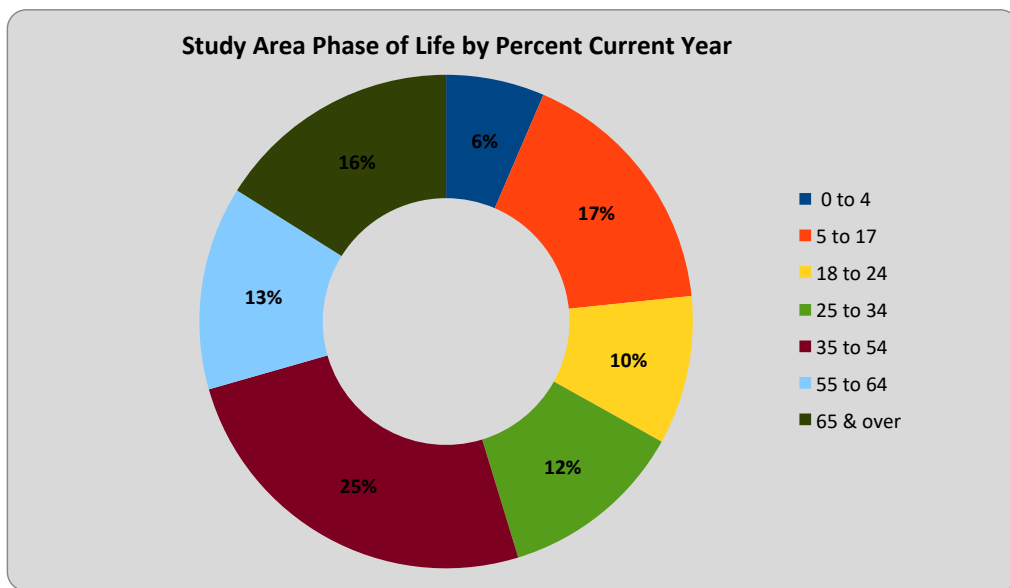


# People by Age

## Phase of Life



## Current Year Population by Phase of Life

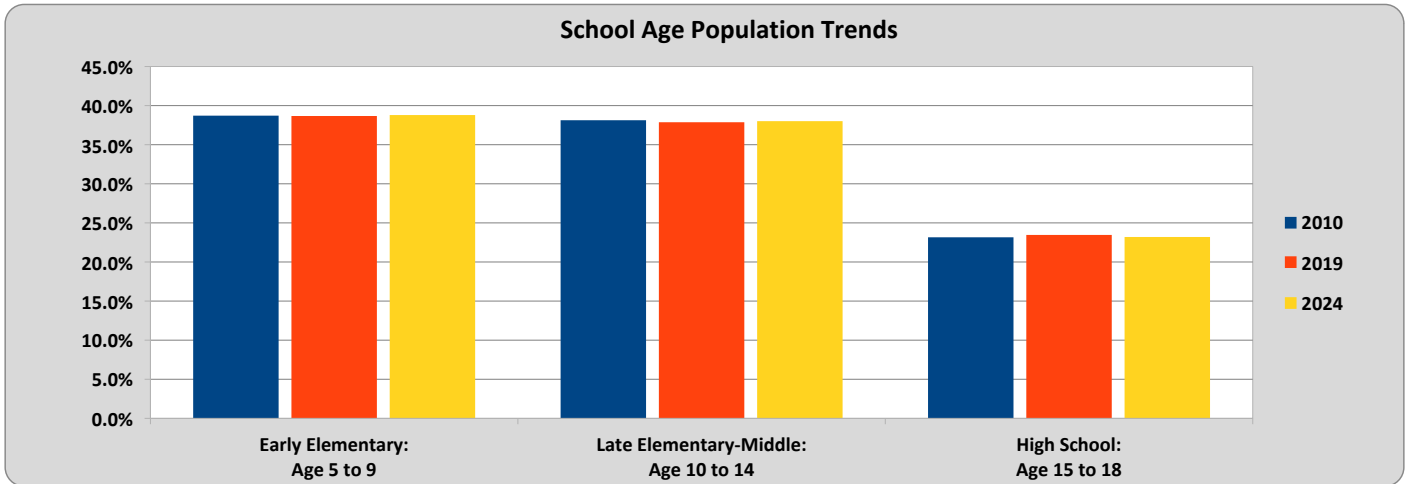


	2010		2019		2024		2029		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	25,925	6.83%	25,912	6.45%	25,439	6.19%	25,561	6.06%	-0.39%
Required Formal Schooling: Ages 5 to 17	66,118	17.42%	67,823	16.89%	67,486	16.41%	67,615	16.03%	-0.87%
College/Career Starts: Ages 18 to 24	34,965	9.21%	39,152	9.75%	40,237	9.78%	40,041	9.49%	-0.26%
Singles and Young Families: Ages 25 to 34	53,878	14.19%	48,916	12.18%	51,024	12.41%	54,011	12.80%	0.62%
Families/Empty Nesters: Ages 35 to 54	103,849	27.36%	101,533	25.29%	100,206	24.37%	101,068	23.96%	-1.33%
Enrich Years Singles/Couples: Ages 55 to 64	44,264	11.66%	53,595	13.35%	51,465	12.51%	48,190	11.42%	-1.93%
Retirement Opportunities: Age 65 and over	50,600	13.33%	64,579	16.08%	75,394	18.33%	85,404	20.24%	4.16%
<b>Totals:</b>	<b>379,599</b>	<b>100.00%</b>	<b>401,510</b>	<b>100.00%</b>	<b>411,251</b>	<b>100.00%</b>	<b>421,890</b>	<b>100.00%</b>	

Phase of Life presents how a community changes and people age through their various life phases.

# People by Age

## School Age Population Trends



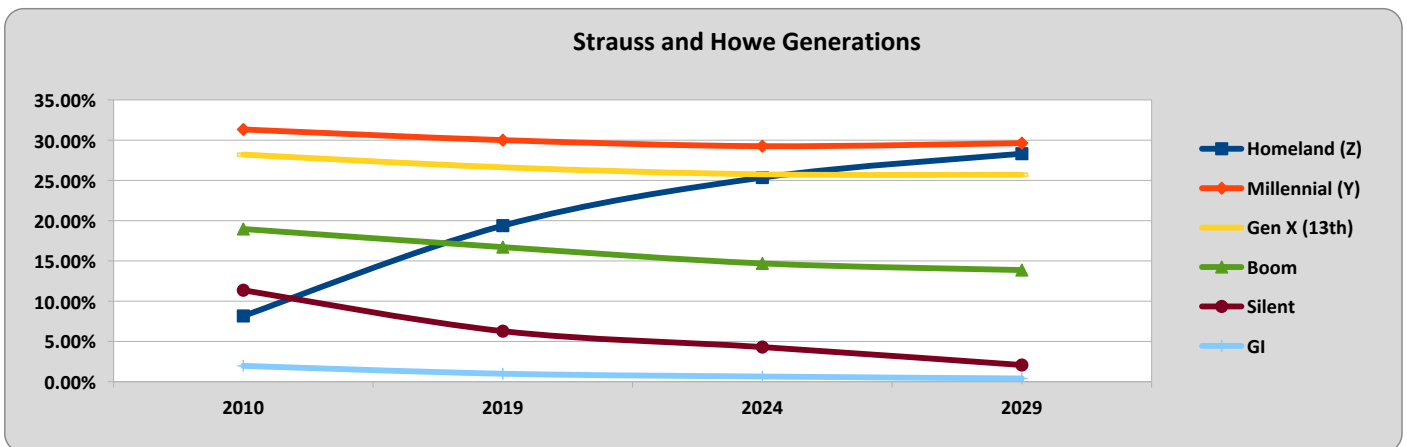
Study Area	Study Area			5 Yr Chg	KS,MO			Comp Index CY			
	2010	2019	2024		2010	2019	2024				
School Age Population Trends											
Early Elem: 5 to 9	25,597	38.71%	26,227	38.67%	26,179	38.79%	0.12%	38.09%	37.98%	37.89%	102
Late Elem-Mid: 10 to 14	25,210	38.13%	25,686	37.87%	25,652	38.01%	0.14%	38.28%	37.98%	38.15%	100
High School: 15 to 17	15,311	23.16%	15,911	23.46%	15,655	23.20%	-0.26%	23.64%	24.04%	23.96%	98
<b>Totals:</b>	<b>66,118</b>	<b>100.00%</b>	<b>67,824</b>	<b>100.00%</b>	<b>67,486</b>	<b>100.00%</b>		<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	

## Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2019		2024		2029	
Homeland (Z)	Artist	2005	2025	30,991	8.16%	77,823	19.38%	104,276	25.36%	114,046	28.32%
Millennial (Y)	Hero	1982	2004	118,925	31.33%	120,472	30.01%	120,307	29.25%	119,331	29.63%
Gen X (13th)	Nomad	1961	1981	107,085	28.21%	106,918	26.63%	105,931	25.76%	103,539	25.71%
Boom	Prophet	1946	1960	71,998	18.97%	67,111	16.71%	60,411	14.69%	55,837	13.87%
Silent	Artist	1925	1945	43,131	11.36%	25,202	6.28%	17,687	4.30%	8,344	2.07%
GI	Hero	1901	1924	7,469	1.97%	3,980	0.99%	2,639	0.64%	1,622	0.40%
<b>Totals:</b>				<b>379,599</b>	<b>100.00%</b>	<b>401,506</b>	<b>100.00%</b>	<b>411,252</b>	<b>100.00%</b>	<b>402,720</b>	<b>100.00%</b>

[For more information on Generational types, click here](#)

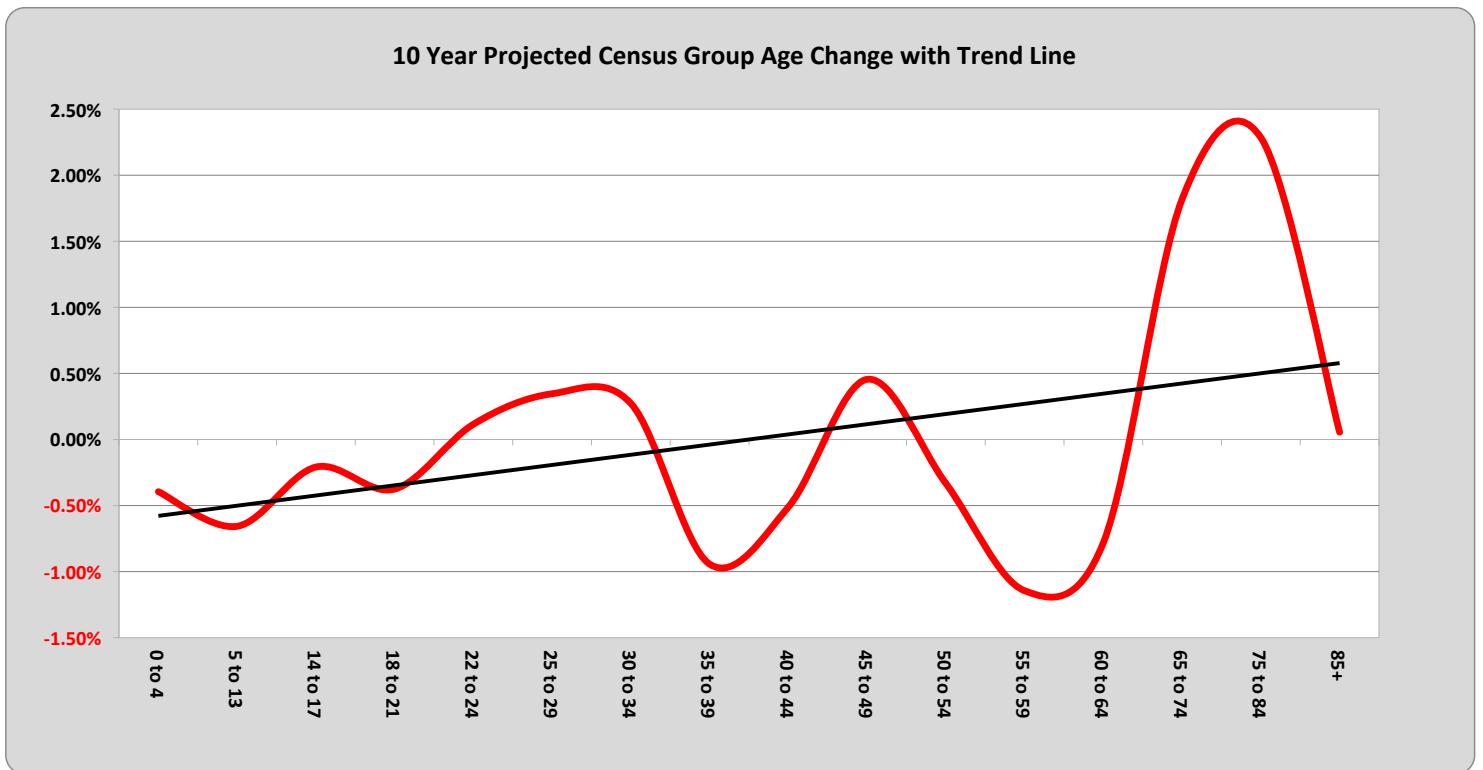
## Generations as Percentage of the Population Trends



# People by Age

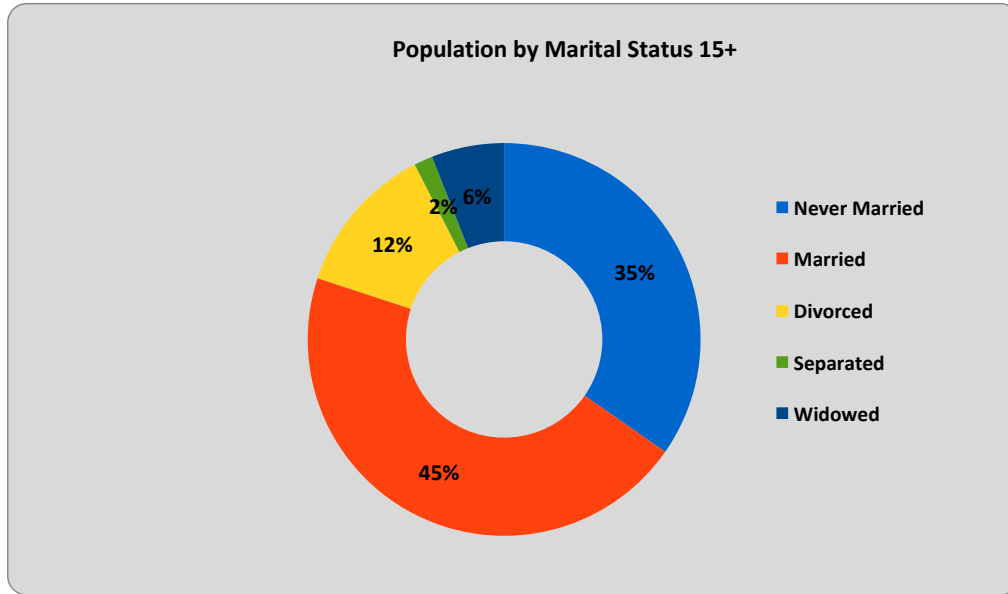
	2010		2019		2024		2029		10 Yr Change
<b>Population by Age Forecast</b>									
0 to 4	25,925	6.83%	25,912	6.45%	25,439	6.19%	25,561	6.06%	-0.40%
5 to 13	45,945	12.10%	46,634	11.61%	46,584	11.33%	46,230	10.96%	-0.66%
14 to 17	20,172	5.31%	21,189	5.28%	20,902	5.08%	21,385	5.07%	-0.21%
18 to 21	18,952	4.99%	23,915	5.96%	23,822	5.79%	23,545	5.58%	-0.38%
22 to 24	16,013	4.22%	15,237	3.79%	16,415	3.99%	16,496	3.91%	0.12%
25 to 29	28,635	7.54%	24,654	6.14%	26,344	6.41%	27,366	6.49%	0.35%
30 to 34	25,243	6.65%	24,262	6.04%	24,680	6.00%	26,645	6.32%	0.27%
35 to 39	23,910	6.30%	27,489	6.85%	24,023	5.84%	24,905	5.90%	-0.94%
40 to 44	24,488	6.45%	24,946	6.21%	27,290	6.64%	24,056	5.70%	-0.51%
45 to 49	27,717	7.30%	24,120	6.01%	24,837	6.04%	27,265	6.46%	0.46%
50 to 54	27,734	7.31%	24,977	6.22%	24,056	5.85%	24,843	5.89%	-0.33%
55 to 59	24,455	6.44%	27,349	6.81%	24,751	6.02%	23,908	5.67%	-1.14%
60 to 64	19,809	5.22%	26,245	6.54%	26,714	6.50%	24,282	5.76%	-0.78%
65 to 74	25,358	6.68%	39,329	9.80%	45,676	11.11%	49,001	11.61%	1.82%
75 to 84	17,474	4.60%	18,782	4.68%	23,481	5.71%	29,374	6.96%	2.28%
85+	7,768	2.05%	6,467	1.61%	6,238	1.52%	7,029	1.67%	0.06%
<b>Totals:</b>	<b>379,598</b>	<b>100.00%</b>	<b>401,507</b>	<b>100.00%</b>	<b>411,252</b>	<b>100.00%</b>	<b>421,891</b>	<b>100.00%</b>	

## Age Category Changes



# People by Household Type and Marital Status

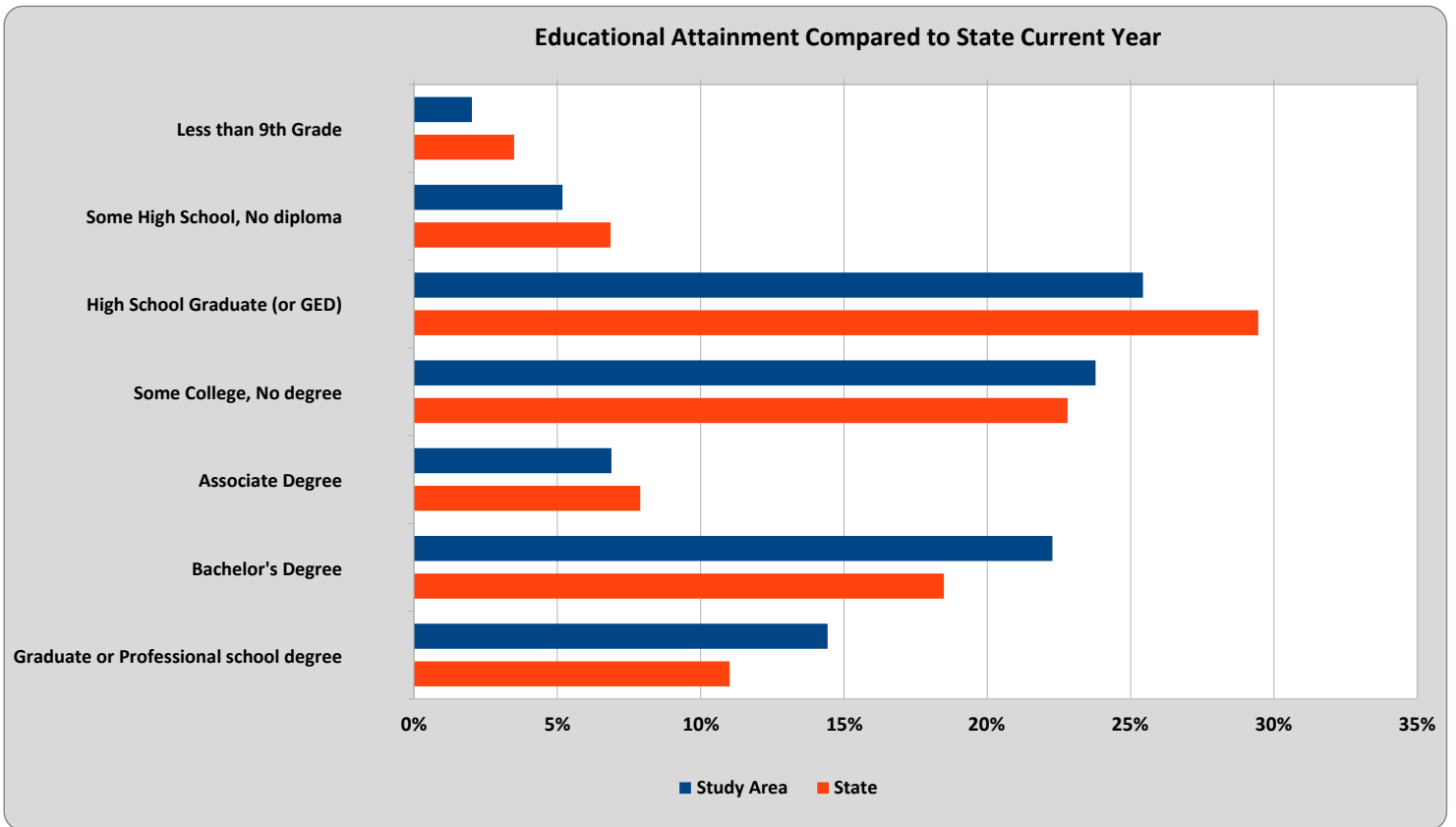
## Population by Household Type



	Study Area							State of KS,MO		Comp Index CY
	2010		2019		2024		5 Yr Chg	2019		
<b>Population by Household Type Trends</b>										
Population in Family Households	297,016	78.24%	315,192	78.50%	323,652	78.70%	0.20%	7,372,480	80.46%	98
Population in Non-Family Households	76,784	20.23%	80,415	20.03%	81,647	19.85%	-0.17%	1,532,298	16.72%	120
Population in Group Quarters	5,800	1.53%	5,901	1.47%	5,953	1.45%	-0.02%	258,376	2.82%	52
<b>Totals:</b>	<b>379,600</b>	<b>100.00%</b>	<b>401,508</b>	<b>100.00%</b>	<b>411,252</b>	<b>100.00%</b>		<b>9,163,154</b>	<b>100.00%</b>	
<b>Population by Marital Status 15+</b>										
Never Married	93,416	30.36%	114,147	34.70%	120,015	35.38%	0.68%	2,234,445	29.47%	118
Married	152,054	49.41%	149,199	45.35%	152,150	44.85%	-0.50%	3,853,980	50.84%	89
Divorced	36,281	11.79%	40,881	12.43%	42,264	12.46%	0.03%	896,861	11.83%	105
Separated	7,385	2.40%	5,056	1.54%	4,851	1.43%	-0.11%	125,467	1.66%	93
Widowed	18,594	6.04%	19,678	5.98%	19,948	5.88%	-0.10%	470,127	6.20%	96
<b>Totals:</b>	<b>307,730</b>	<b>100.00%</b>	<b>328,961</b>	<b>100.00%</b>	<b>339,228</b>	<b>100.00%</b>		<b>7,580,880</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Female 15+</b>										
Divorced	21,831	26.09%	24,211	25.10%				493,988	25.89%	97
Never Married	46,491	55.55%	56,965	59.06%				1,046,806	54.87%	108
Widowed	15,368	18.36%	15,283	15.84%				366,944	19.23%	82
<b>Totals:</b>	<b>83,690</b>	<b>100.00%</b>	<b>96,459</b>	<b>100.00%</b>				<b>1,907,738</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Male 15+</b>										
Divorced	14,450	22.37%	16,670	21.30%				402,873	23.79%	90
Never Married	46,925	72.64%	57,182	73.08%				1,187,639	70.12%	104
Widowed	3,226	4.99%	4,395	5.62%				103,183	6.09%	92
<b>Totals:</b>	<b>64,601</b>	<b>100.00%</b>	<b>78,247</b>	<b>100.00%</b>				<b>1,693,695</b>	<b>100.00%</b>	
<b>Population by Group Quarters</b>										
Institutionalized	3,090	53.29%	3,069	53.59%				133,388	52.87%	101
Non-institutionalized: College	1,726	29.76%	1,721	30.05%				80,553	31.93%	94
Non-institutionalized: Military	49	0.84%	49	0.86%				15,635	6.20%	14
Non-institutionalized: Other	934	16.11%	888	15.51%				22,733	9.01%	172
<b>Totals:</b>	<b>5,799</b>	<b>100.00%</b>	<b>5,727</b>	<b>100.00%</b>				<b>252,309</b>	<b>100.00%</b>	

# People by Education and School Enrollment

## Population by Educational Attainment: 25+

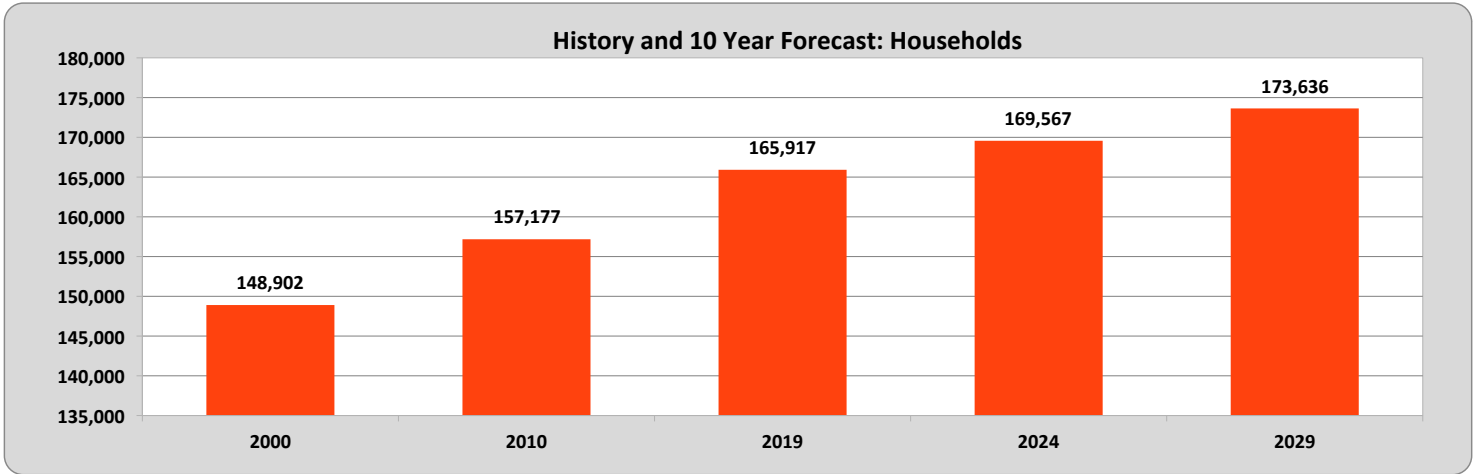


	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Population by Educational Attainment: 25+</b>									
Less than 9th grade	4,913	1.95%	5,432	2.02%	5,498	2.01%	-0.01%	3.49%	58
Some High School, No diploma	17,242	6.83%	13,919	5.18%	14,052	5.13%	-0.05%	6.86%	76
High School Graduate (or GED)	67,303	26.65%	68,315	25.43%	69,350	25.32%	-0.11%	29.45%	86
Some College, No degree	59,502	23.56%	63,871	23.78%	64,472	23.54%	-0.24%	22.80%	104
Associate Degree	16,727	6.62%	18,502	6.89%	18,779	6.86%	-0.03%	7.89%	87
Bachelor's Degree	53,994	21.38%	59,825	22.27%	60,941	22.25%	-0.02%	18.49%	120
Graduate or Professional School	32,906	13.03%	38,757	14.43%	40,784	14.89%	0.46%	11.01%	131
<b>Totals:</b>	<b>252,587</b>	<b>100.00%</b>	<b>268,621</b>	<b>100.00%</b>	<b>273,876</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Population: Currently Enrolled in Education</b>									
High School			20,337	26.58%					
Kindergarten/Elementary School			49,229	64.33%					
Nursery School/Preschool			6,954	9.09%					
<b>Totals:</b>			<b>76,520</b>	<b>100.00%</b>					

# Households and Change

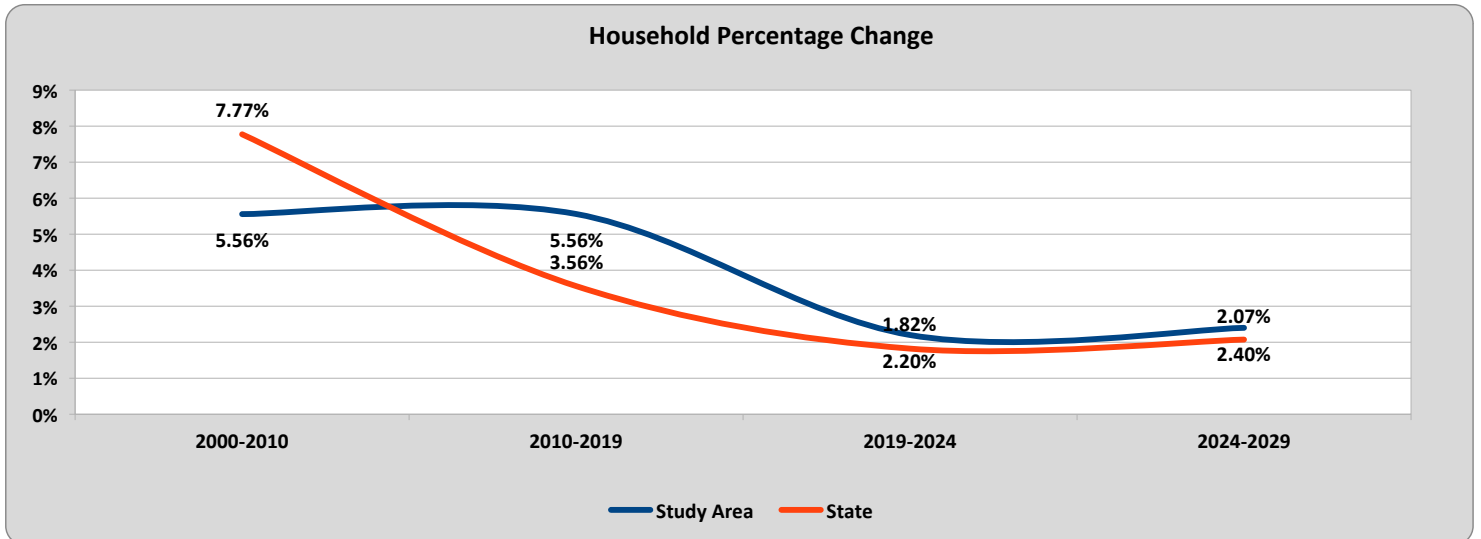
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

## Household History with 5 and 10 Year Projected Change



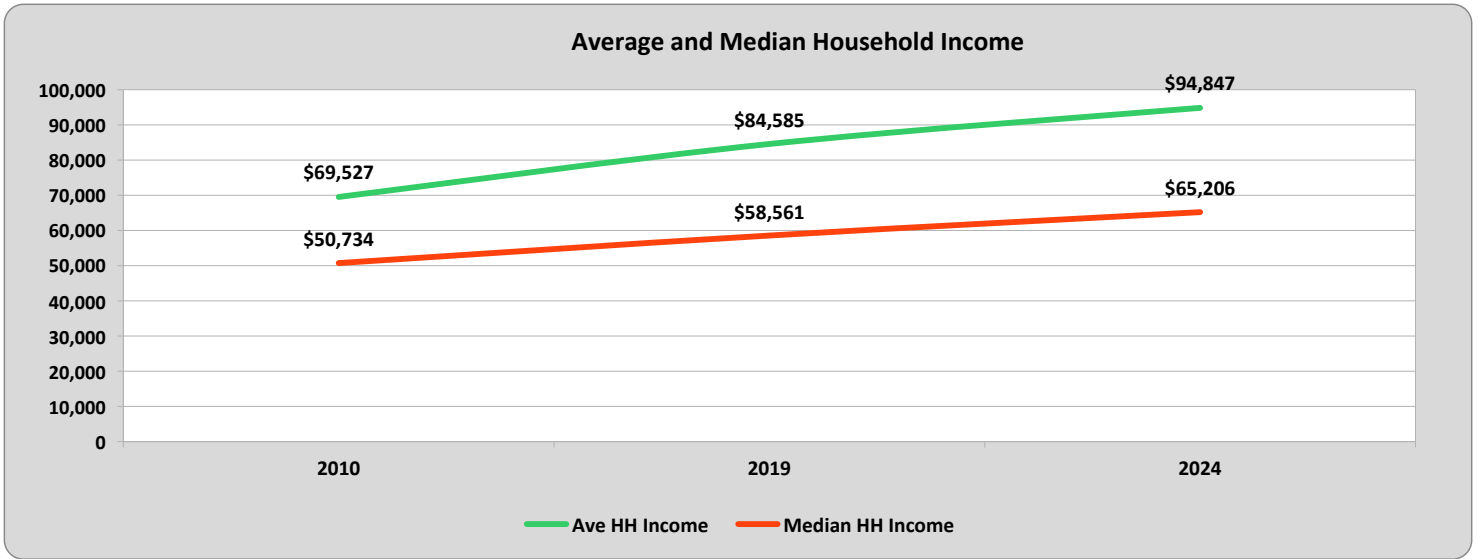
Household Trends	2000	2010	2019	2024	2029
Study Area Households	148,902	157,177	165,917	169,567	173,636
Households Change		8,275	8,740	3,650	4,069
Percent Change		5.56%	5.56%	2.20%	2.40%
State Households	3,236,151	3,487,707	3,611,829	3,677,645	3,753,907
Households Change		251,556	124,122	65,816	76,262
Percent Change		7.77%	3.56%	1.82%	2.07%
Population / Households	2.40	2.42	2.42	2.43	2.43
Population / Households Change		0.01	0.00	0.01	0.00
Percent Change		0.57%	0.20%	0.22%	0.18%

## Projected Percentage Household Change: Comparison of Study Area to State



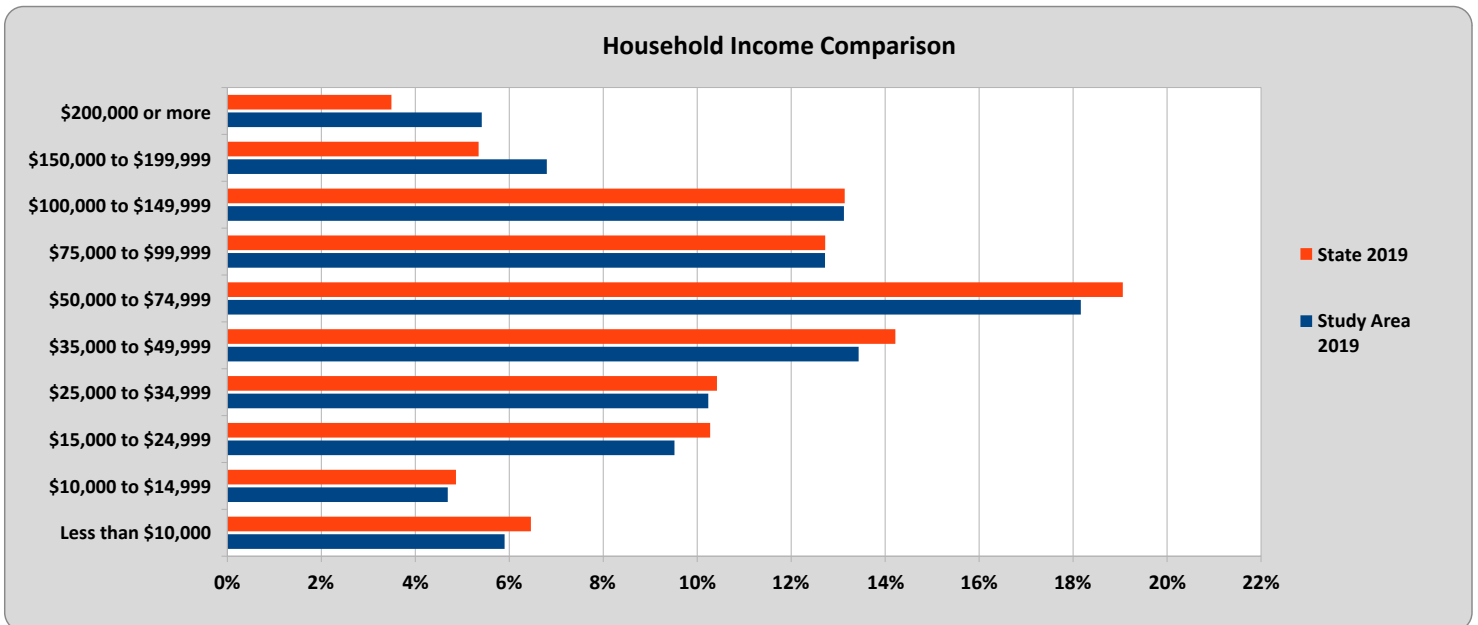
# Households by Income

## Average and Median Household Income Trends



Household Income Trends	2010	2019	2024
Study Area: Average HH Income	69,527	84,585	94,847
Households Change		15,058	10,262
Percent Change		21.66%	12.13%
Study Area: Median HH Income	50,734	58,561	65,206
Per Capita Income	28,788	34,953	39,107
Per Capita Income Change		6,165	4,154
Percent Change		21.42%	11.88%
State Average HH Income	62,787	73,167	81,241
Households Change		10,380	8,073
Percent Change		16.53%	11.03%
Average HH Income Comparative Index	111	116	117

## Current Year Estimated Household Income Comparison to State

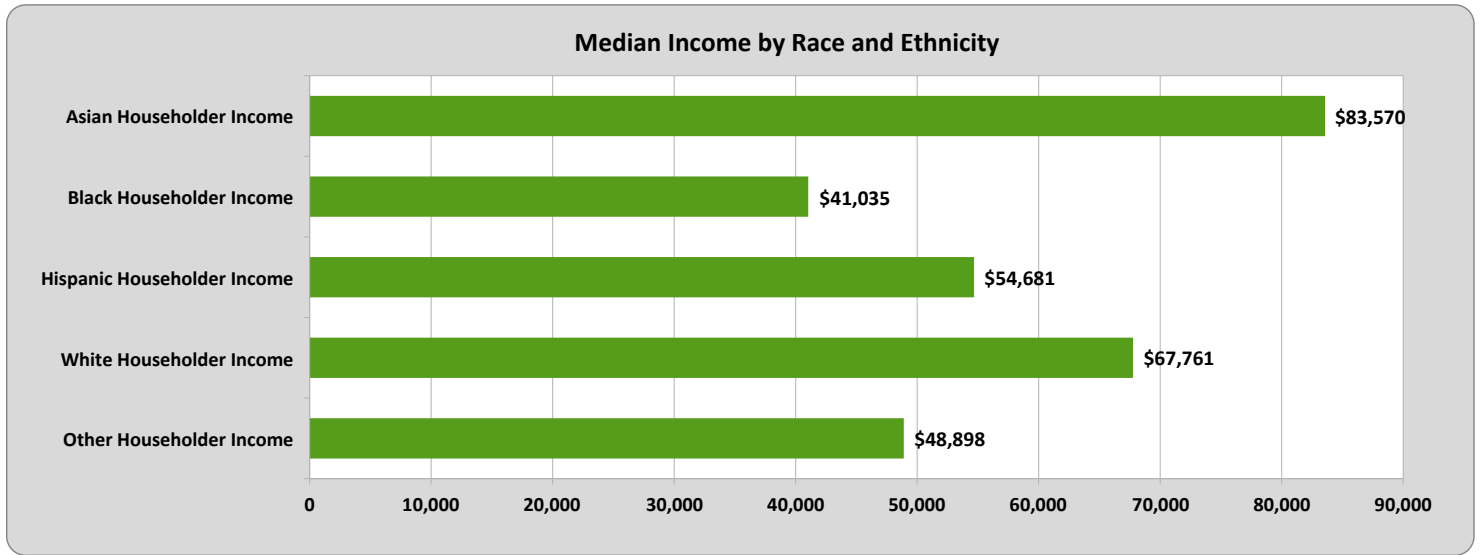


# Households by Income

	Study Area							KS,MO	Comp Index
	2010		2019		2024		5 Yr Chg	2019	CY
<b>Household Income Forecast by Category</b>									
Less than \$10,000	12,334	7.85%	9,790	5.90%	8,509	5.02%	-0.88%	6.46%	91
\$10,000 to \$14,999	8,053	5.13%	7,783	4.69%	6,380	3.76%	-0.93%	4.87%	96
\$15,000 to \$24,999	16,214	10.32%	15,789	9.52%	14,370	8.47%	-1.04%	10.28%	93
\$25,000 to \$34,999	17,531	11.16%	16,983	10.24%	14,973	8.83%	-1.41%	10.42%	98
\$35,000 to \$49,999	23,558	14.99%	22,292	13.44%	23,036	13.59%	0.15%	14.22%	95
\$50,000 to \$74,999	29,772	18.95%	30,138	18.16%	28,796	16.98%	-1.18%	19.06%	95
\$75,000 to \$99,999	18,283	11.64%	21,105	12.72%	22,310	13.16%	0.44%	12.72%	100
\$100,000 to \$149,999	18,512	11.78%	21,773	13.12%	25,257	14.89%	1.77%	13.14%	100
\$150,000 to \$199,999	6,414	4.08%	11,281	6.80%	12,081	7.12%	0.33%	5.35%	127
\$200,000 or more	6,460	4.11%	8,984	5.41%	13,857	8.17%	2.76%	3.49%	155
Totals:	157,131	100.00%	165,918	100.00%	169,569	100.00%		100.00%	
<b>Family Income Forecast by Category</b>									
Less than \$10,000			3,983	3.96%	3,914	3.79%	-0.0017165	3.97%	100
\$10,000 to \$14,999			2,670	2.66%	2,592	2.51%	-0.15%	2.89%	92
\$15,000 to \$24,999			6,649	6.62%	6,600	6.40%	-0.22%	7.17%	92
\$25,000 to \$34,999			8,314	8.27%	9,486	9.19%	0.92%	8.59%	96
\$35,000 to \$49,999			11,733	11.68%	11,771	11.41%	-0.27%	13.25%	88
\$50,000 to \$74,999			18,542	18.45%	18,758	18.18%	-0.28%	20.37%	91
\$75,000 to \$99,999			14,204	14.14%	14,459	14.01%	-0.13%	15.20%	93
\$100,000 to \$149,999			17,296	17.21%	17,814	17.26%	0.05%	16.83%	102
\$150,000 to \$199,999			9,325	9.28%	9,747	9.44%	0.16%	7.09%	131
\$200,000 or more			7,756	7.72%	8,059	7.81%	0.09%	4.65%	166
Totals:			100,472	100.00%	103,200	100.00%		100.00%	
<b>Non-family Income Forecast by Category</b>									
Less than \$10,000			4,537	6.93%	3,974	5.99%	-0.94%	7.85%	88
\$10,000 to \$14,999			3,621	5.53%	3,003	4.52%	-1.01%	5.78%	96
\$15,000 to \$24,999			6,969	10.65%	6,440	9.70%	-0.95%	11.58%	92
\$25,000 to \$34,999			6,228	9.52%	5,213	7.85%	-1.66%	9.19%	103
\$35,000 to \$49,999			9,480	14.49%	9,872	14.87%	0.39%	15.10%	96
\$50,000 to \$74,999			12,293	18.78%	11,788	17.76%	-1.02%	19.15%	98
\$75,000 to \$99,999			8,351	12.76%	8,869	13.36%	0.60%	12.16%	105
\$100,000 to \$149,999			7,767	11.87%	9,272	13.97%	2.10%	11.72%	101
\$150,000 to \$199,999			3,460	5.29%	3,877	5.84%	0.55%	4.43%	119
\$200,000 or more			2,741	4.19%	4,062	6.12%	1.93%	3.03%	138
Totals:			65,447	100.00%	66,370	100.00%		100.00%	
<b>Household Income Summary</b>									
	Study Area							KS,MO	Comp Index
	2019		2019		2024		5 Yr Chg	2019	CY
Household Income									
Median			58,561		65,206		6645	54,932	107
Family Median			72,768		72,972		204	67,283	108

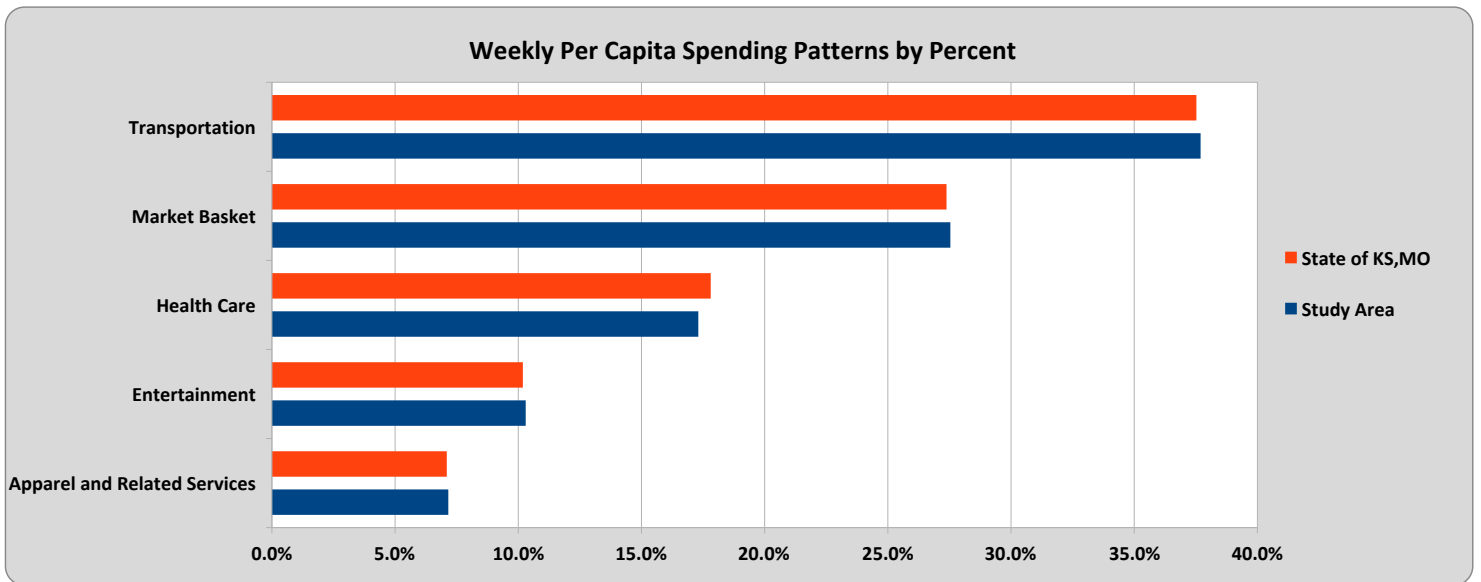
# Households by Income

## Median Income by Race and Ethnicity: 2019



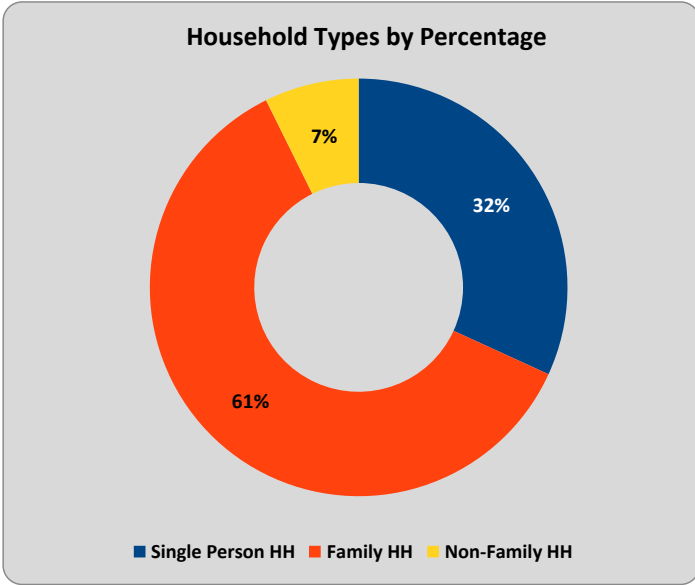
	Study Area	State of KS,MO	Comp Index CY
<b>2019 Median Income by Race and Ethnicity: Compared to State</b>			
Asian Householder Income	83,570	65,386	128
Black Householder Income	41,035	37,529	109
Hispanic Householder Income	54,681	45,194	121
White Householder Income	67,761	57,667	118
Other Householder Income	48,898	43,410	113

## Spending Patterns: Weekly Per Capita Consumer Expenditures

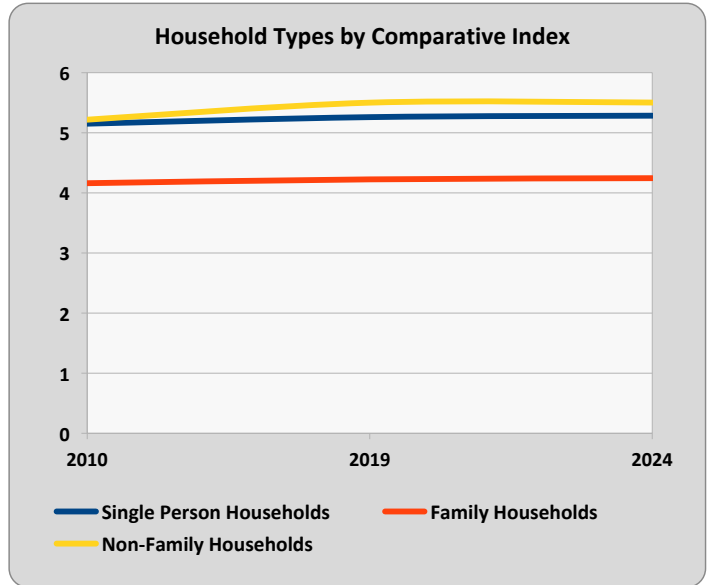


# Households by Structure

## Single, Family and Non-Family Households: 2019



## Household Type Trends Compared to State



Household Type Trends	Study Area			State of KS,MO		
	2010	2019	2024	2010	2019	2024
Single Person Households	50,568	53,106	53,968	981,614	1,009,530	1,021,244
Change		2,538	862		27,916	11,714
Percent Change		5.02%	1.62%		2.84%	1.16%
Family Households	95,137	100,472	103,198	2,286,236	2,378,009	2,431,059
Change		5,335	2,726		91,773	53,050
Percent Change		5.61%	2.71%		4.01%	2.23%
Non-Family Households	11,472	12,339	12,401	219,857	224,290	225,342
Change		867	62		4,433	1,052
Percent Change		7.56%	0.50%		2.02%	0.47%

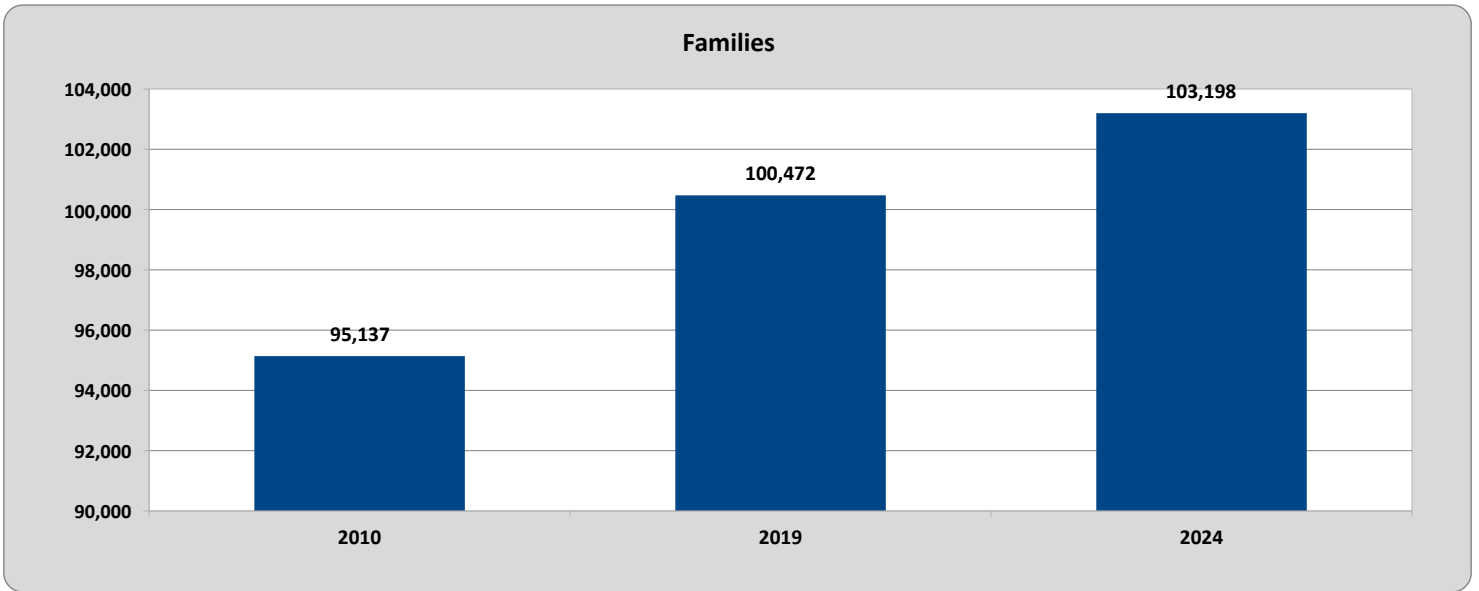
## Households by Structure

	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Households by Size</b>									
1-person household	50,568	32.17%	53,106	32.01%	53,968	31.83%	-0.18%	27.95%	115
2-person household	51,113	32.52%	53,827	32.44%	54,985	32.43%	-0.02%	34.57%	94
3-person household	23,593	15.01%	24,937	15.03%	25,541	15.06%	0.03%	15.43%	97
4-person household	17,985	11.44%	19,242	11.60%	19,883	11.73%	0.13%	12.66%	92
5-person household	8,606	5.48%	9,190	5.54%	9,461	5.58%	0.04%	5.90%	94
6-person household	3,416	2.17%	3,625	2.18%	3,723	2.20%	0.01%	2.21%	99
7-or-more person household	1,896	1.21%	1,989	1.20%	2,006	1.18%	-0.02%	1.27%	94
<b>Totals:</b>	<b>157,177</b>	<b>100.00%</b>	<b>165,916</b>	<b>100.00%</b>	<b>169,567</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Non-Family Households by Size</b>									
1-person household	50,568	81.51%	53,106	81.15%				81.82%	99
2-person household	9,355	15.08%	2,521	3.85%				3.95%	98
3-person household	1,355	2.18%	8,589	13.12%				12.10%	108
4-person household	506	0.82%	410	0.63%				0.73%	86
5-person household	175	0.28%	276	0.42%				0.49%	85
6-person household	46	0.07%	278	0.42%				0.46%	92
7-or-more person household	34	0.05%	265	0.40%				0.45%	90
<b>Totals:</b>	<b>62,039</b>	<b>100.00%</b>	<b>65,445</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Single by Gender or Family Households</b>									
Female Householder	23,595	24.80%	23,471	23.36%				17.27%	135
Male Householder	6,836	7.19%	7,210	7.18%				6.73%	107
Married Couple	64,706	68.01%	69,790	69.46%				76.00%	91
<b>Totals:</b>	<b>95,137</b>	<b>100.00%</b>	<b>100,471</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Non-Family Households by Gender</b>									
Female Not living alone	5,067	8.17%	1,572	2.40%				2.39%	101
Male Not living alone	6,405	10.32%	10,767	16.45%				15.79%	104
Female Living alone	28,992	46.73%	30,433	46.50%				45.53%	102
Male Living alone	21,575	34.78%	22,673	34.64%				36.29%	95
<b>Totals:</b>	<b>62,039</b>	<b>100.00%</b>	<b>65,445</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Owner Households by Number of Vehicles</b>									
No vehicle available			2,897	2.76%				2.59%	107
1 vehicle available			30,754	29.30%				24.34%	120
2 vehicles available			47,788	45.54%				43.75%	104
3 vehicles available			17,066	16.26%				19.86%	82
4 vehicles available			4,663	4.44%				6.66%	67
5+ vehicles available			1,778	1.69%				2.80%	60
<b>Totals:</b>			<b>104,946</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Renter Households by Number of Vehicles</b>									
No vehicle available			10,923	17.92%				14.88%	120
1 vehicle available			32,157	52.74%				48.61%	109
2 vehicles available			13,526	22.18%				27.62%	80
3 vehicles available			3,108	5.10%				6.28%	81
4 vehicles available			925	1.52%				1.82%	83
5+ vehicles available			332	0.54%				0.79%	69
<b>Totals:</b>			<b>60,971</b>	<b>100.00%</b>				<b>100.00%</b>	

# Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

## Family Trends

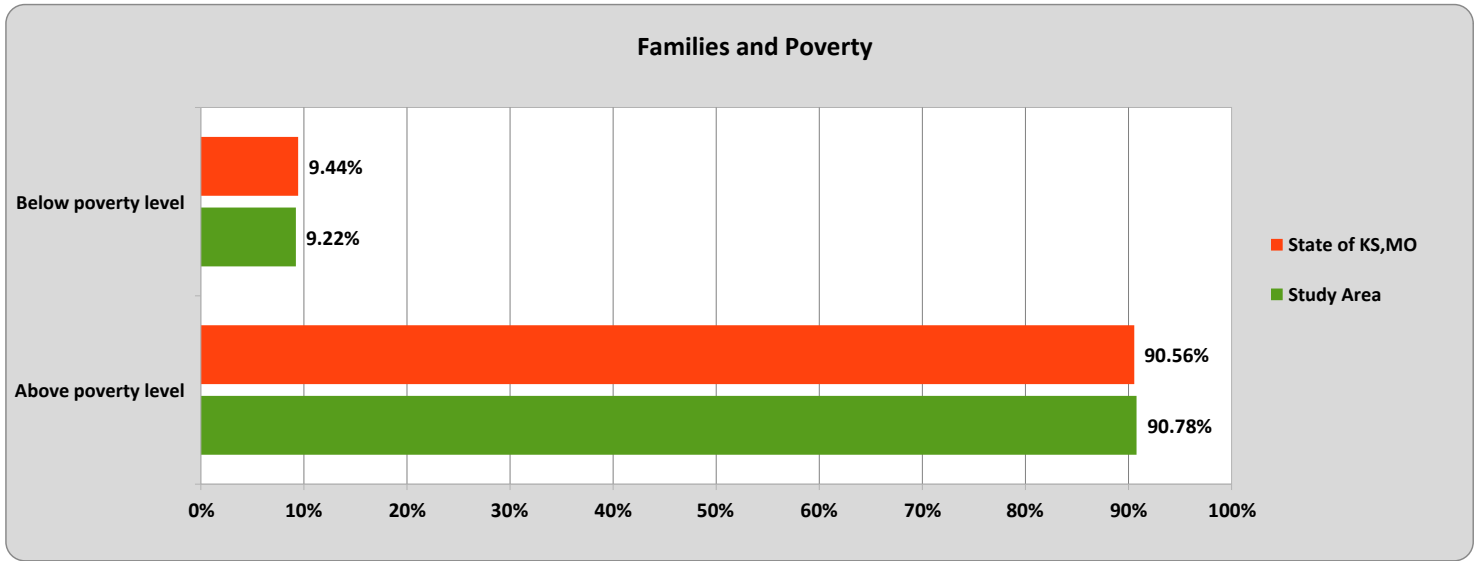


	2010	2019	2024
Study Area Family Households	95,137	100,472	103,198
Family Households Change		5,335	2,726
Percent Change		5.61%	2.71%
State Family Households	2,286,236	2,378,009	2,431,059
Family Households Change		91,773	53,050
Percent Change		4.01%	2.23%

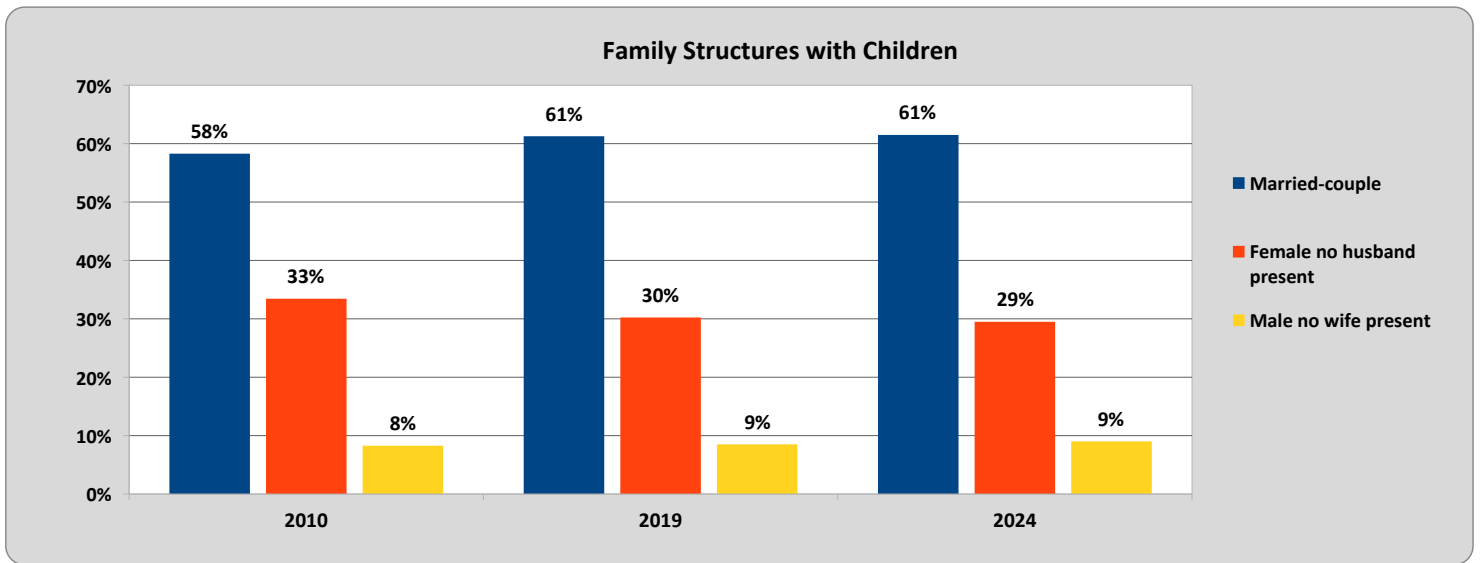
	Study Area							KS,MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Family Households by Size</b>									
2-person household	41,758	43.89%	46,024	45.81%	46,938	45.48%	-0.32%	46.65%	98
3-person household	22,238	23.37%	23,148	23.04%	23,670	22.94%	-0.10%	21.83%	106
4-person household	17,479	18.37%	18,294	18.21%	18,905	18.32%	0.11%	18.33%	99
5-person household	8,431	8.86%	8,264	8.23%	8,626	8.36%	0.13%	8.45%	97
6-person household	3,369	3.54%	2,884	2.87%	3,058	2.96%	0.09%	3.04%	95
7-or-more person household	1,862	1.96%	1,858	1.85%	2,000	1.94%	0.09%	1.70%	109
<b>Totals:</b>	<b>95,137</b>	<b>100.00%</b>	<b>100,472</b>	<b>100.00%</b>	<b>103,197</b>	<b>100.00%</b>		<b>100.00%</b>	

# Family Households

## Families in Poverty Compared to State



## Families with Children by Type

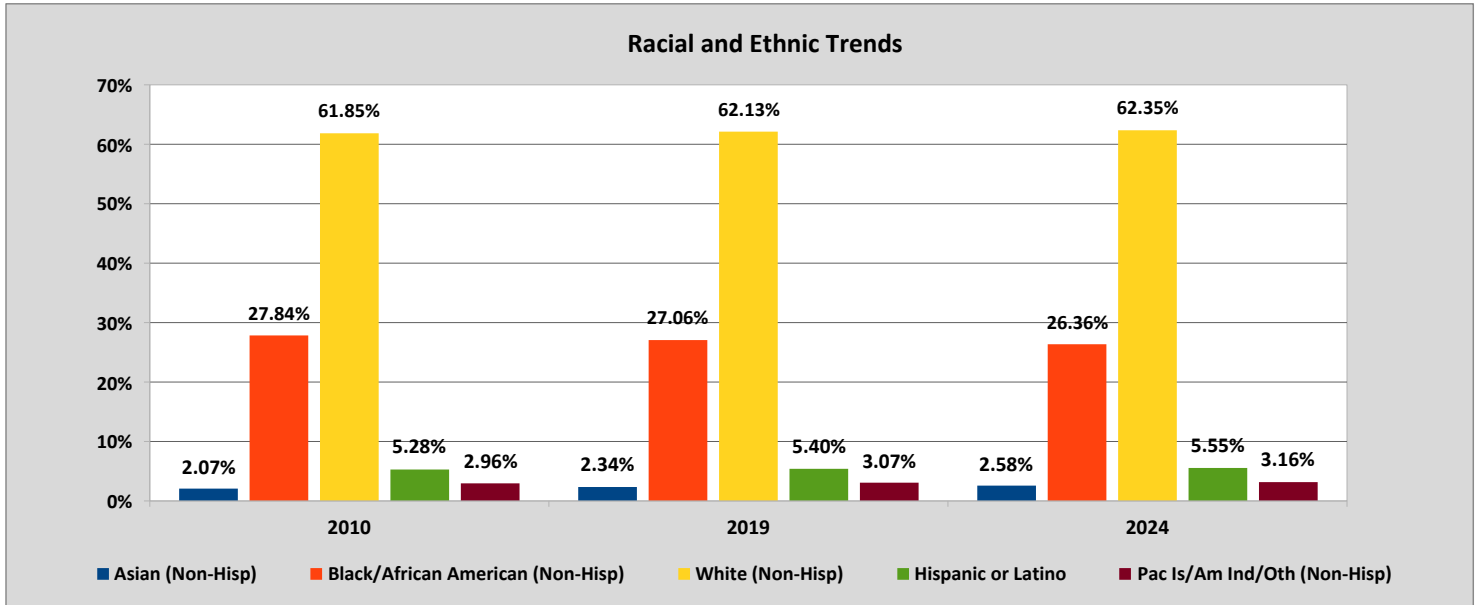


	Study Area				KS,MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Families with Children by Type</b>									
Married-couple	27,749	58.28%	27,114	61.26%	27,395	61.49%	0.22%	68.51%	89
Female no husband present	15,922	33.44%	13,378	30.23%	13,141	29.49%	-0.73%	23.09%	131
Male no wife present	3,942	8.28%	3,765	8.51%	4,018	9.02%	0.51%	8.40%	101
<b>Totals:</b>	<b>47,613</b>	<b>100.00%</b>	<b>44,257</b>	<b>100.00%</b>	<b>44,554</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Families with No Children by Type</b>									
Married-couple	36,957	77.76%	42,676	75.92%	44,426	75.75%	-0.16%	81.60%	93
Female no husband present	7,674	16.15%	10,093	17.95%	10,518	17.94%	-0.02%	12.91%	139
Male no wife present	2,894	6.09%	3,445	6.13%	3,701	6.31%	0.18%	5.49%	112
<b>Totals:</b>	<b>47,525</b>	<b>100.00%</b>	<b>56,214</b>	<b>100.00%</b>	<b>58,645</b>	<b>100.00%</b>		<b>100.00%</b>	

# Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

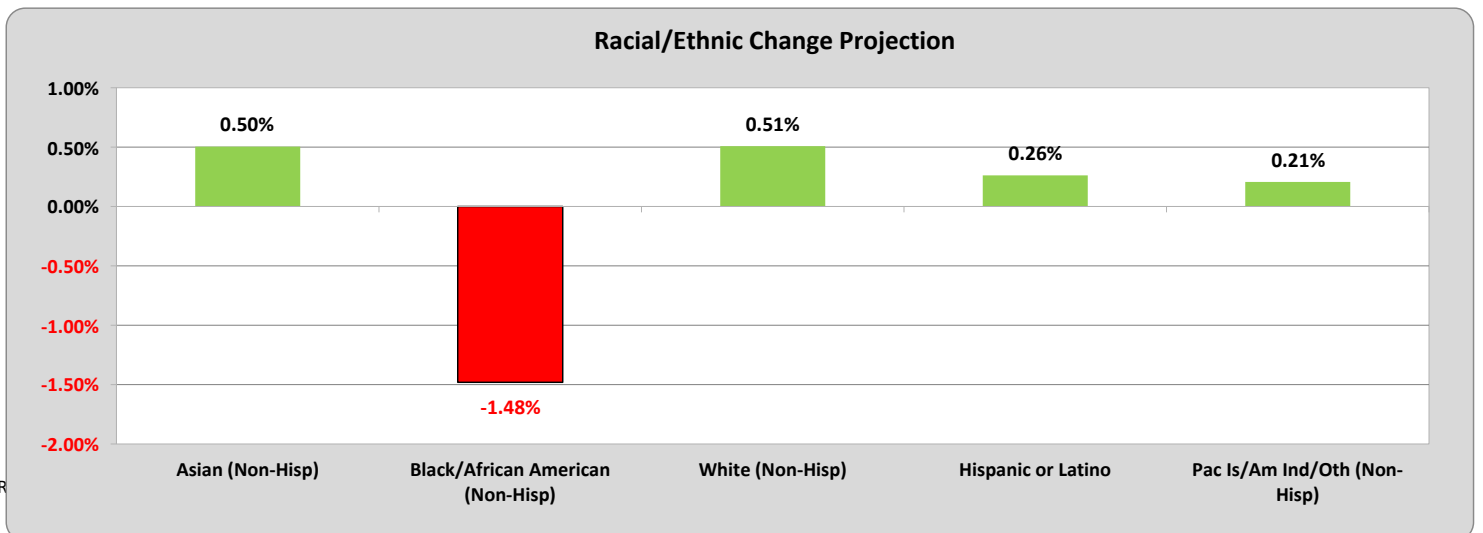
## Racial Ethnic Trend Projections



	Study Area				KS,MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Racial/Ethnic Trends</b>									
Asian (Non-Hisp)	7,866	2.07%	9,401	2.34%	10,595	2.58%	0.23%	1.98%	118
Black/African American (Non-Hisp)	105,680	27.84%	108,650	27.06%	108,402	26.36%	-0.70%	9.34%	290
White (Non-Hisp)	234,771	61.85%	249,439	62.13%	256,435	62.35%	0.23%	79.94%	78
Hispanic or Latino	20,059	5.28%	21,691	5.40%	22,809	5.55%	0.14%	5.95%	91
Pac Is/Am Ind/Oth (Non-Hisp)	11,224	2.96%	12,327	3.07%	13,010	3.16%	0.09%	2.79%	110
<b>Totals:</b>	<b>379,600</b>	<b>100.00%</b>	<b>401,508</b>	<b>100.00%</b>	<b>411,251</b>	<b>100.00%</b>		<b>100.00%</b>	

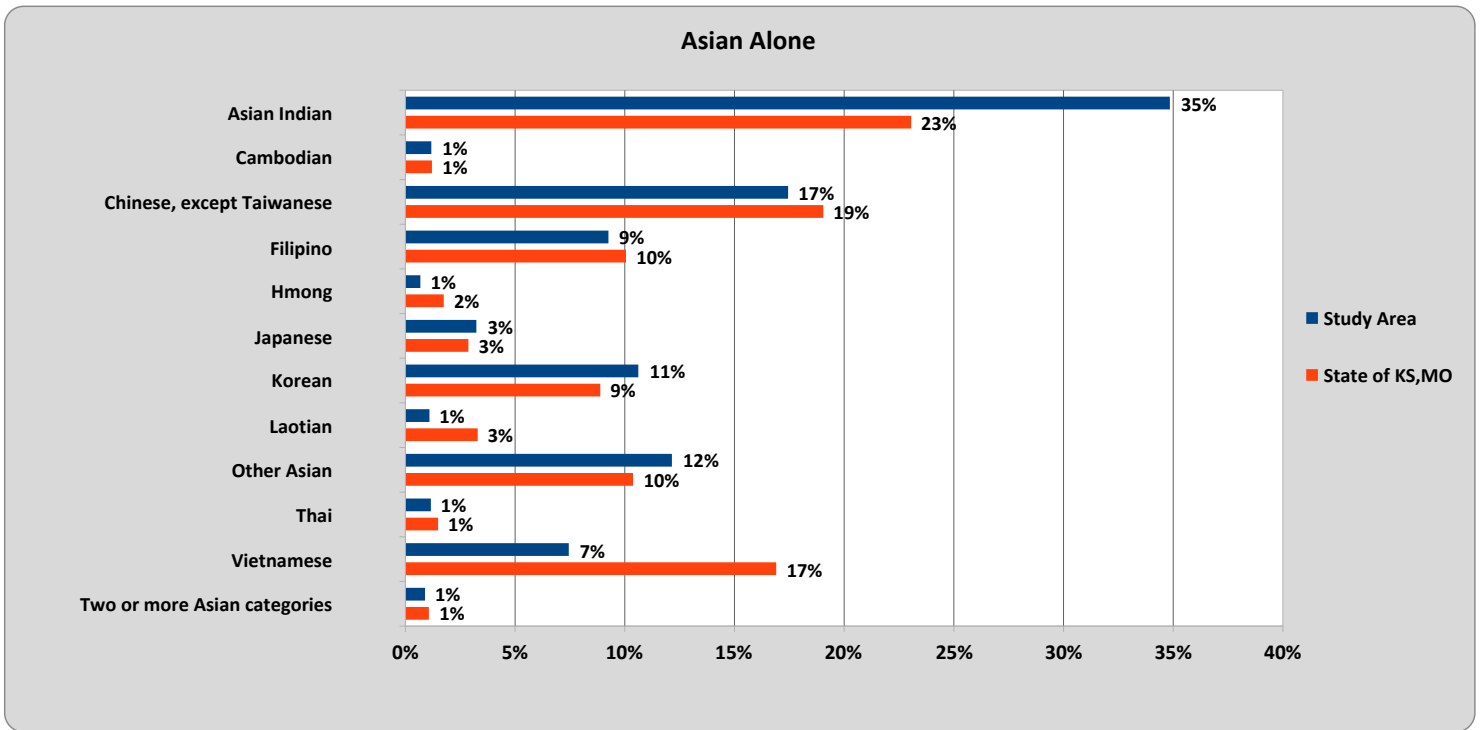
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

## Racial/Ethnic Change Projection from Census 2010 to 2024



# Diversity: Race and Ethnicity

## Estimated Current Year Asian Alone Population

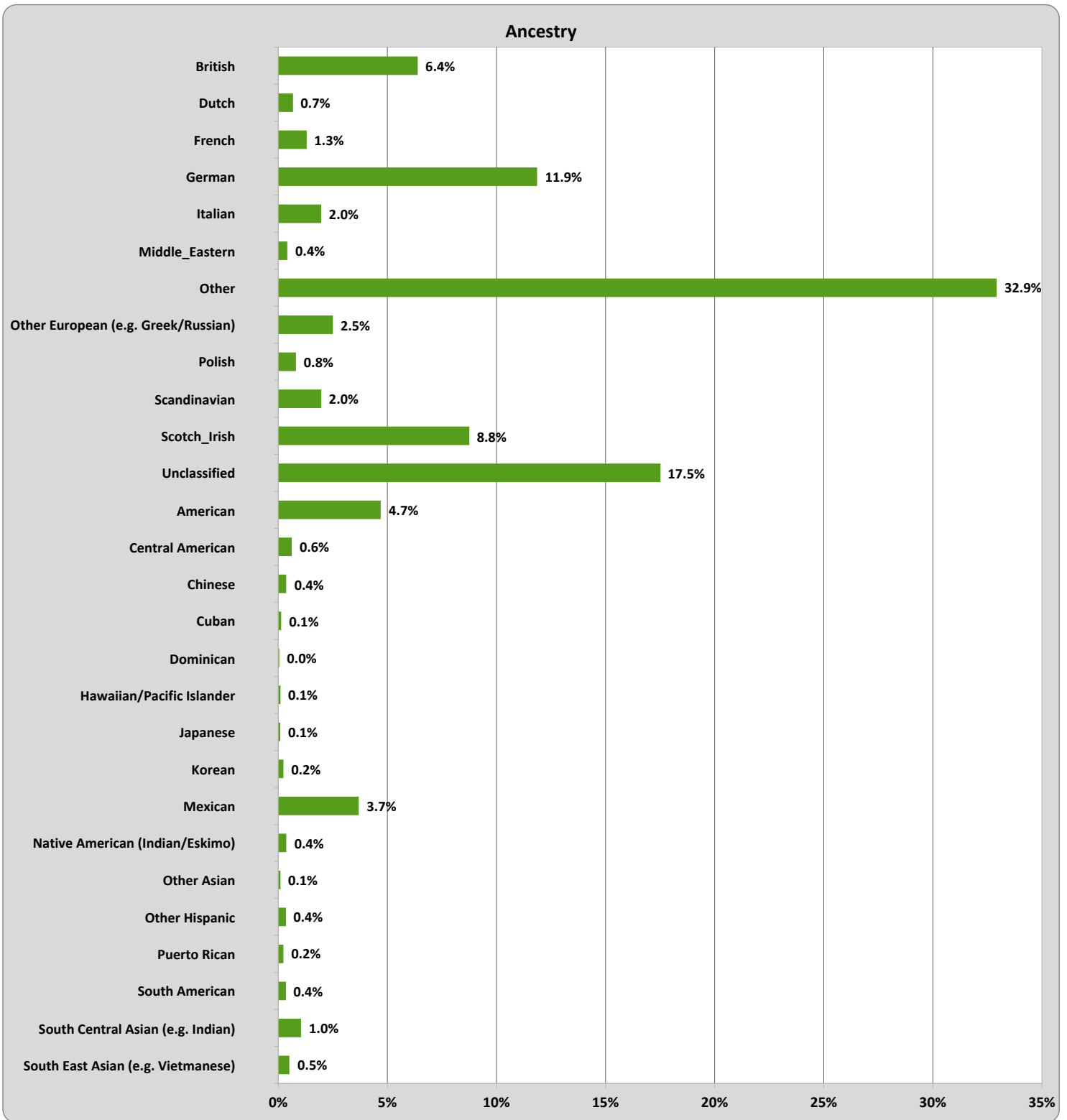


Population: Asian Alone	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Asian Indian	3,276	34.85%	41,888	23.06%	151
Cambodian	111	1.18%	2,195	1.21%	98
Chinese, except Taiwanese	1,640	17.44%	34,609	19.05%	92
Filipino	870	9.25%	18,265	10.05%	92
Hmong	64	0.68%	3,174	1.75%	39
Japanese	304	3.23%	5,215	2.87%	113
Korean	998	10.62%	16,139	8.88%	120
Laotian	103	1.10%	5,985	3.29%	33
Other Asian	1,142	12.15%	18,851	10.38%	117
Thai	109	1.16%	2,707	1.49%	78
Vietnamese	700	7.45%	30,708	16.90%	44
Two or more Asian categories	84	0.89%	1,941	1.07%	84
<b>Totals:</b>	<b>9,401</b>	<b>100.00%</b>	<b>181,677</b>	<b>100.00%</b>	

Population: Hispanic or Latino by Origin	Study Area		State of KS,MO		Comp Index CY				
	2010	2019	2010	2019					
Cuban	375	1.87%	410	1.89%	7,702	1.50%	8,398	1.54%	126
Mexican	14,006	69.82%	15,150	69.84%	394,551	76.98%	417,923	76.60%	91
Other Hispanic or Latino	4,682	23.34%	5,023	23.16%	88,776	17.32%	95,696	17.54%	134
Puerto Rican	996	4.97%	1,108	5.11%	21,483	4.19%	23,556	4.32%	122
<b>Totals:</b>	<b>20,059</b>	<b>100.00%</b>	<b>21,691</b>	<b>100.00%</b>	<b>512,512</b>	<b>100.00%</b>	<b>545,573</b>	<b>100.00%</b>	

# Diversity: Ancestry

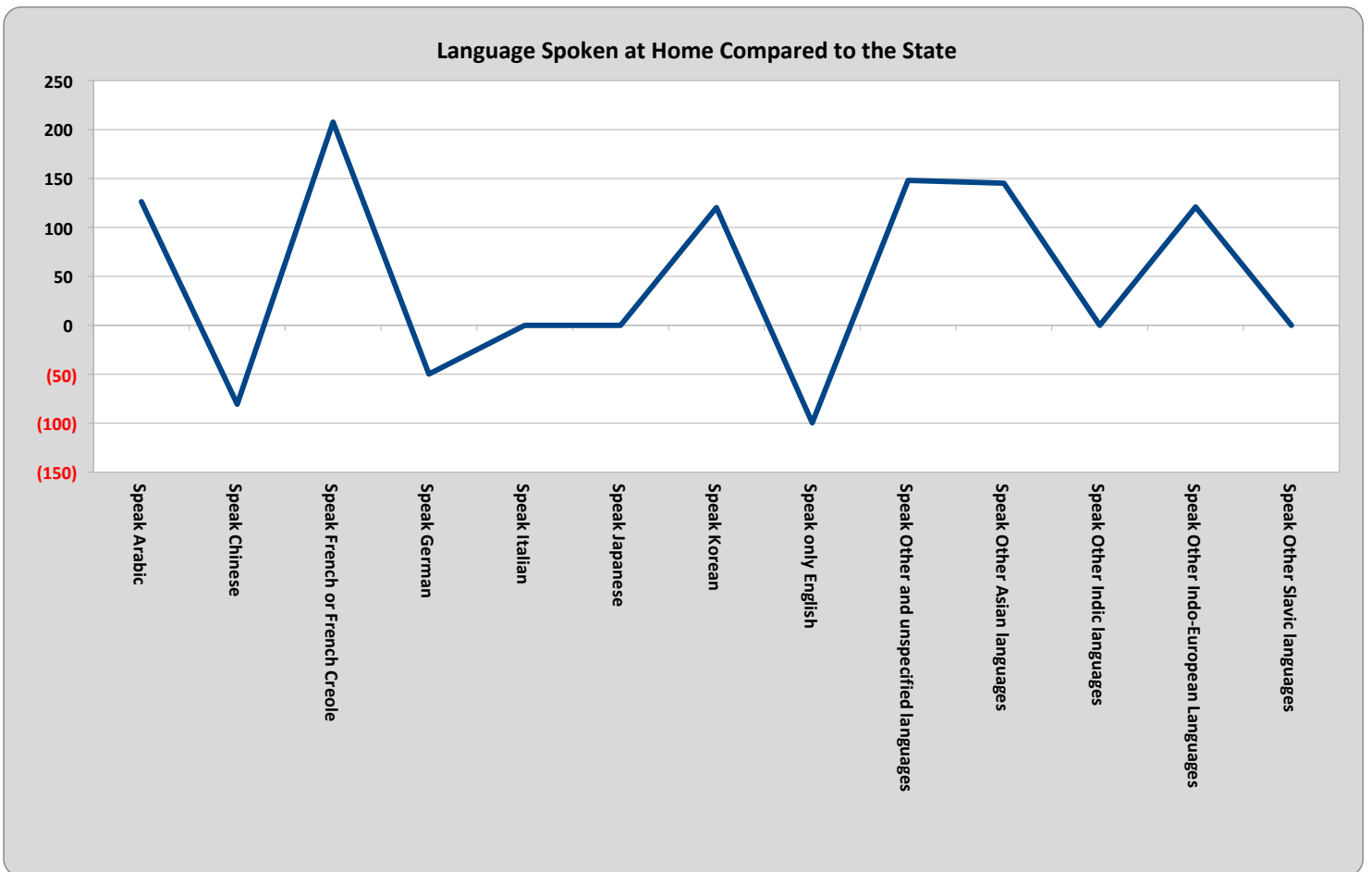
Population by Ancestry: 2019



# Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Speak Arabic	916	0.24%	16,570	0.19%	126
Speak Chinese	1,121	0.30%	31,784	0.37%	81
Speak French or French Creole	1,520	0.41%	16,730	0.20%	208
Speak German	950	0.25%	43,637	0.51%	50
Speak Italian	0	0.00%	0	0.00%	100
Speak Japanese	0	0.00%	0	0.00%	100
Speak Korean	557	0.15%	10,579	0.12%	120
Speak only English	345,769	92.15%	7,936,689	92.53%	100
Speak Other and unspecified languages	1,829	0.49%	28,233	0.33%	148
Speak Other Asian languages	2,684	0.72%	42,245	0.49%	145
Speak Other Indic languages	0	0.00%	0	0.00%	100
Speak Other Indo-European Languages	2,729	0.73%	51,576	0.60%	121
Speak Other Slavic languages	0	0.00%	0	0.00%	100
<b>Totals:</b>	<b>375,210</b>	<b>100.00%</b>	<b>8,576,959</b>	<b>100.00%</b>	<b>See Chart Below</b>

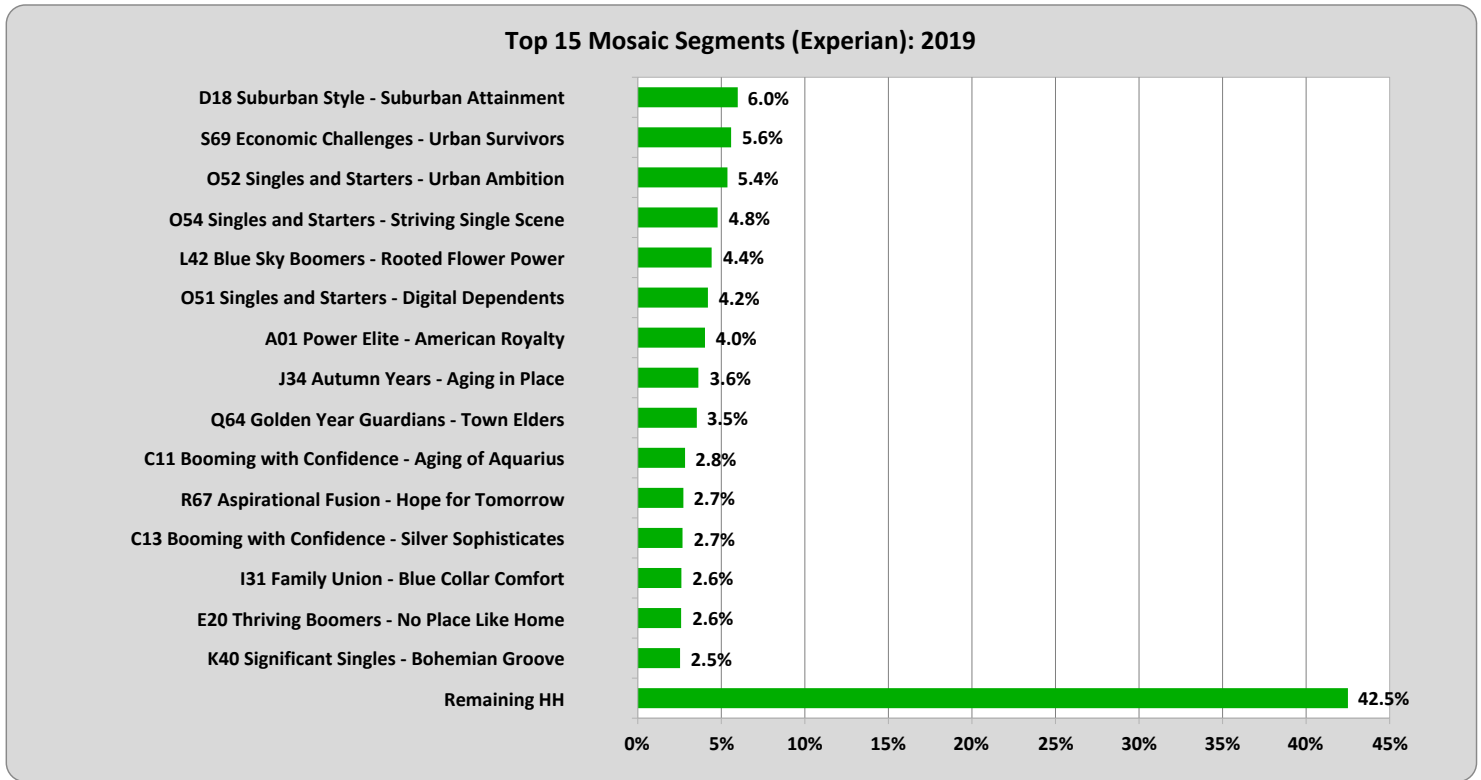
Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of KS,MO



This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

## Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



Mosaic: Top 15 Segments	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
D18 Suburban Style - Suburban Attainment	9,929	6.0%	47,587	1.3%	454
S69 Economic Challenges - Urban Survivors	9,269	5.6%	66,019	1.8%	306
O52 Singles and Starters - Urban Ambition	8,906	5.4%	45,241	1.3%	429
O54 Singles and Starters - Striving Single Scene	7,928	4.8%	80,237	2.2%	215
L42 Blue Sky Boomers - Rooted Flower Power	7,335	4.4%	106,213	2.9%	150
O51 Singles and Starters - Digital Dependents	6,966	4.2%	170,458	4.7%	89
A01 Power Elite - American Royalty	6,675	4.0%	51,493	1.4%	282
J34 Autumn Years - Aging in Place	6,017	3.6%	139,274	3.9%	94
Q64 Golden Year Guardians - Town Elders	5,864	3.5%	202,065	5.6%	63
C11 Booming with Confidence - Aging of Aquarius	4,696	2.8%	114,912	3.2%	89
R67 Aspirational Fusion - Hope for Tomorrow	4,530	2.7%	40,362	1.1%	244
C13 Booming with Confidence - Silver Sophisticates	4,444	2.7%	46,240	1.3%	209
I31 Family Union - Blue Collar Comfort	4,332	2.6%	65,577	1.8%	144
E20 Thriving Boomers - No Place Like Home	4,305	2.6%	114,992	3.2%	81
K40 Significant Singles - Bohemian Groove	4,200	2.5%	63,029	1.7%	145
Remaining HH	70,518	42.5%	2,258,130	62.5%	68
<b>Totals:</b>	<b>165,914</b>	<b>100.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

## Learn about your Mosaic Households

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian](#) (To open in a new Tab hold Control key when you click on the link)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

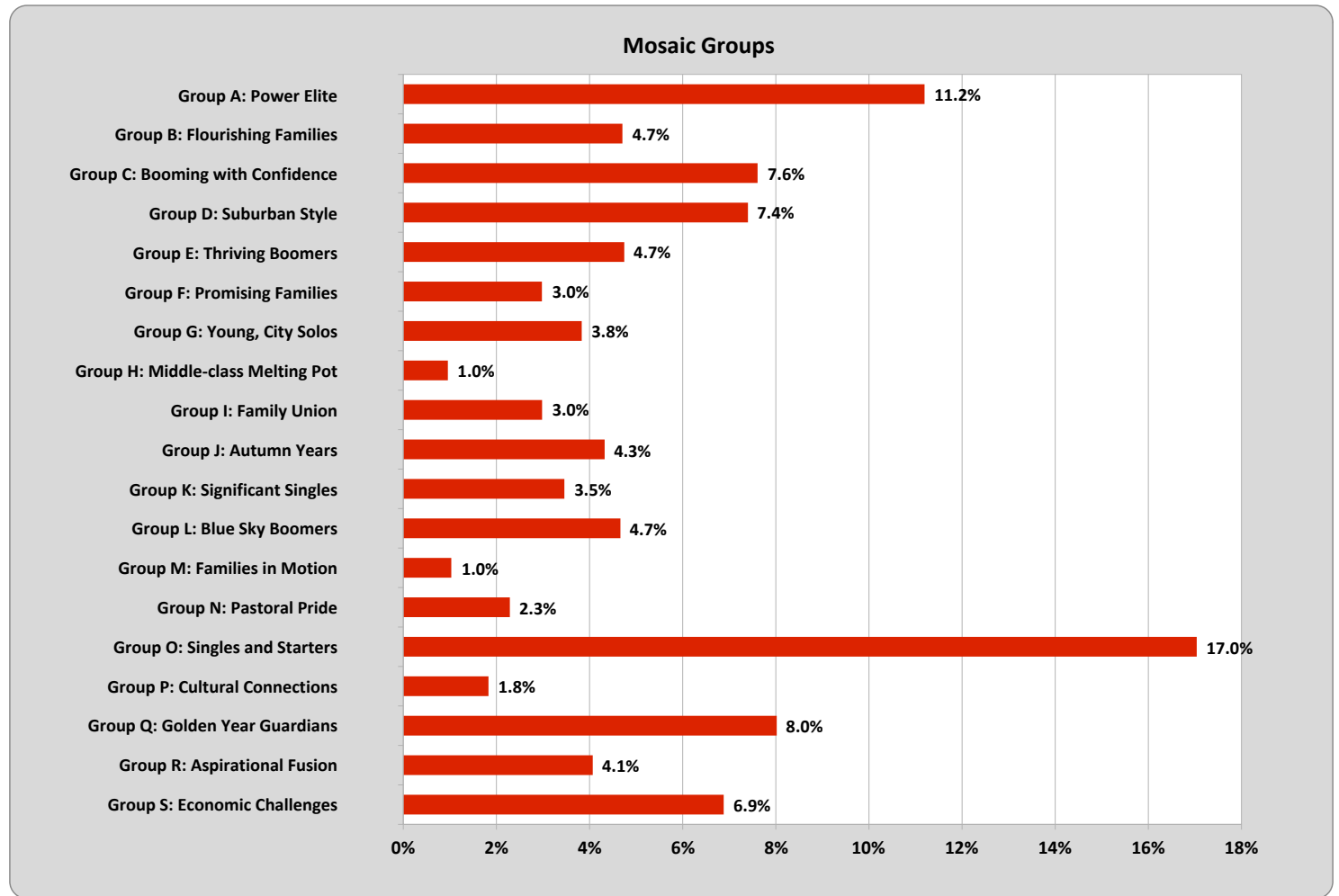
[Understanding Mosaic Portraits for Mission Planning - Video](#)

**Faith based clients:** To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy](#) (To open in a new Tab hold Control key when you click on the link)

# Diversity: Mosaic Groups

## Mosaic Groups

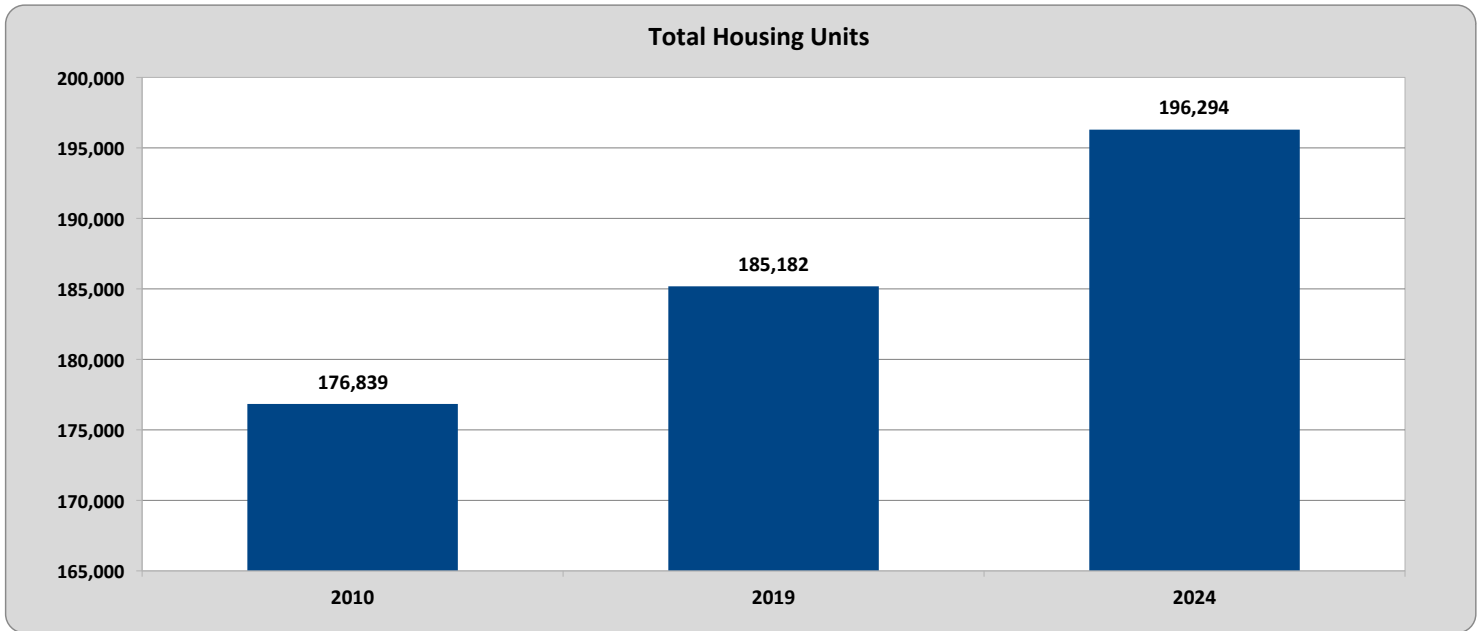


Mosaic Groups	Study Area		State of KS,MO		Comp Index CY
	2019	2019	2019	2019	
Group A: Power Elite	18,572	11.2%	231,536	6.4%	175
Group B: Flourishing Families	7,807	4.7%	153,380	4.2%	111
Group C: Booming with Confidence	12,623	7.6%	244,540	6.8%	112
Group D: Suburban Style	12,280	7.4%	154,513	4.3%	173
Group E: Thriving Boomers	7,873	4.7%	286,217	7.9%	60
Group F: Promising Families	4,939	3.0%	122,323	3.4%	88
Group G: Young, City Solos	6,357	3.8%	64,792	1.8%	214
Group H: Middle-class Melting Pot	1,588	1.0%	40,642	1.1%	85
Group I: Family Union	4,945	3.0%	198,337	5.5%	54
Group J: Autumn Years	7,174	4.3%	351,997	9.7%	44
Group K: Significant Singles	5,739	3.5%	85,816	2.4%	146
Group L: Blue Sky Boomers	7,736	4.7%	216,734	6.0%	78
Group M: Families in Motion	1,710	1.0%	180,271	5.0%	21
Group N: Pastoral Pride	3,797	2.3%	219,474	6.1%	38
Group O: Singles and Starters	28,270	17.0%	420,265	11.6%	146
Group P: Cultural Connections	3,035	1.8%	66,301	1.8%	100
Group Q: Golden Year Guardians	13,306	8.0%	316,471	8.8%	92
Group R: Aspirational Fusion	6,750	4.1%	89,566	2.5%	164
Group S: Economic Challenges	11,416	6.9%	168,654	4.7%	147
<b>Totals:</b>	<b>165,917</b>	<b>0.00%</b>	<b>3,611,829</b>	<b>100.00%</b>	

# Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

## Trends in Housing Since 2010



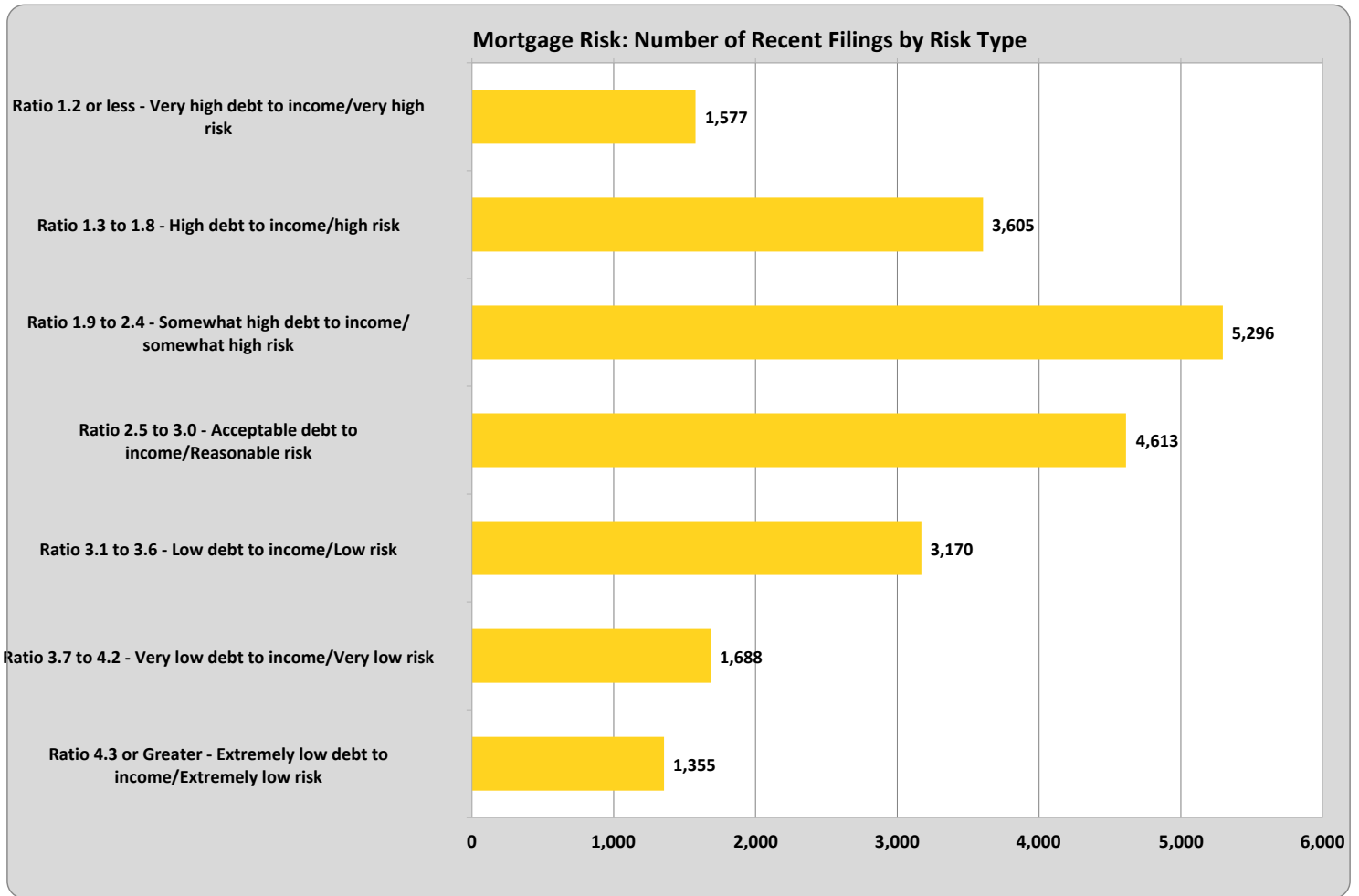
	2010	2019	2024
Housing Units	176,839	185,182	196,294
Family Households Change		8,343	11,112
Percent Change		4.72%	6.00%

	2010		Study Area		2019		2024		5 Yr Chg		KS,MO	Comp Index
	Units	%	Units	%	Units	%	Units	%	%	%	2019	CY
<b>Housing by Occupancy</b>												
Occupied	157,177	88.88%	165,917	89.60%	176,828	90.08%	0.49%				88.86%	101
Vacant	19,663	11.12%	19,265	10.40%	19,466	9.92%	-0.49%				11.14%	93
<b>Totals:</b>	<b>176,840</b>	<b>100.00%</b>	<b>185,182</b>	<b>100.00%</b>	<b>196,294</b>	<b>100.00%</b>					<b>100.00%</b>	
<b>Housing by Type of Occupancy</b>												
Owner Occupied	98,862	62.90%	104,945	63.25%	112,145	63.42%	0.17%				68.62%	92
Renter Occupied	58,314	37.10%	60,972	36.75%	64,684	36.58%	-0.17%				31.38%	117
<b>Totals:</b>	<b>157,176</b>	<b>100.00%</b>	<b>165,917</b>	<b>100.00%</b>	<b>176,829</b>	<b>100.00%</b>					<b>100.00%</b>	

# Housing

	Study Area 2019		State of KS,MO 2019		Comp Index CY
<b>Housing Units by Dwelling Type</b>					
1 Unit Attached	14,235	7.69%	177,042	4.36%	176
1 Unit Detached	133,914	72.31%	3,082,976	75.85%	95
2 Units	5,757	3.11%	159,785	3.93%	79
3 to 19 Units	12,678	6.85%	173,610	4.27%	160
20 to 49 Units	6,890	3.72%	98,234	2.42%	154
50 or More Units	9,672	5.22%	105,526	2.60%	201
Mobile Home or Trailer	1,987	1.07%	265,229	6.53%	16
Other	49	0.03%	2,110	0.05%	51
<b>Totals:</b>	<b>185,182</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	
<b>Owner Occupied Housing Values</b>					
Less than \$20,000	2,066	1.97%	92,495	3.73%	53
\$20,000 to \$39,999	2,214	2.11%	96,864	3.91%	54
\$40,000 to \$59,999	2,988	2.85%	108,878	4.39%	65
\$60,000 to \$79,999	3,442	3.28%	143,165	5.78%	57
\$80,000 to \$99,999	5,922	5.64%	183,102	7.39%	76
\$100,000 to \$149,999	19,765	18.83%	451,843	18.23%	103
\$150,000 to \$199,999	18,204	17.35%	406,217	16.39%	106
\$200,000 to \$299,999	20,877	19.89%	511,029	20.62%	96
\$300,000 to \$399,999	11,410	10.87%	235,389	9.50%	114
\$400,000 to \$499,999	6,287	5.99%	111,947	4.52%	133
\$500,000 to \$749,999	6,981	6.65%	84,058	3.39%	196
\$750,000 to \$999,999	2,730	2.60%	32,580	1.31%	198
\$1,000,000 or more	2,059	1.96%	20,702	0.84%	235
<b>Totals:</b>	<b>104,945</b>	<b>100.00%</b>	<b>2,478,269</b>	<b>100.00%</b>	
<b>Housing by Year Built</b>					
1939 or Earlier	24,972	13.49%	594,283	14.62%	92
1940 to 1949	9,981	5.39%	212,120	5.22%	103
1950 to 1959	28,007	15.12%	453,950	11.17%	135
1960 to 1969	28,467	15.37%	448,346	11.03%	139
1970 to 1979	27,786	15.00%	634,176	15.60%	96
1980 to 1989	19,097	10.31%	493,747	12.15%	85
1990 to 1999	21,150	11.42%	577,375	14.21%	80
2000 to 2009	22,785	12.30%	562,608	13.84%	89
2010 or Later	2,937	1.59%	87,907	2.16%	73
<b>Totals:</b>	<b>185,182</b>	<b>100.00%</b>	<b>4,064,512</b>	<b>100.00%</b>	

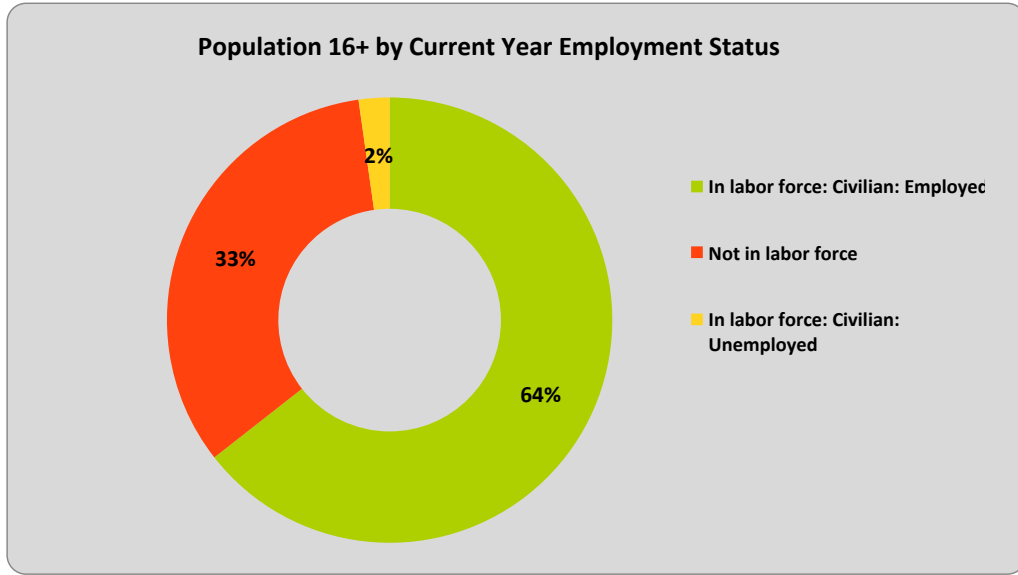
## Mortgage Risk Indicator



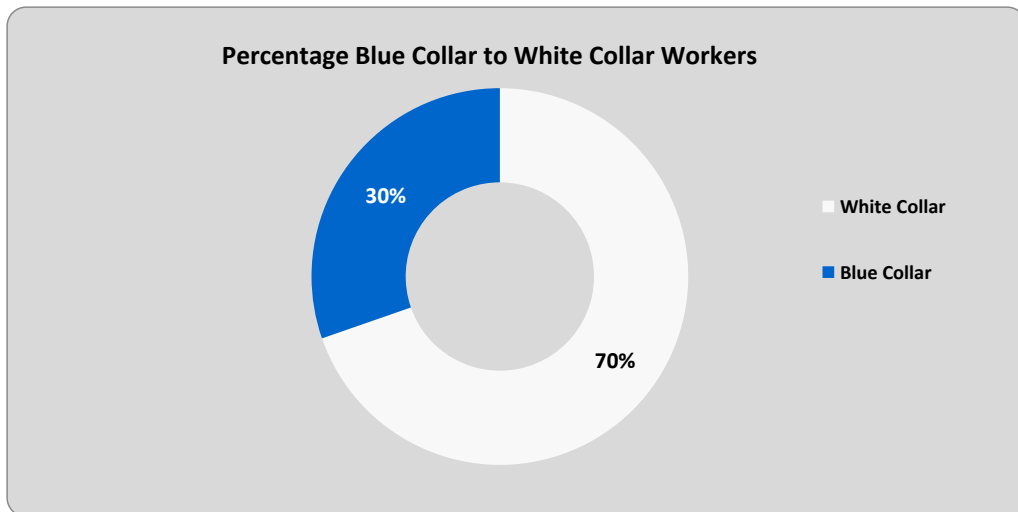
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

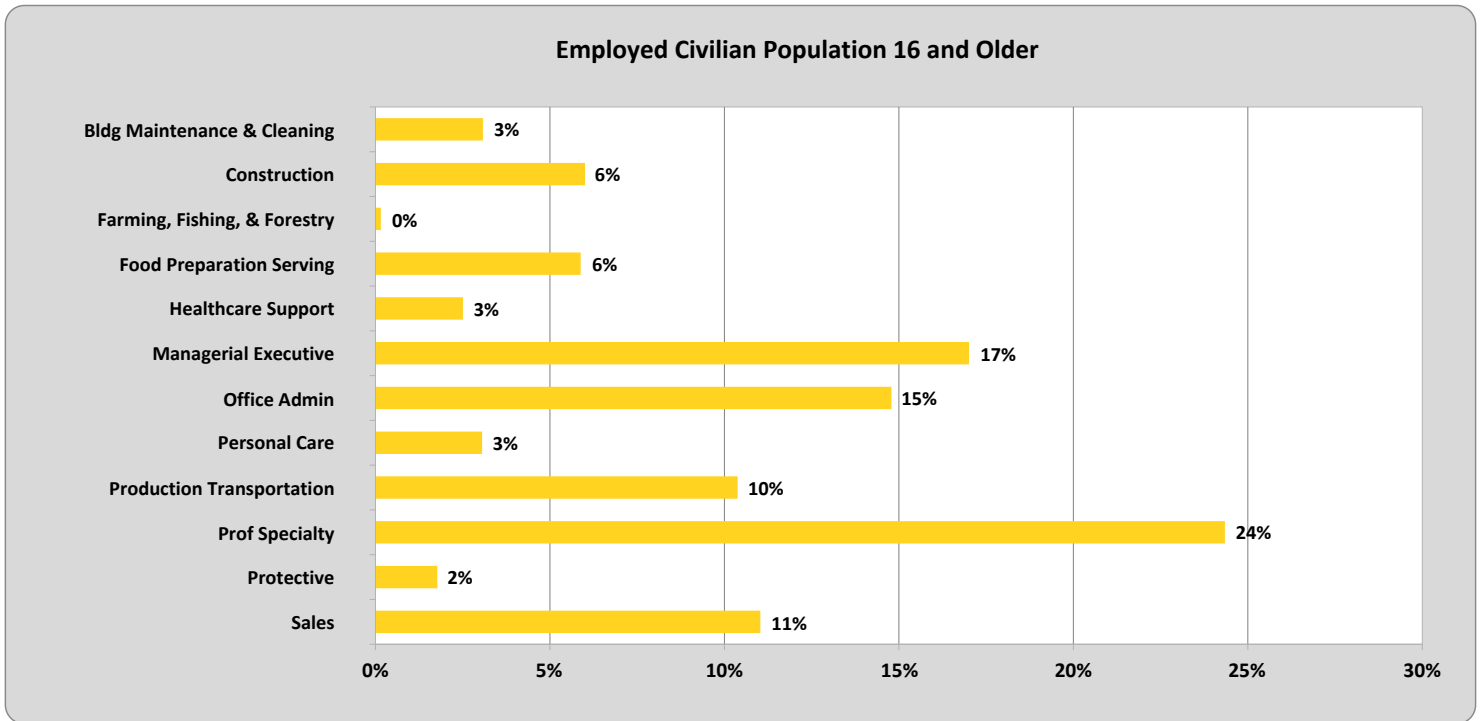
## Employment Status of Population 16 and Older: 2019



Pop 16+ by Employment Status	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
In labor force: Civilian: Employed	205,081	64.40%	4,513,225	61.48%	105
In labor force: In Armed Forces	147	0.05%	40,591	0.55%	8
Not in labor force	106,116	33.32%	2,620,487	35.70%	93
In labor force: Civilian: Unemployed	7,122	2.24%	166,677	2.27%	98
<b>Blue and White Collar Workers 2019</b>	<b>318,466</b>	<b>100.00%</b>	<b>7,340,980</b>	<b>100.00%</b>	
<b>Employed Pop 16+ Blue/White Collar</b>					
Blue Collar	62,191	30.32%	1,677,083	37.16%	82
White Collar	142,891	69.68%	2,836,142	62.84%	111
	<b>205,082</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	

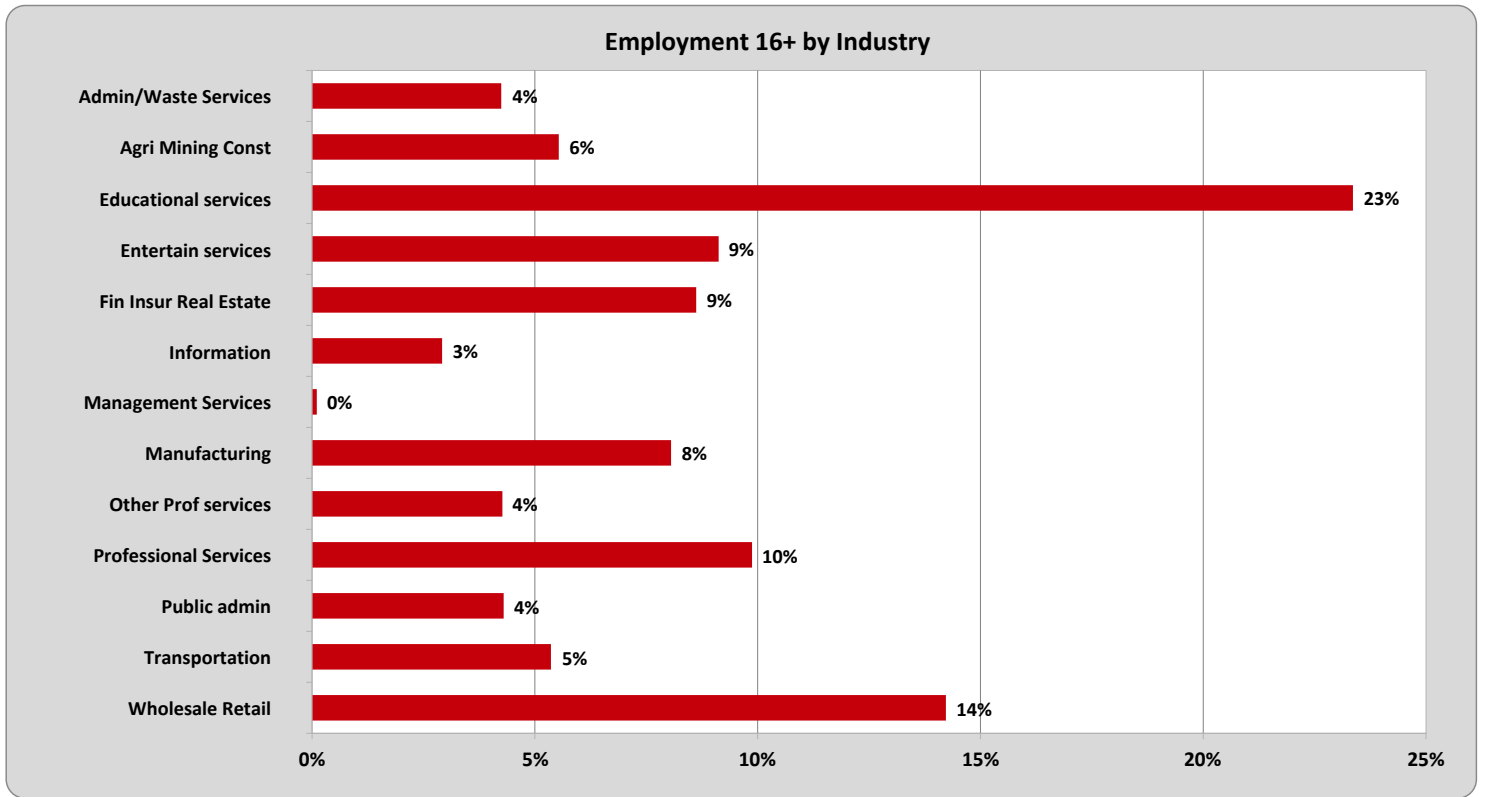


Employed Civilian Population by Occupation: 2019



Employed Civilian Pop 16+ by Occupation	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Bldg Maintenance & Cleaning	6,316	3.08%	163,197	3.62%	85
Construction	12,313	6.00%	378,384	8.38%	72
Farming, Fishing, & Forestry	313	0.15%	32,467	0.72%	21
Food Preparation Serving	12,060	5.88%	254,722	5.64%	104
Healthcare Support	5,140	2.51%	114,200	2.53%	99
Managerial Executive	34,884	17.01%	664,407	14.72%	116
Office Admin	30,324	14.79%	607,296	13.46%	110
Personal Care	6,267	3.06%	153,440	3.40%	90
Production Transportation	21,286	10.38%	608,838	13.49%	77
Prof Specialty	49,923	24.34%	990,617	21.95%	111
Protective	3,636	1.77%	86,035	1.91%	93
Sales	22,620	11.03%	459,622	10.18%	108
<b>Totals:</b>	<b>205,082</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Home or Away</b>					
Worked at Home	10,618	5.18%	196,264	4.35%	119
Worked away from Home	194,463	94.82%	4,316,961	95.65%	99
<b>Totals:</b>	<b>205,081</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Workers 16+: Transport to Work</b>					
Bicycle	498	0.26%	12,201	0.28%	91
Car, Truck, or Van: Carpooled	14,549	7.48%	413,855	9.59%	78
Car, Truck, or Van: Drove Alone	170,083	87.46%	3,698,694	85.68%	102
Motorcycle	261	0.13%	8,059	0.19%	72
Other Means	2,046	1.05%	35,599	0.82%	128
Walked	2,980	1.53%	93,031	2.16%	71
Public Trans Excluding Taxi Cab	3,942	2.03%	52,826	1.22%	166
Taxi Cab	104	0.05%	2,696	0.06%	86
<b>Totals:</b>	<b>194,463</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

Employed Pop 16+ by Industry: 2019



Employed Civilian Pop 16+ by Industry	Study Area		State of KS,MO		Comp Index CY
	2019		2019		
Admin/Waste Services	8,707	4.25%	166,480	3.69%	115
Agri Mining Const	11,355	5.54%	385,044	8.53%	65
Educational services	47,906	23.36%	1,103,115	24.44%	96
Entertain services	18,713	9.12%	390,877	8.66%	105
Fin Insur Real Estate	17,680	8.62%	300,507	6.66%	129
Information	5,985	2.92%	91,097	2.02%	145
Management Services	218	0.11%	4,885	0.11%	98
Manufacturing	16,523	8.06%	538,055	11.92%	68
Other Prof services	8,760	4.27%	210,971	4.67%	91
Professional Services	20,250	9.87%	256,731	5.69%	174
Public admin	8,818	4.30%	194,185	4.30%	100
Transportation	10,994	5.36%	230,097	5.10%	105
Wholesale Retail	29,172	14.22%	641,181	14.21%	100
<b>Totals:</b>	<b>205,081</b>	<b>100.00%</b>	<b>4,513,225</b>	<b>100.00%</b>	
<b>Work Place Population Estimates</b>					
Workplace Employees (Full Time Employees)	186,374	94.55%	4,159,605	94.15%	100
Workplace Establishments	10,737	5.45%	258,653	5.85%	93
<b>Totals:</b>	<b>197,111</b>	<b>100.00%</b>	<b>4,418,258</b>	<b>100.00%</b>	

# Work

	Study Area		State of KS,MO		Comp Index CY
<b>Families: Workers</b>					
1 worker	34,649	34.49%	748,875	31.49%	110
2 workers	42,871	42.67%	1,033,146	43.45%	98
3 or more workers	8,974	8.93%	245,313	10.32%	87
No workers	13,977	13.91%	350,675	14.75%	94
<b>Totals:</b>	<b>100,471</b>	<b>100.00%</b>	<b>2,378,009</b>	<b>100.00%</b>	
<b>Workers 16+: Travel Time to Work</b>					
	2019		2019		
Less than 5 minutes	4,514	2.32%	194,350	4.50%	52
5 to 9 minutes	18,483	9.50%	564,606	13.08%	73
10 to 14 minutes	25,108	12.91%	671,920	15.56%	83
15 to 19 minutes	32,727	16.83%	713,933	16.54%	102
20 to 24 minutes	35,451	18.23%	653,308	15.13%	120
25 to 29 minutes	17,211	8.85%	284,105	6.58%	134
30 to 34 minutes	33,395	17.17%	535,408	12.40%	138
35 to 39 minutes	5,652	2.91%	118,272	2.74%	106
40 to 44 minutes	6,272	3.23%	130,347	3.02%	107
45 to 59 minutes	10,569	5.43%	254,458	5.89%	92
60 to 89 minutes	3,285	1.69%	128,912	2.99%	57
90 or more minutes	1,797	0.92%	67,342	1.56%	59
<b>Totals:</b>	<b>194,464</b>	<b>100.00%</b>	<b>4,316,961</b>	<b>100.00%</b>	

# Supporting Information

## Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

**Change over time:** Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

## Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

## Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).