

# The FullInsite Report

Prepared for: Coronation Of Our Lady  
Study area: Coronation of Our Lady attendance area

Base State: MO  
Current Year Estimate: 2019  
5 Year Projection: 2024  
10 Year Forecast: 2029  
Date: 3/9/2020  
Semi-Annual Projection: Fall

## About the FullInsite Report

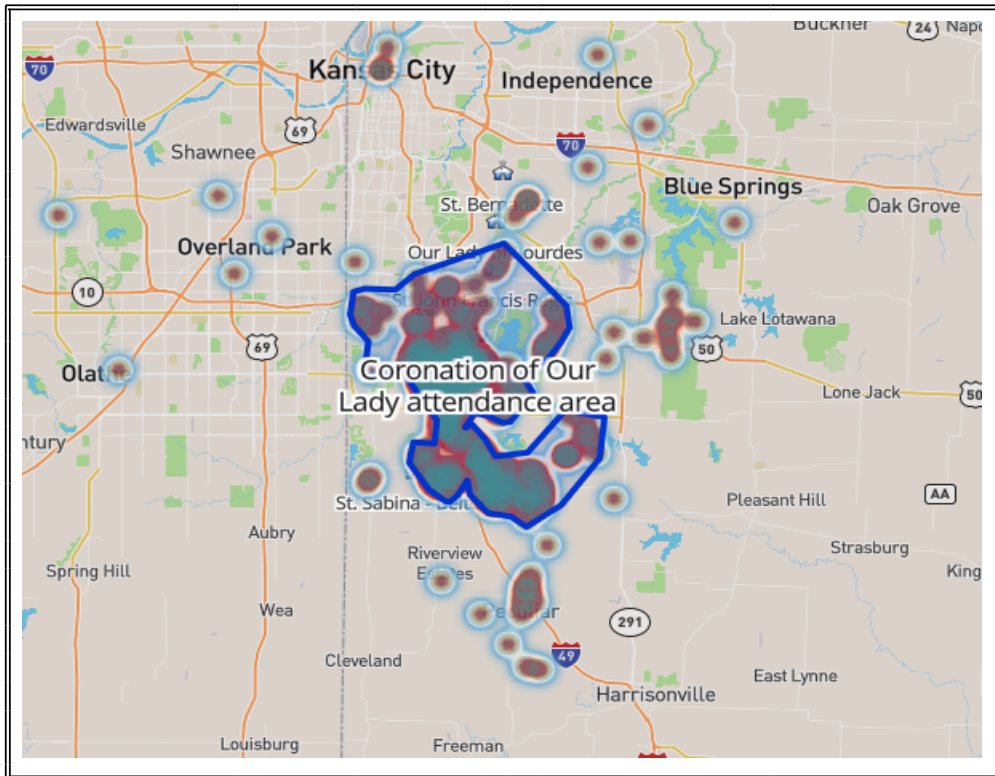
The FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The FullInsite report is divided into three sections, each providing a different approach to the data. Careful consideration is given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

## Three Sections

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

## THE STUDY AREA



## More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

# StoryView

## Significant Demographic Indicators of the Study Area's Story

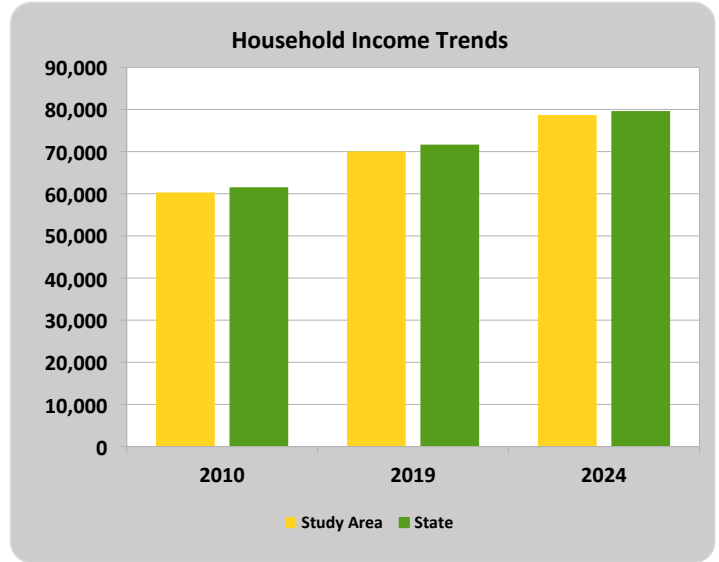
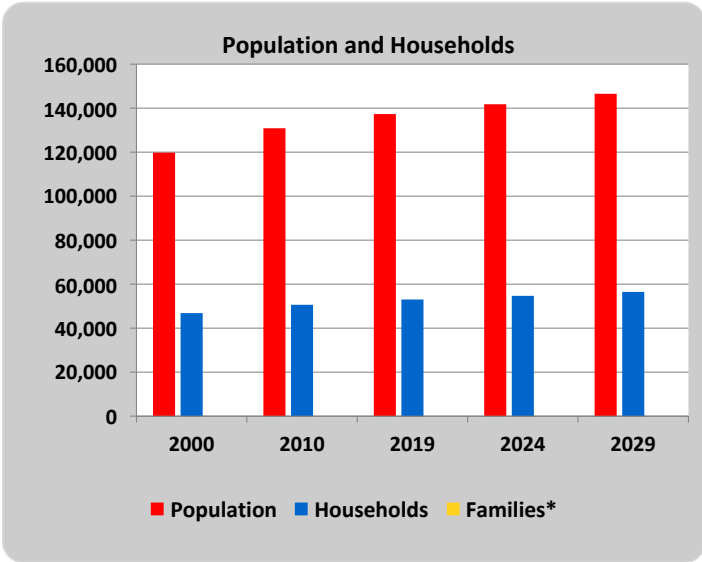
1	<b>Population Change</b> In the 10 year future, how is the population in this area expected to change? <small>(See the Population Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Growth</b></td> <td>Significant Growth</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth
Significant Decline	Moderate Decline	Little Change	<b>Moderate Growth</b>	Significant Growth			
2	<b>Household Change</b> In the 10 year future, how are the households in this area expected to change? <small>(See Households Theme)</small>	<table border="1"> <tr> <td>Significant Decline</td> <td>Moderate Decline</td> <td>Little Change</td> <td><b>Moderate Increase</b></td> <td>Significant Increase</td> </tr> </table>	Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase
Significant Decline	Moderate Decline	Little Change	<b>Moderate Increase</b>	Significant Increase			
3	<b>Families with Children</b> Compared to the state, are families with children more or less likely to live in two parent households? <small>(See Families Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td><b>Somewhat Less</b></td> <td>About the Same</td> <td>Somewhat More</td> <td>Significantly More</td> </tr> </table>	Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More
Significantly Less	<b>Somewhat Less</b>	About the Same	Somewhat More	Significantly More			
4	<b>Adult Educational Attainment</b> For this area, what is the general level of education of the adults 25 and older? <small>(See the People Theme)</small>	<table border="1"> <tr> <td>Very Low</td> <td>Low</td> <td>Mixed</td> <td><b>High</b></td> <td>Very High</td> </tr> </table>	Very Low	Low	Mixed	<b>High</b>	Very High
Very Low	Low	Mixed	<b>High</b>	Very High			
5	<b>Community Diversity Index</b> How diverse is the racial/ethnic mix of this area? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Very Homogeneous</td> <td>Homogeneous</td> <td><b>Moderately Diverse</b></td> <td>Very Diverse</td> <td>Extremely Diverse</td> </tr> </table>	Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse
Very Homogeneous	Homogeneous	<b>Moderately Diverse</b>	Very Diverse	Extremely Diverse			
6	<b>Median Family Income</b> How does the median family income compare to the state for this area? <small>(See the Income Theme)</small>	<table border="1"> <tr> <td>Significantly Less</td> <td>Somewhat Less</td> <td><b>About the Same</b></td> <td>Somewhat Greater</td> <td>Significantly Greater</td> </tr> </table>	Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater
Significantly Less	Somewhat Less	<b>About the Same</b>	Somewhat Greater	Significantly Greater			
7	<b>Poverty</b> Compared to the state, are the number of families in poverty above or below the state average? <small>(See the Families Theme)</small>	<table border="1"> <tr> <td>Significantly Below</td> <td>Somewhat Below</td> <td><b>About the Same</b></td> <td>Somewhat Above</td> <td>Significantly Above</td> </tr> </table>	Significantly Below	Somewhat Below	<b>About the Same</b>	Somewhat Above	Significantly Above
Significantly Below	Somewhat Below	<b>About the Same</b>	Somewhat Above	Significantly Above			
8	<b>Blue to White Collar Occupations</b> On a continuum between blue collar and white collar occupations, where does this area fall? <small>(See the Work Theme)</small>	<table border="1"> <tr> <td>Very Blue Collar</td> <td>Somewhat Blue</td> <td><b>Closely Split</b></td> <td>Somewhat White</td> <td>Very White Collar</td> </tr> </table>	Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar
Very Blue Collar	Somewhat Blue	<b>Closely Split</b>	Somewhat White	Very White Collar			
9	<b>Largest Racial/Ethnic Group</b> In this area, which racial/ethnic group is the largest percentage of the population? <small>(See the Diversity Theme)</small>	<table border="1"> <tr> <td>Asian (NH)</td> <td>Black/Afri American (NH)</td> <td><b>White (NH)</b></td> <td>Hispanic or Latino</td> <td>Pac Is/Amer Ind/Other</td> </tr> </table>	Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other
Asian (NH)	Black/Afri American (NH)	<b>White (NH)</b>	Hispanic or Latino	Pac Is/Amer Ind/Other			

# TrendView

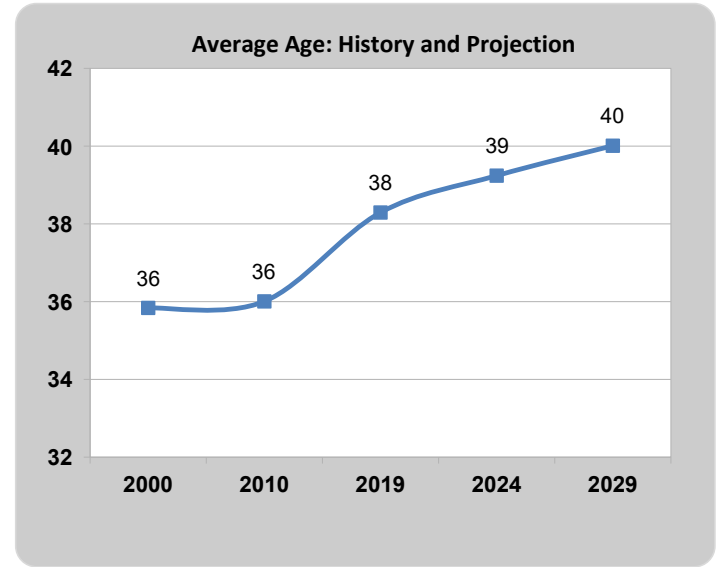
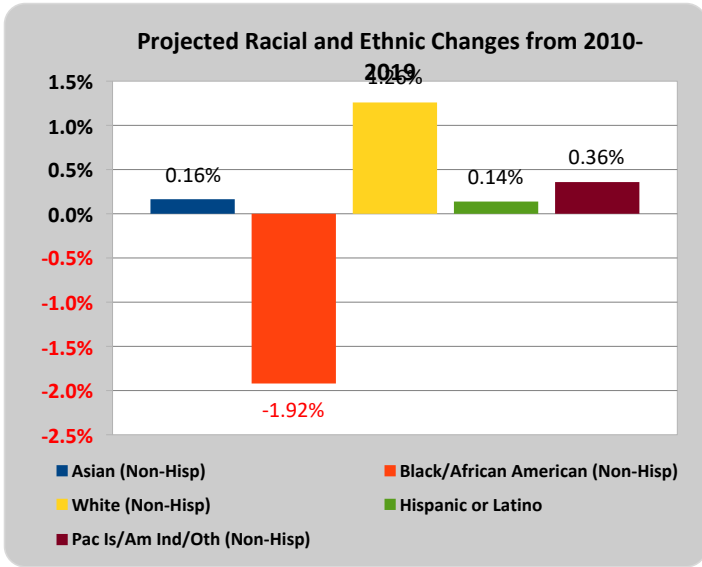
## Significant Demographic Estimates and Projections

Prepared for: Coronation Of Our Lady  
 Study Area: Coronation of Our Lady attendance area

Base State: MO  
 Date of Report: 3/9/2020



NOTE: Family Household data is not projected out 10 years.



## Demographic Descriptions of the Study Area

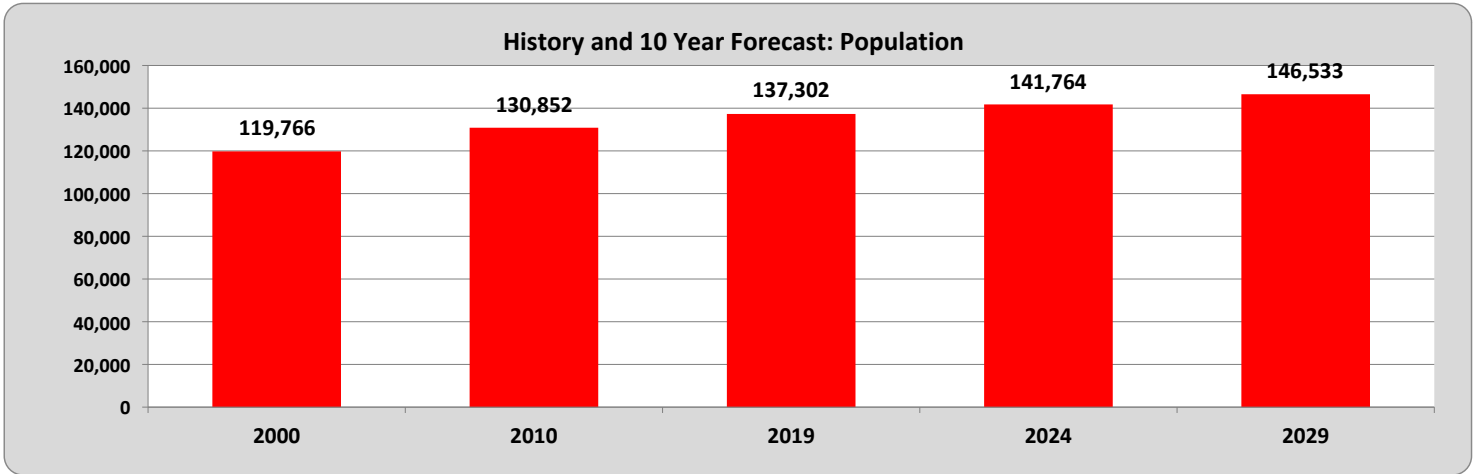
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### People and Change

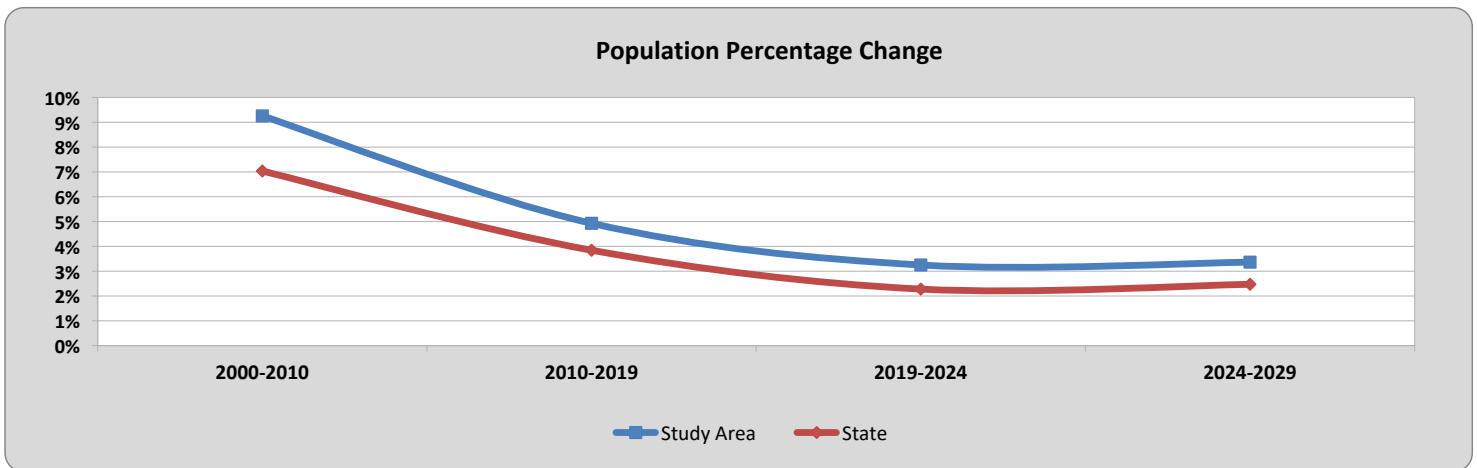
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

#### **Population History with 5 and 10 Year Projected Change**



<b>Population Trends</b>	2000	2010	2019	2024	2029
Study Area Population	119,766	130,852	137,302	141,764	146,533
Population Change		11,086	6,450	4,462	4,769
Percent Change		9.26%	4.93%	3.25%	3.36%
State Population	5,595,210	5,988,927	6,219,174	6,360,891	6,518,171
Population Change		393,717	230,247	141,717	157,280
Percent Change		7.04%	3.84%	2.28%	2.47%

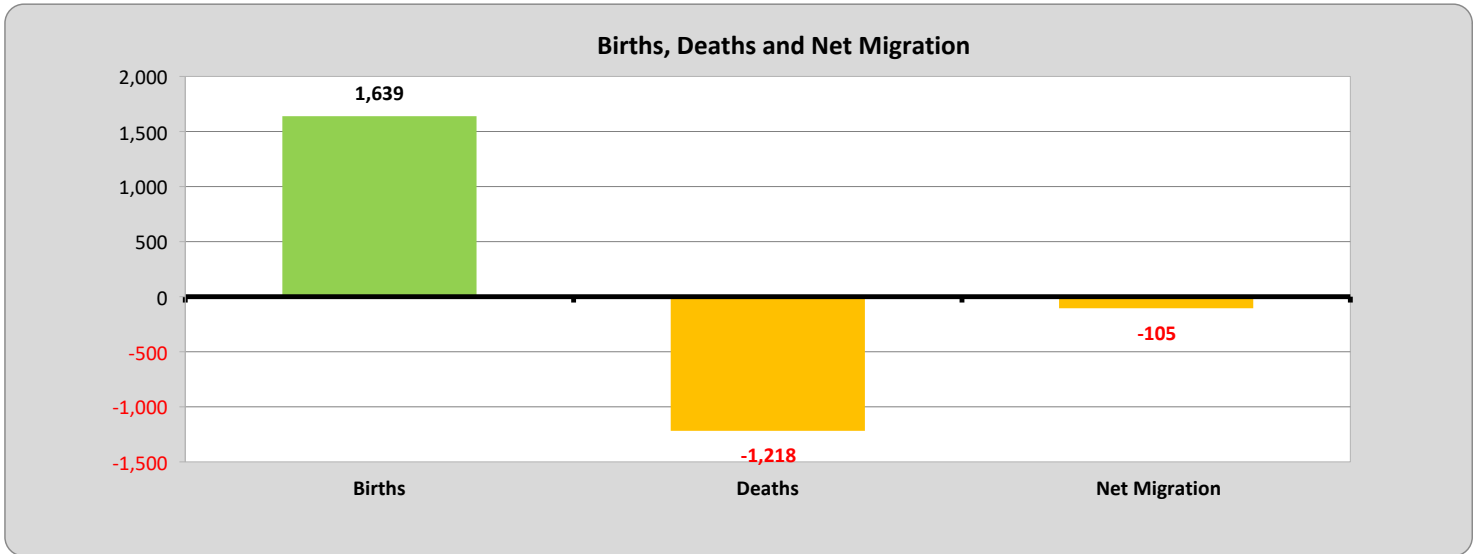
#### **Projected Percentage Population Change: Comparison of Study Area to State**



## People and Change

Recent 8 Quarter History	2017 3rd Qtr	2017 4th Qtr	2018 1st Qtr	2018 2nd Qtr	2018 3rd Qtr	2018 4th Qtr	2019 1st Qtr	2019 2nd Qtr
Population	136,916	136,793	136,868	136,944	136,985	137,278	137,245	137,115
Change		-123	75	76	41	293	-33	-130
Percent Change		-0.09%	0.05%	0.06%	0.03%	0.21%	-0.02%	-0.09%
Seasonal Population	417	334	2	334	450	332	0	334
Change		-83	-332	332	116	-118	-332	334
Percent Change		-19.90%	-99.40%	16600.00%	34.73%	-26.22%	-100.00%	0.00%
Transient Population	862	877	772	719	850	890	755	729
Change		15	-105	-53	131	40	-135	-26
Percent Change		1.74%	-11.97%	-6.87%	18.22%	4.71%	-15.17%	-3.44%

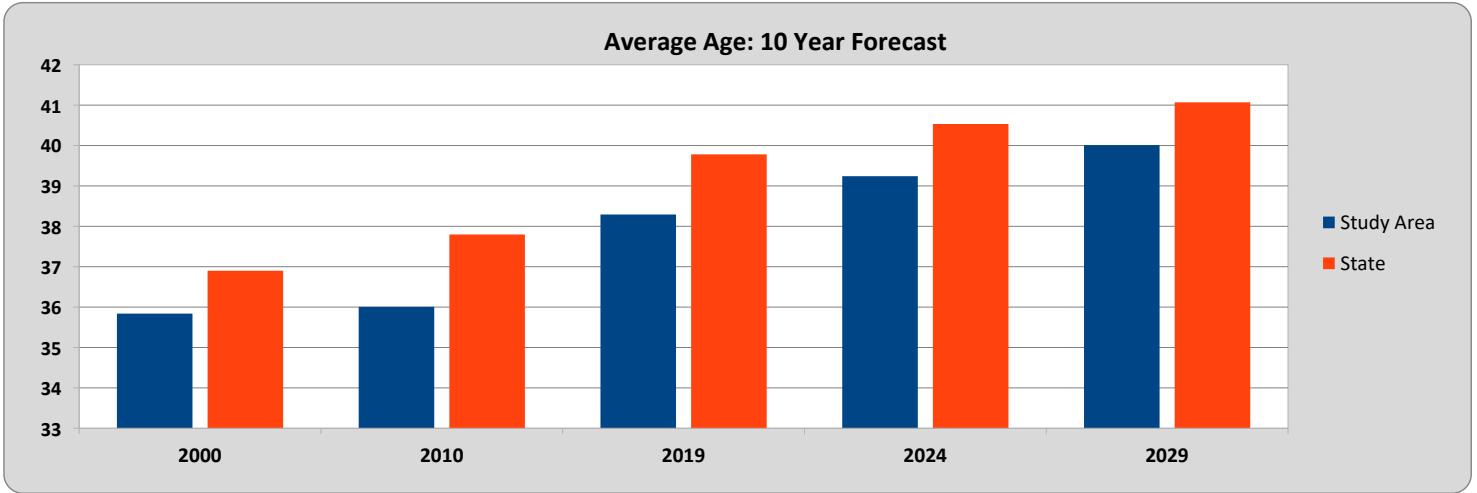
### Factors Effecting Population Change: Prior 12 Months



	2019
Factors Effecting Population Change	
Births	1,639
Deaths	1,218
Net Migration	-105
Net 12-Month Change	0
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2019		2024		2029		10 Yr Change
Population by Gender									
Female	68,625	52.44%	71,663	52.19%	73,816	52.07%	76,143	51.96%	-0.23%
Male	62,227	47.56%	65,639	47.81%	67,948	47.93%	70,391	48.04%	0.23%
<b>Totals:</b>	<b>130,852</b>	<b>100.00%</b>	<b>137,302</b>	<b>100.00%</b>	<b>141,764</b>	<b>100.00%</b>	<b>146,534</b>	<b>100.00%</b>	

## Average Age with State Comparison

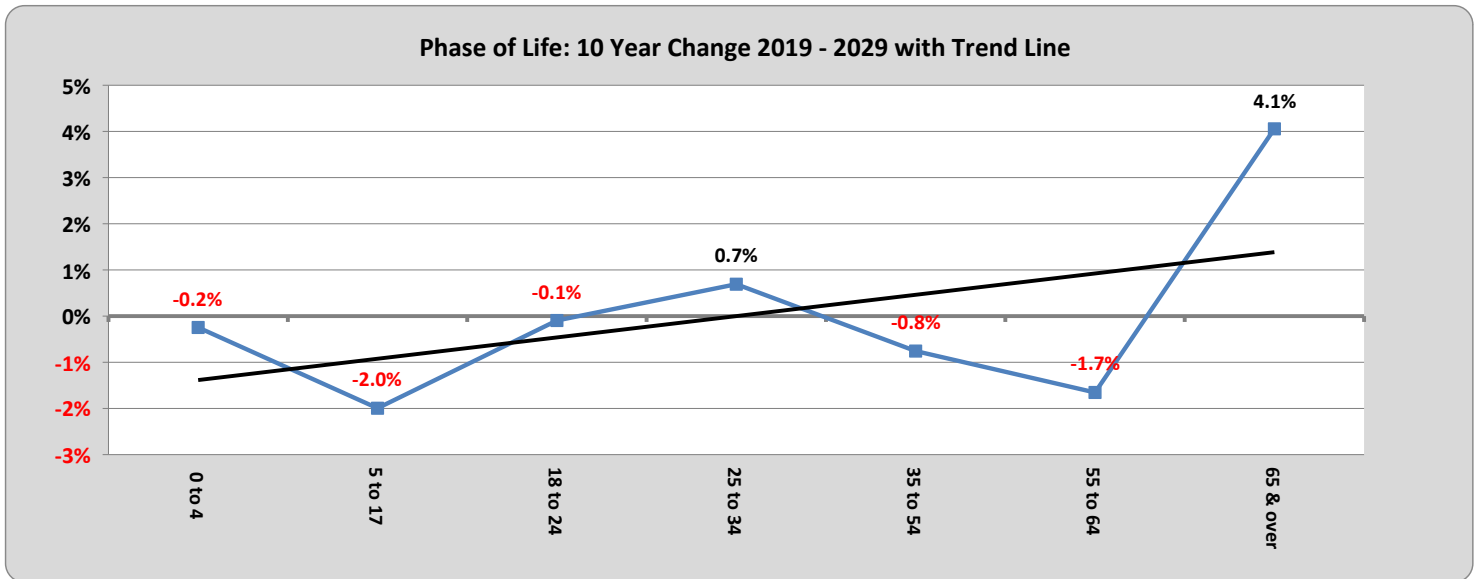


Age Trends	2000	2010	2019	2024	2029
Average Age: Study Area	35.84	36.01	38.29	39.24	40.01
Average Age Change		0.17	2.29	0.95	0.77
Percent Change		0.47%	6.35%	2.48%	1.96%
Median Age	34	34	36	37	38

Age: State	2000	2010	2019	2024	2029
Average Age: State	36.90	37.80	39.78	40.53	41.07
Average Age Change		0.90	1.98	0.75	0.54
Percent Change		2.43%	5.25%	1.89%	1.32%
Median Age	35	37	38	39	39

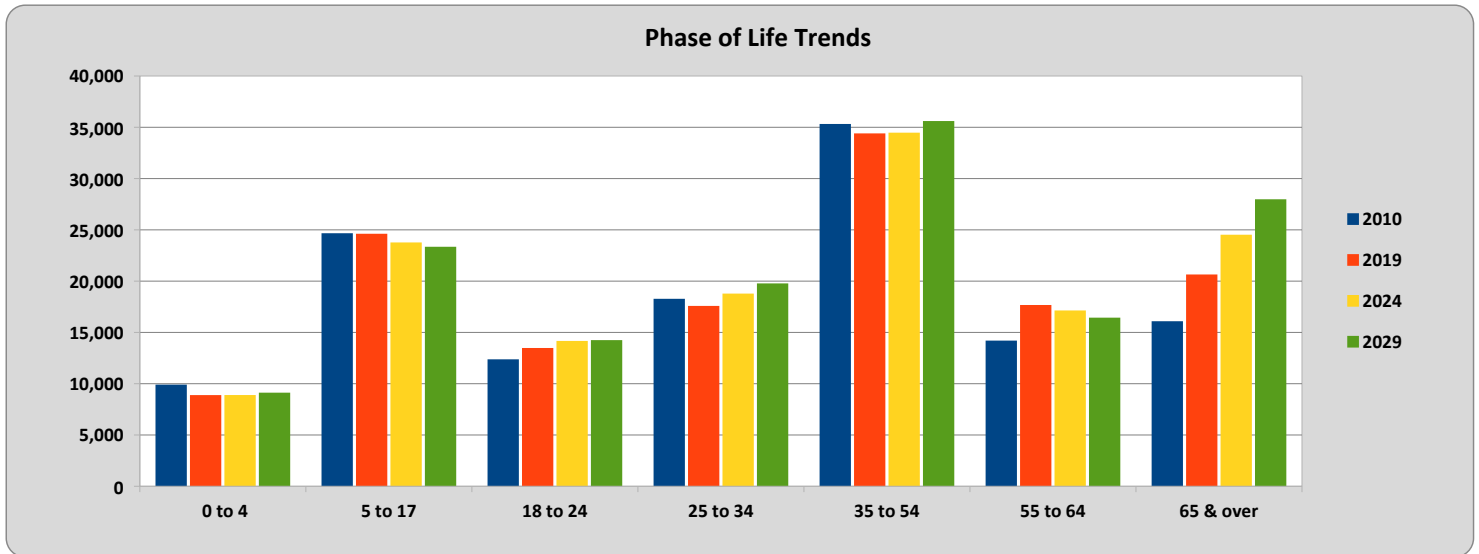
## Phase of Life Projected Change

As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

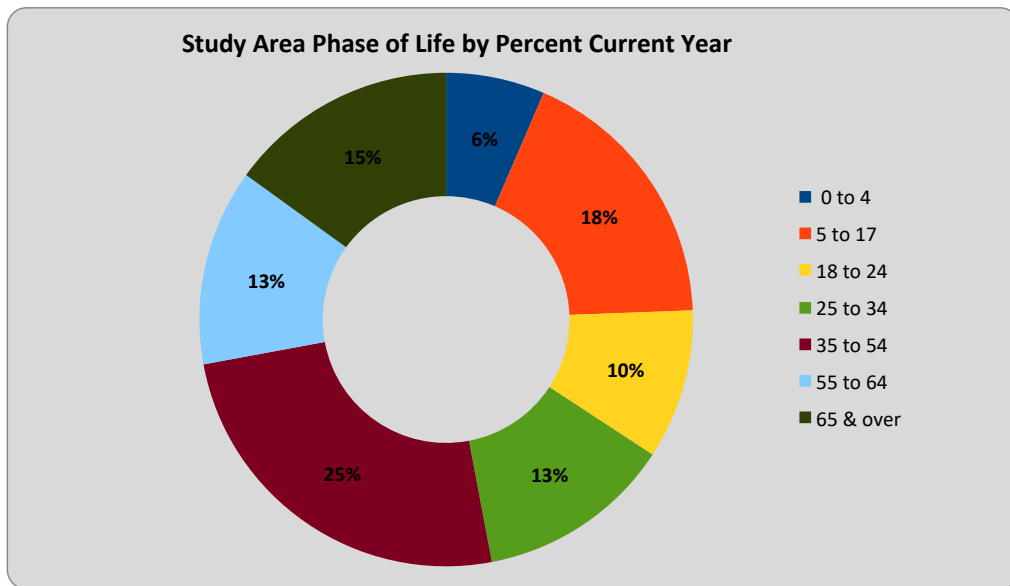


# People by Age

## Phase of Life



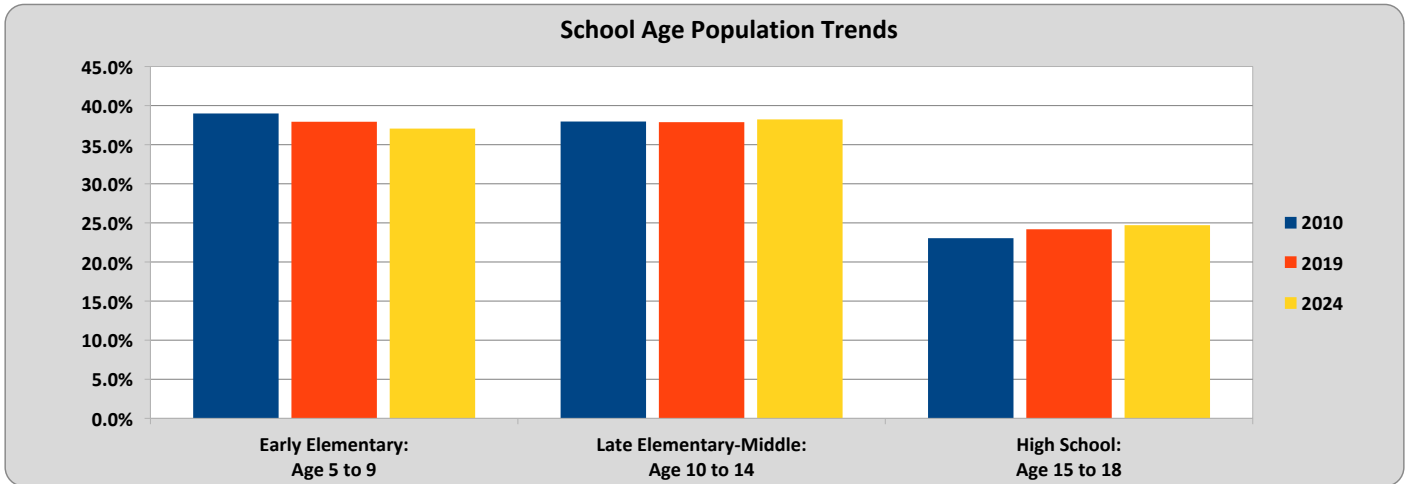
## Current Year Population by Phase of Life



	2010		2019		2024		2029		10 Yr Change
<b>Phase of life Forecast</b>									
Before Formal Schooling: Ages 0 to 4	9,909	7.57%	8,889	6.47%	8,895	6.27%	9,126	6.23%	-0.25%
Required Formal Schooling: Ages 5 to 17	24,671	18.85%	24,619	17.93%	23,772	16.77%	23,351	15.94%	-1.99%
College/Career Starts: Ages 18 to 24	12,377	9.46%	13,482	9.82%	14,170	10.00%	14,249	9.72%	-0.10%
Singles and Young Families: Ages 25 to 34	18,277	13.97%	17,584	12.81%	18,786	13.25%	19,779	13.50%	0.69%
Families/Empty Nesters: Ages 35 to 54	35,324	27.00%	34,405	25.06%	34,475	24.32%	35,609	24.30%	-0.76%
Enrich Years Singles/Couples: Ages 55 to 64	14,202	10.85%	17,674	12.87%	17,141	12.09%	16,439	11.22%	-1.65%
Retirement Opportunities: Age 65 and over	16,091	12.30%	20,649	15.04%	24,525	17.30%	27,981	19.10%	4.06%
<b>Totals:</b>	<b>130,851</b>	<b>100.00%</b>	<b>137,302</b>	<b>100.00%</b>	<b>141,764</b>	<b>100.00%</b>	<b>146,534</b>	<b>100.00%</b>	

Phase of Life presents how a community changes and people age through their various life phases.

School Age Population Trends



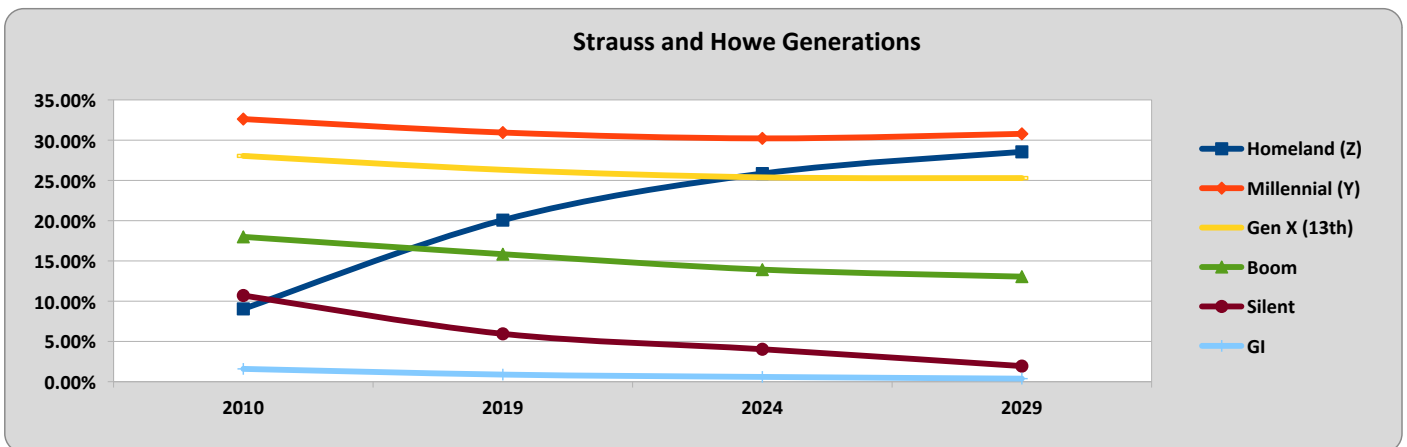
Study Area	Study Area			5 Yr Chg	MO			Comp Index CY
	2010	2019	2024		2010	2019	2024	
School Age Population Trends								
Early Elem: 5 to 9	9,620	9,339	8,810	-0.87%	37.72%	37.87%	37.99%	100
Late Elem-Mid: 10 to 14	9,366	9,326	9,089	0.35%	38.34%	38.09%	38.06%	99
High School: 15 to 17	5,685	5,954	5,873	0.52%	23.94%	24.04%	23.95%	101
<b>Totals:</b>	<b>24,671</b>	<b>24,619</b>	<b>23,772</b>		<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2019		2024		2029	
Homeland (Z)	Artist	2005	2025	11,834	9.04%	27,554	20.07%	36,649	25.85%	39,881	28.55%
Millennial (Y)	Hero	1982	2004	42,688	32.62%	42,491	30.95%	42,845	30.22%	43,007	30.79%
Gen X (13th)	Nomad	1961	1981	36,698	28.05%	36,138	26.32%	35,981	25.38%	35,332	25.29%
Boom	Prophet	1946	1960	23,541	17.99%	21,744	15.84%	19,734	13.92%	18,230	13.05%
Silent	Artist	1925	1945	14,010	10.71%	8,162	5.94%	5,714	4.03%	2,708	1.94%
GI	Hero	1901	1924	2,082	1.59%	1,214	0.88%	841	0.59%	531	0.38%
<b>Totals:</b>				<b>130,853</b>	<b>100.00%</b>	<b>137,303</b>	<b>100.00%</b>	<b>141,764</b>	<b>100.00%</b>	<b>139,689</b>	<b>100.00%</b>

[For more information on Generational types, click here](#)

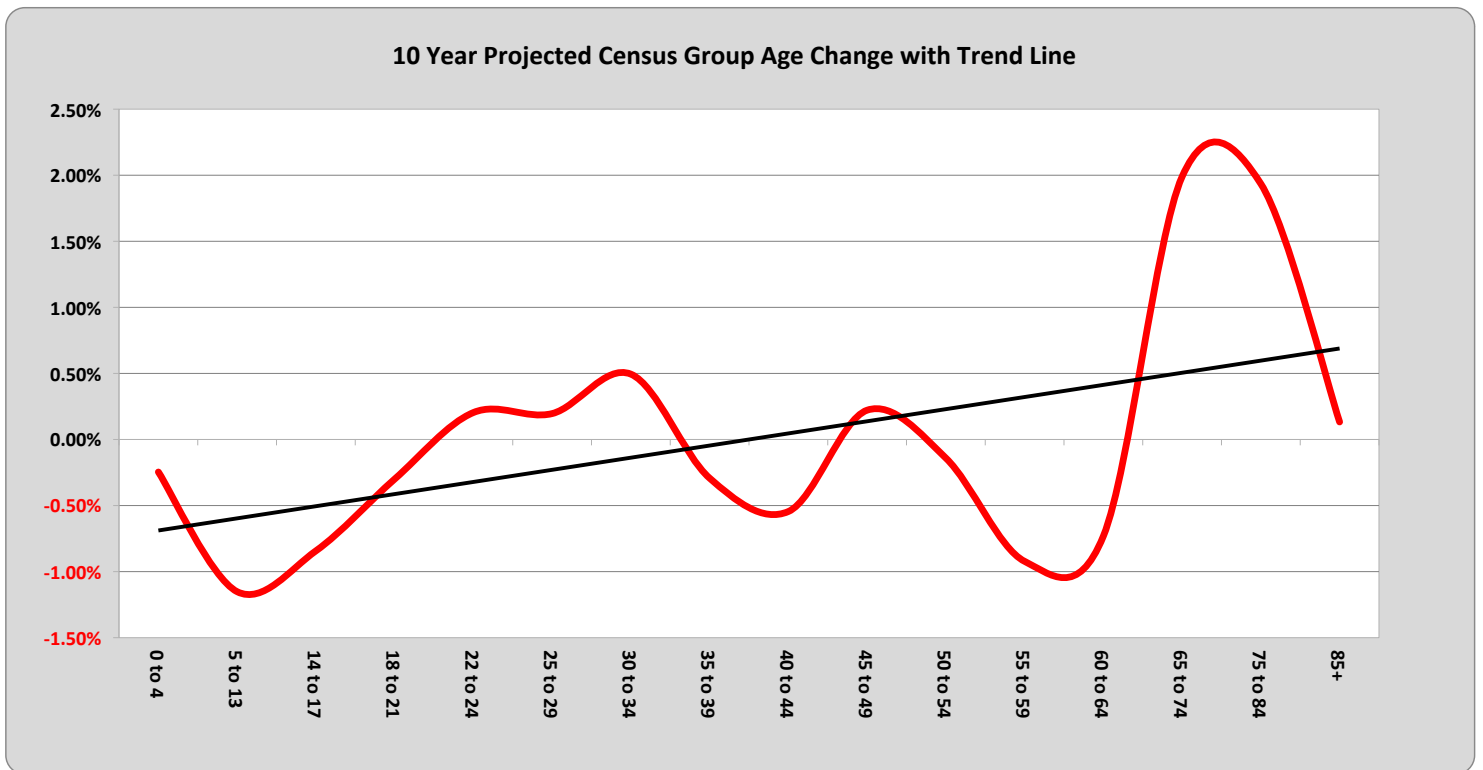
Generations as Percentage of the Population Trends



# People by Age

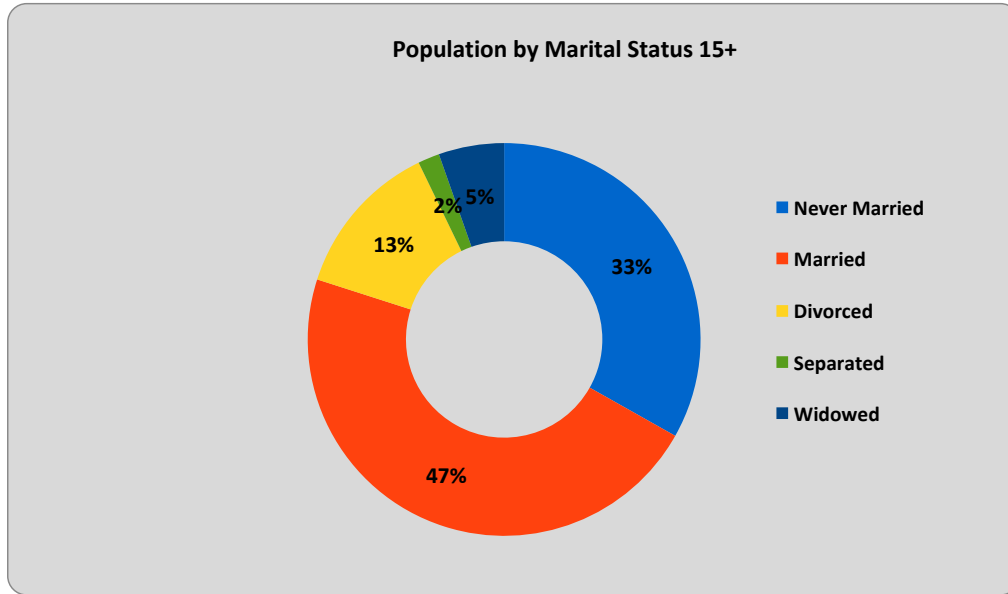
	2010		2019		2024		2029		10 Yr Change
<b>Population by Age Forecast</b>									
0 to 4	9,909	7.57%	8,889	6.47%	8,895	6.27%	9,126	6.23%	-0.25%
5 to 13	17,231	13.17%	16,701	12.16%	16,002	11.29%	16,136	11.01%	-1.15%
14 to 17	7,439	5.69%	7,918	5.77%	7,770	5.48%	7,215	4.92%	-0.84%
18 to 21	7,012	5.36%	7,916	5.77%	8,293	5.85%	8,009	5.47%	-0.30%
22 to 24	5,365	4.10%	5,566	4.05%	5,878	4.15%	6,239	4.26%	0.20%
25 to 29	9,456	7.23%	9,145	6.66%	9,598	6.77%	10,047	6.86%	0.20%
30 to 34	8,821	6.74%	8,439	6.15%	9,188	6.48%	9,731	6.64%	0.49%
35 to 39	8,316	6.36%	9,117	6.64%	8,403	5.93%	9,301	6.35%	-0.29%
40 to 44	8,378	6.40%	8,653	6.30%	9,111	6.43%	8,436	5.76%	-0.55%
45 to 49	9,292	7.10%	8,272	6.02%	8,690	6.13%	9,153	6.25%	0.22%
50 to 54	9,339	7.14%	8,363	6.09%	8,271	5.83%	8,719	5.95%	-0.14%
55 to 59	7,863	6.01%	9,004	6.56%	8,316	5.87%	8,258	5.64%	-0.92%
60 to 64	6,339	4.84%	8,670	6.31%	8,825	6.23%	8,181	5.58%	-0.73%
65 to 74	8,467	6.47%	12,526	9.12%	14,924	10.53%	16,283	11.11%	1.99%
75 to 84	5,460	4.17%	6,151	4.48%	7,612	5.37%	9,400	6.41%	1.94%
85+	2,165	1.65%	1,972	1.44%	1,988	1.40%	2,299	1.57%	0.13%
<b>Totals:</b>	<b>130,852</b>	<b>100.00%</b>	<b>137,302</b>	<b>100.00%</b>	<b>141,764</b>	<b>100.00%</b>	<b>146,533</b>	<b>100.00%</b>	

## Age Category Changes



# People by Household Type and Marital Status

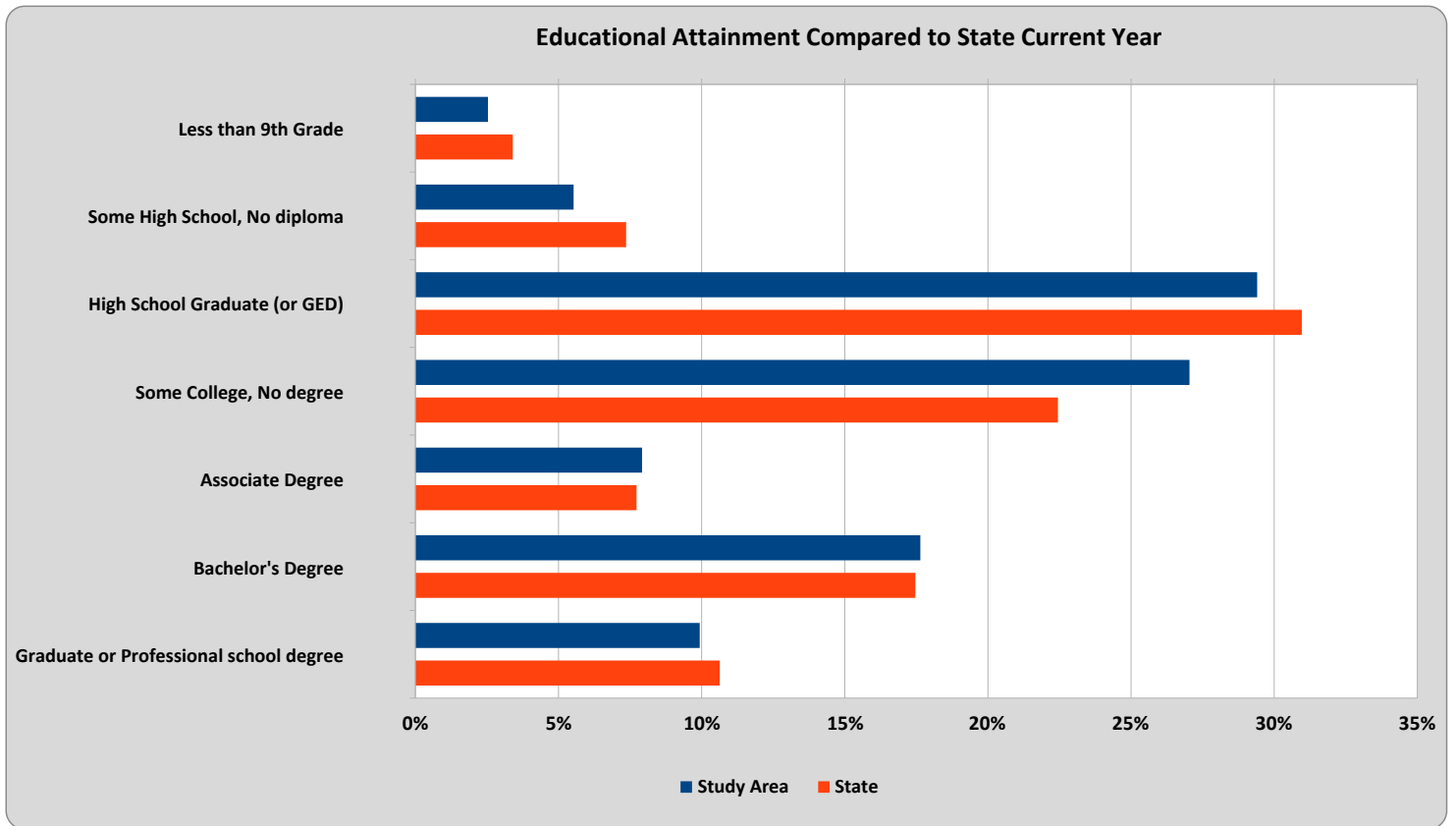
## Population by Household Type



	Study Area							State of MO		Comp Index CY
	2010		2019		2024		5 Yr Chg	2019		
<b>Population by Household Type Trends</b>										
Population in Family Households	108,121	82.63%	113,918	82.97%	117,869	83.14%	0.18%	4,984,674	80.15%	104
Population in Non-Family Households	21,084	16.11%	21,790	15.87%	22,275	15.71%	-0.16%	1,054,752	16.96%	94
Population in Group Quarters	1,646	1.26%	1,594	1.16%	1,620	1.14%	-0.02%	179,748	2.89%	40
<b>Totals:</b>	<b>130,851</b>	<b>100.00%</b>	<b>137,302</b>	<b>100.00%</b>	<b>141,764</b>	<b>100.00%</b>		<b>6,219,174</b>	<b>100.00%</b>	
<b>Population by Marital Status 15+</b>										
Never Married	29,233	28.19%	37,050	33.17%	39,112	33.47%	0.30%	1,545,307	29.89%	111
Married	53,552	51.64%	52,256	46.78%	54,676	46.78%	0.01%	2,578,255	49.86%	94
Divorced	12,372	11.93%	14,400	12.89%	15,093	12.91%	0.02%	624,684	12.08%	107
Separated	2,563	2.47%	1,982	1.77%	1,979	1.69%	-0.08%	93,458	1.81%	98
Widowed	5,990	5.78%	6,024	5.39%	6,008	5.14%	-0.25%	328,987	6.36%	85
<b>Totals:</b>	<b>103,710</b>	<b>100.00%</b>	<b>111,712</b>	<b>100.00%</b>	<b>116,868</b>	<b>100.00%</b>		<b>5,170,691</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Female 15+</b>										
Divorced	7,389	27.30%	8,505	27.10%				345,272	25.89%	105
Never Married	14,799	54.68%	18,299	58.30%				730,913	54.80%	106
Widowed	4,876	18.02%	4,581	14.60%				257,545	19.31%	76
<b>Totals:</b>	<b>27,064</b>	<b>100.00%</b>	<b>31,385</b>	<b>100.00%</b>				<b>1,333,730</b>	<b>100.00%</b>	
<b>Population by Marital Status Single Male 15+</b>										
Divorced	4,983	24.27%	5,895	22.60%				279,412	23.98%	94
Never Married	14,434	70.30%	18,751	71.87%				814,394	69.89%	103
Widowed	1,114	5.43%	1,443	5.53%				71,442	6.13%	90
<b>Totals:</b>	<b>20,531</b>	<b>100.00%</b>	<b>26,089</b>	<b>100.00%</b>				<b>1,165,248</b>	<b>100.00%</b>	
<b>Population by Group Quarters</b>										
Institutionalized	1,109	67.38%	1,105	68.21%				92,561	53.14%	128
Non-institutionalized: College	364	22.11%	362	22.35%				52,817	30.32%	74
Non-institutionalized: Military	21	1.28%	21	1.30%				11,812	6.78%	19
Non-institutionalized: Other	152	9.23%	132	8.15%				17,009	9.76%	83
<b>Totals:</b>	<b>1,646</b>	<b>100.00%</b>	<b>1,620</b>	<b>100.00%</b>				<b>174,199</b>	<b>100.00%</b>	

# People by Education and School Enrollment

## Population by Educational Attainment: 25+

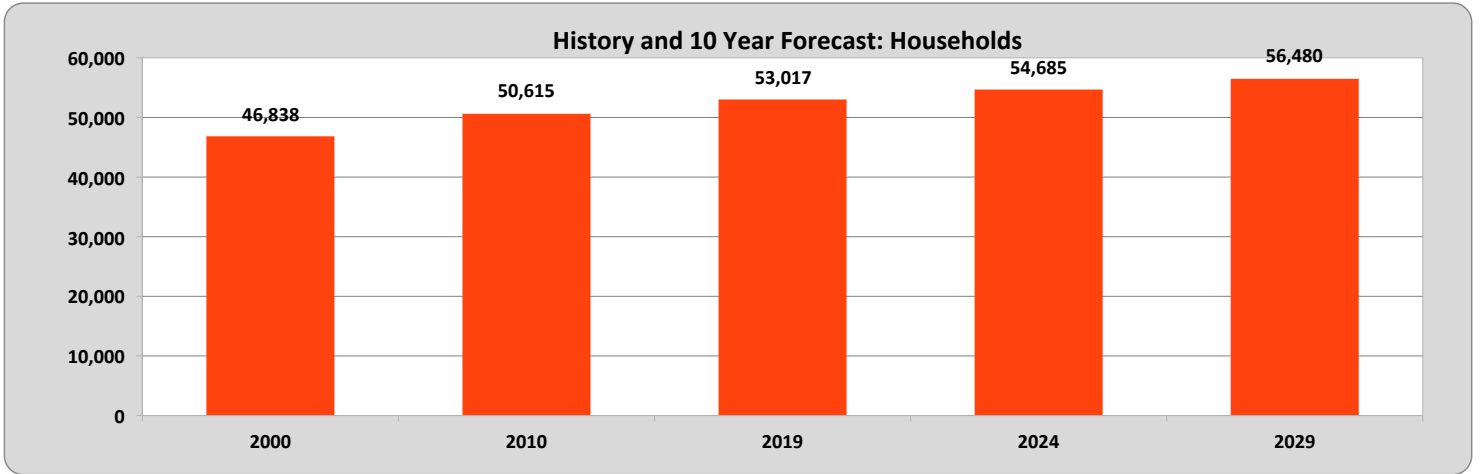


	Study Area							MO 2019	Comp Index CY
	2010	2019	2019	2024	2024	5 Yr Chg			
<b>Population by Educational Attainment: 25+</b>									
Less than 9th grade	1,802	2.15%	2,290	2.54%	2,307	2.51%	-0.03%	3.40%	75
Some High School, No diploma	6,032	7.19%	4,992	5.53%	5,008	5.44%	-0.09%	7.36%	75
High School Graduate (or GED)	26,542	31.64%	26,557	29.41%	27,008	29.33%	-0.07%	30.96%	95
Some College, No degree	21,232	25.31%	24,422	27.04%	24,662	26.79%	-0.25%	22.45%	120
Associate Degree	6,525	7.78%	7,151	7.92%	7,364	8.00%	0.08%	7.73%	102
Bachelor's Degree	14,102	16.81%	15,931	17.64%	16,307	17.71%	0.07%	17.47%	101
Graduate or Professional School	7,658	9.13%	8,971	9.93%	9,412	10.22%	0.29%	10.63%	93
<b>Totals:</b>	<b>83,893</b>	<b>100.00%</b>	<b>90,314</b>	<b>100.00%</b>	<b>92,068</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Population: Currently Enrolled in Education</b>									
High School			7,744	27.06%					
Kindergarten/Elementary School			18,603	65.01%					
Nursery School/Preschool			2,267	7.92%					
<b>Totals:</b>			<b>28,614</b>	<b>100.00%</b>					

# Households and Change

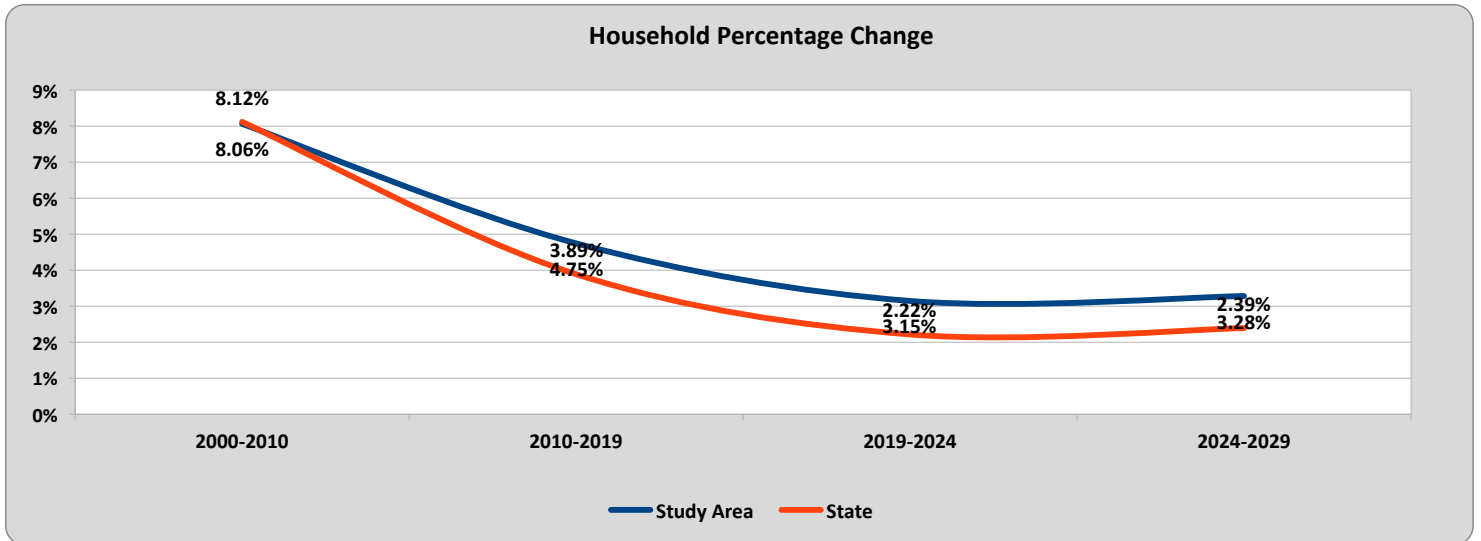
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

## Household History with 5 and 10 Year Projected Change



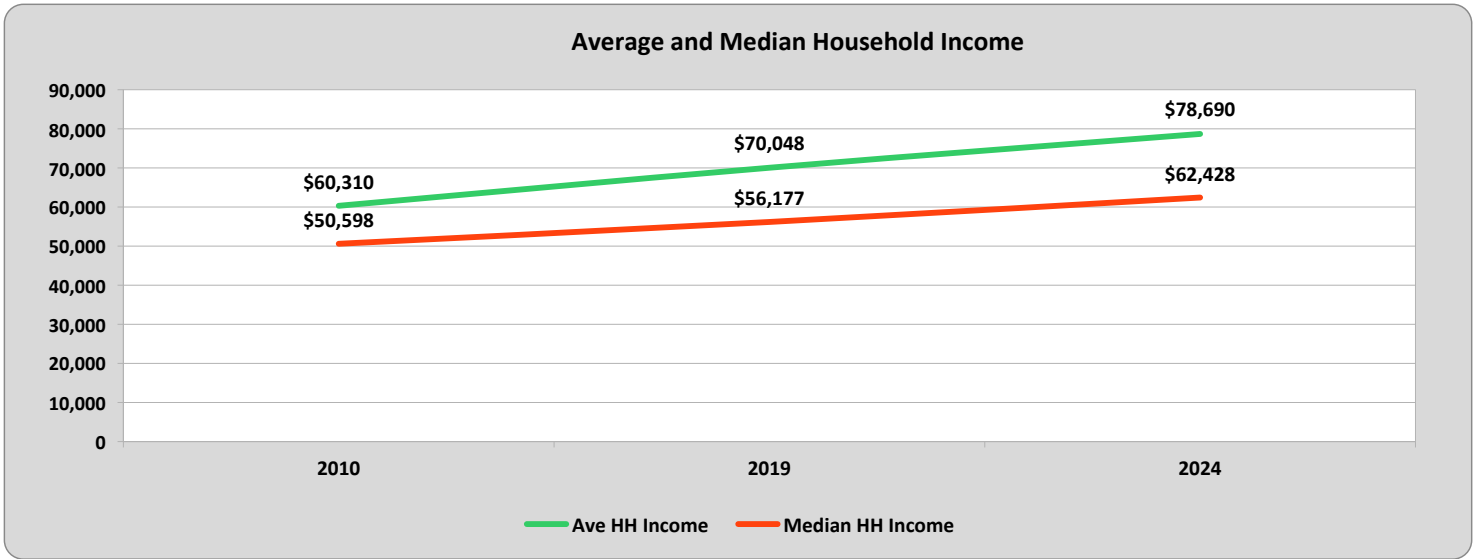
Household Trends	2000	2010	2019	2024	2029
Study Area Households	46,838	50,615	53,017	54,685	56,480
Households Change		3,777	2,402	1,668	1,795
Percent Change		8.06%	4.75%	3.15%	3.28%
State Households	2,197,209	2,375,611	2,467,978	2,522,666	2,583,007
Households Change		178,402	92,367	54,688	60,341
Percent Change		8.12%	3.89%	2.22%	2.39%
Population / Households	2.56	2.59	2.59	2.59	2.59
Population / Households Change		0.03	0.00	0.00	0.00
Percent Change		1.10%	0.18%	0.10%	0.08%

## Projected Percentage Household Change: Comparison of Study Area to State



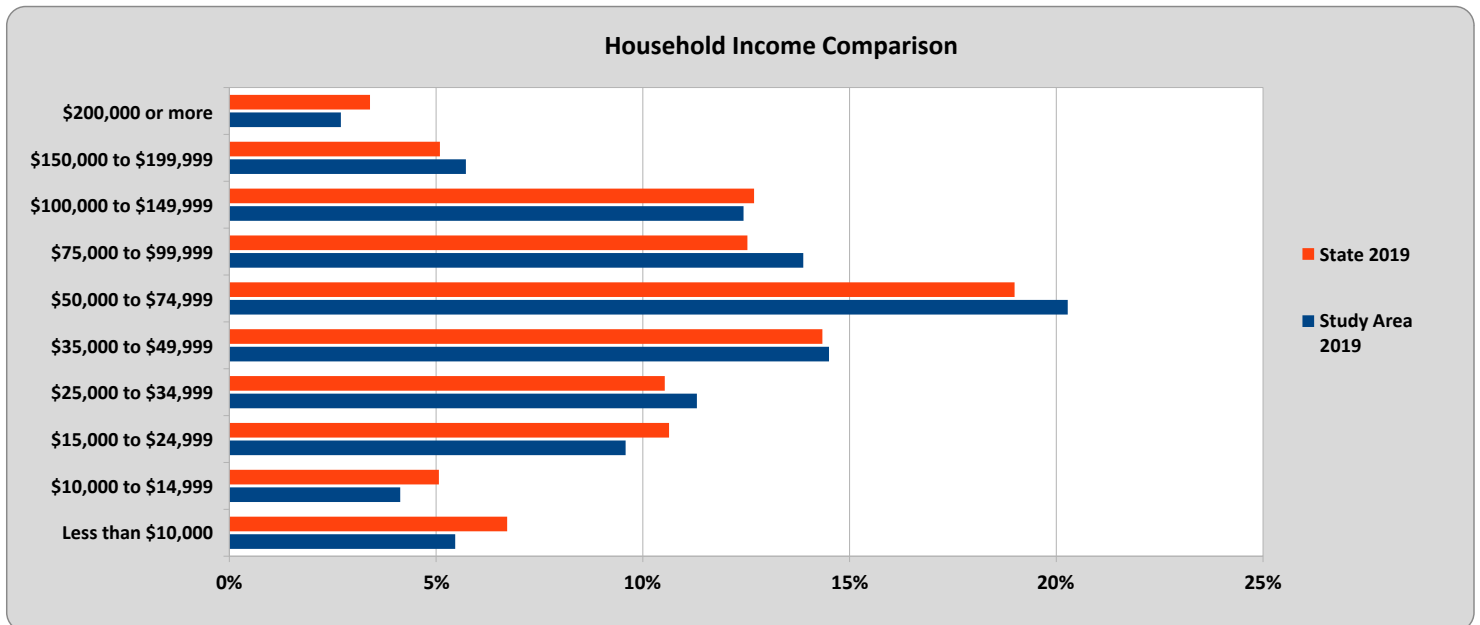
# Households by Income

## Average and Median Household Income Trends



Household Income Trends	2010	2019	2024
Study Area: Average HH Income	60,310	70,048	78,690
Households Change		9,738	8,642
Percent Change		16.15%	12.34%
Study Area: Median HH Income	50,598	56,177	62,428
Per Capita Income	23,329	27,048	30,354
Per Capita Income Change		3,719	3,307
Percent Change		15.94%	12.23%
State Average HH Income	61,533	71,660	79,625
Households Change		10,128	7,965
Percent Change		16.46%	11.11%
Average HH Income Comparative Index	98	98	99

## Current Year Estimated Household Income Comparison to State



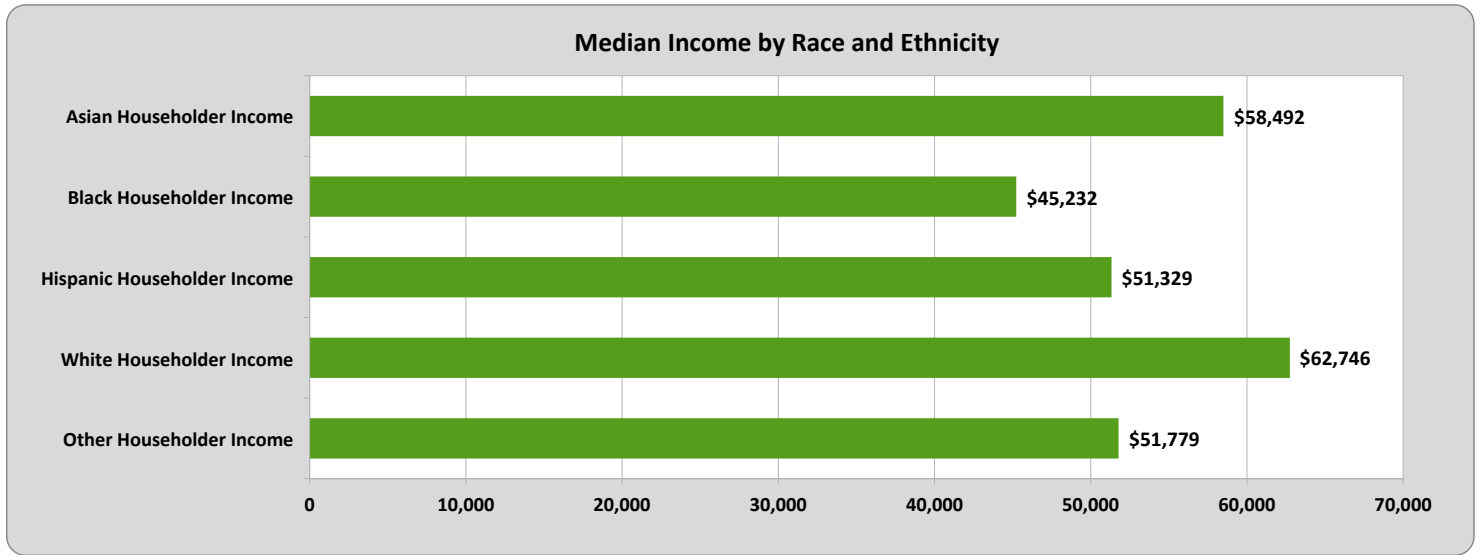
# Households by Income

	Study Area							MO 2019	Comp Index CY
	2010	2019	2024	5 Yr Chg	2019	2024	5 Yr Chg		
<b>Household Income Forecast by Category</b>									
Less than \$10,000	3,305	6.53%	2,896	5.46%	2,531	4.63%	-0.83%	6.72%	81
\$10,000 to \$14,999	2,033	4.02%	2,191	4.13%	1,857	3.40%	-0.74%	5.07%	82
\$15,000 to \$24,999	5,089	10.06%	5,081	9.58%	4,457	8.15%	-1.43%	10.63%	90
\$25,000 to \$34,999	6,428	12.71%	5,995	11.31%	5,409	9.89%	-1.42%	10.53%	107
\$35,000 to \$49,999	8,159	16.13%	7,689	14.50%	8,092	14.80%	0.29%	14.34%	101
\$50,000 to \$74,999	11,410	22.56%	10,750	20.28%	10,049	18.38%	-1.90%	18.99%	107
\$75,000 to \$99,999	6,411	12.68%	7,359	13.88%	8,001	14.63%	0.75%	12.53%	111
\$100,000 to \$149,999	5,545	10.96%	6,593	12.44%	8,139	14.88%	2.45%	12.69%	98
\$150,000 to \$199,999	1,480	2.93%	3,033	5.72%	3,661	6.69%	0.97%	5.09%	112
\$200,000 or more	715	1.41%	1,430	2.70%	2,488	4.55%	1.85%	3.40%	79
Totals:	50,575	100.00%	53,017	100.00%	54,684	100.00%		100.00%	
<b>Family Income Forecast by Category</b>									
Less than \$10,000			1,600	4.51%	1,583	4.31%	-0.0020535	4.24%	107
\$10,000 to \$14,999			998	2.82%	987	2.69%	-0.13%	3.06%	92
\$15,000 to \$24,999			2,646	7.46%	2,651	7.21%	-0.25%	7.61%	98
\$25,000 to \$34,999			3,424	9.66%	3,823	10.40%	0.75%	8.82%	110
\$35,000 to \$49,999			4,573	12.90%	4,650	12.66%	-0.25%	13.55%	95
\$50,000 to \$74,999			7,449	21.01%	7,653	20.83%	-0.19%	20.41%	103
\$75,000 to \$99,999			5,418	15.28%	5,606	15.26%	-0.03%	14.92%	102
\$100,000 to \$149,999			5,610	15.83%	5,872	15.98%	0.16%	16.19%	98
\$150,000 to \$199,999			2,533	7.15%	2,677	7.29%	0.14%	6.71%	106
\$200,000 or more			1,197	3.38%	1,241	3.38%	0.00%	4.49%	75
Totals:			35,448	100.00%	36,743	100.00%		100.00%	
<b>Non-family Income Forecast by Category</b>									
Less than \$10,000			1,120	6.38%	991	5.52%	-0.85%	8.06%	79
\$10,000 to \$14,999			878	5.00%	747	4.16%	-0.83%	5.93%	84
\$15,000 to \$24,999			1,865	10.62%	1,672	9.32%	-1.30%	11.82%	90
\$25,000 to \$34,999			1,893	10.78%	1,607	8.96%	-1.82%	9.24%	117
\$35,000 to \$49,999			2,807	15.98%	2,982	16.62%	0.64%	15.06%	106
\$50,000 to \$74,999			3,621	20.61%	3,383	18.86%	-1.76%	19.00%	109
\$75,000 to \$99,999			2,355	13.41%	2,585	14.41%	1.00%	12.00%	112
\$100,000 to \$149,999			1,895	10.79%	2,416	13.47%	2.68%	11.48%	94
\$150,000 to \$199,999			802	4.57%	946	5.27%	0.71%	4.36%	105
\$200,000 or more			330	1.88%	613	3.42%	1.54%	3.04%	62
Totals:			17,566	100.00%	17,942	100.00%		100.00%	

	Study Area			5 Yr Chg	MO 2019	Comp Index CY
	2019	2024	2024			
<b>Household Income</b>						
Median	56,177	62,428	6251		53,560	105
Family Median	65,045	65,279	234		65,390	99

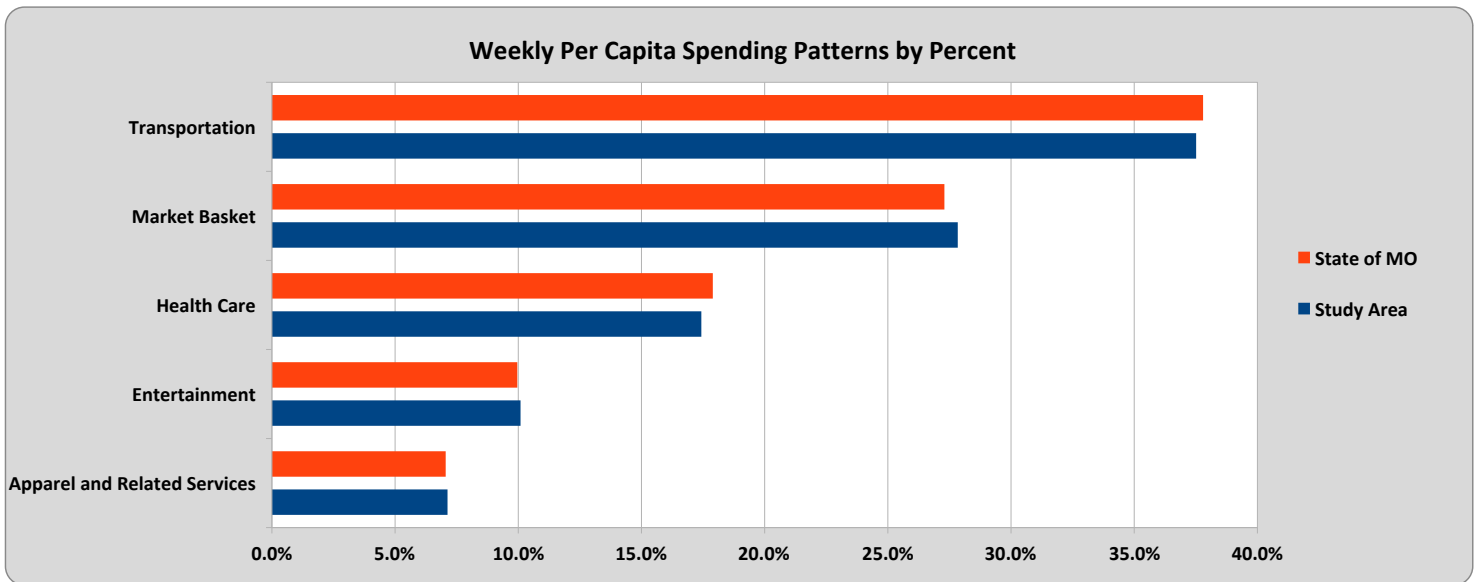
# Households by Income

## Median Income by Race and Ethnicity: 2019



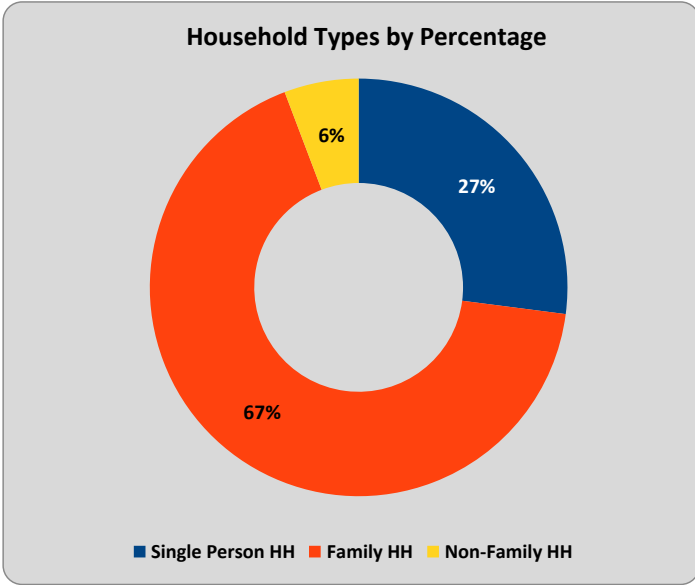
	Study Area	State of MO	Comp Index CY
<b>2019 Median Income by Race and Ethnicity: Compared to State</b>			
Asian Householder Income	58,492	62,490	94
Black Householder Income	45,232	37,491	121
Hispanic Householder Income	51,329	45,159	114
White Householder Income	62,746	56,394	111
Other Householder Income	51,779	41,584	125

## Spending Patterns: Weekly Per Capita Consumer Expenditures

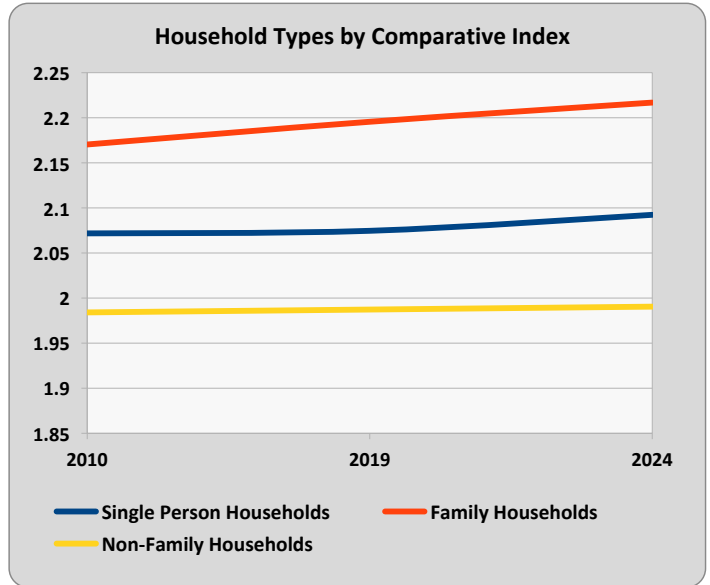


# Households by Structure

Single, Family and Non-Family Households: 2019



Household Type Trends Compared to State



Household Type Trends	Study Area			State of MO		
	2010	2019	2024	2010	2019	2024
Single Person Households	13,928	14,435	14,789	672,276	695,795	706,813
Change		507	354		23,519	11,018
Percent Change		3.64%	2.45%		3.50%	1.58%
Family Households	33,687	35,449	36,743	1,552,133	1,614,580	1,657,450
Change		1,762	1,294		62,447	42,870
Percent Change		5.23%	3.65%		4.02%	2.66%
Non-Family Households	3,000	3,132	3,153	151,202	157,603	158,403
Change		132	21		6,401	800
Percent Change		4.40%	0.67%		4.23%	0.51%

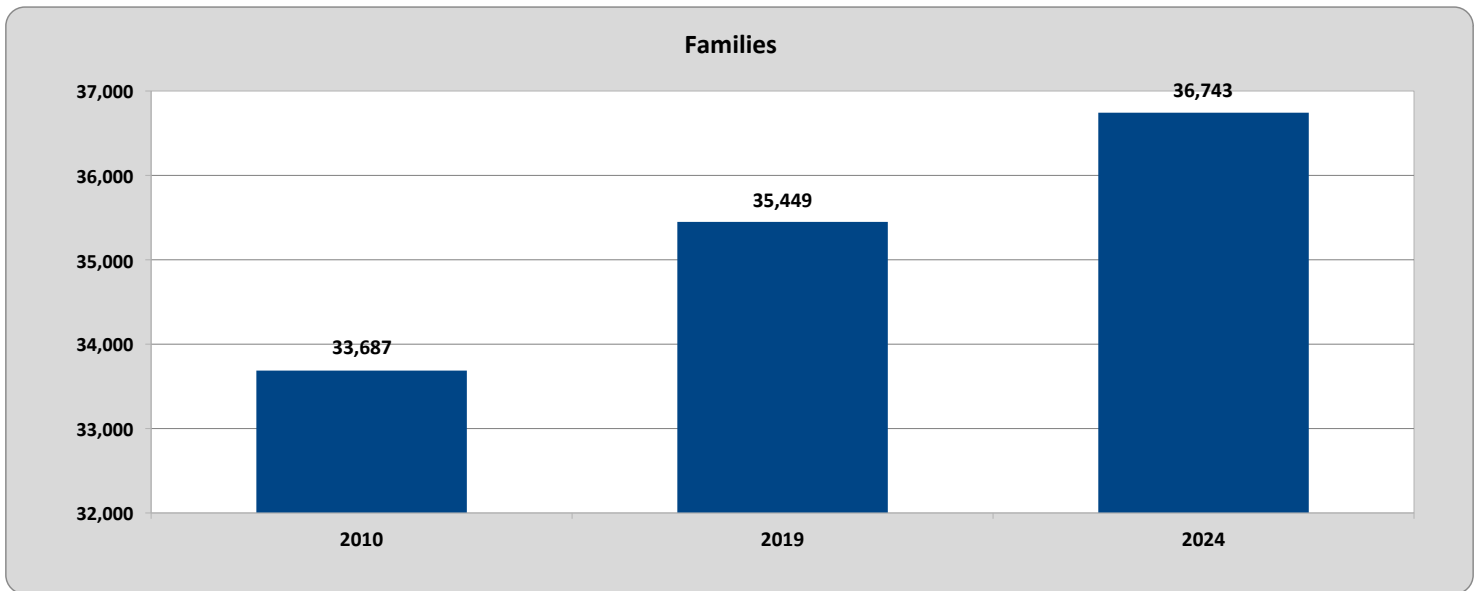
## Households by Structure

	Study Area							MO 2019	Comp Index CY
	2010		2019		2024		5 Yr Chg		
<b>Households by Size</b>									
1-person household	13,928	27.52%	14,435	27.23%	14,789	27.04%	-0.18%	28.19%	97
2-person household	16,299	32.20%	17,129	32.31%	17,700	32.37%	0.06%	34.65%	93
3-person household	8,269	16.34%	8,675	16.36%	8,959	16.38%	0.02%	15.61%	105
4-person household	6,512	12.87%	6,882	12.98%	7,139	13.05%	0.07%	12.56%	103
5-person household	3,317	6.55%	3,497	6.60%	3,619	6.62%	0.02%	5.69%	116
6-person household	1,462	2.89%	1,534	2.89%	1,596	2.92%	0.03%	2.09%	138
7-or-more person household	829	1.64%	864	1.63%	883	1.61%	-0.01%	1.20%	136
<b>Totals:</b>	<b>50,616</b>	<b>100.00%</b>	<b>53,016</b>	<b>100.00%</b>	<b>54,685</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Non-Family Households by Size</b>									
1-person household	13,928	82.28%	14,435	82.18%				81.53%	101
2-person household	2,334	13.79%	637	3.63%				4.01%	90
3-person household	350	2.07%	2,130	12.13%				12.39%	98
4-person household	199	1.18%	127	0.72%				0.70%	103
5-person household	85	0.50%	77	0.44%				0.48%	91
6-person household	19	0.11%	85	0.48%				0.45%	109
7-or-more person household	13	0.08%	75	0.43%				0.43%	98
<b>Totals:</b>	<b>16,928</b>	<b>100.00%</b>	<b>17,566</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Single by Gender or Family Households</b>									
Female Householder	8,408	24.96%	8,589	24.23%				18.23%	133
Male Householder	2,531	7.51%	2,885	8.14%				6.79%	120
Married Couple	22,748	67.53%	23,976	67.63%				74.99%	90
<b>Totals:</b>	<b>33,687</b>	<b>100.00%</b>	<b>35,450</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>Non-Family Households by Gender</b>									
Female Not living alone	1,359	8.03%	428	2.44%				2.38%	103
Male Not living alone	1,641	9.69%	2,704	15.39%				16.09%	96
Female Living alone	8,109	47.90%	7,985	45.45%				45.76%	99
Male Living alone	5,819	34.38%	6,450	36.72%				35.77%	103
<b>Totals:</b>	<b>16,928</b>	<b>100.00%</b>	<b>17,567</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Owner Households by Number of Vehicles</b>									
No vehicle available			695	2.00%				2.86%	70
1 vehicle available			9,330	26.83%				25.51%	105
2 vehicles available			15,761	45.33%				43.61%	104
3 vehicles available			6,549	18.84%				19.28%	98
4 vehicles available			1,717	4.94%				6.19%	80
5+ vehicles available			718	2.06%				2.54%	81
<b>Totals:</b>			<b>34,770</b>	<b>100.00%</b>				<b>100.00%</b>	
<b>2019: Renter Households by Number of Vehicles</b>									
No vehicle available			2,413	13.22%				15.96%	83
1 vehicle available			10,117	55.44%				49.27%	113
2 vehicles available			4,410	24.17%				26.50%	91
3 vehicles available			915	5.01%				5.93%	84
4 vehicles available			289	1.58%				1.67%	95
5+ vehicles available			104	0.57%				0.67%	85
<b>Totals:</b>			<b>18,248</b>	<b>100.00%</b>				<b>100.00%</b>	

# Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

## Family Trends

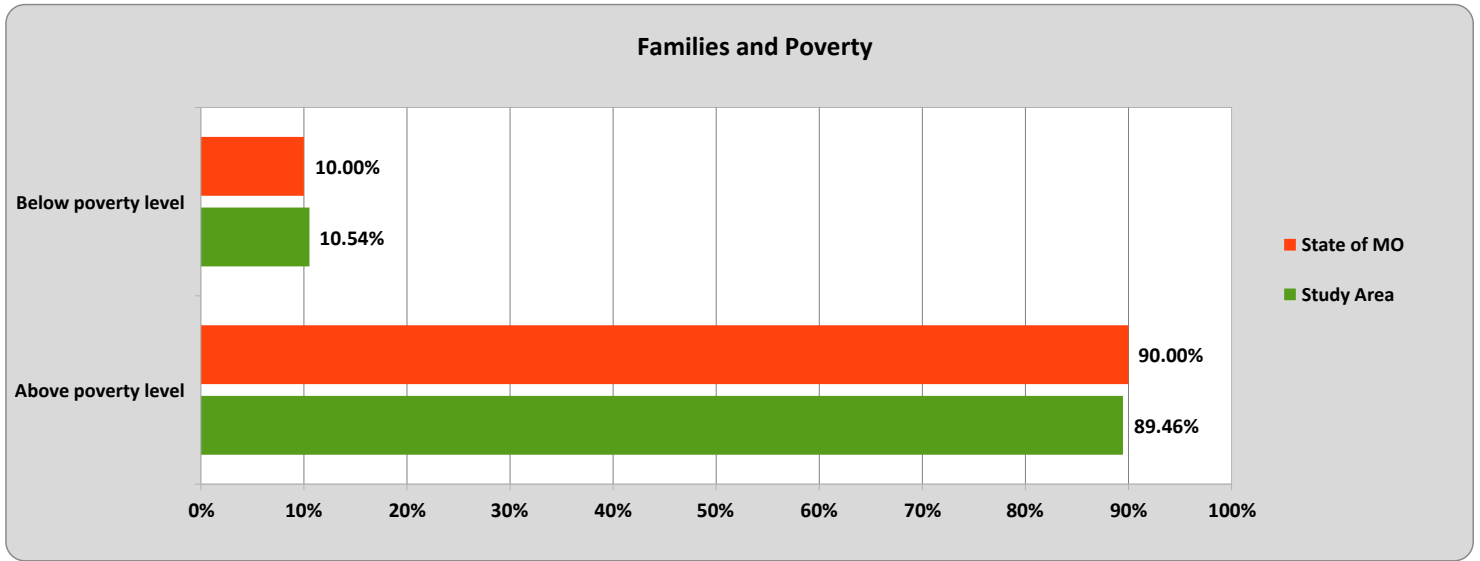


	2010	2019	2024
Study Area Family Households	33,687	35,449	36,743
Family Households Change		1,762	1,294
Percent Change		5.23%	3.65%
State Family Households	1,552,133	1,614,580	1,657,450
Family Households Change		62,447	42,870
Percent Change		4.02%	2.66%

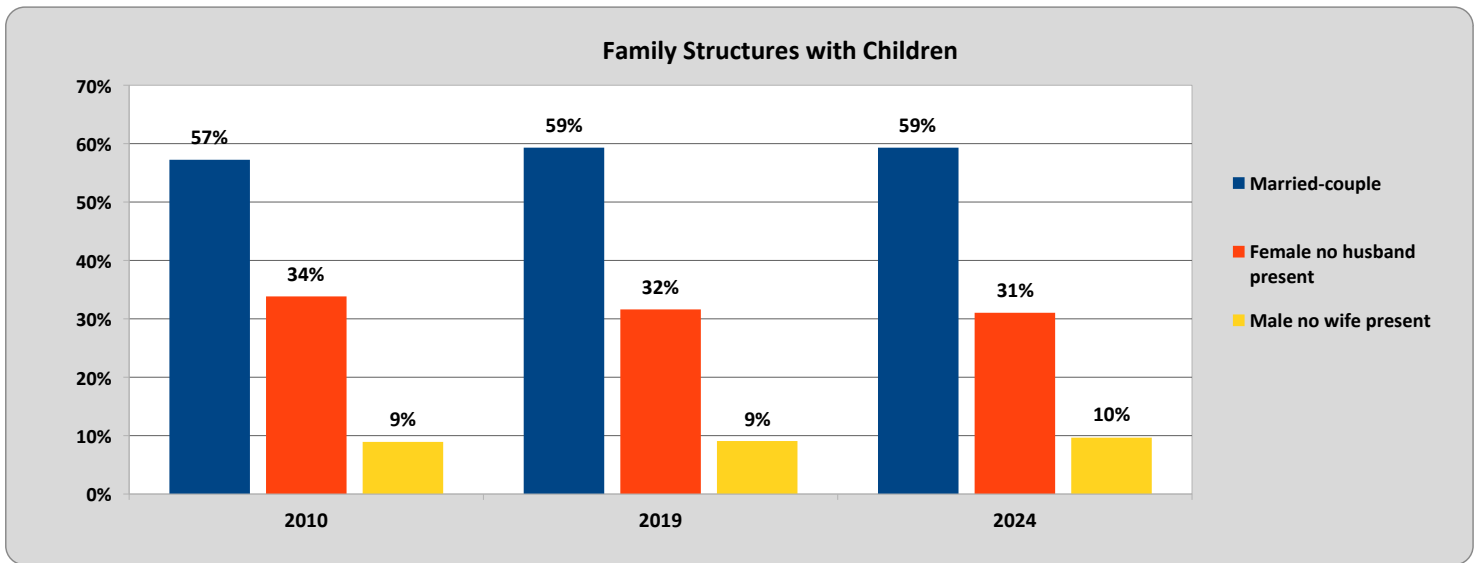
	2010		Study Area		2024		5 Yr Chg	MO 2019	Comp Index CY
	Count	%	2019	%	Count	%			
<b>Family Households by Size</b>									
2-person household	13,964	41.45%	15,059	42.48%	15,518	42.23%	-0.25%	46.90%	91
3-person household	7,919	23.51%	8,317	23.46%	8,612	23.44%	-0.02%	22.20%	106
4-person household	6,313	18.74%	6,679	18.84%	6,929	18.86%	0.02%	18.29%	103
5-person household	3,232	9.59%	3,273	9.23%	3,422	9.31%	0.08%	8.16%	113
6-person household	1,442	4.28%	1,141	3.22%	1,210	3.29%	0.07%	2.80%	115
7-or-more person household	816	2.42%	981	2.77%	1,052	2.86%	0.10%	1.65%	168
<b>Totals:</b>	<b>33,686</b>	<b>100.00%</b>	<b>35,450</b>	<b>100.00%</b>	<b>36,743</b>	<b>100.00%</b>		<b>100.00%</b>	

# Family Households

## Families in Poverty Compared to State



## Families with Children by Type

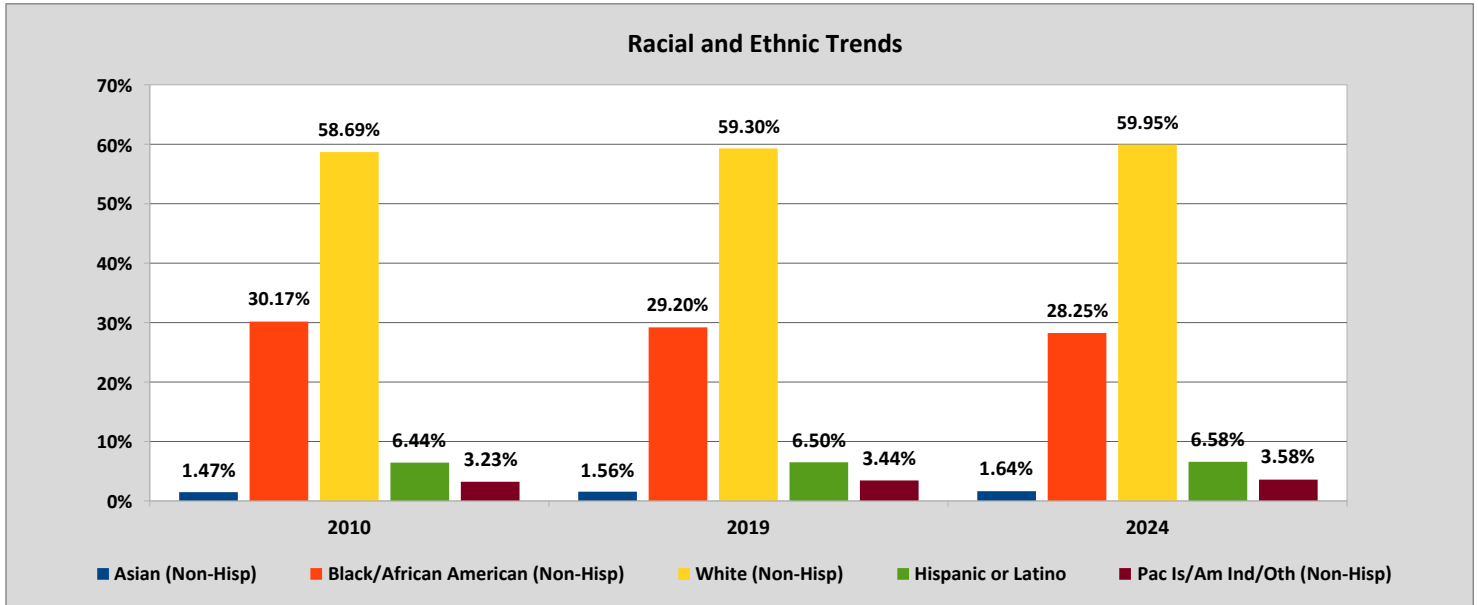


	Study Area				MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Families with Children by Type</b>									
Married-couple	9,971	57.24%	9,736	59.31%	9,854	59.31%	-0.00%	67.24%	88
Female no husband present	5,895	33.84%	5,189	31.61%	5,157	31.04%	-0.57%	24.30%	130
Male no wife present	1,555	8.93%	1,490	9.08%	1,604	9.65%	0.58%	8.47%	107
<b>Totals:</b>	<b>17,421</b>	<b>100.00%</b>	<b>16,415</b>	<b>100.00%</b>	<b>16,615</b>	<b>100.00%</b>		<b>100.00%</b>	
<b>Families with No Children by Type</b>									
Married-couple	12,777	78.55%	14,240	74.81%	14,986	74.45%	-0.36%	80.56%	93
Female no husband present	2,513	15.45%	3,400	17.86%	3,610	17.94%	0.07%	13.86%	129
Male no wife present	976	6.00%	1,395	7.33%	1,532	7.61%	0.28%	5.58%	131
<b>Totals:</b>	<b>16,266</b>	<b>100.00%</b>	<b>19,035</b>	<b>100.00%</b>	<b>20,128</b>	<b>100.00%</b>		<b>100.00%</b>	

# Diversity: Race and Ethnicity

The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

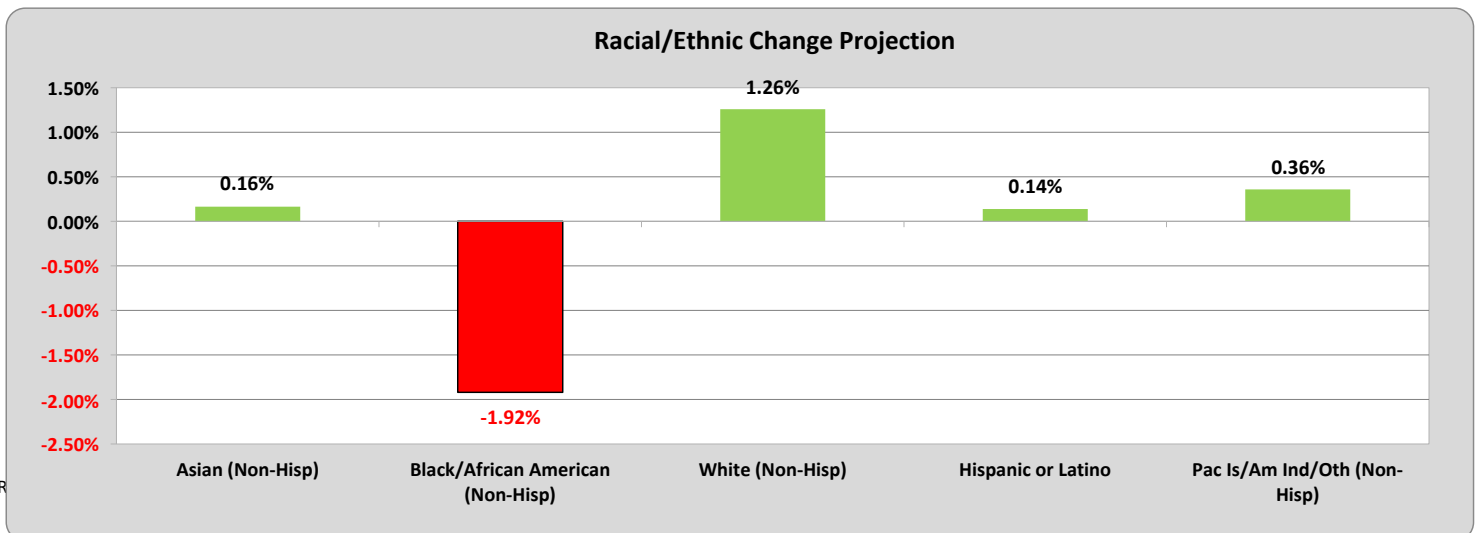
## Racial Ethnic Trend Projections



Study Area	Study Area				MO 2019	Comp Index CY			
	2010	2019	2024	5 Yr Chg					
<b>Racial/Ethnic Trends</b>									
Asian (Non-Hisp)	1,927	1.47%	2,137	1.56%	2,321	1.71%	91		
Black/African American (Non-Hisp)	39,481	30.17%	40,089	29.20%	40,051	28.25%	-0.95%	11.11%	263
White (Non-Hisp)	76,792	58.69%	81,421	59.30%	84,980	59.95%	0.64%	80.92%	73
Hispanic or Latino	8,432	6.44%	8,927	6.50%	9,331	6.58%	0.08%	3.73%	174
Pac Is/Am Ind/Oth (Non-Hisp)	4,220	3.23%	4,728	3.44%	5,080	3.58%	0.14%	2.52%	137
<b>Totals:</b>	<b>130,852</b>	<b>100.00%</b>	<b>137,302</b>	<b>100.00%</b>	<b>141,763</b>	<b>100.00%</b>		<b>100.00%</b>	

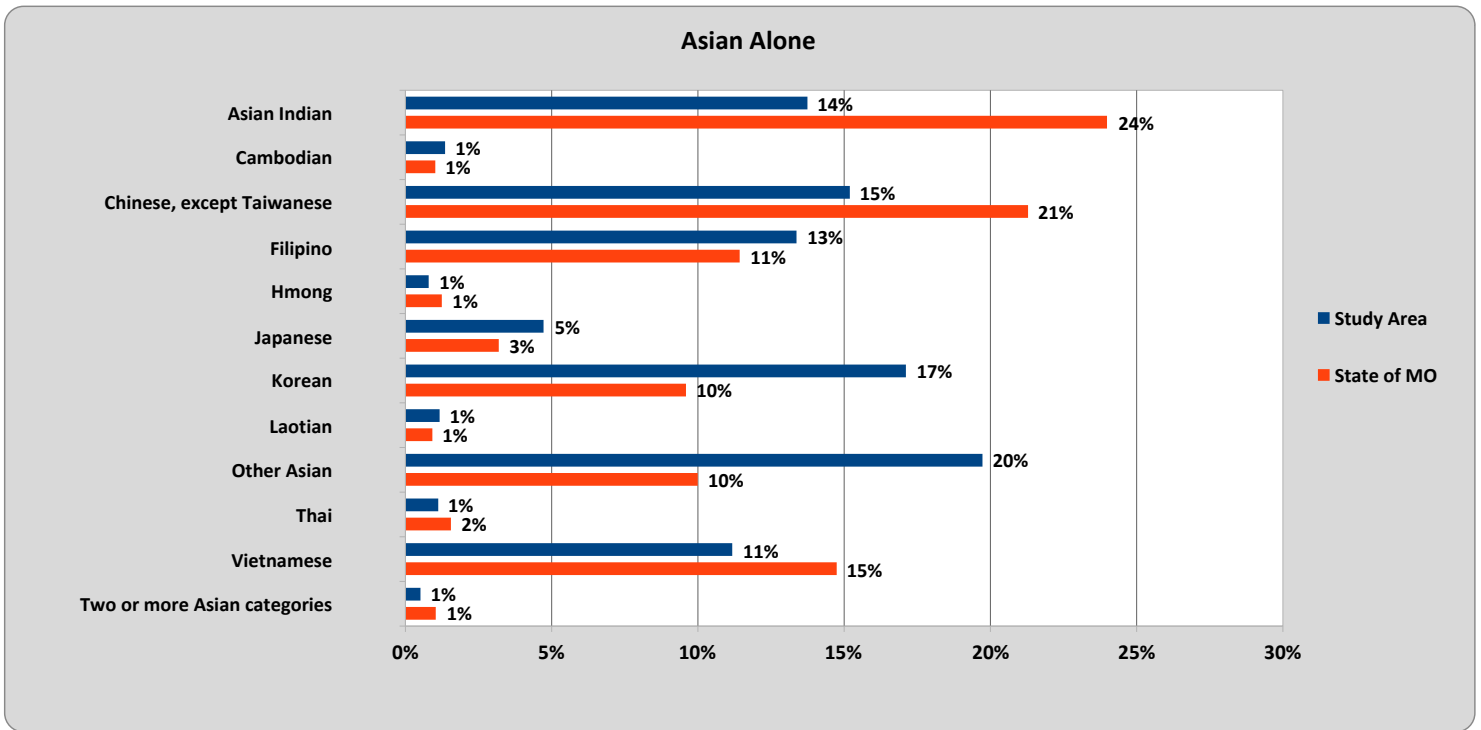
NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

## Racial/Ethnic Change Projection from Census 2010 to 2024



# Diversity: Race and Ethnicity

## Estimated Current Year Asian Alone Population

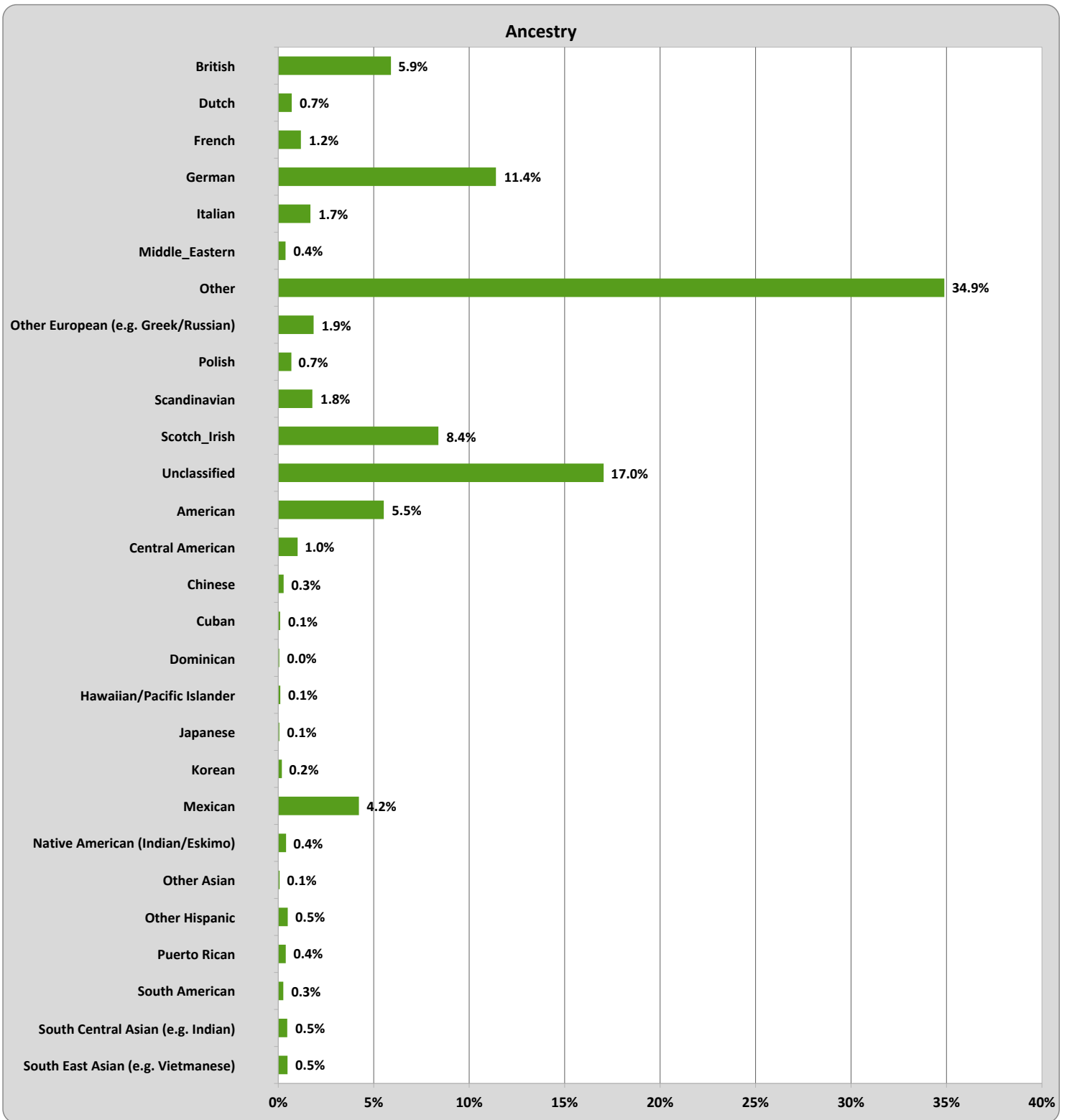


Population: Asian Alone	Study Area		State of MO		Comp Index CY
	2019	2019	2019	2019	
Asian Indian	294	13.74%	25,573	23.99%	57
Cambodian	29	1.36%	1,089	1.02%	133
Chinese, except Taiwanese	325	15.19%	22,695	21.29%	71
Filipino	286	13.37%	12,183	11.43%	117
Hmong	17	0.79%	1,326	1.24%	64
Japanese	101	4.72%	3,402	3.19%	148
Korean	366	17.11%	10,226	9.59%	178
Laotian	25	1.17%	982	0.92%	127
Other Asian	422	19.73%	10,654	9.99%	197
Thai	24	1.12%	1,658	1.56%	72
Vietnamese	239	11.17%	15,720	14.74%	76
Two or more Asian categories	11	0.51%	1,105	1.04%	50
<b>Totals:</b>	<b>2,139</b>	<b>100.00%</b>	<b>106,613</b>	<b>100.00%</b>	

Population: Hispanic or Latino by Origin	Study Area		State of MO		Comp Index CY
	2010	2019	2010	2019	
Cuban	108	1.28%	117	1.31%	56
Mexican	5,940	70.45%	6,294	70.51%	102
Other Hispanic or Latino	1,995	23.66%	2,087	23.38%	103
Puerto Rican	389	4.61%	428	4.79%	83
<b>Totals:</b>	<b>8,432</b>	<b>100.00%</b>	<b>8,926</b>	<b>100.00%</b>	

# Diversity: Ancestry

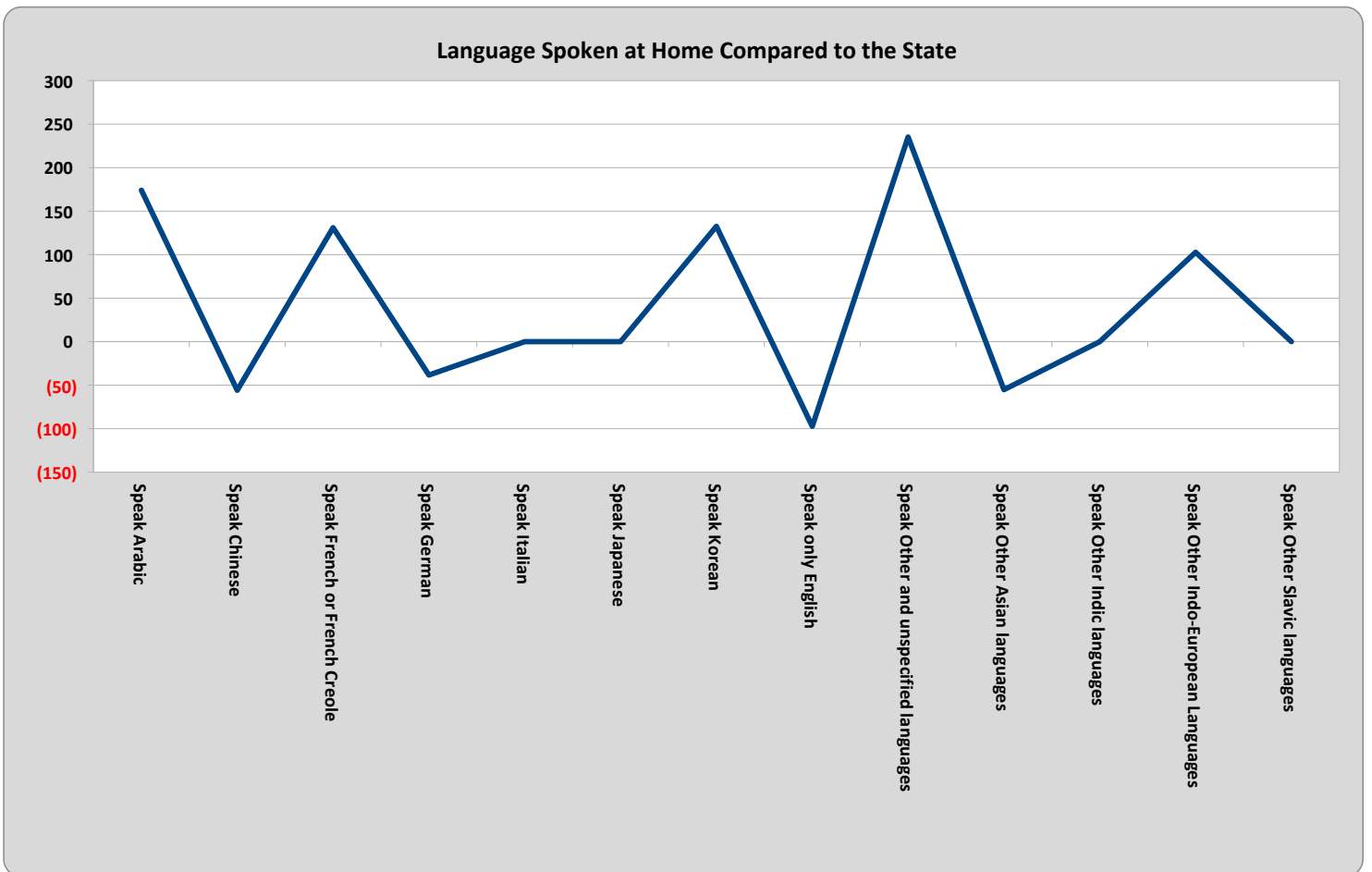
Population by Ancestry: 2019



## Diversity: Languages

Population 5+ by Language Spoken at Home (Detail)	Study Area		State of MO		Comp Index CY
	2019		2019		
Speak Arabic	443	0.35%	11,550	0.20%	174
Speak Chinese	257	0.20%	20,854	0.36%	56
Speak French or French Creole	352	0.27%	12,192	0.21%	131
Speak German	259	0.20%	30,634	0.53%	38
Speak Italian	0	0.00%	0	0.00%	100
Speak Japanese	0	0.00%	0	0.00%	100
Speak Korean	197	0.15%	6,744	0.12%	133
Speak only English	117,901	91.84%	5,497,067	94.35%	97
Speak Other and unspecified languages	931	0.73%	17,963	0.31%	235
Speak Other Asian languages	266	0.21%	21,870	0.38%	55
Speak Other Indic languages	0	0.00%	0	0.00%	100
Speak Other Indo-European Languages	769	0.60%	33,968	0.58%	103
Speak Other Slavic languages	0	0.00%	0	0.00%	100
<b>Totals:</b>	<b>128,375</b>	<b>100.00%</b>	<b>5,825,971</b>	<b>100.00%</b>	<b>See Chart Below</b>

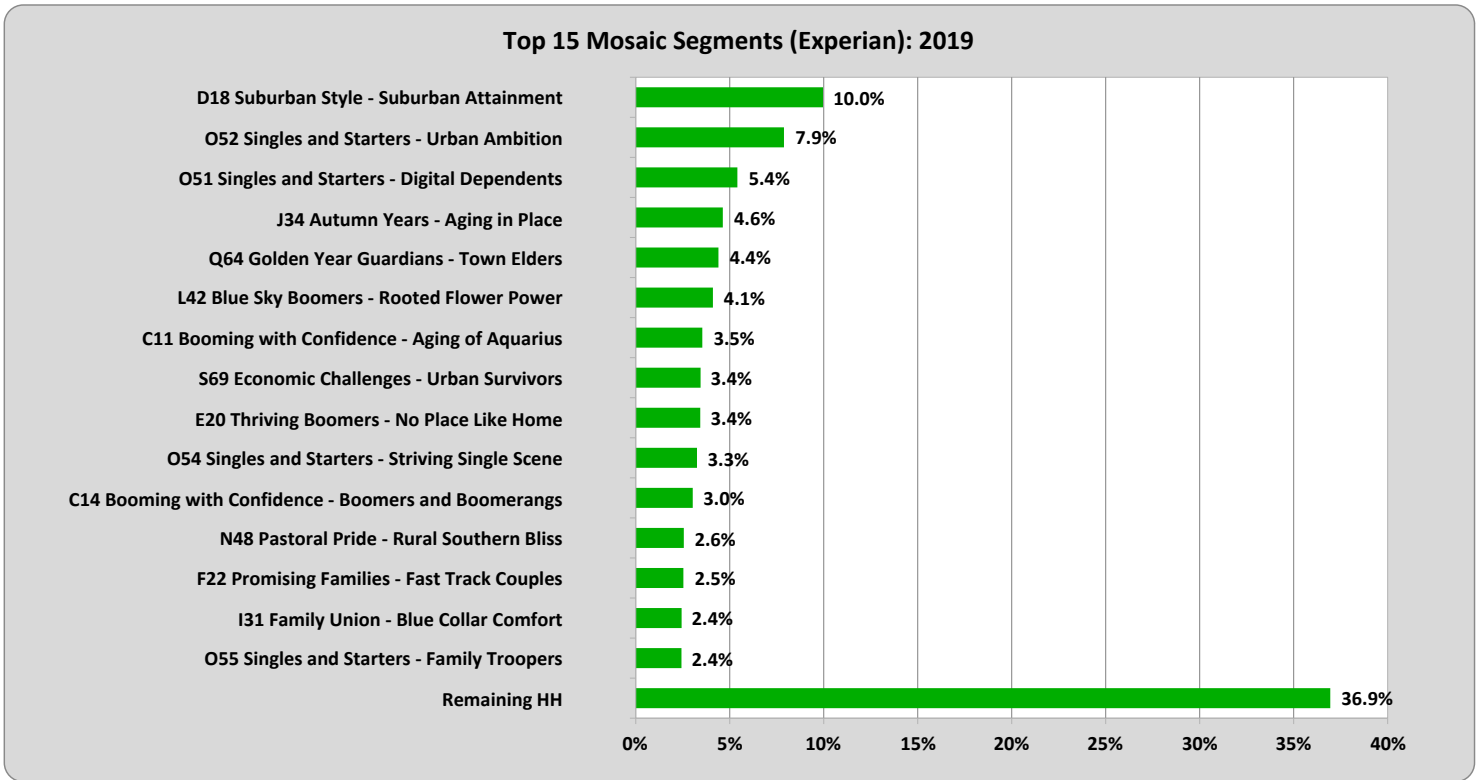
**Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of MO**



This chart graphically illustrates the comparative index score. Its purpose is to show how languages spoken at home in this study area compare to the state. It will provide an insight into the kind of ethnic diversity within the study area.

**Mosaic Lifestyle Segmentation Types**

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



Mosaic: Top 15 Segments	Study Area		State of MO		Comp Index CY
	2019	2019	2019	2019	
D18 Suburban Style - Suburban Attainment	5,281	10.0%	42,229	1.7%	582
O52 Singles and Starters - Urban Ambition	4,180	7.9%	38,734	1.6%	502
O51 Singles and Starters - Digital Dependents	2,866	5.4%	117,330	4.8%	114
J34 Autumn Years - Aging in Place	2,455	4.6%	93,380	3.8%	122
Q64 Golden Year Guardians - Town Elders	2,332	4.4%	132,992	5.4%	82
L42 Blue Sky Boomers - Rooted Flower Power	2,176	4.1%	66,291	2.7%	153
C11 Booming with Confidence - Aging of Aquarius	1,877	3.5%	77,874	3.2%	112
S69 Economic Challenges - Urban Survivors	1,828	3.4%	57,880	2.3%	147
E20 Thriving Boomers - No Place Like Home	1,819	3.4%	76,808	3.1%	110
O54 Singles and Starters - Striving Single Scene	1,727	3.3%	51,722	2.1%	155
C14 Booming with Confidence - Boomers and Boomerangs	1,607	3.0%	52,377	2.1%	143
N48 Pastoral Pride - Rural Southern Bliss	1,355	2.6%	18,014	0.7%	350
F22 Promising Families - Fast Track Couples	1,343	2.5%	52,509	2.1%	119
I31 Family Union - Blue Collar Comfort	1,293	2.4%	48,873	2.0%	123
O55 Singles and Starters - Family Troopers	1,289	2.4%	35,464	1.4%	169
Remaining HH	19,588	36.9%	1,505,501	61.0%	61
<b>Totals:</b>	<b>53,016</b>	<b>100.00%</b>	<b>2,467,978</b>	<b>100.00%</b>	

**Learn about your Mosaic Households**

To access Mosaic Portrait data click on:

[Mosaic USA E-Handbook by Experian \(To open in a new Tab hold Control key when you click on the link\)](#)

Handbook includes Mosaic Overview and two graphic pages for each of the 19 Groups and 71 Segments.

[How to Read and Understand a Mosaic Portrait - Video](#)

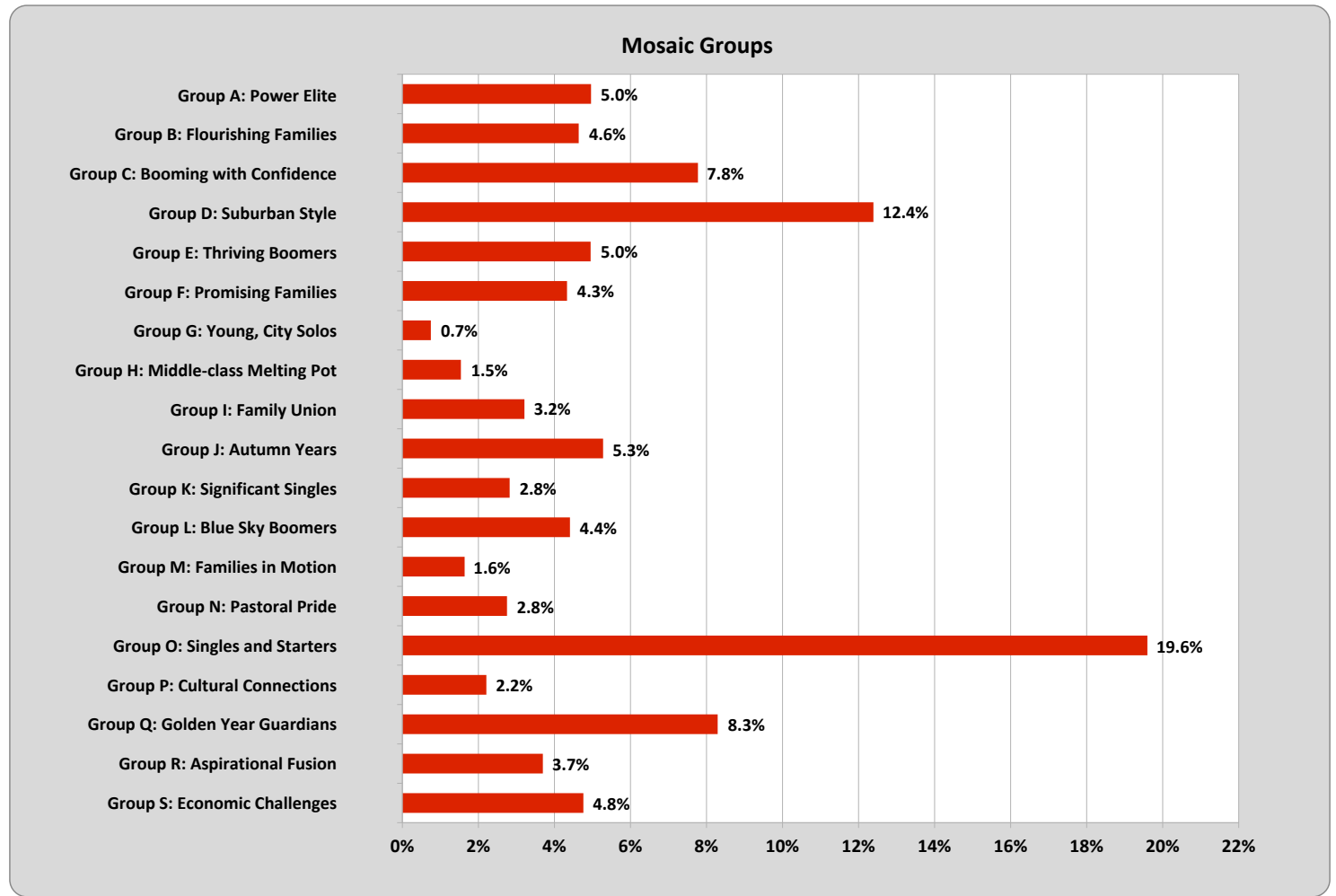
[Understanding Mosaic Portraits for Mission Planning - Video](#)

**Faith based clients:** To access the Mosaic application guide click on:

[Mission Impact Mosaic Application Guide by Bandy \(To open in a new Tab hold Control key when you click on the link\)](#)

# Diversity: Mosaic Groups

## Mosaic Groups

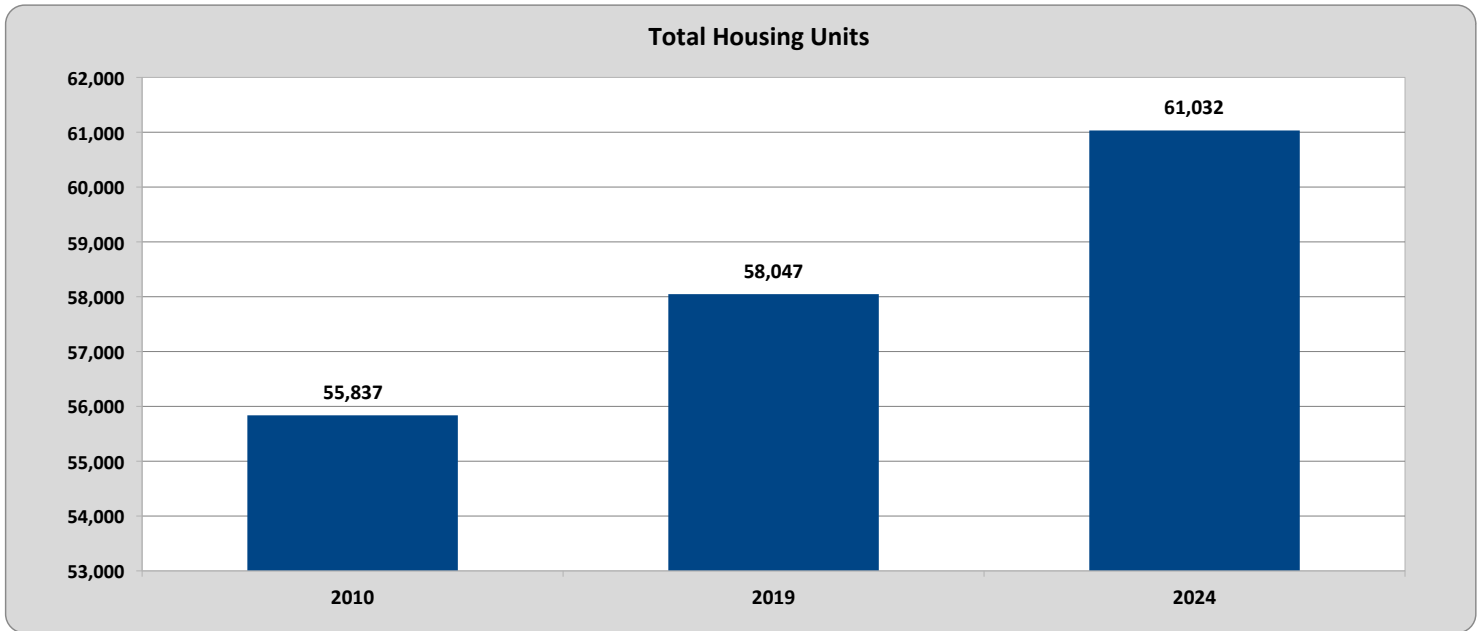


Mosaic Groups	Study Area		State of MO		Comp Index CY
	2019	2019	2019	2019	
Group A: Power Elite	2,631	5.0%	164,195	6.7%	75
Group B: Flourishing Families	2,459	4.6%	96,486	3.9%	119
Group C: Booming with Confidence	4,122	7.8%	165,658	6.7%	116
Group D: Suburban Style	6,569	12.4%	115,615	4.7%	264
Group E: Thriving Boomers	2,625	5.0%	187,834	7.6%	65
Group F: Promising Families	2,296	4.3%	83,196	3.4%	128
Group G: Young, City Solos	397	0.7%	44,886	1.8%	41
Group H: Middle-class Melting Pot	816	1.5%	26,687	1.1%	142
Group I: Family Union	1,702	3.2%	136,161	5.5%	58
Group J: Autumn Years	2,799	5.3%	243,995	9.9%	53
Group K: Significant Singles	1,496	2.8%	56,513	2.3%	123
Group L: Blue Sky Boomers	2,337	4.4%	158,451	6.4%	69
Group M: Families in Motion	868	1.6%	128,090	5.2%	32
Group N: Pastoral Pride	1,459	2.8%	130,368	5.3%	52
Group O: Singles and Starters	10,390	19.6%	284,683	11.5%	170
Group P: Cultural Connections	1,171	2.2%	31,382	1.3%	174
Group Q: Golden Year Guardians	4,397	8.3%	206,671	8.4%	99
Group R: Aspirational Fusion	1,959	3.7%	70,488	2.9%	129
Group S: Economic Challenges	2,524	4.8%	136,619	5.5%	86
<b>Totals:</b>	<b>53,017</b>	<b>0.00%</b>	<b>2,467,978</b>	<b>100.00%</b>	

# Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

## Trends in Housing Since 2010



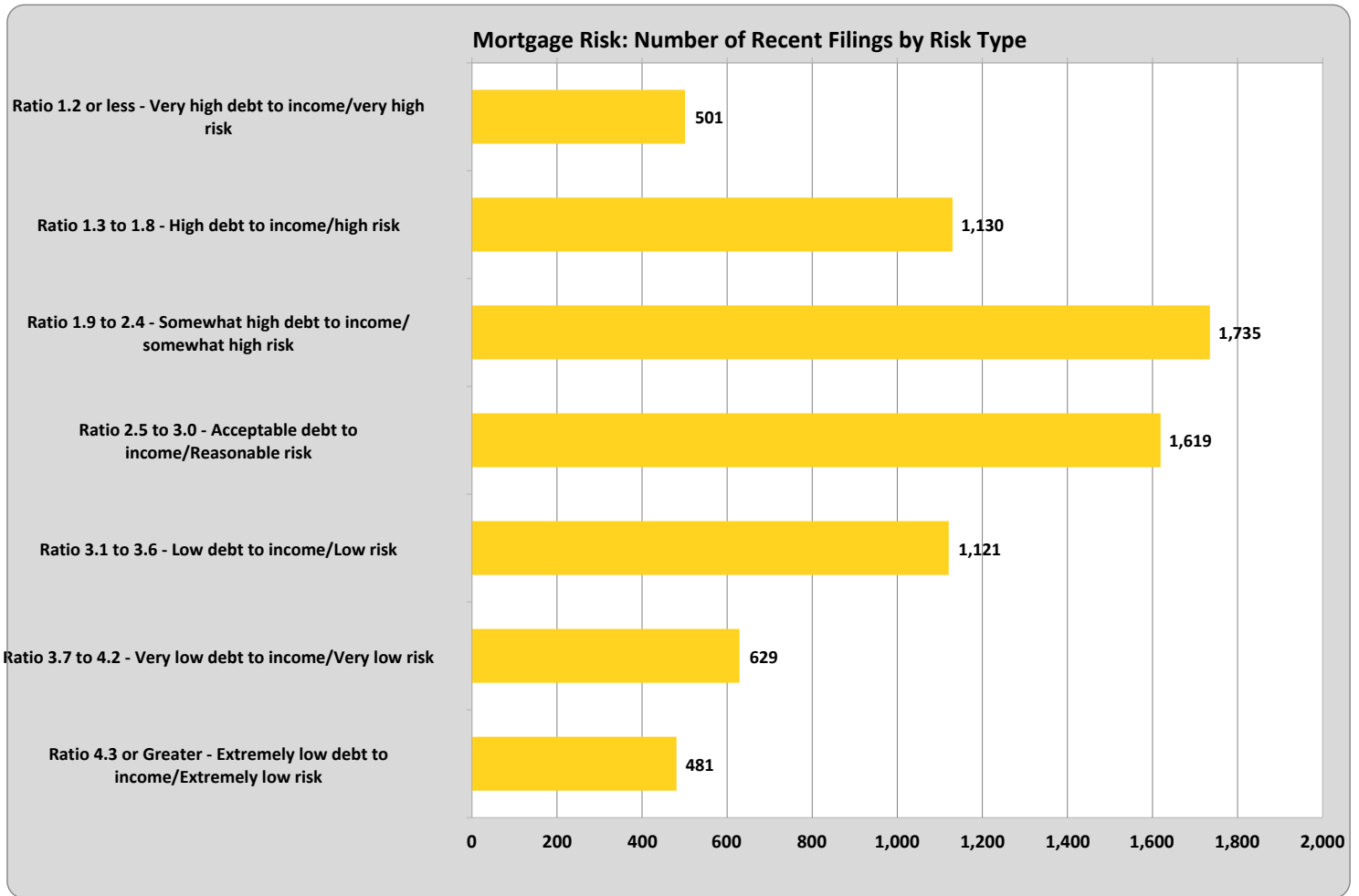
	2010	2019	2024
Housing Units	55,837	58,047	61,032
Family Households Change		2,210	2,985
Percent Change		3.96%	5.14%

	2010		Study Area		2019		2024		5 Yr Chg		MO	Comp Index
	Units	%	Units	%	Units	%	Units	%	%	%	2019	CY
<b>Housing by Occupancy</b>												
Occupied	50,615	90.65%	53,017	91.33%	55,919	91.62%	0.29%				88.12%	104
Vacant	5,222	9.35%	5,031	8.67%	5,113	8.38%	-0.29%				11.88%	73
<b>Totals:</b>	<b>55,837</b>	<b>100.00%</b>	<b>58,048</b>	<b>100.00%</b>	<b>61,032</b>	<b>100.00%</b>					<b>100.00%</b>	
<b>Housing by Type of Occupancy</b>												
Owner Occupied	32,901	65.00%	34,769	65.58%	36,921	66.02%	0.44%				68.95%	95
Renter Occupied	17,714	35.00%	18,248	34.42%	18,999	33.98%	-0.44%				31.05%	111
<b>Totals:</b>	<b>50,615</b>	<b>100.00%</b>	<b>53,017</b>	<b>100.00%</b>	<b>55,920</b>	<b>100.00%</b>					<b>100.00%</b>	

# Housing

	Study Area 2019		State of MO 2019		Comp Index CY
<b>Housing Units by Dwelling Type</b>					
1 Unit Attached	4,932	8.50%	112,191	4.01%	212
1 Unit Detached	43,578	75.07%	2,102,016	75.05%	100
2 Units	1,937	3.34%	121,697	4.34%	77
3 to 19 Units	3,812	6.57%	120,817	4.31%	152
20 to 49 Units	1,234	2.13%	64,580	2.31%	92
50 or More Units	1,012	1.74%	77,601	2.77%	63
Mobile Home or Trailer	1,525	2.63%	200,336	7.15%	37
Other	17	0.03%	1,614	0.06%	51
<b>Totals:</b>	<b>58,047</b>	<b>100.00%</b>	<b>2,800,852</b>	<b>100.00%</b>	
<b>Owner Occupied Housing Values</b>					
Less than \$20,000	786	2.26%	61,765	3.63%	62
\$20,000 to \$39,999	643	1.85%	61,501	3.61%	51
\$40,000 to \$59,999	1,032	2.97%	66,087	3.88%	76
\$60,000 to \$79,999	1,256	3.61%	89,641	5.27%	69
\$80,000 to \$99,999	2,278	6.55%	117,438	6.90%	95
\$100,000 to \$149,999	7,603	21.87%	314,902	18.51%	118
\$150,000 to \$199,999	7,523	21.64%	287,406	16.89%	128
\$200,000 to \$299,999	7,524	21.64%	361,701	21.26%	102
\$300,000 to \$399,999	3,470	9.98%	166,518	9.79%	102
\$400,000 to \$499,999	1,383	3.98%	78,916	4.64%	86
\$500,000 to \$749,999	979	2.82%	57,448	3.38%	83
\$750,000 to \$999,999	184	0.53%	23,320	1.37%	39
\$1,000,000 or more	108	0.31%	14,954	0.88%	35
<b>Totals:</b>	<b>34,769</b>	<b>100.00%</b>	<b>1,701,597</b>	<b>100.00%</b>	
<b>Housing by Year Built</b>					
1939 or Earlier	1,450	2.50%	386,126	13.79%	18
1940 to 1949	1,271	2.19%	138,403	4.94%	44
1950 to 1959	8,771	15.11%	291,764	10.42%	145
1960 to 1969	11,099	19.12%	320,151	11.43%	167
1970 to 1979	11,153	19.21%	440,483	15.73%	122
1980 to 1989	7,814	13.46%	344,518	12.30%	109
1990 to 1999	7,479	12.88%	412,140	14.71%	88
2000 to 2009	7,970	13.73%	406,021	14.50%	95
2010 or Later	1,040	1.79%	61,246	2.19%	82
<b>Totals:</b>	<b>58,047</b>	<b>100.00%</b>	<b>2,800,852</b>	<b>100.00%</b>	

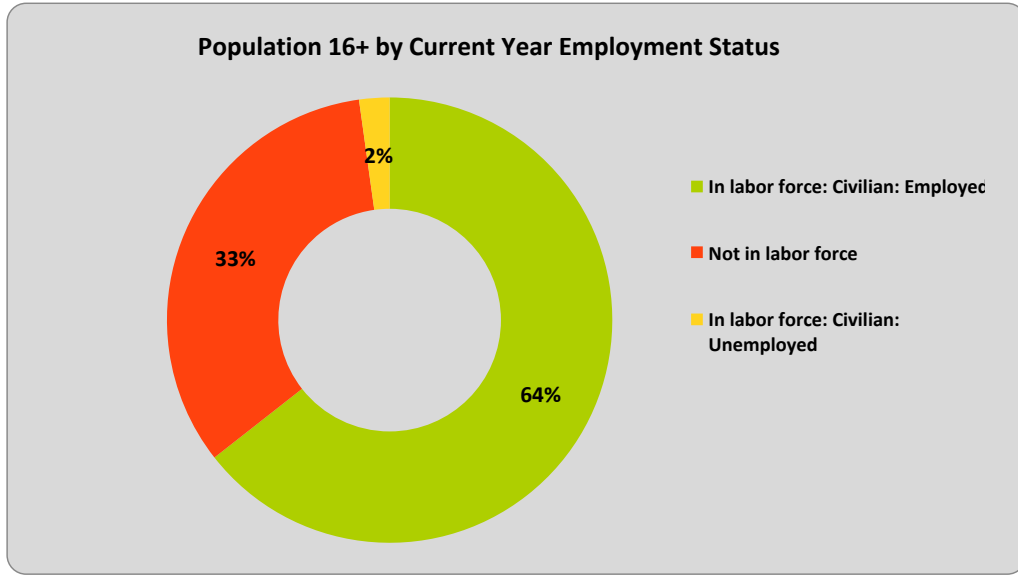
## Mortgage Risk Indicator



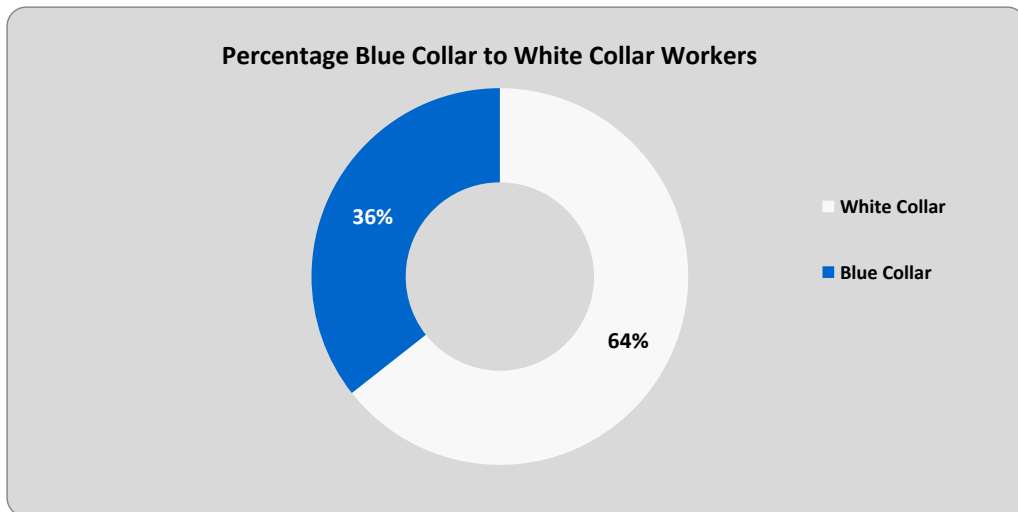
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

The Work theme expresses several different ways of looking at the work people do within the study area.

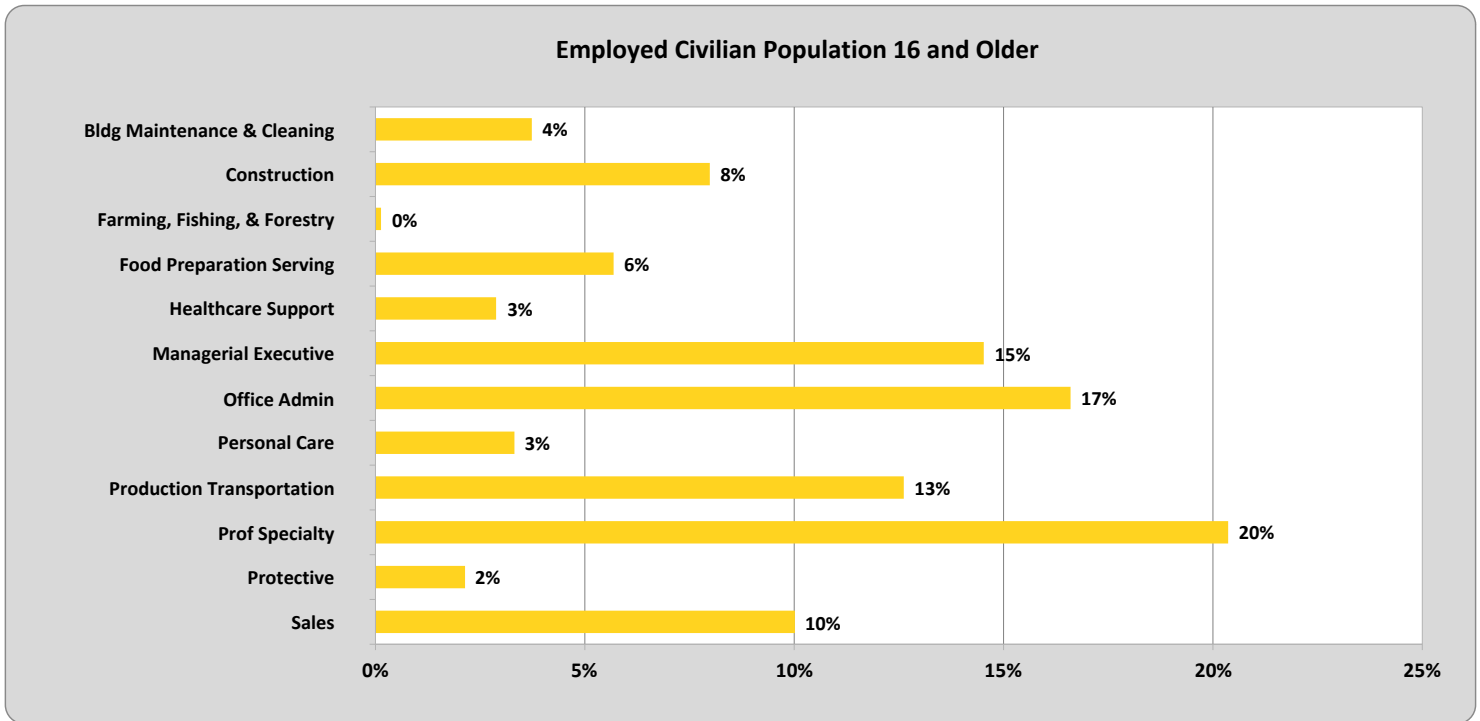
## Employment Status of Population 16 and Older: 2019



Pop 16+ by Employment Status	Study Area		State of MO		Comp Index CY
	2019		2019		
In labor force: Civilian: Employed	69,422	64.38%	3,029,188	60.43%	107
In labor force: In Armed Forces	63	0.06%	21,959	0.44%	13
Not in labor force	35,979	33.36%	1,844,658	36.80%	91
In labor force: Civilian: Unemployed	2,373	2.20%	116,671	2.33%	95
<b>Blue and White Collar Workers 2019</b>	<b>107,837</b>	<b>100.00%</b>	<b>5,012,476</b>	<b>100.00%</b>	
Employed Pop 16+ Blue/White Collar					
Blue Collar	24,721	35.61%	1,129,812	37.30%	95
White Collar	44,700	64.39%	1,899,376	62.70%	103
	<b>69,421</b>	<b>100.00%</b>	<b>3,029,188</b>	<b>100.00%</b>	

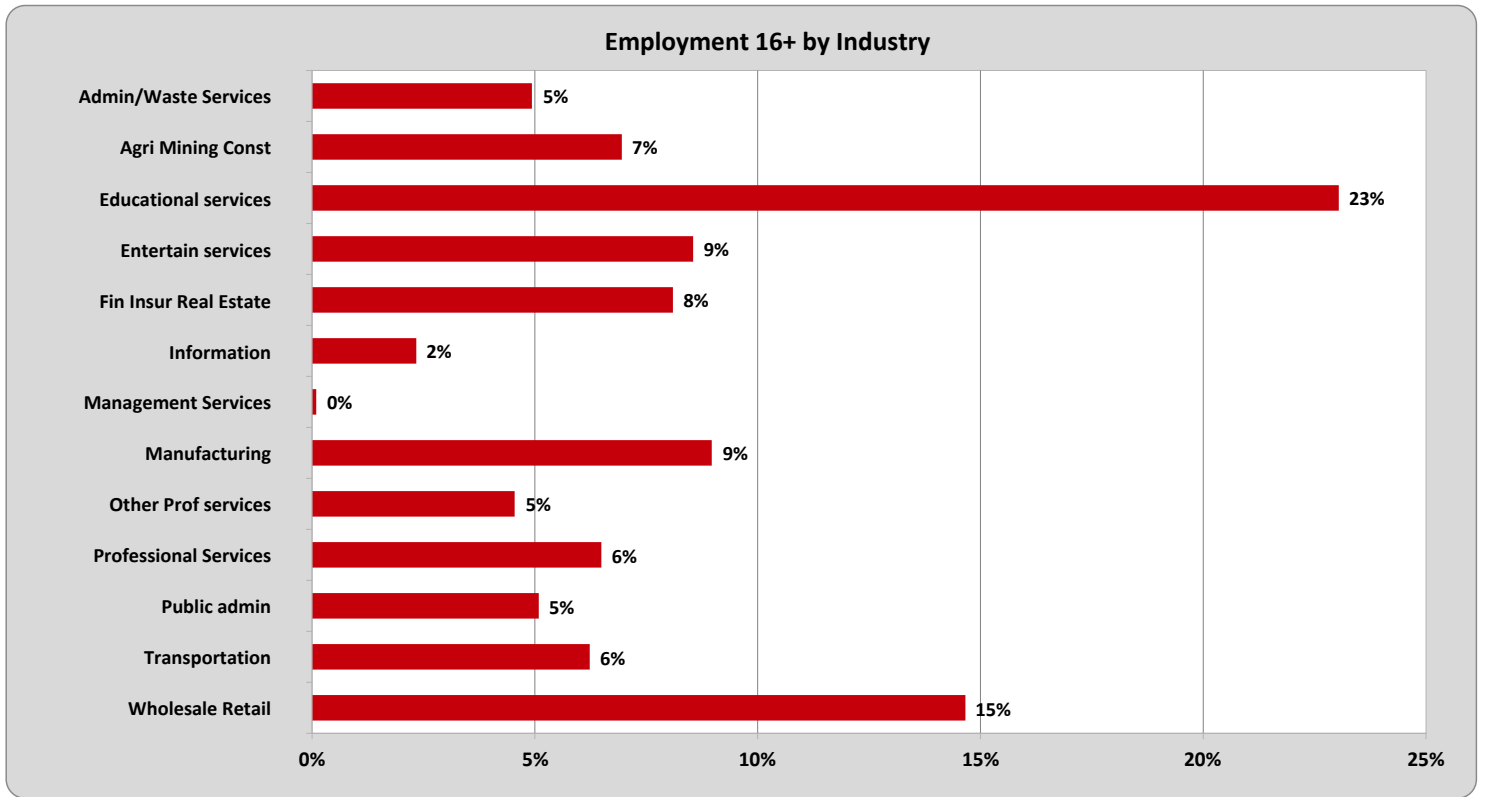


Employed Civilian Population by Occupation: 2019



Employed Civilian Pop 16+ by Occupation	Study Area		State of MO		Comp Index CY
	2019	2019	2019	2019	
Bldg Maintenance & Cleaning	2,592	3.73%	111,154	3.67%	102
Construction	5,543	7.98%	248,086	8.19%	97
Farming, Fishing, & Forestry	92	0.13%	18,764	0.62%	21
Food Preparation Serving	3,948	5.69%	177,822	5.87%	97
Healthcare Support	2,000	2.88%	76,993	2.54%	113
Managerial Executive	10,085	14.53%	436,225	14.40%	101
Office Admin	11,524	16.60%	416,242	13.74%	121
Personal Care	2,304	3.32%	104,395	3.45%	96
Production Transportation	8,759	12.62%	409,887	13.53%	93
Prof Specialty	14,137	20.36%	651,984	21.52%	95
Protective	1,485	2.14%	59,704	1.97%	109
Sales	6,954	10.02%	317,932	10.50%	95
<b>Totals:</b>	<b>69,423</b>	<b>100.00%</b>	<b>3,029,188</b>	<b>100.00%</b>	
<b>Workers 16+: Home or Away</b>					
Worked at Home	2,951	4.25%	132,513	4.37%	97
Worked away from Home	66,471	95.75%	2,896,675	95.63%	100
<b>Totals:</b>	<b>69,422</b>	<b>100.00%</b>	<b>3,029,188</b>	<b>100.00%</b>	
<b>Workers 16+: Transport to Work</b>					
Bicycle	49	0.07%	7,296	0.25%	29
Car, Truck, or Van: Carpooled	6,319	9.51%	276,786	9.56%	99
Car, Truck, or Van: Drove Alone	58,051	87.33%	2,477,913	85.54%	102
Motorcycle	128	0.19%	4,638	0.16%	120
Other Means	675	1.02%	24,194	0.84%	122
Walked	561	0.84%	58,352	2.01%	42
Public Trans Excluding Taxi Cab	654	0.98%	45,345	1.57%	63
Taxi Cab	35	0.05%	2,151	0.07%	71
<b>Totals:</b>	<b>66,472</b>	<b>100.00%</b>	<b>2,896,675</b>	<b>100.00%</b>	

Employed Pop 16+ by Industry: 2019



Employed Civilian Pop 16+ by Industry	Study Area		State of MO		Comp Index CY
	2019		2019		
Admin/Waste Services	3,425	4.93%	116,504	3.85%	128
Agri Mining Const	4,826	6.95%	239,958	7.92%	88
Educational services	15,996	23.04%	736,021	24.30%	95
Entertain services	5,937	8.55%	273,153	9.02%	95
Fin Insur Real Estate	5,622	8.10%	208,760	6.89%	118
Information	1,624	2.34%	60,613	2.00%	117
Management Services	65	0.09%	3,313	0.11%	86
Manufacturing	6,227	8.97%	350,138	11.56%	78
Other Prof services	3,156	4.55%	144,697	4.78%	95
Professional Services	4,507	6.49%	168,617	5.57%	117
Public admin	3,532	5.09%	128,799	4.25%	120
Transportation	4,326	6.23%	159,103	5.25%	119
Wholesale Retail	10,179	14.66%	439,512	14.51%	101
<b>Totals:</b>	<b>69,422</b>	<b>100.00%</b>	<b>3,029,188</b>	<b>100.00%</b>	
<b>Work Place Population Estimates</b>					
Workplace Employees (Full Time Employees)	40,695	94.22%	2,695,177	93.98%	100
Workplace Establishments	2,498	5.78%	172,623	6.02%	96
<b>Totals:</b>	<b>43,193</b>	<b>100.00%</b>	<b>2,867,800</b>	<b>100.00%</b>	

# Work

	Study Area		State of MO		Comp Index CY
<b>Families: Workers</b>					
1 worker	12,145	34.26%	513,975	31.83%	108
2 workers	14,879	41.97%	680,455	42.14%	100
3 or more workers	3,648	10.29%	164,070	10.16%	101
No workers	4,777	13.48%	256,080	15.86%	85
<b>Totals:</b>	<b>35,449</b>	<b>100.00%</b>	<b>1,614,580</b>	<b>100.00%</b>	
<b>Workers 16+: Travel Time to Work</b>					
	2019		2019		
Less than 5 minutes	1,427	2.15%	106,882	3.69%	58
5 to 9 minutes	5,419	8.15%	335,679	11.59%	70
10 to 14 minutes	7,592	11.42%	418,194	14.44%	79
15 to 19 minutes	9,246	13.91%	466,154	16.09%	86
20 to 24 minutes	12,299	18.50%	441,465	15.24%	121
25 to 29 minutes	6,178	9.29%	198,909	6.87%	135
30 to 34 minutes	13,506	20.32%	391,556	13.52%	150
35 to 39 minutes	2,132	3.21%	88,328	3.05%	105
40 to 44 minutes	2,794	4.20%	100,244	3.46%	121
45 to 59 minutes	4,041	6.08%	199,292	6.88%	88
60 to 89 minutes	1,219	1.83%	99,752	3.44%	53
90 or more minutes	619	0.93%	50,220	1.73%	54
<b>Totals:</b>	<b>66,472</b>	<b>100.00%</b>	<b>2,896,675</b>	<b>100.00%</b>	

# Supporting Information

## Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

**Change over time:** Several trend tables have a column indicating a change over time. Generally, these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

## Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

## Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).